

# United States Strength Training Devices Market Report 2017

<https://marketpublishers.com/r/U6D805733A3EN.html>

Date: January 2017

Pages: 96

Price: US\$ 3,800.00 (Single User License)

ID: U6D805733A3EN

## Abstracts

### Notes:

Sales, means the sales volume of Strength Training Devices

Revenue, means the sales value of Strength Training Devices

This report studies sales (consumption) of Strength Training Devices in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Technogym

Life Fitness

BH

PULSE

ICON

Nautilus

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Strength Training Devices in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Strength Training Devices Market Report 2017

#### **1 STRENGTH TRAINING DEVICES OVERVIEW**

##### 1.1 Product Overview and Scope of Strength Training Devices

##### 1.2 Classification of Strength Training Devices

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Strength Training Devices

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Strength Training Devices (2011-2021)

###### 1.4.1 United States Strength Training Devices Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Strength Training Devices Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES STRENGTH TRAINING DEVICES COMPETITION BY MANUFACTURERS**

##### 2.1 United States Strength Training Devices Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Strength Training Devices Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Strength Training Devices Average Price by Manufactures (2015 and 2016)

##### 2.4 Strength Training Devices Market Competitive Situation and Trends

###### 2.4.1 Strength Training Devices Market Concentration Rate

###### 2.4.2 Strength Training Devices Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES STRENGTH TRAINING DEVICES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

##### 3.1 United States Strength Training Devices Sales and Market Share by States (2011-2016)

3.2 United States Strength Training Devices Revenue and Market Share by States (2011-2016)

3.3 United States Strength Training Devices Price by States (2011-2016)

#### **4 UNITED STATES STRENGTH TRAINING DEVICES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

4.1 United States Strength Training Devices Sales and Market Share by Type (2011-2016)

4.2 United States Strength Training Devices Revenue and Market Share by Type (2011-2016)

4.3 United States Strength Training Devices Price by Type (2011-2016)

4.4 United States Strength Training Devices Sales Growth Rate by Type (2011-2016)

#### **5 UNITED STATES STRENGTH TRAINING DEVICES SALES (VOLUME) BY APPLICATION (2011-2016)**

5.1 United States Strength Training Devices Sales and Market Share by Application (2011-2016)

5.2 United States Strength Training Devices Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

#### **6 UNITED STATES STRENGTH TRAINING DEVICES MANUFACTURERS PROFILES/ANALYSIS**

6.1 Technogym

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Strength Training Devices Product Type, Application and Specification

6.1.2.1 Type I

6.1.2.2 Type II

6.1.3 Technogym Strength Training Devices Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 Life Fitness

6.2.2 Strength Training Devices Product Type, Application and Specification

6.2.2.1 Type I

6.2.2.2 Type II

6.2.3 Life Fitness Strength Training Devices Sales, Revenue, Price and Gross Margin

(2011-2016)

6.2.4 Main Business/Business Overview

6.3 BH

6.3.2 Strength Training Devices Product Type, Application and Specification

6.3.2.1 Type I

6.3.2.2 Type II

6.3.3 BH Strength Training Devices Sales, Revenue, Price and Gross Margin

(2011-2016)

6.3.4 Main Business/Business Overview

6.4 PULSE

6.4.2 Strength Training Devices Product Type, Application and Specification

6.4.2.1 Type I

6.4.2.2 Type II

6.4.3 PULSE Strength Training Devices Sales, Revenue, Price and Gross Margin

(2011-2016)

6.4.4 Main Business/Business Overview

6.5 ICON

6.5.2 Strength Training Devices Product Type, Application and Specification

6.5.2.1 Type I

6.5.2.2 Type II

6.5.3 ICON Strength Training Devices Sales, Revenue, Price and Gross Margin

(2011-2016)

6.5.4 Main Business/Business Overview

6.6 Nautilus

6.6.2 Strength Training Devices Product Type, Application and Specification

6.6.2.1 Type I

6.6.2.2 Type II

6.6.3 Nautilus Strength Training Devices Sales, Revenue, Price and Gross Margin

(2011-2016)

6.6.4 Main Business/Business Overview

## **7 STRENGTH TRAINING DEVICES MANUFACTURING COST ANALYSIS**

7.1 Strength Training Devices Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Strength Training Devices

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Strength Training Devices Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Strength Training Devices Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES STRENGTH TRAINING DEVICES MARKET FORECAST (2016-2021)**

- 11.1 United States Strength Training Devices Sales, Revenue Forecast (2016-2021)
- 11.2 United States Strength Training Devices Sales Forecast by Type (2016-2021)
- 11.3 United States Strength Training Devices Sales Forecast by Application (2016-2021)

11.4 Strength Training Devices Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Strength Training Devices

Table Classification of Strength Training Devices

Figure United States Sales Market Share of Strength Training Devices by Type in 2015

Figure Type I Picture

Figure Type II Picture

Figure Type III Picture

Table Application of Strength Training Devices

Figure United States Sales Market Share of Strength Training Devices by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure United States Strength Training Devices Sales and Growth Rate (2011-2021)

Figure United States Strength Training Devices Revenue and Growth Rate (2011-2021)

Table United States Strength Training Devices Sales of Key Manufacturers (2015 and 2016)

Table United States Strength Training Devices Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Strength Training Devices Sales Share by Manufacturers

Figure 2016 Strength Training Devices Sales Share by Manufacturers

Table United States Strength Training Devices Revenue by Manufacturers (2015 and 2016)

Table United States Strength Training Devices Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Strength Training Devices Revenue Share by Manufacturers

Table 2016 United States Strength Training Devices Revenue Share by Manufacturers

Table United States Market Strength Training Devices Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Strength Training Devices Average Price of Key Manufacturers in 2015

Figure Strength Training Devices Market Share of Top 3 Manufacturers

Figure Strength Training Devices Market Share of Top 5 Manufacturers

Table United States Strength Training Devices Sales by States (2011-2016)

Table United States Strength Training Devices Sales Share by States (2011-2016)

Figure United States Strength Training Devices Sales Market Share by States in 2015



Table United States Strength Training Devices Revenue and Market Share by States (2011-2016)

Table United States Strength Training Devices Revenue Share by States (2011-2016)

Figure Revenue Market Share of Strength Training Devices by States (2011-2016)

Table United States Strength Training Devices Price by States (2011-2016)

Table United States Strength Training Devices Sales by Type (2011-2016)

Table United States Strength Training Devices Sales Share by Type (2011-2016)

Figure United States Strength Training Devices Sales Market Share by Type in 2015

Table United States Strength Training Devices Revenue and Market Share by Type (2011-2016)

Table United States Strength Training Devices Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Strength Training Devices by Type (2011-2016)

Table United States Strength Training Devices Price by Type (2011-2016)

Figure United States Strength Training Devices Sales Growth Rate by Type (2011-2016)

Table United States Strength Training Devices Sales by Application (2011-2016)

Table United States Strength Training Devices Sales Market Share by Application (2011-2016)

Figure United States Strength Training Devices Sales Market Share by Application in 2015

Table United States Strength Training Devices Sales Growth Rate by Application (2011-2016)

Figure United States Strength Training Devices Sales Growth Rate by Application (2011-2016)

Table Technogym Basic Information List

Table Technogym Strength Training Devices Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Technogym Strength Training Devices Sales Market Share (2011-2016)

Table Life Fitness Basic Information List

Table Life Fitness Strength Training Devices Sales, Revenue, Price and Gross Margin (2011-2016)

Table Life Fitness Strength Training Devices Sales Market Share (2011-2016)

Table BH Basic Information List

Table BH Strength Training Devices Sales, Revenue, Price and Gross Margin (2011-2016)

Table BH Strength Training Devices Sales Market Share (2011-2016)

Table PULSE Basic Information List

Table PULSE Strength Training Devices Sales, Revenue, Price and Gross Margin (2011-2016)

Table PULSE Strength Training Devices Sales Market Share (2011-2016)  
Table ICON Basic Information List  
Table ICON Strength Training Devices Sales, Revenue, Price and Gross Margin (2011-2016)  
Table ICON Strength Training Devices Sales Market Share (2011-2016)  
Table Nautilus Basic Information List  
Table Nautilus Strength Training Devices Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Nautilus Strength Training Devices Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Strength Training Devices  
Figure Manufacturing Process Analysis of Strength Training Devices  
Figure Strength Training Devices Industrial Chain Analysis  
Table Raw Materials Sources of Strength Training Devices Major Manufacturers in 2015  
Table Major Buyers of Strength Training Devices  
Table Distributors/Traders List  
Figure United States Strength Training Devices Production and Growth Rate Forecast (2016-2021)  
Figure United States Strength Training Devices Revenue and Growth Rate Forecast (2016-2021)  
Table United States Strength Training Devices Production Forecast by Type (2016-2021)  
Table United States Strength Training Devices Consumption Forecast by Application (2016-2021)  
Table United States Strength Training Devices Sales Forecast by States (2016-2021)  
Table United States Strength Training Devices Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Strength Training Devices Market Report 2017

Product link: <https://marketpublishers.com/r/U6D805733A3EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6D805733A3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970