

# United States Strength Training Equipments Market Report 2018

<https://marketpublishers.com/r/U7AFB88312DEN.html>

Date: February 2018

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: U7AFB88312DEN

## Abstracts

In this report, the United States Strength Training Equipments market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Strength Training Equipments in these regions, from 2013 to 2025 (forecast).

United States Strength Training Equipments market competition by top manufacturers/players, with Strength Training Equipments sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Technogym

Nautilus

Cybex International

ICON Health and Fitness

Precor

Jerai Fitness

CAP Barbell

Total Gym

TROY Barbell

Valor Fitness

BodyCraft

Life Fitness

Body Solid

Paramount Health Group

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Weights

Hydraulic Equipment

Functional Trainers

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Individual Users

Commercial Users (Health Clubs,Gyms,Etc)

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Strength Training Equipments Market Report 2018

## 1 STRENGTH TRAINING EQUIPMENTS OVERVIEW

### 1.1 Product Overview and Scope of Strength Training Equipments

### 1.2 Classification of Strength Training Equipments by Product Category

#### 1.2.1 United States Strength Training Equipments Market Size (Sales Volume)

#### Comparison by Type (2013-2025)

#### 1.2.2 United States Strength Training Equipments Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

#### 1.2.3 Weights

#### 1.2.4 Hydraulic Equipment

#### 1.2.5 Functional Trainers

#### 1.2.6 Other

### 1.3 United States Strength Training Equipments Market by Application/End Users

#### 1.3.1 United States Strength Training Equipments Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

#### 1.3.2 Individual Users

#### 1.3.3 Commercial Users (Health Clubs, Gyms, Etc)

#### 1.3.4 Other

### 1.4 United States Strength Training Equipments Market by Region

#### 1.4.1 United States Strength Training Equipments Market Size (Value) Comparison by Region (2013-2025)

#### 1.4.2 The West Strength Training Equipments Status and Prospect (2013-2025)

#### 1.4.3 Southwest Strength Training Equipments Status and Prospect (2013-2025)

#### 1.4.4 The Middle Atlantic Strength Training Equipments Status and Prospect (2013-2025)

#### 1.4.5 New England Strength Training Equipments Status and Prospect (2013-2025)

#### 1.4.6 The South Strength Training Equipments Status and Prospect (2013-2025)

#### 1.4.7 The Midwest Strength Training Equipments Status and Prospect (2013-2025)

### 1.5 United States Market Size (Value and Volume) of Strength Training Equipments (2013-2025)

#### 1.5.1 United States Strength Training Equipments Sales and Growth Rate (2013-2025)

#### 1.5.2 United States Strength Training Equipments Revenue and Growth Rate (2013-2025)

## 2 UNITED STATES STRENGTH TRAINING EQUIPMENTS MARKET COMPETITION

## **BY PLAYERS/SUPPLIERS**

2.1 United States Strength Training Equipments Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Strength Training Equipments Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Strength Training Equipments Average Price by Players/Suppliers (2013-2018)

2.4 United States Strength Training Equipments Market Competitive Situation and Trends

2.4.1 United States Strength Training Equipments Market Concentration Rate

2.4.2 United States Strength Training Equipments Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Strength Training Equipments Manufacturing Base Distribution, Sales Area, Product Type

## **3 UNITED STATES STRENGTH TRAINING EQUIPMENTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Strength Training Equipments Sales and Market Share by Region (2013-2018)

3.2 United States Strength Training Equipments Revenue and Market Share by Region (2013-2018)

3.3 United States Strength Training Equipments Price by Region (2013-2018)

## **4 UNITED STATES STRENGTH TRAINING EQUIPMENTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Strength Training Equipments Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Strength Training Equipments Revenue and Market Share by Type (2013-2018)

4.3 United States Strength Training Equipments Price by Type (2013-2018)

4.4 United States Strength Training Equipments Sales Growth Rate by Type (2013-2018)

## **5 UNITED STATES STRENGTH TRAINING EQUIPMENTS SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Strength Training Equipments Sales and Market Share by Application (2013-2018)

5.2 United States Strength Training Equipments Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES STRENGTH TRAINING EQUIPMENTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Technogym

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Strength Training Equipments Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Technogym Strength Training Equipments Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

6.2 Nautilus

6.2.2 Strength Training Equipments Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Nautilus Strength Training Equipments Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Cybex International

6.3.2 Strength Training Equipments Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Cybex International Strength Training Equipments Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 ICON Health and Fitness

6.4.2 Strength Training Equipments Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 ICON Health and Fitness Strength Training Equipments Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

## 6.5 Precor

### 6.5.2 Strength Training Equipments Product Category, Application and Specification

#### 6.5.2.1 Product A

#### 6.5.2.2 Product B

### 6.5.3 Precor Strength Training Equipments Sales, Revenue, Price and Gross Margin (2013-2018)

#### 6.5.4 Main Business/Business Overview

## 6.6 Jerai Fitness

### 6.6.2 Strength Training Equipments Product Category, Application and Specification

#### 6.6.2.1 Product A

#### 6.6.2.2 Product B

### 6.6.3 Jerai Fitness Strength Training Equipments Sales, Revenue, Price and Gross Margin (2013-2018)

#### 6.6.4 Main Business/Business Overview

## 6.7 CAP Barbell

### 6.7.2 Strength Training Equipments Product Category, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 CAP Barbell Strength Training Equipments Sales, Revenue, Price and Gross Margin (2013-2018)

#### 6.7.4 Main Business/Business Overview

## 6.8 Total Gym

### 6.8.2 Strength Training Equipments Product Category, Application and Specification

#### 6.8.2.1 Product A

#### 6.8.2.2 Product B

### 6.8.3 Total Gym Strength Training Equipments Sales, Revenue, Price and Gross Margin (2013-2018)

#### 6.8.4 Main Business/Business Overview

## 6.9 TROY Barbell

### 6.9.2 Strength Training Equipments Product Category, Application and Specification

#### 6.9.2.1 Product A

#### 6.9.2.2 Product B

### 6.9.3 TROY Barbell Strength Training Equipments Sales, Revenue, Price and Gross Margin (2013-2018)

#### 6.9.4 Main Business/Business Overview

## 6.10 Valor Fitness

### 6.10.2 Strength Training Equipments Product Category, Application and Specification

#### 6.10.2.1 Product A

#### 6.10.2.2 Product B

6.10.3 Valor Fitness Strength Training Equipments Sales, Revenue, Price and Gross Margin (2013-2018)

6.10.4 Main Business/Business Overview

6.11 BodyCraft

6.12 Life Fitness

6.13 Body Solid

6.14 Paramount Health Group

## **7 STRENGTH TRAINING EQUIPMENTS MANUFACTURING COST ANALYSIS**

7.1 Strength Training Equipments Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Strength Training Equipments

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Strength Training Equipments Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Strength Training Equipments Major Manufacturers in 2017

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client



### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES STRENGTH TRAINING EQUIPMENTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

### 11.1 United States Strength Training Equipments Sales Volume, Revenue Forecast (2018-2025)

### 11.2 United States Strength Training Equipments Sales Volume Forecast by Type (2018-2025)

### 11.3 United States Strength Training Equipments Sales Volume Forecast by Application (2018-2025)

### 11.4 United States Strength Training Equipments Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Strength Training Equipments

Figure United States Strength Training Equipments Market Size (K Units) by Type (2013-2025)

Figure United States Strength Training Equipments Sales Volume Market Share by Type (Product Category) in 2017

Figure Weights Product Picture

Figure Hydraulic Equipment Product Picture

Figure Functional Trainers Product Picture

Figure Other Product Picture

Figure United States Strength Training Equipments Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Strength Training Equipments by Application in 2017

Figure Individual Users Examples

Table Key Downstream Customer in Individual Users

Figure Commercial Users (Health Clubs,Gyms,Etc) Examples

Table Key Downstream Customer in Commercial Users (Health Clubs,Gyms,Etc)

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Strength Training Equipments Market Size (Million USD) by Region (2013-2025)

Figure The West Strength Training Equipments Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Strength Training Equipments Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Strength Training Equipments Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Strength Training Equipments Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Strength Training Equipments Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Strength Training Equipments Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Strength Training Equipments Sales (K Units) and Growth Rate (2013-2025)

Figure United States Strength Training Equipments Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Strength Training Equipments Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Strength Training Equipments Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Strength Training Equipments Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Strength Training Equipments Sales Share by Players/Suppliers

Figure 2017 United States Strength Training Equipments Sales Share by Players/Suppliers

Figure United States Strength Training Equipments Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Strength Training Equipments Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Strength Training Equipments Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Strength Training Equipments Revenue Share by Players/Suppliers

Figure 2017 United States Strength Training Equipments Revenue Share by Players/Suppliers

Table United States Market Strength Training Equipments Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Strength Training Equipments Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Strength Training Equipments Market Share of Top 3 Players/Suppliers

Figure United States Strength Training Equipments Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Strength Training Equipments Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Strength Training Equipments Product Category

Table United States Strength Training Equipments Sales (K Units) by Region (2013-2018)

Table United States Strength Training Equipments Sales Share by Region (2013-2018)

Figure United States Strength Training Equipments Sales Share by Region (2013-2018)

Figure United States Strength Training Equipments Sales Market Share by Region in 2017

Table United States Strength Training Equipments Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Strength Training Equipments Revenue Share by Region (2013-2018)

Figure United States Strength Training Equipments Revenue Market Share by Region (2013-2018)

Figure United States Strength Training Equipments Revenue Market Share by Region in 2017

Table United States Strength Training Equipments Price (USD/Unit) by Region (2013-2018)

Table United States Strength Training Equipments Sales (K Units) by Type (2013-2018)

Table United States Strength Training Equipments Sales Share by Type (2013-2018)

Figure United States Strength Training Equipments Sales Share by Type (2013-2018)

Figure United States Strength Training Equipments Sales Market Share by Type in 2017

Table United States Strength Training Equipments Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Strength Training Equipments Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Strength Training Equipments by Type (2013-2018)

Figure Revenue Market Share of Strength Training Equipments by Type in 2017

Table United States Strength Training Equipments Price (USD/Unit) by Types (2013-2018)

Figure United States Strength Training Equipments Sales Growth Rate by Type (2013-2018)

Table United States Strength Training Equipments Sales (K Units) by Application (2013-2018)

Table United States Strength Training Equipments Sales Market Share by Application (2013-2018)

Figure United States Strength Training Equipments Sales Market Share by Application (2013-2018)

Figure United States Strength Training Equipments Sales Market Share by Application in 2017

Table United States Strength Training Equipments Sales Growth Rate by Application (2013-2018)

Figure United States Strength Training Equipments Sales Growth Rate by Application (2013-2018)

Table Technogym Basic Information List

Table Technogym Strength Training Equipments Sales (K Units), Revenue (Million

USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Technogym Strength Training Equipments Sales Growth Rate (2013-2018)

Figure Technogym Strength Training Equipments Sales Market Share in United States (2013-2018)

Figure Technogym Strength Training Equipments Revenue Market Share in United States (2013-2018)

Table Nautilus Basic Information List

Table Nautilus Strength Training Equipments Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Nautilus Strength Training Equipments Sales Growth Rate (2013-2018)

Figure Nautilus Strength Training Equipments Sales Market Share in United States (2013-2018)

Figure Nautilus Strength Training Equipments Revenue Market Share in United States (2013-2018)

Table Cybex International Basic Information List

Table Cybex International Strength Training Equipments Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Cybex International Strength Training Equipments Sales Growth Rate (2013-2018)

Figure Cybex International Strength Training Equipments Sales Market Share in United States (2013-2018)

Figure Cybex International Strength Training Equipments Revenue Market Share in United States (2013-2018)

Table ICON Health and Fitness Basic Information List

Table ICON Health and Fitness Strength Training Equipments Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure ICON Health and Fitness Strength Training Equipments Sales Growth Rate (2013-2018)

Figure ICON Health and Fitness Strength Training Equipments Sales Market Share in United States (2013-2018)

Figure ICON Health and Fitness Strength Training Equipments Revenue Market Share in United States (2013-2018)

Table Precor Basic Information List

Table Precor Strength Training Equipments Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Precor Strength Training Equipments Sales Growth Rate (2013-2018)

Figure Precor Strength Training Equipments Sales Market Share in United States (2013-2018)

Figure Precor Strength Training Equipments Revenue Market Share in United States

(2013-2018)

Table Jerai Fitness Basic Information List

Table Jerai Fitness Strength Training Equipments Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Jerai Fitness Strength Training Equipments Sales Growth Rate (2013-2018)

Figure Jerai Fitness Strength Training Equipments Sales Market Share in United States (2013-2018)

Figure Jerai Fitness Strength Training Equipments Revenue Market Share in United States (2013-2018)

Table CAP Barbell Basic Information List

Table CAP Barbell Strength Training Equipments Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure CAP Barbell Strength Training Equipments Sales Growth Rate (2013-2018)

Figure CAP Barbell Strength Training Equipments Sales Market Share in United States (2013-2018)

Figure CAP Barbell Strength Training Equipments Revenue Market Share in United States (2013-2018)

Table Total Gym Basic Information List

Table Total Gym Strength Training Equipments Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Total Gym Strength Training Equipments Sales Growth Rate (2013-2018)

Figure Total Gym Strength Training Equipments Sales Market Share in United States (2013-2018)

Figure Total Gym Strength Training Equipments Revenue Market Share in United States (2013-2018)

Table TROY Barbell Basic Information List

Table TROY Barbell Strength Training Equipments Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure TROY Barbell Strength Training Equipments Sales Growth Rate (2013-2018)

Figure TROY Barbell Strength Training Equipments Sales Market Share in United States (2013-2018)

Figure TROY Barbell Strength Training Equipments Revenue Market Share in United States (2013-2018)

Table Valor Fitness Basic Information List

Table Valor Fitness Strength Training Equipments Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Valor Fitness Strength Training Equipments Sales Growth Rate (2013-2018)

Figure Valor Fitness Strength Training Equipments Sales Market Share in United States (2013-2018)

Figure Valor Fitness Strength Training Equipments Revenue Market Share in United States (2013-2018)

Table BodyCraft Basic Information List

Table Life Fitness Basic Information List

Table Body Solid Basic Information List

Table Paramount Health Group Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Strength Training Equipments

Figure Manufacturing Process Analysis of Strength Training Equipments

Figure Strength Training Equipments Industrial Chain Analysis

Table Raw Materials Sources of Strength Training Equipments Major Players/Suppliers in 2017

Table Major Buyers of Strength Training Equipments

Table Distributors/Traders List

Figure United States Strength Training Equipments Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Strength Training Equipments Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Strength Training Equipments Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Strength Training Equipments Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Strength Training Equipments Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Strength Training Equipments Sales Volume (K Units) Forecast by Type in 2025

Table United States Strength Training Equipments Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Strength Training Equipments Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Strength Training Equipments Sales Volume (K Units) Forecast by Application in 2025

Table United States Strength Training Equipments Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Strength Training Equipments Sales Volume Share Forecast by Region (2018-2025)

Figure United States Strength Training Equipments Sales Volume Share Forecast by

Region (2018-2025)

Figure United States Strength Training Equipments Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



## I would like to order

Product name: United States Strength Training Equipments Market Report 2018

Product link: <https://marketpublishers.com/r/U7AFB88312DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U7AFB88312DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970