

United States Stand Up Paddle Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Stand Up Paddle

Revenue, means the sales value of Stand Up Paddle

This report studies sales (consumption) of Stand Up Paddle in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Starboard - Windsurf

Naish Surfing

BIC SUP

Coreban

Exocet

F-one SUP

Clear Blue Hawaii

C4 Waterman

SlingShot

RRD Roberto Ricci Designs

Mistral

Fanatic

Novenove International

Red Paddle

Werner Paddles

Aqua Design

RAVE Sports

Sevylor

Fuyang Zijie Sports Oars

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Stand Up Paddle in each application, can be divided into

Application 1

Application 2

Application 3

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