

# United States Stand Mixers Market Report 2018

<https://marketpublishers.com/r/UC94E17A59AEN.html>

Date: March 2018

Pages: 95

Price: US\$ 3,800.00 (Single User License)

ID: UC94E17A59AEN

## Abstracts

In this report, the United States Stand Mixers market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Stand Mixers in these regions, from 2013 to 2025 (forecast).

United States Stand Mixers market competition by top manufacturers/players, with Stand Mixers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

KitchenAid

Sunbeam

Oster

Hamilton Beach

Bosch

Cuisinart

Kenwood

Sencor

FoodSaver

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

3 to 4.9 Quarts

5 to 5.9 Quarts

6 to 7.9 Quarts

8 to 11.9 Quarts

12 to 20.9 Quarts

Above 21 Quarts

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Commercial

## Household

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Stand Mixers Market Report 2018

#### **1 STAND MIXERS OVERVIEW**

##### 1.1 Product Overview and Scope of Stand Mixers

##### 1.2 Classification of Stand Mixers by Product Category

###### 1.2.1 United States Stand Mixers Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Stand Mixers Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 3 to 4.9 Quarts

###### 1.2.4 5 to 5.9 Quarts

###### 1.2.5 6 to 7.9 Quarts

###### 1.2.6 8 to 11.9 Quarts

###### 1.2.7 12 to 20.9 Quarts

###### 1.2.8 Above 21 Quarts

##### 1.3 United States Stand Mixers Market by Application/End Users

###### 1.3.1 United States Stand Mixers Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Commercial

###### 1.3.3 Household

##### 1.4 United States Stand Mixers Market by Region

###### 1.4.1 United States Stand Mixers Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Stand Mixers Status and Prospect (2013-2025)

###### 1.4.3 Southwest Stand Mixers Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Stand Mixers Status and Prospect (2013-2025)

###### 1.4.5 New England Stand Mixers Status and Prospect (2013-2025)

###### 1.4.6 The South Stand Mixers Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Stand Mixers Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Stand Mixers (2013-2025)

###### 1.5.1 United States Stand Mixers Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Stand Mixers Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES STAND MIXERS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

2.1 United States Stand Mixers Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Stand Mixers Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Stand Mixers Average Price by Players/Suppliers (2013-2018)

2.4 United States Stand Mixers Market Competitive Situation and Trends

2.4.1 United States Stand Mixers Market Concentration Rate

2.4.2 United States Stand Mixers Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Stand Mixers Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES STAND MIXERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Stand Mixers Sales and Market Share by Region (2013-2018)

3.2 United States Stand Mixers Revenue and Market Share by Region (2013-2018)

3.3 United States Stand Mixers Price by Region (2013-2018)

### **4 UNITED STATES STAND MIXERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Stand Mixers Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Stand Mixers Revenue and Market Share by Type (2013-2018)

4.3 United States Stand Mixers Price by Type (2013-2018)

4.4 United States Stand Mixers Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES STAND MIXERS SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Stand Mixers Sales and Market Share by Application (2013-2018)

5.2 United States Stand Mixers Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES STAND MIXERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 KitchenAid

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Stand Mixers Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 KitchenAid Stand Mixers Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Sunbeam
  - 6.2.2 Stand Mixers Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Sunbeam Stand Mixers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Oster
  - 6.3.2 Stand Mixers Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Oster Stand Mixers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Hamilton Beach
  - 6.4.2 Stand Mixers Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Hamilton Beach Stand Mixers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Bosch
  - 6.5.2 Stand Mixers Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Bosch Stand Mixers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Cuisinart
  - 6.6.2 Stand Mixers Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Cuisinart Stand Mixers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Kenwood
  - 6.7.2 Stand Mixers Product Category, Application and Specification
    - 6.7.2.1 Product A

- 6.7.2.2 Product B
- 6.7.3 Kenwood Stand Mixers Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Sencor
  - 6.8.2 Stand Mixers Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Sencor Stand Mixers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 FoodSaver
  - 6.9.2 Stand Mixers Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 FoodSaver Stand Mixers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview

## **7 STAND MIXERS MANUFACTURING COST ANALYSIS**

- 7.1 Stand Mixers Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Stand Mixers

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Stand Mixers Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Stand Mixers Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel

- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES STAND MIXERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Stand Mixers Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Stand Mixers Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Stand Mixers Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Stand Mixers Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Stand Mixers

Figure United States Stand Mixers Market Size (K Units) by Type (2013-2025)

Figure United States Stand Mixers Sales Volume Market Share by Type (Product Category) in 2017

Figure 3 to 4.9 Quarts Product Picture

Figure 5 to 5.9 Quarts Product Picture

Figure 6 to 7.9 Quarts Product Picture

Figure 8 to 11.9 Quarts Product Picture

Figure 12 to 20.9 Quarts Product Picture

Figure Above 21 Quarts Product Picture

Figure United States Stand Mixers Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Stand Mixers by Application in 2017

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Household Examples

Table Key Downstream Customer in Household

Figure United States Stand Mixers Market Size (Million USD) by Region (2013-2025)

Figure The West Stand Mixers Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Stand Mixers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Stand Mixers Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Stand Mixers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Stand Mixers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Stand Mixers Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Stand Mixers Sales (K Units) and Growth Rate (2013-2025)

Figure United States Stand Mixers Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Stand Mixers Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Stand Mixers Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Stand Mixers Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Stand Mixers Sales Share by Players/Suppliers

Figure 2017 United States Stand Mixers Sales Share by Players/Suppliers

Figure United States Stand Mixers Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Stand Mixers Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Stand Mixers Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Stand Mixers Revenue Share by Players/Suppliers

Figure 2017 United States Stand Mixers Revenue Share by Players/Suppliers

Table United States Market Stand Mixers Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Stand Mixers Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Stand Mixers Market Share of Top 3 Players/Suppliers

Figure United States Stand Mixers Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Stand Mixers Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Stand Mixers Product Category

Table United States Stand Mixers Sales (K Units) by Region (2013-2018)

Table United States Stand Mixers Sales Share by Region (2013-2018)

Figure United States Stand Mixers Sales Share by Region (2013-2018)

Figure United States Stand Mixers Sales Market Share by Region in 2017

Table United States Stand Mixers Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Stand Mixers Revenue Share by Region (2013-2018)

Figure United States Stand Mixers Revenue Market Share by Region (2013-2018)

Figure United States Stand Mixers Revenue Market Share by Region in 2017

Table United States Stand Mixers Price (USD/Unit) by Region (2013-2018)

Table United States Stand Mixers Sales (K Units) by Type (2013-2018)

Table United States Stand Mixers Sales Share by Type (2013-2018)

Figure United States Stand Mixers Sales Share by Type (2013-2018)

Figure United States Stand Mixers Sales Market Share by Type in 2017

Table United States Stand Mixers Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Stand Mixers Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Stand Mixers by Type (2013-2018)

Figure Revenue Market Share of Stand Mixers by Type in 2017

Table United States Stand Mixers Price (USD/Unit) by Types (2013-2018)

Figure United States Stand Mixers Sales Growth Rate by Type (2013-2018)

Table United States Stand Mixers Sales (K Units) by Application (2013-2018)

Table United States Stand Mixers Sales Market Share by Application (2013-2018)

Figure United States Stand Mixers Sales Market Share by Application (2013-2018)

Figure United States Stand Mixers Sales Market Share by Application in 2017

Table United States Stand Mixers Sales Growth Rate by Application (2013-2018)

Figure United States Stand Mixers Sales Growth Rate by Application (2013-2018)

Table KitchenAid Basic Information List

Table KitchenAid Stand Mixers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure KitchenAid Stand Mixers Sales Growth Rate (2013-2018)

Figure KitchenAid Stand Mixers Sales Market Share in United States (2013-2018)

Figure KitchenAid Stand Mixers Revenue Market Share in United States (2013-2018)

Table Sunbeam Basic Information List

Table Sunbeam Stand Mixers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sunbeam Stand Mixers Sales Growth Rate (2013-2018)

Figure Sunbeam Stand Mixers Sales Market Share in United States (2013-2018)

Figure Sunbeam Stand Mixers Revenue Market Share in United States (2013-2018)

Table Oster Basic Information List

Table Oster Stand Mixers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Oster Stand Mixers Sales Growth Rate (2013-2018)

Figure Oster Stand Mixers Sales Market Share in United States (2013-2018)

Figure Oster Stand Mixers Revenue Market Share in United States (2013-2018)

Table Hamilton Beach Basic Information List

Table Hamilton Beach Stand Mixers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Hamilton Beach Stand Mixers Sales Growth Rate (2013-2018)

Figure Hamilton Beach Stand Mixers Sales Market Share in United States (2013-2018)

Figure Hamilton Beach Stand Mixers Revenue Market Share in United States (2013-2018)

Table Bosch Basic Information List

Table Bosch Stand Mixers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Bosch Stand Mixers Sales Growth Rate (2013-2018)

Figure Bosch Stand Mixers Sales Market Share in United States (2013-2018)

Figure Bosch Stand Mixers Revenue Market Share in United States (2013-2018)

Table Cuisinart Basic Information List

Table Cuisinart Stand Mixers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Cuisinart Stand Mixers Sales Growth Rate (2013-2018)

Figure Cuisinart Stand Mixers Sales Market Share in United States (2013-2018)  
Figure Cuisinart Stand Mixers Revenue Market Share in United States (2013-2018)  
Table Kenwood Basic Information List  
Table Kenwood Stand Mixers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Kenwood Stand Mixers Sales Growth Rate (2013-2018)  
Figure Kenwood Stand Mixers Sales Market Share in United States (2013-2018)  
Figure Kenwood Stand Mixers Revenue Market Share in United States (2013-2018)  
Table Sencor Basic Information List  
Table Sencor Stand Mixers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Sencor Stand Mixers Sales Growth Rate (2013-2018)  
Figure Sencor Stand Mixers Sales Market Share in United States (2013-2018)  
Figure Sencor Stand Mixers Revenue Market Share in United States (2013-2018)  
Table FoodSaver Basic Information List  
Table FoodSaver Stand Mixers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure FoodSaver Stand Mixers Sales Growth Rate (2013-2018)  
Figure FoodSaver Stand Mixers Sales Market Share in United States (2013-2018)  
Figure FoodSaver Stand Mixers Revenue Market Share in United States (2013-2018)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Stand Mixers  
Figure Manufacturing Process Analysis of Stand Mixers  
Figure Stand Mixers Industrial Chain Analysis  
Table Raw Materials Sources of Stand Mixers Major Players/Suppliers in 2017  
Table Major Buyers of Stand Mixers  
Table Distributors/Traders List  
Figure United States Stand Mixers Sales Volume (K Units) and Growth Rate Forecast (2018-2025)  
Figure United States Stand Mixers Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure United States Stand Mixers Price (USD/Unit) Trend Forecast (2018-2025)  
Table United States Stand Mixers Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Stand Mixers Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Stand Mixers Sales Volume (K Units) Forecast by Type in 2025

Table United States Stand Mixers Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Stand Mixers Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Stand Mixers Sales Volume (K Units) Forecast by Application in 2025

Table United States Stand Mixers Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Stand Mixers Sales Volume Share Forecast by Region (2018-2025)

Figure United States Stand Mixers Sales Volume Share Forecast by Region (2018-2025)

Figure United States Stand Mixers Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Stand Mixers Market Report 2018

Product link: <https://marketpublishers.com/r/UC94E17A59AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC94E17A59AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970