

United States Steam Iron Market Report 2017

<https://marketpublishers.com/r/UA084253A6BEN.html>

Date: November 2017

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: UA084253A6BEN

Abstracts

In this report, the United States Steam Iron market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Steam Iron in these regions, from 2012 to 2022 (forecast).

United States Steam Iron market competition by top manufacturers/players, with Steam Iron sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

GE

Hamilton Beach

Joy Mangano

Kenmore

Salav

Electrolux

Haier

Flyco

LG

Applica

Black and Decker

Bosch

Conair

Maytag

Oliso

Panasonic

Rowenta

Samsung

Shark

Singer

Steamfast

Sunbeam

Tefal

Whirlpool

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Corded Iron

Cordless Iron

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Home

Clothing Store

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Steam Iron Market Report 2017

1 STEAM IRON OVERVIEW

1.1 Product Overview and Scope of Steam Iron

1.2 Classification of Steam Iron by Product Category

1.2.1 United States Steam Iron Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Steam Iron Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Corded Iron

1.2.4 Cordless Iron

1.2.5 Other

1.3 United States Steam Iron Market by Application/End Users

1.3.1 United States Steam Iron Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Home

1.3.3 Clothing Store

1.3.4 Other

1.4 United States Steam Iron Market by Region

1.4.1 United States Steam Iron Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Steam Iron Status and Prospect (2012-2022)

1.4.3 Southwest Steam Iron Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Steam Iron Status and Prospect (2012-2022)

1.4.5 New England Steam Iron Status and Prospect (2012-2022)

1.4.6 The South Steam Iron Status and Prospect (2012-2022)

1.4.7 The Midwest Steam Iron Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Steam Iron (2012-2022)

1.5.1 United States Steam Iron Sales and Growth Rate (2012-2022)

1.5.2 United States Steam Iron Revenue and Growth Rate (2012-2022)

2 UNITED STATES STEAM IRON MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Steam Iron Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Steam Iron Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Steam Iron Average Price by Players/Suppliers (2012-2017)

2.4 United States Steam Iron Market Competitive Situation and Trends

2.4.1 United States Steam Iron Market Concentration Rate

2.4.2 United States Steam Iron Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Steam Iron Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES STEAM IRON SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Steam Iron Sales and Market Share by Region (2012-2017)

3.2 United States Steam Iron Revenue and Market Share by Region (2012-2017)

3.3 United States Steam Iron Price by Region (2012-2017)

4 UNITED STATES STEAM IRON SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Steam Iron Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Steam Iron Revenue and Market Share by Type (2012-2017)

4.3 United States Steam Iron Price by Type (2012-2017)

4.4 United States Steam Iron Sales Growth Rate by Type (2012-2017)

5 UNITED STATES STEAM IRON SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Steam Iron Sales and Market Share by Application (2012-2017)

5.2 United States Steam Iron Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES STEAM IRON PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 GE

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Steam Iron Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

- 6.1.3 GE Steam Iron Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Hamilton Beach
 - 6.2.2 Steam Iron Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Hamilton Beach Steam Iron Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Joy Mangano
 - 6.3.2 Steam Iron Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Joy Mangano Steam Iron Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Kenmore
 - 6.4.2 Steam Iron Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Kenmore Steam Iron Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Salav
 - 6.5.2 Steam Iron Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Salav Steam Iron Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Electrolux
 - 6.6.2 Steam Iron Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Electrolux Steam Iron Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Haier
 - 6.7.2 Steam Iron Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Haier Steam Iron Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview

6.8 Flyco

6.8.2 Steam Iron Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Flyco Steam Iron Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 LG

6.9.2 Steam Iron Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 LG Steam Iron Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Applica

6.10.2 Steam Iron Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Applica Steam Iron Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Black and Decker

6.12 Bosch

6.13 Conair

6.14 Maytag

6.15 Oliso

6.16 Panasonic

6.17 Rowenta

6.18 Samsung

6.19 Shark

6.20 Singer

6.21 Steamfast

6.22 Sunbeam

6.23 Tefal

6.24 Whirlpool

7 STEAM IRON MANUFACTURING COST ANALYSIS

7.1 Steam Iron Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Steam Iron

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Steam Iron Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Steam Iron Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES STEAM IRON MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Steam Iron Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Steam Iron Sales Volume Forecast by Type (2017-2022)

11.3 United States Steam Iron Sales Volume Forecast by Application (2017-2022)

11.4 United States Steam Iron Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Steam Iron

Figure United States Steam Iron Market Size (K Units) by Type (2012-2022)

Figure United States Steam Iron Sales Volume Market Share by Type (Product Category) in 2016

Figure Corded Iron Product Picture

Figure Cordless Iron Product Picture

Figure Other Product Picture

Figure United States Steam Iron Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Steam Iron by Application in 2016

Figure Home Examples

Table Key Downstream Customer in Home

Figure Clothing Store Examples

Table Key Downstream Customer in Clothing Store

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Steam Iron Market Size (Million USD) by Region (2012-2022)

Figure The West Steam Iron Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Steam Iron Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Steam Iron Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Steam Iron Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Steam Iron Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Steam Iron Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Steam Iron Sales (K Units) and Growth Rate (2012-2022)

Figure United States Steam Iron Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Steam Iron Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Steam Iron Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Steam Iron Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Steam Iron Sales Share by Players/Suppliers

Figure 2017 United States Steam Iron Sales Share by Players/Suppliers

Figure United States Steam Iron Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Steam Iron Revenue (Million USD) by Players/Suppliers

(2012-2017)

Table United States Steam Iron Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Steam Iron Revenue Share by Players/Suppliers

Figure 2017 United States Steam Iron Revenue Share by Players/Suppliers

Table United States Market Steam Iron Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Steam Iron Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Steam Iron Market Share of Top 3 Players/Suppliers

Figure United States Steam Iron Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Steam Iron Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Steam Iron Product Category

Table United States Steam Iron Sales (K Units) by Region (2012-2017)

Table United States Steam Iron Sales Share by Region (2012-2017)

Figure United States Steam Iron Sales Share by Region (2012-2017)

Figure United States Steam Iron Sales Market Share by Region in 2016

Table United States Steam Iron Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Steam Iron Revenue Share by Region (2012-2017)

Figure United States Steam Iron Revenue Market Share by Region (2012-2017)

Figure United States Steam Iron Revenue Market Share by Region in 2016

Table United States Steam Iron Price (USD/Unit) by Region (2012-2017)

Table United States Steam Iron Sales (K Units) by Type (2012-2017)

Table United States Steam Iron Sales Share by Type (2012-2017)

Figure United States Steam Iron Sales Share by Type (2012-2017)

Figure United States Steam Iron Sales Market Share by Type in 2016

Table United States Steam Iron Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Steam Iron Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Steam Iron by Type (2012-2017)

Figure Revenue Market Share of Steam Iron by Type in 2016

Table United States Steam Iron Price (USD/Unit) by Types (2012-2017)

Figure United States Steam Iron Sales Growth Rate by Type (2012-2017)

Table United States Steam Iron Sales (K Units) by Application (2012-2017)

Table United States Steam Iron Sales Market Share by Application (2012-2017)

Figure United States Steam Iron Sales Market Share by Application (2012-2017)

Figure United States Steam Iron Sales Market Share by Application in 2016

Table United States Steam Iron Sales Growth Rate by Application (2012-2017)

Figure United States Steam Iron Sales Growth Rate by Application (2012-2017)

Table GE Basic Information List

Table GE Steam Iron Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure GE Steam Iron Sales Growth Rate (2012-2017)

Figure GE Steam Iron Sales Market Share in United States (2012-2017)

Figure GE Steam Iron Revenue Market Share in United States (2012-2017)

Table Hamilton Beach Basic Information List

Table Hamilton Beach Steam Iron Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hamilton Beach Steam Iron Sales Growth Rate (2012-2017)

Figure Hamilton Beach Steam Iron Sales Market Share in United States (2012-2017)

Figure Hamilton Beach Steam Iron Revenue Market Share in United States (2012-2017)

Table Joy Mangano Basic Information List

Table Joy Mangano Steam Iron Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Joy Mangano Steam Iron Sales Growth Rate (2012-2017)

Figure Joy Mangano Steam Iron Sales Market Share in United States (2012-2017)

Figure Joy Mangano Steam Iron Revenue Market Share in United States (2012-2017)

Table Kenmore Basic Information List

Table Kenmore Steam Iron Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kenmore Steam Iron Sales Growth Rate (2012-2017)

Figure Kenmore Steam Iron Sales Market Share in United States (2012-2017)

Figure Kenmore Steam Iron Revenue Market Share in United States (2012-2017)

Table Salav Basic Information List

Table Salav Steam Iron Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Salav Steam Iron Sales Growth Rate (2012-2017)

Figure Salav Steam Iron Sales Market Share in United States (2012-2017)

Figure Salav Steam Iron Revenue Market Share in United States (2012-2017)

Table Electrolux Basic Information List

Table Electrolux Steam Iron Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Electrolux Steam Iron Sales Growth Rate (2012-2017)

Figure Electrolux Steam Iron Sales Market Share in United States (2012-2017)

Figure Electrolux Steam Iron Revenue Market Share in United States (2012-2017)

Table Haier Basic Information List

Table Haier Steam Iron Sales (K Units), Revenue (Million USD), Price (USD/Unit) and

Gross Margin (2012-2017)

Figure Haier Steam Iron Sales Growth Rate (2012-2017)

Figure Haier Steam Iron Sales Market Share in United States (2012-2017)

Figure Haier Steam Iron Revenue Market Share in United States (2012-2017)

Table Flyco Basic Information List

Table Flyco Steam Iron Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Flyco Steam Iron Sales Growth Rate (2012-2017)

Figure Flyco Steam Iron Sales Market Share in United States (2012-2017)

Figure Flyco Steam Iron Revenue Market Share in United States (2012-2017)

Table LG Basic Information List

Table LG Steam Iron Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LG Steam Iron Sales Growth Rate (2012-2017)

Figure LG Steam Iron Sales Market Share in United States (2012-2017)

Figure LG Steam Iron Revenue Market Share in United States (2012-2017)

Table Applica Basic Information List

Table Applica Steam Iron Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Applica Steam Iron Sales Growth Rate (2012-2017)

Figure Applica Steam Iron Sales Market Share in United States (2012-2017)

Figure Applica Steam Iron Revenue Market Share in United States (2012-2017)

Table Black and Decker Basic Information List

Table Bosch Basic Information List

Table Conair Basic Information List

Table Maytag Basic Information List

Table Oliso Basic Information List

Table Panasonic Basic Information List

Table Rowenta Basic Information List

Table Samsung Basic Information List

Table Shark Basic Information List

Table Singer Basic Information List

Table Steamfast Basic Information List

Table Sunbeam Basic Information List

Table Tefal Basic Information List

Table Whirlpool Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Steam Iron
Figure Manufacturing Process Analysis of Steam Iron
Figure Steam Iron Industrial Chain Analysis
Table Raw Materials Sources of Steam Iron Major Players/Suppliers in 2016
Table Major Buyers of Steam Iron
Table Distributors/Traders List
Figure United States Steam Iron Sales Volume (K Units) and Growth Rate Forecast (2017-2022)
Figure United States Steam Iron Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure United States Steam Iron Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Steam Iron Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Steam Iron Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Steam Iron Sales Volume (K Units) Forecast by Type in 2022
Table United States Steam Iron Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Steam Iron Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Steam Iron Sales Volume (K Units) Forecast by Application in 2022
Table United States Steam Iron Sales Volume (K Units) Forecast by Region (2017-2022)
Table United States Steam Iron Sales Volume Share Forecast by Region (2017-2022)
Figure United States Steam Iron Sales Volume Share Forecast by Region (2017-2022)
Figure United States Steam Iron Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: United States Steam Iron Market Report 2017

Product link: <https://marketpublishers.com/r/UA084253A6BEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA084253A6BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970