

# United States Sports Shoes Market Report 2016

<https://marketpublishers.com/r/U091760F4EDEN.html>

Date: December 2016

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U091760F4EDEN

## Abstracts

### Notes:

Sales, means the sales volume of Sports Shoes

Revenue, means the sales value of Sports Shoes

This report studies sales (consumption) of Sports Shoes in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Nike

Adidas Group

Puma

New Balance

Asics

Sketcher

K-Swiss

MIZUNO

KAPPA

Merrell

Vibram

KEEN

LI-NING

ANTA

XTEP

361°

PEAK

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Football Athletic Footwear

Basketball Athletic Footwear

Other Athletic Footwear

Split by applications, this report focuses on sales, market share and growth rate of Sports Shoes in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Sports Shoes Market Report 2016

#### **1 SPORTS SHOES OVERVIEW**

- 1.1 Product Overview and Scope of Sports Shoes
- 1.2 Classification of Sports Shoes
  - 1.2.1 Football Athletic Footwear
  - 1.2.2 Basketball Athletic Footwear
  - 1.2.3 Other Athletic Footwear
- 1.3 Application of Sports Shoes
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Sports Shoes (2011-2021)
  - 1.4.1 United States Sports Shoes Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Sports Shoes Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES SPORTS SHOES COMPETITION BY MANUFACTURERS**

- 2.1 United States Sports Shoes Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Sports Shoes Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Sports Shoes Average Price by Manufactures (2015 and 2016)
- 2.4 Sports Shoes Market Competitive Situation and Trends
  - 2.4.1 Sports Shoes Market Concentration Rate
  - 2.4.2 Sports Shoes Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES SPORTS SHOES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Sports Shoes Sales and Market Share by Type (2011-2016)
- 3.2 United States Sports Shoes Revenue and Market Share by Type (2011-2016)
- 3.3 United States Sports Shoes Price by Type (2011-2016)
- 3.4 United States Sports Shoes Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES SPORTS SHOES SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Sports Shoes Sales and Market Share by Application (2011-2016)
- 4.2 United States Sports Shoes Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES SPORTS SHOES MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 Nike

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Sports Shoes Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Nike Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### 5.2 Adidas Group

- 5.2.2 Sports Shoes Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Adidas Group Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### 5.3 Puma

- 5.3.2 Sports Shoes Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Puma Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### 5.4 New Balance

- 5.4.2 Sports Shoes Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 New Balance Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### 5.5 Asics

- 5.5.2 Sports Shoes Product Type, Application and Specification
  - 5.5.2.1 Type I

- 5.5.2.2 Type II
- 5.5.3 Asics Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Sketcher
  - 5.6.2 Sports Shoes Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Sketcher Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 K-Swiss
  - 5.7.2 Sports Shoes Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 K-Swiss Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 MIZUNO
  - 5.8.2 Sports Shoes Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 MIZUNO Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 KAPPA
  - 5.9.2 Sports Shoes Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 KAPPA Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Merrell
  - 5.10.2 Sports Shoes Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Merrell Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Vibram
- 5.12 KEEN
- 5.13 LI-NING
- 5.14 ANTA
- 5.15 XTEP
- 5.16 361°

## 5.17 PEAK

## **6 SPORTS SHOES MANUFACTURING COST ANALYSIS**

### 6.1 Sports Shoes Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Sports Shoes

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Sports Shoes Industrial Chain Analysis

### 7.2 Upstream Raw Materials Sourcing

### 7.3 Raw Materials Sources of Sports Shoes Major Manufacturers in 2015

### 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Marketing Channel

#### 8.1.1 Direct Marketing

#### 8.1.2 Indirect Marketing

#### 8.1.3 Marketing Channel Development Trend

### 8.2 Market Positioning

#### 8.2.1 Pricing Strategy

#### 8.2.2 Brand Strategy

#### 8.2.3 Target Client

### 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

### 9.1 Technology Progress/Risk

#### 9.1.1 Substitutes Threat

#### 9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 UNITED STATES SPORTS SHOES MARKET FORECAST (2016-2021)**

10.1 United States Sports Shoes Sales, Revenue Forecast (2016-2021)

10.2 United States Sports Shoes Sales Forecast by Type (2016-2021)

10.3 United States Sports Shoes Sales Forecast by Application (2016-2021)

10.4 Sports Shoes Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Sports Shoes

Table Classification of Sports Shoes

Figure United States Sales Market Share of Sports Shoes by Type in 2015

Figure Football Athletic Footwear Picture

Figure Basketball Athletic Footwear Picture

Figure Other Athletic Footwear Picture

Table Application of Sports Shoes

Figure United States Sales Market Share of Sports Shoes by Application in 2015

Figure United States Sports Shoes Sales and Growth Rate (2011-2021)

Figure United States Sports Shoes Revenue and Growth Rate (2011-2021)

Table United States Sports Shoes Sales of Key Manufacturers (2015 and 2016)

Table United States Sports Shoes Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Sports Shoes Sales Share by Manufacturers

Figure 2016 Sports Shoes Sales Share by Manufacturers

Table United States Sports Shoes Revenue by Manufacturers (2015 and 2016)

Table United States Sports Shoes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Sports Shoes Revenue Share by Manufacturers

Table 2016 United States Sports Shoes Revenue Share by Manufacturers

Table United States Market Sports Shoes Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Sports Shoes Average Price of Key Manufacturers in 2015

Figure Sports Shoes Market Share of Top 3 Manufacturers

Figure Sports Shoes Market Share of Top 5 Manufacturers

Table United States Sports Shoes Sales by Type (2011-2016)

Table United States Sports Shoes Sales Share by Type (2011-2016)

Figure United States Sports Shoes Sales Market Share by Type in 2015

Table United States Sports Shoes Revenue and Market Share by Type (2011-2016)

Table United States Sports Shoes Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Sports Shoes by Type (2011-2016)

Table United States Sports Shoes Price by Type (2011-2016)

Figure United States Sports Shoes Sales Growth Rate by Type (2011-2016)

Table United States Sports Shoes Sales by Application (2011-2016)

Table United States Sports Shoes Sales Market Share by Application (2011-2016)

Figure United States Sports Shoes Sales Market Share by Application in 2015

Table United States Sports Shoes Sales Growth Rate by Application (2011-2016)



Figure United States Sports Shoes Sales Growth Rate by Application (2011-2016)

Table Nike Basic Information List

Table Nike Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nike Sports Shoes Sales Market Share (2011-2016)

Table Adidas Group Basic Information List

Table Adidas Group Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table Adidas Group Sports Shoes Sales Market Share (2011-2016)

Table Puma Basic Information List

Table Puma Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table Puma Sports Shoes Sales Market Share (2011-2016)

Table New Balance Basic Information List

Table New Balance Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table New Balance Sports Shoes Sales Market Share (2011-2016)

Table Asics Basic Information List

Table Asics Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table Asics Sports Shoes Sales Market Share (2011-2016)

Table Sketcher Basic Information List

Table Sketcher Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sketcher Sports Shoes Sales Market Share (2011-2016)

Table K-Swiss Basic Information List

Table K-Swiss Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table K-Swiss Sports Shoes Sales Market Share (2011-2016)

Table MIZUNO Basic Information List

Table MIZUNO Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table MIZUNO Sports Shoes Sales Market Share (2011-2016)

Table KAPPA Basic Information List

Table KAPPA Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table KAPPA Sports Shoes Sales Market Share (2011-2016)

Table Merrell Basic Information List

Table Merrell Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table Merrell Sports Shoes Sales Market Share (2011-2016)

Table Vibram Basic Information List

Table Vibram Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table Vibram Sports Shoes Sales Market Share (2011-2016)

Table KEEN Basic Information List

Table KEEN Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table KEEN Sports Shoes Sales Market Share (2011-2016)

Table LI-NING Basic Information List  
Table LI-NING Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)  
Table LI-NING Sports Shoes Sales Market Share (2011-2016)  
Table ANTA Basic Information List  
Table ANTA Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)  
Table ANTA Sports Shoes Sales Market Share (2011-2016)  
Table XTEP Basic Information List  
Table XTEP Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)  
Table XTEP Sports Shoes Sales Market Share (2011-2016)  
Table 361° Basic Information List  
Table 361° Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)  
Table 361° Sports Shoes Sales Market Share (2011-2016)  
Table PEAK Basic Information List  
Table PEAK Sports Shoes Sales, Revenue, Price and Gross Margin (2011-2016)  
Table PEAK Sports Shoes Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Sports Shoes  
Figure Manufacturing Process Analysis of Sports Shoes  
Figure Sports Shoes Industrial Chain Analysis  
Table Raw Materials Sources of Sports Shoes Major Manufacturers in 2015  
Table Major Buyers of Sports Shoes  
Table Distributors/Traders List  
Figure United States Sports Shoes Production and Growth Rate Forecast (2016-2021)  
Figure United States Sports Shoes Revenue and Growth Rate Forecast (2016-2021)  
Table United States Sports Shoes Production Forecast by Type (2016-2021)  
Table United States Sports Shoes Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Sports Shoes Market Report 2016

Product link: <https://marketpublishers.com/r/U091760F4EDEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U091760F4EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970