

United States Stand up Paddle Board Paddle Market Report 2016

<https://marketpublishers.com/r/U6EEF670E93EN.html>

Date: October 2016

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: U6EEF670E93EN

Abstracts

Notes:

Sales, means the sales volume of Stand up Paddle Board Paddle

Revenue, means the sales value of Stand up Paddle Board Paddle

This report studies sales (consumption) of Stand up Paddle Board Paddle in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Starboard - Windsurf

Naish Surfing

BIC SUP

Coreban

Exocet

F-one SUP

Clear Blue Hawaii

C4 Waterman

SlingShot

RRD Roberto Ricci Designs

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Stand up Paddle Board Paddle in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Stand up Paddle Board Paddle Market Report 2016

1 STAND UP PADDLE BOARD PADDLE OVERVIEW

1.1 Product Overview and Scope of Stand up Paddle Board Paddle

1.2 Classification of Stand up Paddle Board Paddle

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Stand up Paddle Board Paddle

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Stand up Paddle Board Paddle (2011-2021)

1.4.1 United States Stand up Paddle Board Paddle Sales and Growth Rate (2011-2021)

1.4.2 United States Stand up Paddle Board Paddle Revenue and Growth Rate (2011-2021)

2 UNITED STATES STAND UP PADDLE BOARD PADDLE COMPETITION BY MANUFACTURERS

2.1 United States Stand up Paddle Board Paddle Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Stand up Paddle Board Paddle Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Stand up Paddle Board Paddle Average Price by Manufactures (2015 and 2016)

2.4 Stand up Paddle Board Paddle Market Competitive Situation and Trends

2.4.1 Stand up Paddle Board Paddle Market Concentration Rate

2.4.2 Stand up Paddle Board Paddle Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES STAND UP PADDLE BOARD PADDLE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Stand up Paddle Board Paddle Sales and Market Share by Type (2011-2016)

3.2 United States Stand up Paddle Board Paddle Revenue and Market Share by Type (2011-2016)

3.3 United States Stand up Paddle Board Paddle Price by Type (2011-2016)

3.4 United States Stand up Paddle Board Paddle Sales Growth Rate by Type (2011-2016)

4 UNITED STATES STAND UP PADDLE BOARD PADDLE SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Stand up Paddle Board Paddle Sales and Market Share by Application (2011-2016)

4.2 United States Stand up Paddle Board Paddle Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES STAND UP PADDLE BOARD PADDLE MANUFACTURERS PROFILES/ANALYSIS

5.1 Starboard - Windsurf

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Stand up Paddle Board Paddle Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Starboard - Windsurf Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Naish Surfing

5.2.2 Stand up Paddle Board Paddle Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Naish Surfing Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 BIC SUP

5.3.2 Stand up Paddle Board Paddle Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 BIC SUP Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Coreban

5.4.2 Stand up Paddle Board Paddle Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Coreban Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Exocet

5.5.2 Stand up Paddle Board Paddle Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Exocet Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 F-one SUP

5.6.2 Stand up Paddle Board Paddle Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 F-one SUP Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Clear Blue Hawaii

5.7.2 Stand up Paddle Board Paddle Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Clear Blue Hawaii Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 C4 Waterman

5.8.2 Stand up Paddle Board Paddle Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 C4 Waterman Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 SlingShot

- 5.9.2 Stand up Paddle Board Paddle Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
- 5.9.3 SlingShot Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 RRD Roberto Ricci Designs
 - 5.10.2 Stand up Paddle Board Paddle Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 RRD Roberto Ricci Designs Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview

6 STAND UP PADDLE BOARD PADDLE MANUFACTURING COST ANALYSIS

- 6.1 Stand up Paddle Board Paddle Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Stand up Paddle Board Paddle

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Stand up Paddle Board Paddle Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Stand up Paddle Board Paddle Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing

- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES STAND UP PADDLE BOARD PADDLE MARKET FORECAST (2016-2021)

- 10.1 United States Stand up Paddle Board Paddle Sales, Revenue Forecast (2016-2021)
- 10.2 United States Stand up Paddle Board Paddle Sales Forecast by Type (2016-2021)
- 10.3 United States Stand up Paddle Board Paddle Sales Forecast by Application (2016-2021)
- 10.4 Stand up Paddle Board Paddle Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Stand up Paddle Board Paddle

Table Classification of Stand up Paddle Board Paddle

Figure United States Sales Market Share of Stand up Paddle Board Paddle by Type in 2015

Table Application of Stand up Paddle Board Paddle

Figure United States Sales Market Share of Stand up Paddle Board Paddle by Application in 2015

Figure United States Stand up Paddle Board Paddle Sales and Growth Rate (2011-2021)

Figure United States Stand up Paddle Board Paddle Revenue and Growth Rate (2011-2021)

Table United States Stand up Paddle Board Paddle Sales of Key Manufacturers (2015 and 2016)

Table United States Stand up Paddle Board Paddle Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Stand up Paddle Board Paddle Sales Share by Manufacturers

Figure 2016 Stand up Paddle Board Paddle Sales Share by Manufacturers

Table United States Stand up Paddle Board Paddle Revenue by Manufacturers (2015 and 2016)

Table United States Stand up Paddle Board Paddle Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Stand up Paddle Board Paddle Revenue Share by Manufacturers

Table 2016 United States Stand up Paddle Board Paddle Revenue Share by Manufacturers

Table United States Market Stand up Paddle Board Paddle Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Stand up Paddle Board Paddle Average Price of Key Manufacturers in 2015

Figure Stand up Paddle Board Paddle Market Share of Top 3 Manufacturers

Figure Stand up Paddle Board Paddle Market Share of Top 5 Manufacturers

Table United States Stand up Paddle Board Paddle Sales by Type (2011-2016)

Table United States Stand up Paddle Board Paddle Sales Share by Type (2011-2016)

Figure United States Stand up Paddle Board Paddle Sales Market Share by Type in 2015

Table United States Stand up Paddle Board Paddle Revenue and Market Share by Type (2011-2016)

Table United States Stand up Paddle Board Paddle Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Stand up Paddle Board Paddle by Type (2011-2016)

Table United States Stand up Paddle Board Paddle Price by Type (2011-2016)

Figure United States Stand up Paddle Board Paddle Sales Growth Rate by Type (2011-2016)

Table United States Stand up Paddle Board Paddle Sales by Application (2011-2016)

Table United States Stand up Paddle Board Paddle Sales Market Share by Application (2011-2016)

Figure United States Stand up Paddle Board Paddle Sales Market Share by Application in 2015

Table United States Stand up Paddle Board Paddle Sales Growth Rate by Application (2011-2016)

Figure United States Stand up Paddle Board Paddle Sales Growth Rate by Application (2011-2016)

Table Starboard - Windsurf Basic Information List

Table Starboard - Windsurf Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Starboard - Windsurf Stand up Paddle Board Paddle Sales Market Share (2011-2016)

Table Naish Surfing Basic Information List

Table Naish Surfing Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

Table Naish Surfing Stand up Paddle Board Paddle Sales Market Share (2011-2016)

Table BIC SUP Basic Information List

Table BIC SUP Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

Table BIC SUP Stand up Paddle Board Paddle Sales Market Share (2011-2016)

Table Coreban Basic Information List

Table Coreban Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

Table Coreban Stand up Paddle Board Paddle Sales Market Share (2011-2016)

Table Exocet Basic Information List

Table Exocet Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

Table Exocet Stand up Paddle Board Paddle Sales Market Share (2011-2016)

Table F-one SUP Basic Information List

Table F-one SUP Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

Table F-one SUP Stand up Paddle Board Paddle Sales Market Share (2011-2016)

Table Clear Blue Hawaii Basic Information List

Table Clear Blue Hawaii Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

Table Clear Blue Hawaii Stand up Paddle Board Paddle Sales Market Share (2011-2016)

Table C4 Waterman Basic Information List

Table C4 Waterman Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

Table C4 Waterman Stand up Paddle Board Paddle Sales Market Share (2011-2016)

Table SlingShot Basic Information List

Table SlingShot Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

Table SlingShot Stand up Paddle Board Paddle Sales Market Share (2011-2016)

Table RRD Roberto Ricci Designs Basic Information List

Table RRD Roberto Ricci Designs Stand up Paddle Board Paddle Sales, Revenue, Price and Gross Margin (2011-2016)

Table RRD Roberto Ricci Designs Stand up Paddle Board Paddle Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Stand up Paddle Board Paddle

Figure Manufacturing Process Analysis of Stand up Paddle Board Paddle

Figure Stand up Paddle Board Paddle Industrial Chain Analysis

Table Raw Materials Sources of Stand up Paddle Board Paddle Major Manufacturers in 2015

Table Major Buyers of Stand up Paddle Board Paddle

Table Distributors/Traders List

Figure United States Stand up Paddle Board Paddle Production and Growth Rate Forecast (2016-2021)

Figure United States Stand up Paddle Board Paddle Revenue and Growth Rate Forecast (2016-2021)

Table United States Stand up Paddle Board Paddle Production Forecast by Type (2016-2021)

Table United States Stand up Paddle Board Paddle Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Stand up Paddle Board Paddle Market Report 2016

Product link: <https://marketpublishers.com/r/U6EEF670E93EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6EEF670E93EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970