

United States Stand Up Paddle Board Market Research Report 2017

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Abstracts

The sales revenue of Stand Up Paddle Board is about 105 million USD in 2016. Stand Up Paddle Board used For Surf, For Allround, For Flatwater or Touring and For Racing. Report data showed that 22.39% of the Stand Up Paddle Board market demand For Surf, 37.46% For Allround, and 20.35% For Flatwater or Touring, 13.13% for Racing in 2016.

There are two kinds' of the Stand Up Paddle Board, which are Solid SUP Boards and Inflatable SUP Boards. Solid SUP Boards is important in the Stand Up Paddle Board, with a production market share nearly 71.30% in 2016.

Briefly speaking, in the next few years, Stand Up Paddle Board industry will still be a fast-developing industry. Sales of Stand Up Paddle Board have brought a lot of opportunities, there will more companies enter into this industry, especially in developing countries.

Geographically, this report splits the United States market into six regions,

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

On the basis of product, the Stand Up Paddle Board market is primarily split into

Solid SUP Boards

Inflatable SUP Boards

On the basis on the end users/applications, this report covers

For Surf

For Allround

For Flatwater or Touring

For Racing

Others

Contents

1 STAND UP PADDLE BOARD OVERVIEW

- 1.1 Product Overview and Scope of Stand Up Paddle Board
- 1.2 Classification of Stand Up Paddle Board by Product Category
 - 1.2.1 United States Stand Up Paddle Board Sales (K Units) Comparison by Types (2012-2017)
 - 1.2.2 United States Stand Up Paddle Board Sales (K Units) Market Share by Types (Product Category) in 2016
 - 1.2.3 Solid SUP Boards
 - 1.2.4 Inflatable SUP Boards
- 1.3 United States Stand Up Paddle Board Market by Applications/End Users
 - 1.3.1 United States Stand Up Paddle Board Sales (K Units) and Market Share Comparison by Applications
 - 1.3.2 For Surf
 - 1.3.3 For Allround
 - 1.3.4 For Flatwater or Touring
 - 1.3.5 For Racing
 - 1.3.6 Others
- 1.4 United States Stand Up Paddle Board Market by Regions
 - 1.4.1 United States Stand Up Paddle Board Market Size (K USD) Comparison by Regions (2012-2022)
 - 1.4.2 The West Stand Up Paddle Board Status and Prospect (2012-2022)
 - 1.4.3 The North Stand Up Paddle Board Status and Prospect (2012-2022)
 - 1.4.4 The Middle & South Atlantic Stand Up Paddle Board Status and Prospect (2012-2022)
 - 1.4.5 New England Stand Up Paddle Board Status and Prospect (2012-2022)
 - 1.4.6 The South of US Stand Up Paddle Board Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Stand Up Paddle Board Status and Prospect (2012-2022)
- 1.5 United States Market Size (Sales and Revenue) of Stand Up Paddle Board (2012-2022)
 - 1.5.1 United States Stand Up Paddle Board Sales (Unit) and Growth Rate (%) (2012-2022)
 - 1.5.2 United States Stand Up Paddle Board Revenue (K USD) and Growth Rate (2012-2022)

2 UNITED STATES STAND UP PADDLE BOARD MARKET COMPETITION BY PLAYERS/MANUFACTURERS

2.1 United States Stand Up Paddle Board Sales and Market Share of Key Players/Manufacturers (2013-2017)

2.2 United States Stand Up Paddle Board Revenue and Share by Players/Manufacturers (2013-2017)

2.3 United States Stand Up Paddle Board Average Price (USD/Unit) by Players/Manufacturers (2013-2017)

2.4 United States Stand Up Paddle Board Market Competitive Situation and Trends

2.4.1 United States Stand Up Paddle Board Market Concentration Rate

2.4.2 United States Stand Up Paddle Board Market Share of Top 3 and Top 5 Players/Manufacturers

2.5 United States Players/Manufacturers Stand Up Paddle Board Manufacturing Base Distribution and Sales Area

3 UNITED STATES STAND UP PADDLE BOARD SALES AND REVENUE BY REGIONS (2012-2017)

3.1 United States Stand Up Paddle Board Sales (Unit) and Market Share by Regions (2012-2017)

3.2 United States Stand Up Paddle Board Revenue (K USD) and Market Share by Regions (2012-2017)

3.3 United States Stand Up Paddle Board Price (USD/Unit) by Regions (2012-2017)

4 UNITED STATES STAND UP PADDLE BOARD SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)

4.1 United States Stand Up Paddle Board Sales (Unit) and Market Share by Type/Product Category (2012-2017)

4.2 United States Stand Up Paddle Board Revenue (K USD) and Market Share by Type (2012-2017)

4.3 United States Stand Up Paddle Board Price (USD/Unit) by Type (2012-2017)

4.4 United States Stand Up Paddle Board Sales Growth Rate (%) by Type (2012-2017)

5 UNITED STATES STAND UP PADDLE BOARD SALES BY APPLICATION (2012-2017)

5.1 United States Stand Up Paddle Board Sales (Unit) and Market Share by Applications (2012-2017)

5.2 United States Stand Up Paddle Board Sales Growth Rate (%) by Applications

(2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES STAND UP PADDLE BOARD PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

6.1 SUP ATX

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Stand Up Paddle Board Product Category and Specification

6.1.3 SUP ATX Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.1.4 Main Business/Business Overview

6.2 Naish Surfing

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Stand Up Paddle Board Product Category and Specification

6.2.3 Naish Surfing Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.2.4 Main Business/Business Overview

6.3 BIC Sport

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Stand Up Paddle Board Product Category and Specification

6.3.3 BIC Sport Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.3.4 Main Business/Business Overview

6.4 Boardworks

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Stand Up Paddle Board Product Category and Specification

6.4.3 Boardworks Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.4.4 Main Business/Business Overview

6.5 C4 Waterman

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Stand Up Paddle Board Product Category and Specification

6.5.3 C4 Waterman Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.5.4 Main Business/Business Overview

6.6 Tower Paddle Boards

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Stand Up Paddle Board Product Category and Specification

6.6.3 Tower Paddle Boards Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.6.4 Main Business/Business Overview

6.7 Sun Dolphin

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Stand Up Paddle Board Product Category and Specification

6.7.3 Sun Dolphin Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.7.4 Main Business/Business Overview

6.8 Rave Sports Inc

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Stand Up Paddle Board Product Category and Specification

6.8.3 Rave Sports Inc Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.8.4 Main Business/Business Overview

6.9 RED Paddle

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Stand Up Paddle Board Product Category and Specification

6.9.3 RED Paddle Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.9.4 Main Business/Business Overview

6.10 EXOCET- ORIGINAL

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Stand Up Paddle Board Product Category and Specification

6.10.3 EXOCET- ORIGINAL Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.10.4 Main Business/Business Overview

6.11 Coreban

6.11.1 Company Basic Information, Manufacturing Base and Competitors

6.11.2 Stand Up Paddle Board Product Category and Specification

6.11.3 Coreban Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.11.4 Main Business/Business Overview

6.12 NRS

6.12.1 Company Basic Information, Manufacturing Base and Competitors

6.12.2 Stand Up Paddle Board Product Category and Specification

6.12.3 NRS Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.12.4 Main Business/Business Overview

6.13 F-one SUP

6.13.1 Company Basic Information, Manufacturing Base and Competitors

6.13.2 Stand Up Paddle Board Product Category and Specification

6.13.3 F-one SUP Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.13.4 Main Business/Business Overview

6.14 Clear Blue Hawaii

6.14.1 Company Basic Information, Manufacturing Base and Competitors

6.14.2 Stand Up Paddle Board Product Category and Specification

6.14.3 Clear Blue Hawaii Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.14.4 Main Business/Business Overview

6.15 SlingShot

6.15.1 Company Basic Information, Manufacturing Base and Competitors

6.15.2 Stand Up Paddle Board Product Category and Specification

6.15.3 SlingShot Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.15.4 Main Business/Business Overview

6.16 Hobie

6.16.1 Company Basic Information, Manufacturing Base and Competitors

6.16.2 Stand Up Paddle Board Product Category and Specification

6.16.3 Hobie Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.16.4 Main Business/Business Overview

6.17 Laird StandUp

6.17.1 Company Basic Information, Manufacturing Base and Competitors

6.17.2 Stand Up Paddle Board Product Category and Specification

6.17.3 Laird StandUp Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.17.4 Main Business/Business Overview

6.18 Sea Eagle

6.18.1 Company Basic Information, Manufacturing Base and Competitors

6.18.2 Stand Up Paddle Board Product Category and Specification

6.18.3 Sea Eagle Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.18.4 Main Business/Business Overview

6.19 Airhead

6.19.1 Company Basic Information, Manufacturing Base and Competitors

6.19.2 Stand Up Paddle Board Product Category and Specification

6.19.3 Airhead Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

6.19.4 Main Business/Business Overview

7 STAND UP PADDLE BOARD MANUFACTURING COST ANALYSIS

7.1 Stand Up Paddle Board Key Raw Materials Analysis

7.1.1 Key Raw Material

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.3 Manufacturing Process Analysis of Stand Up Paddle Board

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Stand Up Paddle Board Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Stand Up Paddle Board Major Players/Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Technology Progress of SUP Boards

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES STAND UP PADDLE BOARD MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

11.1 United States Stand Up Paddle Board Sales (K Units), Revenue (K USD) Forecast (2017-2022)

11.2 United States Stand Up Paddle Board Sales (Unit) Forecast by Type (2017-2022)

11.3 United States Stand Up Paddle Board Sales (Unit) Forecast by Application (2017-2022)

11.4 United States Stand Up Paddle Board Sales (Unit) Forecast by Regions (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Stand Up Paddle Board

Table United States Stand Up Paddle Board Sales (Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2017)

Figure United States Stand Up Paddle Board Sales Volume Market Share by Types (Product Category) in 2016

Figure Solid SUP Boards Product Picture

Figure Inflatable SUP Boards Product Picture

Figure SUP Board Comparison by Applications

Figure United States Sales Market Share (%) of Stand Up Paddle Board by Applications in 2016

Figure For Surf Examples

Figure For Allround Examples

Figure For Flatwater or Touring Examples

Figure For Racing Examples

Figure Others Examples

Figure United States Stand Up Paddle Board Market Size (K USD) Comparison by Regions (2012-2022)

Figure The West Stand Up Paddle Board Revenue (K USD) and Growth Rate (2012-2022)

Figure The North Stand Up Paddle Board Revenue (K USD) and Growth Rate (2012-2022)

Figure The Middle & South Atlantic Stand Up Paddle Board Revenue (K USD) and Growth Rate (2012-2022)

Figure New England Stand Up Paddle Board Revenue (K USD) and Growth Rate (2012-2022)

Figure The South of US Stand Up Paddle Board Revenue (K USD) and Growth Rate (2012-2022)

Figure The Midwest Stand Up Paddle Board Revenue (K USD) and Growth Rate (2012-2022)

Figure United States Stand Up Paddle Board Sales (Unit) and Growth Rate (%) (2012-2022)

Figure United States Stand Up Paddle Board Revenue (K USD) and Growth Rate (2012-2022)

Table United States Stand Up Paddle Board Sales(Unit) of Key Players/Manufacturers (2013-2017)

Table United States Stand Up Paddle Board Sales Share (%) by Players/Manufacturers (2013-2017)

Figure 2016 United States Stand Up Paddle Board Sales Share (%) by Players/Manufacturers

Figure 2017 United States Stand Up Paddle Board Sales Share (%) by Players/Manufacturers

Table United States Stand Up Paddle Board Revenue (K USD) by Players/Manufacturers (2013-2017)

Table United States Stand Up Paddle Board Revenue Market Share (%) by Players/Manufacturers (2013-2017)

Figure 2016 United States Stand Up Paddle Board Revenue Market Share (%) by Players/Manufacturers

Figure 2017 United States Stand Up Paddle Board Revenue Market Share (%) by Players/Manufacturers

Table United States Market Stand Up Paddle Board Average Price (USD/Unit) of Key Players/Manufacturers (2013-2017)

Figure United States Market Stand Up Paddle Board Average Price of Key Players/Manufacturers in 2016

Table United States Stand Up Paddle Board Market by Regions

Figure United States Stand Up Paddle Board Revenue Market Share of Top 3 Players/Manufacturers

Figure United States Stand Up Paddle Board Revenue Market Share of Top 5 Players/Manufacturers

Table United States Players/Manufacturers Stand Up Paddle Board Manufacturing Base Distribution and Sales Area

Table United States Stand Up Paddle Board Sales (Unit) by Regions (2012-2017)

Table United States Stand Up Paddle Board Sales Share (%) by Regions (2012-2017)

Figure United States Stand Up Paddle Board Sales Share (%) by Regions (2012-2017)

Figure United States Stand Up Paddle Board Sales Market Share (%) by Regions in 2016

Table United States Stand Up Paddle Board Revenue (K USD) and Market Share by Regions (2012-2017)

Table United States Stand Up Paddle Board Revenue Market Share (%) by Regions (2012-2017)

Figure United States Stand Up Paddle Board Revenue Market Share (%) by Regions (2012-2017)

Figure United States Stand Up Paddle Board Revenue Market Share (%) by Regions in 2016

Table United States Stand Up Paddle Board Price (USD/Unit) by Regions (2012-2017)

Table United States Stand Up Paddle Board Sales (Unit) by Type (2012-2017)
Table United States Stand Up Paddle Board Sales Share (%) by Type (2012-2017)
Figure United States Stand Up Paddle Board Sales Share (%) by Type (2012-2017)
Figure United States Stand Up Paddle Board Sales Market Share (%) by Type in 2016
Table United States Stand Up Paddle Board Revenue (K USD) and Market Share by Type (2012-2017)
Table United States Stand Up Paddle Board Revenue Market Share (%) by Type (2012-2017)
Figure Revenue Market Share of Stand Up Paddle Board by Type (2012-2017)
Figure Revenue Market Share of Stand Up Paddle Board by Type in 2016
Table United States Stand Up Paddle Board Price (USD/Unit) by Types (2012-2017)
Figure United States Stand Up Paddle Board Sales Growth Rate (%) by Type (2012-2017)
Table United States Stand Up Paddle Board Sales (Unit) by Applications (2012-2017)
Table United States Stand Up Paddle Board Sales Market Share (%) by Applications (2012-2017)
Figure United States Stand Up Paddle Board Sales Market Share (%) by Applications (2012-2017)
Figure United States Stand Up Paddle Board Sales Market Share (%) by Applications in 2016
Table United States Stand Up Paddle Board Sales Growth Rate (%) by Applications (2012-2017)
Figure United States Stand Up Paddle Board Sales Growth Rate (%) by Applications (2012-2017)
Table the Market Drivers and Opportunities of Stand Up Paddle Board in United States
Table SUP ATX Basic Information List
Table Stand Up Paddle Board Product Category and Specification
Table SUP ATX Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
Figure SUP ATX Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)
Figure SUP ATX Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)
Figure SUP ATX Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)
Table Naish Surfing Basic Information List
Table Stand Up Paddle Board Product Category and Specification
Table Naish Surfing Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
Figure Naish Surfing Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)
Figure Naish Surfing Stand Up Paddle Board Sales Market Share (%) in US

(2013-2017)

Figure Naish Surfing Stand Up Paddle Board Revenue Market Share (%) in US
(2013-2017)

Table BIC Sport Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table BIC Sport Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price
(USD/Unit) and Gross Margin (%) (2013-2017)

Figure BIC Sport Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure BIC Sport Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)

Figure BIC Sport Stand Up Paddle Board Revenue Market Share (%) in US
(2013-2017)

Table Boardworks Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table Boardworks Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price
(USD/Unit) and Gross Margin (%) (2013-2017)

Figure Boardworks Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure Boardworks Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)

Figure Boardworks Stand Up Paddle Board Revenue Market Share (%) in US
(2013-2017)

Table C4 Waterman Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table C4 Waterman Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price
(USD/Unit) and Gross Margin (%) (2013-2017)

Figure C4 Waterman Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure C4 Waterman Stand Up Paddle Board Sales Market Share (%) in US
(2013-2017)

Figure C4 Waterman Stand Up Paddle Board Revenue Market Share (%) in US
(2013-2017)

Table Tower Paddle Boards Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table Tower Paddle Boards Stand Up Paddle Board Sales (Unit), Revenue (K USD),
Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Tower Paddle Boards Stand Up Paddle Board Sales Growth Rate (%)
(2013-2017)

Figure Tower Paddle Boards Stand Up Paddle Board Sales Market Share (%) in US
(2013-2017)

Figure Tower Paddle Boards Stand Up Paddle Board Revenue Market Share (%) in US
(2013-2017)

Table Sun Dolphin Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table Sun Dolphin Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Sun Dolphin Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure Sun Dolphin Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)

Figure Sun Dolphin Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)

Table Rave Sports Inc Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table Rave Sports Inc Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Rave Sports Inc Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure Rave Sports Inc Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)

Figure Rave Sports Inc Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)

Table RED Paddle Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table RED Paddle Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure RED Paddle Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure RED Paddle Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)

Figure RED Paddle Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)

Table EXOCET- ORIGINAL Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table EXOCET- ORIGINAL Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure EXOCET- ORIGINAL Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure EXOCET- ORIGINAL Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)

Figure EXOCET- ORIGINAL Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)

Table Coreban Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table Coreban Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Coreban Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure Coreban Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)

Figure Coreban Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)

Table NRS Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table NRS Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure NRS Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure NRS Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)

Figure NRS Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)

Table F-one SUP Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table F-one SUP Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure F-one SUP Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure F-one SUP Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)

Figure F-one SUP Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)

Table Clear Blue Hawaii Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table Clear Blue Hawaii Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Clear Blue Hawaii Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure Clear Blue Hawaii Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)

Figure Clear Blue Hawaii Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)

Table SlingShot Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table SlingShot Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure SlingShot Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure SlingShot Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)

Figure SlingShot Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)

Table Hobie Basic Information List

Table Stand Up Paddle Board Product Category and Specification

Table Hobie Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Hobie Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)

Figure Hobie Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)
Figure Hobie Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)
Table Laird StandUp Basic Information List
Table Stand Up Paddle Board Product Category and Specification
Table Laird StandUp Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
Figure Laird StandUp Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)
Figure Laird StandUp Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)
Figure Laird StandUp Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)
Table Sea Eagle Basic Information List
Table Stand Up Paddle Board Product Category and Specification
Table Sea Eagle Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
Figure Sea Eagle Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)
Figure Sea Eagle Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)
Figure Sea Eagle Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)
Table Airhead Basic Information List
Table Stand Up Paddle Board Product Category and Specification
Table Airhead Stand Up Paddle Board Sales (Unit), Revenue (K USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
Figure Airhead Stand Up Paddle Board Sales Growth Rate (%) (2013-2017)
Figure Airhead Stand Up Paddle Board Sales Market Share (%) in US (2013-2017)
Figure Airhead Stand Up Paddle Board Revenue Market Share (%) in US (2013-2017)
Table Types and Suppliers of Raw Material
Figure Global PVC Material Price Trend from 2010 to 2015
Figure US EPS Prices in 2015-2016
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Stand Up Paddle Board
Figure United States Nonfarm Unit Labor Cost 2014-2017
Figure United States Average Hourly Wages in Manufacturing 2012-2016
Figure Cost of Employing a Factory Worker
Figure Manufacturing Process Analysis of Stand Up Paddle Board
Figure Stand Up Paddle Board Industrial Chain Analysis
Table Raw Materials Sources of Stand Up Paddle Board Major Players/Manufacturers in 2016
Figure Stand Up Paddle Board Marketing Channels Status

Figure Marketing Channels of Stand Up Paddle Board
Figure Price Strategy Overview
Figure Brand Strategy Overview
Table Distributors/Traders List
Table the Modern History of SUP
Figure Technologies Used in Starboard'S SUP Boards
Table the New Materials or Technology Used in SUP Boards
Figure United States Stand Up Paddle Board Sales (Unit) and Growth Rate (%)
Forecast (2017-2022)
Figure United States Stand Up Paddle Board Revenue (K USD) and Growth Rate
Forecast (2017-2022)
Figure United States Stand Up Paddle Board Price (USD/Unit) Trend Forecast
(2017-2022)
Table United States Stand Up Paddle Board Sales (Unit) Forecast by Type (2017-2022)
Figure United States Stand Up Paddle Board Sales (Unit) Forecast by Type
(2017-2022)
Figure United States Stand Up Paddle Board Sales Volume Market Share Forecast by
Type in 2022
Table United States Stand Up Paddle Board Sales (Unit) Forecast by Application
(2017-2022)
Figure United States Stand Up Paddle Board Sales Volume Market Share Forecast by
Application (2017-2022)
Figure United States Stand Up Paddle Board Sales Volume Market Share Forecast by
Application in 2022
Table United States Stand Up Paddle Board Sales (Unit) Forecast by Regions
(2017-2022)
Table United States Stand Up Paddle Board Sales Volume Share Forecast by Regions
(2017-2022)
Figure United States Stand Up Paddle Board Sales Volume Share Forecast by Regions
(2017-2022)
Figure United States Stand Up Paddle Board Sales Volume Share Forecast by Regions
in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

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