

# United States Studio Equipments Market Report 2017

<https://marketpublishers.com/r/UD1EA1FD418EN.html>

Date: February 2017

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: UD1EA1FD418EN

## Abstracts

### Notes:

Sales, means the sales volume of Studio Equipments

Revenue, means the sales value of Studio Equipments

This report studies sales (consumption) of Studio Equipments in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

JINBEI

Godox

RODE

Aputure

Good Weather

DARIZY

Boling

Sutefoto

NanGuan

Hakutatz

CY

Beiyang

F?V

Starison

JINYING

Life

DEEP

SOMITA

TILTA

Selens

FUJIFILM

FeiyuTech

Greenbull

DJI

WESTAGE

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Studio Equipments in each application, can be divided into

Application 1

Application 2

## Contents

### United States Studio Equipments Market Report 2017

## **1 STUDIO EQUIPMENTS OVERVIEW**

- 1.1 Product Overview and Scope of Studio Equipments
- 1.2 Classification of Studio Equipments
  - 1.2.1 Type I
  - 1.2.2 Type II
- 1.3 Application of Studio Equipments
  - 1.3.1 Application
  - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Studio Equipments (2012-2022)
  - 1.4.1 United States Studio Equipments Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Studio Equipments Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES STUDIO EQUIPMENTS COMPETITION BY MANUFACTURERS**

- 2.1 United States Studio Equipments Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Studio Equipments Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Studio Equipments Average Price by Manufactures (2015 and 2016)
- 2.4 Studio Equipments Market Competitive Situation and Trends
  - 2.4.1 Studio Equipments Market Concentration Rate
  - 2.4.2 Studio Equipments Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES STUDIO EQUIPMENTS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

- 3.1 United States Studio Equipments Sales and Market Share by States (2012-2017)
- 3.2 United States Studio Equipments Revenue and Market Share by States (2012-2017)
- 3.3 United States Studio Equipments Price by States (2012-2017)

## **4 UNITED STATES STUDIO EQUIPMENTS SALES (VOLUME) AND REVENUE**

## **(VALUE) BY TYPE (2012-2017)**

- 4.1 United States Studio Equipments Sales and Market Share by Type (2012-2017)
- 4.2 United States Studio Equipments Revenue and Market Share by Type (2012-2017)
- 4.3 United States Studio Equipments Price by Type (2012-2017)
- 4.4 United States Studio Equipments Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES STUDIO EQUIPMENTS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Studio Equipments Sales and Market Share by Application (2012-2017)
- 5.2 United States Studio Equipments Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES STUDIO EQUIPMENTS MANUFACTURERS PROFILES/ANALYSIS**

### **6.1 JINBEI**

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Studio Equipments Product Type, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 JINBEI Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### **6.2 Godox**

- 6.2.2 Studio Equipments Product Type, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 Godox Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### **6.3 RODE**

- 6.3.2 Studio Equipments Product Type, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 RODE Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### **6.4 Aputure**

- 6.4.2 Studio Equipments Product Type, Application and Specification

- 6.4.2.1 Product A
- 6.4.2.2 Product B
- 6.4.3 Aputure Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Good Weather
  - 6.5.2 Studio Equipments Product Type, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Good Weather Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 DARIZY
  - 6.6.2 Studio Equipments Product Type, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 DARIZY Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Boling
  - 6.7.2 Studio Equipments Product Type, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Boling Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Sutefoto
  - 6.8.2 Studio Equipments Product Type, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Sutefoto Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 NanGuan
  - 6.9.2 Studio Equipments Product Type, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 NanGuan Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview

## 6.10 Hakutatz

### 6.10.2 Studio Equipments Product Type, Application and Specification

#### 6.10.2.1 Product A

#### 6.10.2.2 Product B

### 6.10.3 Hakutatz Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.10.4 Main Business/Business Overview

## 6.11 CY

## 6.12 Beiyang

## 6.13 F?V

## 6.14 Starison

## 6.15 JINYING

## 6.16 Life

## 6.17 DEEP

## 6.18 SOMITA

## 6.19 TILTA

## 6.20 Selens

## 6.21 FUJIFILM

## 6.22 FeiyuTech

## 6.23 Greenbull

## 6.24 DJI

## 6.25 WESTAGE

## 7 STUDIO EQUIPMENTS MANUFACTURING COST ANALYSIS

### 7.1 Studio Equipments Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Studio Equipments

## 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

### 8.1 Studio Equipments Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Studio Equipments Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES STUDIO EQUIPMENTS MARKET FORECAST (2017-2022)**

11.1 United States Studio Equipments Sales, Revenue Forecast (2017-2022)

11.2 United States Studio Equipments Sales Forecast by Type (2017-2022)

11.3 United States Studio Equipments Sales Forecast by Application (2017-2022)

11.4 Studio Equipments Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source



The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Studio Equipments

Table Classification of Studio Equipments

Figure United States Sales Market Share of Studio Equipments by Type in 2015

Table Application of Studio Equipments

Figure United States Sales Market Share of Studio Equipments by Application in 2015

Figure United States Studio Equipments Sales and Growth Rate (2012-2022)

Figure United States Studio Equipments Revenue and Growth Rate (2012-2022)

Table United States Studio Equipments Sales of Key Manufacturers (2015 and 2016)

Table United States Studio Equipments Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Studio Equipments Sales Share by Manufacturers

Figure 2016 Studio Equipments Sales Share by Manufacturers

Table United States Studio Equipments Revenue by Manufacturers (2015 and 2016)

Table United States Studio Equipments Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Studio Equipments Revenue Share by Manufacturers

Table 2016 United States Studio Equipments Revenue Share by Manufacturers

Table United States Market Studio Equipments Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Studio Equipments Average Price of Key Manufacturers in 2015

Figure Studio Equipments Market Share of Top 3 Manufacturers

Figure Studio Equipments Market Share of Top 5 Manufacturers

Table United States Studio Equipments Sales by States (2012-2017)

Table United States Studio Equipments Sales Share by States (2012-2017)

Figure United States Studio Equipments Sales Market Share by States in 2015

Table United States Studio Equipments Revenue and Market Share by States (2012-2017)

Table United States Studio Equipments Revenue Share by States (2012-2017)

Figure Revenue Market Share of Studio Equipments by States (2012-2017)

Table United States Studio Equipments Price by States (2012-2017)

Table United States Studio Equipments Sales by Type (2012-2017)

Table United States Studio Equipments Sales Share by Type (2012-2017)

Figure United States Studio Equipments Sales Market Share by Type in 2015

Table United States Studio Equipments Revenue and Market Share by Type (2012-2017)

Table United States Studio Equipments Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Studio Equipments by Type (2012-2017)  
Table United States Studio Equipments Price by Type (2012-2017)  
Figure United States Studio Equipments Sales Growth Rate by Type (2012-2017)  
Table United States Studio Equipments Sales by Application (2012-2017)  
Table United States Studio Equipments Sales Market Share by Application (2012-2017)  
Figure United States Studio Equipments Sales Market Share by Application in 2015  
Table United States Studio Equipments Sales Growth Rate by Application (2012-2017)  
Figure United States Studio Equipments Sales Growth Rate by Application (2012-2017)  
Table JINBEI Basic Information List  
Table JINBEI Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure JINBEI Studio Equipments Sales Market Share (2012-2017)  
Table Godox Basic Information List  
Table Godox Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Godox Studio Equipments Sales Market Share (2012-2017)  
Table RODE Basic Information List  
Table RODE Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)  
Table RODE Studio Equipments Sales Market Share (2012-2017)  
Table Aputure Basic Information List  
Table Aputure Studio Equipments Sales, Revenue, Price and Gross Margin  
(2012-2017)  
Table Aputure Studio Equipments Sales Market Share (2012-2017)  
Table Good Weather Basic Information List  
Table Good Weather Studio Equipments Sales, Revenue, Price and Gross Margin  
(2012-2017)  
Table Good Weather Studio Equipments Sales Market Share (2012-2017)  
Table DARIZY Basic Information List  
Table DARIZY Studio Equipments Sales, Revenue, Price and Gross Margin  
(2012-2017)  
Table DARIZY Studio Equipments Sales Market Share (2012-2017)  
Table Boling Basic Information List  
Table Boling Studio Equipments Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Boling Studio Equipments Sales Market Share (2012-2017)  
Table Sutefoto Basic Information List  
Table Sutefoto Studio Equipments Sales, Revenue, Price and Gross Margin  
(2012-2017)  
Table Sutefoto Studio Equipments Sales Market Share (2012-2017)  
Table NanGuan Basic Information List  
Table NanGuan Studio Equipments Sales, Revenue, Price and Gross Margin

(2012-2017)

Table NanGuan Studio Equipments Sales Market Share (2012-2017)

Table Hakutatz Basic Information List

Table Hakutatz Studio Equipments Sales, Revenue, Price and Gross Margin

(2012-2017)

Table Hakutatz Studio Equipments Sales Market Share (2012-2017)

Table CY Basic Information List

Table Beiyang Basic Information List

Table F?V Basic Information List

Table Starison Basic Information List

Table JINYING Basic Information List

Table Life Basic Information List

Table DEEP Basic Information List

Table SOMITA Basic Information List

Table TILTA Basic Information List

Table Selens Basic Information List

Table FUJIFILM Basic Information List

Table FeiyuTech Basic Information List

Table Greenbull Basic Information List

Table DJI Basic Information List

Table WESTAGE Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Studio Equipments

Figure Manufacturing Process Analysis of Studio Equipments

Figure Studio Equipments Industrial Chain Analysis

Table Raw Materials Sources of Studio Equipments Major Manufacturers in 2015

Table Major Buyers of Studio Equipments

Table Distributors/Traders List

Figure United States Studio Equipments Production and Growth Rate Forecast  
(2017-2022)

Figure United States Studio Equipments Revenue and Growth Rate Forecast  
(2017-2022)

Table United States Studio Equipments Production Forecast by Type (2017-2022)

Table United States Studio Equipments Consumption Forecast by Application  
(2017-2022)

Table United States Studio Equipments Sales Forecast by States (2017-2022)

Table United States Studio Equipments Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Studio Equipments Market Report 2017

Product link: <https://marketpublishers.com/r/UD1EA1FD418EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD1EA1FD418EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970