

# United States Straight Boom Lifts Market Report 2016

<https://marketpublishers.com/r/U4E1B4C6A02EN.html>

Date: November 2016

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: U4E1B4C6A02EN

## Abstracts

### Notes:

Sales, means the sales volume of Straight Boom Lifts

Revenue, means the sales value of Straight Boom Lifts

Revenue, means the sales sales (consumption) of Straight Boom Lifts in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

JLG

Genie

CAT

Niftylift

360 Degree Global Equipments Pvt Ltd

Swastik Corporation

Duke Aerial

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Straight Boom Lifts in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Straight Boom Lifts Market Report 2016

#### **1 STRAIGHT BOOM LIFTS OVERVIEW**

- 1.1 Product Overview and Scope of Straight Boom Lifts
- 1.2 Classification of Straight Boom Lifts
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Straight Boom Lifts
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Straight Boom Lifts (2011-2021)
  - 1.4.1 United States Straight Boom Lifts Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Straight Boom Lifts Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES STRAIGHT BOOM LIFTS COMPETITION BY MANUFACTURERS**

- 2.1 United States Straight Boom Lifts Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Straight Boom Lifts Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Straight Boom Lifts Average Price by Manufactures (2015 and 2016)
- 2.4 Straight Boom Lifts Market Competitive Situation and Trends
  - 2.4.1 Straight Boom Lifts Market Concentration Rate
  - 2.4.2 Straight Boom Lifts Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES STRAIGHT BOOM LIFTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Straight Boom Lifts Sales and Market Share by Type (2011-2016)
- 3.2 United States Straight Boom Lifts Revenue and Market Share by Type (2011-2016)
- 3.3 United States Straight Boom Lifts Price by Type (2011-2016)
- 3.4 United States Straight Boom Lifts Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES STRAIGHT BOOM LIFTS SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Straight Boom Lifts Sales and Market Share by Application (2011-2016)

4.2 United States Straight Boom Lifts Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES STRAIGHT BOOM LIFTS MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 JLG**

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Straight Boom Lifts Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 JLG Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

### **5.2 Genie**

5.2.2 Straight Boom Lifts Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Genie Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

### **5.3 CAT**

5.3.2 Straight Boom Lifts Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 CAT Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

### **5.4 Niftylift**

5.4.2 Straight Boom Lifts Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Niftylift Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

### **5.5 360 Degree Global Equipments Pvt Ltd**

5.5.2 Straight Boom Lifts Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 360 Degree Global Equipments Pvt Ltd Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Swastik Corporation

5.6.2 Straight Boom Lifts Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Swastik Corporation Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Duke Aerial

5.7.2 Straight Boom Lifts Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Duke Aerial Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

## **6 STRAIGHT BOOM LIFTS MANUFACTURING COST ANALYSIS**

6.1 Straight Boom Lifts Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Straight Boom Lifts

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Straight Boom Lifts Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Straight Boom Lifts Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES STRAIGHT BOOM LIFTS MARKET FORECAST (2016-2021)**

- 10.1 United States Straight Boom Lifts Sales, Revenue Forecast (2016-2021)
- 10.2 United States Straight Boom Lifts Sales Forecast by Type (2016-2021)
- 10.3 United States Straight Boom Lifts Sales Forecast by Application (2016-2021)
- 10.4 Straight Boom Lifts Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Straight Boom Lifts

Table Classification of Straight Boom Lifts

Figure United States Sales Market Share of Straight Boom Lifts by Type in 2015

Table Application of Straight Boom Lifts

Figure United States Sales Market Share of Straight Boom Lifts by Application in 2015

Figure United States Straight Boom Lifts Sales and Growth Rate (2011-2021)

Figure United States Straight Boom Lifts Revenue and Growth Rate (2011-2021)

Table United States Straight Boom Lifts Sales of Key Manufacturers (2015 and 2016)

Table United States Straight Boom Lifts Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Straight Boom Lifts Sales Share by Manufacturers

Figure 2016 Straight Boom Lifts Sales Share by Manufacturers

Table United States Straight Boom Lifts Revenue by Manufacturers (2015 and 2016)

Table United States Straight Boom Lifts Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Straight Boom Lifts Revenue Share by Manufacturers

Table 2016 United States Straight Boom Lifts Revenue Share by Manufacturers

Table United States Market Straight Boom Lifts Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Straight Boom Lifts Average Price of Key Manufacturers in 2015

Figure Straight Boom Lifts Market Share of Top 3 Manufacturers

Figure Straight Boom Lifts Market Share of Top 5 Manufacturers

Table United States Straight Boom Lifts Sales by Type (2011-2016)

Table United States Straight Boom Lifts Sales Share by Type (2011-2016)

Figure United States Straight Boom Lifts Sales Market Share by Type in 2015

Table United States Straight Boom Lifts Revenue and Market Share by Type (2011-2016)

Table United States Straight Boom Lifts Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Straight Boom Lifts by Type (2011-2016)

Table United States Straight Boom Lifts Price by Type (2011-2016)

Figure United States Straight Boom Lifts Sales Growth Rate by Type (2011-2016)

Table United States Straight Boom Lifts Sales by Application (2011-2016)

Table United States Straight Boom Lifts Sales Market Share by Application (2011-2016)

Figure United States Straight Boom Lifts Sales Market Share by Application in 2015

Table United States Straight Boom Lifts Sales Growth Rate by Application (2011-2016)

Figure United States Straight Boom Lifts Sales Growth Rate by Application (2011-2016)  
Table JLG Basic Information List  
Table JLG Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure JLG Straight Boom Lifts Sales Market Share (2011-2016)  
Table Genie Basic Information List  
Table Genie Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Genie Straight Boom Lifts Sales Market Share (2011-2016)  
Table CAT Basic Information List  
Table CAT Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)  
Table CAT Straight Boom Lifts Sales Market Share (2011-2016)  
Table Niftylift Basic Information List  
Table Niftylift Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Niftylift Straight Boom Lifts Sales Market Share (2011-2016)  
Table 360 Degree Global Equipments Pvt Ltd Basic Information List  
Table 360 Degree Global Equipments Pvt Ltd Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)  
Table 360 Degree Global Equipments Pvt Ltd Straight Boom Lifts Sales Market Share (2011-2016)  
Table Swastik Corporation Basic Information List  
Table Swastik Corporation Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Swastik Corporation Straight Boom Lifts Sales Market Share (2011-2016)  
Table Duke Aerial Basic Information List  
Table Duke Aerial Straight Boom Lifts Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Duke Aerial Straight Boom Lifts Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Straight Boom Lifts  
Figure Manufacturing Process Analysis of Straight Boom Lifts  
Figure Straight Boom Lifts Industrial Chain Analysis  
Table Raw Materials Sources of Straight Boom Lifts Major Manufacturers in 2015  
Table Major Buyers of Straight Boom Lifts  
Table Distributors/Traders List  
Figure United States Straight Boom Lifts Production and Growth Rate Forecast (2016-2021)  
Figure United States Straight Boom Lifts Revenue and Growth Rate Forecast (2016-2021)



Table United States Straight Boom Lifts Production Forecast by Type (2016-2021)  
Table United States Straight Boom Lifts Consumption Forecast by Application  
(2016-2021)

## I would like to order

Product name: United States Straight Boom Lifts Market Report 2016

Product link: <https://marketpublishers.com/r/U4E1B4C6A02EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4E1B4C6A02EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970