

United States Steering Wheel Cover Market Report 2017

https://marketpublishers.com/r/U22C8A1FEEAEN.html

Date: December 2017 Pages: 106 Price: US\$ 3,800.00 (Single User License) ID: U22C8A1FEEAEN

Abstracts

In this report, the United States Steering Wheel Cover market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Steering Wheel Cover in these regions, from 2012 to 2022 (forecast).

United States Steering Wheel Cover market competition by top manufacturers/players, with Steering Wheel Cover sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including



Mossy Oak NFL Plasticolor **Bell Automotive** WheelSkins NCAA Bell **AutoDrive** MLB **Custom Accessories** Pilot Startech Realtree Accuform Signs AutoLoc Metra Roadpro **OTC** Tools PAC

AUTO DRIVE



On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Cotton Leather PU PVC Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

SUV Minivan Bus Sports Car Others

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Steering Wheel Cover Market Report 2017

1 STEERING WHEEL COVER OVERVIEW

1.1 Product Overview and Scope of Steering Wheel Cover

1.2 Classification of Steering Wheel Cover by Product Category

1.2.1 United States Steering Wheel Cover Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Steering Wheel Cover Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Cotton

1.2.4 Leather

1.2.5 PU

1.2.6 PVC

1.2.7 Others

1.3 United States Steering Wheel Cover Market by Application/End Users

1.3.1 United States Steering Wheel Cover Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 SUV

1.3.3 Minivan

1.3.4 Bus

1.3.5 Sports Car

1.3.6 Others

1.4 United States Steering Wheel Cover Market by Region

1.4.1 United States Steering Wheel Cover Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Steering Wheel Cover Status and Prospect (2012-2022)

1.4.3 Southwest Steering Wheel Cover Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Steering Wheel Cover Status and Prospect (2012-2022)

- 1.4.5 New England Steering Wheel Cover Status and Prospect (2012-2022)
- 1.4.6 The South Steering Wheel Cover Status and Prospect (2012-2022)
- 1.4.7 The Midwest Steering Wheel Cover Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Steering Wheel Cover (2012-2022)

1.5.1 United States Steering Wheel Cover Sales and Growth Rate (2012-2022)

1.5.2 United States Steering Wheel Cover Revenue and Growth Rate (2012-2022)



2 UNITED STATES STEERING WHEEL COVER MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Steering Wheel Cover Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Steering Wheel Cover Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Steering Wheel Cover Average Price by Players/Suppliers (2012-2017)

2.4 United States Steering Wheel Cover Market Competitive Situation and Trends

2.4.1 United States Steering Wheel Cover Market Concentration Rate

2.4.2 United States Steering Wheel Cover Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market2.5 United States Players/Suppliers Steering Wheel Cover Manufacturing BaseDistribution, Sales Area, Product Type

3 UNITED STATES STEERING WHEEL COVER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Steering Wheel Cover Sales and Market Share by Region (2012-2017)

3.2 United States Steering Wheel Cover Revenue and Market Share by Region (2012-2017)

3.3 United States Steering Wheel Cover Price by Region (2012-2017)

4 UNITED STATES STEERING WHEEL COVER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Steering Wheel Cover Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Steering Wheel Cover Revenue and Market Share by Type (2012-2017)

4.3 United States Steering Wheel Cover Price by Type (2012-2017)

4.4 United States Steering Wheel Cover Sales Growth Rate by Type (2012-2017)

5 UNITED STATES STEERING WHEEL COVER SALES (VOLUME) BY APPLICATION (2012-2017)



5.1 United States Steering Wheel Cover Sales and Market Share by Application (2012-2017)

5.2 United States Steering Wheel Cover Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES STEERING WHEEL COVER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Mossy Oak
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Steering Wheel Cover Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B

```
6.1.3 Mossy Oak Steering Wheel Cover Sales, Revenue, Price and Gross Margin (2012-2017)
```

6.1.4 Main Business/Business Overview

6.2 NFL

6.2.2 Steering Wheel Cover Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 NFL Steering Wheel Cover Sales, Revenue, Price and Gross Margin

(2012-2017)

- 6.2.4 Main Business/Business Overview
- 6.3 Plasticolor

6.3.2 Steering Wheel Cover Product Category, Application and Specification

- 6.3.2.1 Product A
- 6.3.2.2 Product B

6.3.3 Plasticolor Steering Wheel Cover Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Bell Automotive

6.4.2 Steering Wheel Cover Product Category, Application and Specification

- 6.4.2.1 Product A
- 6.4.2.2 Product B

6.4.3 Bell Automotive Steering Wheel Cover Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 WheelSkins

6.5.2 Steering Wheel Cover Product Category, Application and Specification



6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 WheelSkins Steering Wheel Cover Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 NCAA

- 6.6.2 Steering Wheel Cover Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 NCAA Steering Wheel Cover Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Bell

6.7.2 Steering Wheel Cover Product Category, Application and Specification

- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 Bell Steering Wheel Cover Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 AutoDrive

6.8.2 Steering Wheel Cover Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 AutoDrive Steering Wheel Cover Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 MLB

6.9.2 Steering Wheel Cover Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 MLB Steering Wheel Cover Sales, Revenue, Price and Gross Margin

(2012-2017)

- 6.9.4 Main Business/Business Overview
- 6.10 Custom Accessories

6.10.2 Steering Wheel Cover Product Category, Application and Specification

- 6.10.2.1 Product A
- 6.10.2.2 Product B

6.10.3 Custom Accessories Steering Wheel Cover Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview



- 6.11 Pilot
- 6.12 Startech
- 6.13 Realtree
- 6.14 Accuform Signs
- 6.15 AutoLoc
- 6.16 Metra
- 6.17 Roadpro
- 6.18 OTC Tools
- 6.19 PAC
- 6.20 AUTO DRIVE

7 STEERING WHEEL COVER MANUFACTURING COST ANALYSIS

- 7.1 Steering Wheel Cover Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Steering Wheel Cover

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Steering Wheel Cover Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Steering Wheel Cover Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy



9.2.2 Brand Strategy9.2.3 Target Client9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES STEERING WHEEL COVER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Steering Wheel Cover Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Steering Wheel Cover Sales Volume Forecast by Type (2017-2022)

11.3 United States Steering Wheel Cover Sales Volume Forecast by Application (2017-2022)

11.4 United States Steering Wheel Cover Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Steering Wheel Cover Figure United States Steering Wheel Cover Market Size (K Units) by Type (2012-2022) Figure United States Steering Wheel Cover Sales Volume Market Share by Type (Product Category) in 2016 **Figure Cotton Product Picture Figure Leather Product Picture** Figure PU Product Picture Figure PVC Product Picture **Figure Others Product Picture** Figure United States Steering Wheel Cover Market Size (K Units) by Application (2012 - 2022)Figure United States Sales Market Share of Steering Wheel Cover by Application in 2016 Figure SUV Examples Table Key Downstream Customer in SUV Figure Minivan Examples Table Key Downstream Customer in Minivan Figure Bus Examples Table Key Downstream Customer in Bus Figure Sports Car Examples Table Key Downstream Customer in Sports Car Figure Others Examples Table Key Downstream Customer in Others Figure United States Steering Wheel Cover Market Size (Million USD) by Region (2012 - 2022)Figure The West Steering Wheel Cover Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Southwest Steering Wheel Cover Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Middle Atlantic Steering Wheel Cover Revenue (Million USD) and Growth Rate (2012-2022) Figure New England Steering Wheel Cover Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Steering Wheel Cover Revenue (Million USD) and Growth Rate

(2012-2022)



Figure The Midwest Steering Wheel Cover Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Steering Wheel Cover Sales (K Units) and Growth Rate (2012-2022)

Figure United States Steering Wheel Cover Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Steering Wheel Cover Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Steering Wheel Cover Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Steering Wheel Cover Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Steering Wheel Cover Sales Share by Players/Suppliers Figure 2017 United States Steering Wheel Cover Sales Share by Players/Suppliers Figure United States Steering Wheel Cover Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Steering Wheel Cover Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Steering Wheel Cover Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Steering Wheel Cover Revenue Share by Players/Suppliers Figure 2017 United States Steering Wheel Cover Revenue Share by Players/Suppliers Table United States Market Steering Wheel Cover Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Steering Wheel Cover Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Steering Wheel Cover Market Share of Top 3 Players/Suppliers Figure United States Steering Wheel Cover Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Steering Wheel Cover Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Steering Wheel Cover Product Category Table United States Steering Wheel Cover Sales (K Units) by Region (2012-2017)

Table United States Steering Wheel Cover Sales Share by Region (2012-2017)

Figure United States Steering Wheel Cover Sales Share by Region (2012-2017) Figure United States Steering Wheel Cover Sales Market Share by Region in 2016 Table United States Steering Wheel Cover Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Steering Wheel Cover Revenue Share by Region (2012-2017)Figure United States Steering Wheel Cover Revenue Market Share by Region



(2012-2017)

Figure United States Steering Wheel Cover Revenue Market Share by Region in 2016 Table United States Steering Wheel Cover Price (USD/Unit) by Region (2012-2017) Table United States Steering Wheel Cover Sales (K Units) by Type (2012-2017) Table United States Steering Wheel Cover Sales Share by Type (2012-2017) Figure United States Steering Wheel Cover Sales Share by Type (2012-2017) Figure United States Steering Wheel Cover Sales Market Share by Type in 2016 Table United States Steering Wheel Cover Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Steering Wheel Cover Revenue Share by Type (2012-2017) Figure Revenue Market Share of Steering Wheel Cover by Type (2012-2017) Figure Revenue Market Share of Steering Wheel Cover by Type in 2016 Table United States Steering Wheel Cover Price (USD/Unit) by Types (2012-2017) Figure United States Steering Wheel Cover Sales Growth Rate by Type (2012-2017) Table United States Steering Wheel Cover Sales (K Units) by Application (2012-2017) Table United States Steering Wheel Cover Sales Market Share by Application (2012-2017)

Figure United States Steering Wheel Cover Sales Market Share by Application (2012-2017)

Figure United States Steering Wheel Cover Sales Market Share by Application in 2016 Table United States Steering Wheel Cover Sales Growth Rate by Application (2012-2017)

Figure United States Steering Wheel Cover Sales Growth Rate by Application (2012-2017)

Table Mossy Oak Basic Information List

Table Mossy Oak Steering Wheel Cover Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mossy Oak Steering Wheel Cover Sales Growth Rate (2012-2017)

Figure Mossy Oak Steering Wheel Cover Sales Market Share in United States (2012-2017)

Figure Mossy Oak Steering Wheel Cover Revenue Market Share in United States (2012-2017)

Table NFL Basic Information List

Table NFL Steering Wheel Cover Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure NFL Steering Wheel Cover Sales Growth Rate (2012-2017)

Figure NFL Steering Wheel Cover Sales Market Share in United States (2012-2017) Figure NFL Steering Wheel Cover Revenue Market Share in United States (2012-2017)

Table Plasticolor Basic Information List



Table Plasticolor Steering Wheel Cover Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Plasticolor Steering Wheel Cover Sales Growth Rate (2012-2017)

Figure Plasticolor Steering Wheel Cover Sales Market Share in United States (2012-2017)

Figure Plasticolor Steering Wheel Cover Revenue Market Share in United States (2012-2017)

Table Bell Automotive Basic Information List

Table Bell Automotive Steering Wheel Cover Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bell Automotive Steering Wheel Cover Sales Growth Rate (2012-2017)

Figure Bell Automotive Steering Wheel Cover Sales Market Share in United States (2012-2017)

Figure Bell Automotive Steering Wheel Cover Revenue Market Share in United States (2012-2017)

Table WheelSkins Basic Information List

Table WheelSkins Steering Wheel Cover Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure WheelSkins Steering Wheel Cover Sales Growth Rate (2012-2017)

Figure WheelSkins Steering Wheel Cover Sales Market Share in United States (2012-2017)

Figure WheelSkins Steering Wheel Cover Revenue Market Share in United States (2012-2017)

Table NCAA Basic Information List

Table NCAA Steering Wheel Cover Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure NCAA Steering Wheel Cover Sales Growth Rate (2012-2017)

Figure NCAA Steering Wheel Cover Sales Market Share in United States (2012-2017)

Figure NCAA Steering Wheel Cover Revenue Market Share in United States (2012-2017)

Table Bell Basic Information List

Table Bell Steering Wheel Cover Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bell Steering Wheel Cover Sales Growth Rate (2012-2017)

Figure Bell Steering Wheel Cover Sales Market Share in United States (2012-2017)

Figure Bell Steering Wheel Cover Revenue Market Share in United States (2012-2017) Table AutoDrive Basic Information List

Table AutoDrive Steering Wheel Cover Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)



Figure AutoDrive Steering Wheel Cover Sales Growth Rate (2012-2017) Figure AutoDrive Steering Wheel Cover Sales Market Share in United States (2012-2017)

Figure AutoDrive Steering Wheel Cover Revenue Market Share in United States (2012-2017)

Table MLB Basic Information List

Table MLB Steering Wheel Cover Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure MLB Steering Wheel Cover Sales Growth Rate (2012-2017)

Figure MLB Steering Wheel Cover Sales Market Share in United States (2012-2017)

Figure MLB Steering Wheel Cover Revenue Market Share in United States (2012-2017) Table Custom Accessories Basic Information List

Table Custom Accessories Steering Wheel Cover Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Custom Accessories Steering Wheel Cover Sales Growth Rate (2012-2017) Figure Custom Accessories Steering Wheel Cover Sales Market Share in United States (2012-2017)

Figure Custom Accessories Steering Wheel Cover Revenue Market Share in United States (2012-2017)

Table Pilot Basic Information List

Table Startech Basic Information List

Table Realtree Basic Information List

Table Accuform Signs Basic Information List

Table AutoLoc Basic Information List

Table Metra Basic Information List

Table Roadpro Basic Information List

Table OTC Tools Basic Information List

Table PAC Basic Information List

Table AUTO DRIVE Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Steering Wheel Cover

Figure Manufacturing Process Analysis of Steering Wheel Cover

Figure Steering Wheel Cover Industrial Chain Analysis

Table Raw Materials Sources of Steering Wheel Cover Major Players/Suppliers in 2016

Table Major Buyers of Steering Wheel Cover

Table Distributors/Traders List

Figure United States Steering Wheel Cover Sales Volume (K Units) and Growth Rate



Forecast (2017-2022)

Figure United States Steering Wheel Cover Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Steering Wheel Cover Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Steering Wheel Cover Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Steering Wheel Cover Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Steering Wheel Cover Sales Volume (K Units) Forecast by Type in 2022

Table United States Steering Wheel Cover Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Steering Wheel Cover Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Steering Wheel Cover Sales Volume (K Units) Forecast by Application in 2022

Table United States Steering Wheel Cover Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Steering Wheel Cover Sales Volume Share Forecast by Region (2017-2022)

Figure United States Steering Wheel Cover Sales Volume Share Forecast by Region (2017-2022)

Figure United States Steering Wheel Cover Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Steering Wheel Cover Market Report 2017 Product link: <u>https://marketpublishers.com/r/U22C8A1FEEAEN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U22C8A1FEEAEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970