

United States Sports and Fitness Wear Market Report 2017

https://marketpublishers.com/r/U6DE709FDACEN.html

Date: February 2017

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: U6DE709FDACEN

Abstracts

Notes:

Sales, means the sales volume of Sports and Fitness Wear

Revenue, means the sales value of Sports and Fitness Wear

This report studies sales (consumption) of Sports and Fitness Wear in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Adidas

Nike

Puma

Under Armour

VF

Amer Sports

ASICS

Billabong 67International



Columbia Sportswear

	Eddie Bauer
	ESCADA
	Everlast 69
	Gap 70
	Geox
	Hanesbrands
Market	Segment by States, covering
	California
	Texas
	New York
	Florida
	Illinois
Split by product types, with sales, revenue, price, market share and growth rate of eac type, can be divided into	
	Type I
	Type II

Split by applications, this report focuses on sales, market share and growth rate of Sports and Fitness Wear in each application, can be divided into



Application 1

Application 2



Contents

United States Sports and Fitness Wear Market Report 2017

1 SPORTS AND FITNESS WEAR OVERVIEW

- 1.1 Product Overview and Scope of Sports and Fitness Wear
- 1.2 Classification of Sports and Fitness Wear
 - 1.2.1 Type I
 - 1.2.2 Type II
- 1.3 Application of Sports and Fitness Wear
 - 1.3.1 Application
 - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Sports and Fitness Wear (2012-2022)
 - 1.4.1 United States Sports and Fitness Wear Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Sports and Fitness Wear Revenue and Growth Rate (2012-2022)

2 UNITED STATES SPORTS AND FITNESS WEAR COMPETITION BY MANUFACTURERS

- 2.1 United States Sports and Fitness Wear Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Sports and Fitness Wear Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Sports and Fitness Wear Average Price by Manufactures (2015 and 2016)
- 2.4 Sports and Fitness Wear Market Competitive Situation and Trends
 - 2.4.1 Sports and Fitness Wear Market Concentration Rate
 - 2.4.2 Sports and Fitness Wear Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SPORTS AND FITNESS WEAR SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Sports and Fitness Wear Sales and Market Share by States (2012-2017)
- 3.2 United States Sports and Fitness Wear Revenue and Market Share by States (2012-2017)



3.3 United States Sports and Fitness Wear Price by States (2012-2017)

4 UNITED STATES SPORTS AND FITNESS WEAR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Sports and Fitness Wear Sales and Market Share by Type (2012-2017)
- 4.2 United States Sports and Fitness Wear Revenue and Market Share by Type (2012-2017)
- 4.3 United States Sports and Fitness Wear Price by Type (2012-2017)
- 4.4 United States Sports and Fitness Wear Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SPORTS AND FITNESS WEAR SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Sports and Fitness Wear Sales and Market Share by Application (2012-2017)
- 5.2 United States Sports and Fitness Wear Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES SPORTS AND FITNESS WEAR MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Adidas
- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Sports and Fitness Wear Product Type, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Adidas Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Nike
 - 6.2.2 Sports and Fitness Wear Product Type, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Nike Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview



- 6.3 Puma
 - 6.3.2 Sports and Fitness Wear Product Type, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Puma Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Under Armour
 - 6.4.2 Sports and Fitness Wear Product Type, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Under Armour Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 VF
 - 6.5.2 Sports and Fitness Wear Product Type, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 VF Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Amer Sports
 - 6.6.2 Sports and Fitness Wear Product Type, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Amer Sports Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 ASICS
 - 6.7.2 Sports and Fitness Wear Product Type, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 ASICS Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Billabong 67International
 - 6.8.2 Sports and Fitness Wear Product Type, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B



- 6.8.3 Billabong 67International Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Columbia Sportswear
 - 6.9.2 Sports and Fitness Wear Product Type, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Columbia Sportswear Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Eddie Bauer
 - 6.10.2 Sports and Fitness Wear Product Type, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Eddie Bauer Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 ESCADA
- 6.12 Everlast
- 6.13 Gap
- 6.14 Geox
- 6.15 Hanesbrands

7 SPORTS AND FITNESS WEAR MANUFACTURING COST ANALYSIS

- 7.1 Sports and Fitness Wear Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Sports and Fitness Wear

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Sports and Fitness Wear Industrial Chain Analysis



- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Sports and Fitness Wear Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SPORTS AND FITNESS WEAR MARKET FORECAST (2017-2022)

- 11.1 United States Sports and Fitness Wear Sales, Revenue Forecast (2017-2022)
- 11.2 United States Sports and Fitness Wear Sales Forecast by Type (2017-2022)
- 11.3 United States Sports and Fitness Wear Sales Forecast by Application (2017-2022)
- 11.4 Sports and Fitness Wear Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source



The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sports and Fitness Wear

Table Classification of Sports and Fitness Wear

Figure United States Sales Market Share of Sports and Fitness Wear by Type in 2015 Table Application of Sports and Fitness Wear

Figure United States Sales Market Share of Sports and Fitness Wear by Application in 2015

Figure United States Sports and Fitness Wear Sales and Growth Rate (2012-2022)

Figure United States Sports and Fitness Wear Revenue and Growth Rate (2012-2022)

Table United States Sports and Fitness Wear Sales of Key Manufacturers (2015 and 2016)

Table United States Sports and Fitness Wear Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Sports and Fitness Wear Sales Share by Manufacturers

Figure 2016 Sports and Fitness Wear Sales Share by Manufacturers

Table United States Sports and Fitness Wear Revenue by Manufacturers (2015 and 2016)

Table United States Sports and Fitness Wear Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Sports and Fitness Wear Revenue Share by Manufacturers Table 2016 United States Sports and Fitness Wear Revenue Share by Manufacturers Table United States Market Sports and Fitness Wear Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Sports and Fitness Wear Average Price of Key Manufacturers in 2015

Figure Sports and Fitness Wear Market Share of Top 3 Manufacturers

Figure Sports and Fitness Wear Market Share of Top 5 Manufacturers

Table United States Sports and Fitness Wear Sales by States (2012-2017)

Table United States Sports and Fitness Wear Sales Share by States (2012-2017)

Figure United States Sports and Fitness Wear Sales Market Share by States in 2015 Table United States Sports and Fitness Wear Revenue and Market Share by States

(2012-2017)

Table United States Sports and Fitness Wear Revenue Share by States (2012-2017)

Figure Revenue Market Share of Sports and Fitness Wear by States (2012-2017)

Table United States Sports and Fitness Wear Price by States (2012-2017)

Table United States Sports and Fitness Wear Sales by Type (2012-2017)



Table United States Sports and Fitness Wear Sales Share by Type (2012-2017) Figure United States Sports and Fitness Wear Sales Market Share by Type in 2015 Table United States Sports and Fitness Wear Revenue and Market Share by Type (2012-2017)

Table United States Sports and Fitness Wear Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Sports and Fitness Wear by Type (2012-2017)

Table United States Sports and Fitness Wear Price by Type (2012-2017)

Figure United States Sports and Fitness Wear Sales Growth Rate by Type (2012-2017)

Table United States Sports and Fitness Wear Sales by Application (2012-2017)

Table United States Sports and Fitness Wear Sales Market Share by Application (2012-2017)

Figure United States Sports and Fitness Wear Sales Market Share by Application in 2015

Table United States Sports and Fitness Wear Sales Growth Rate by Application (2012-2017)

Figure United States Sports and Fitness Wear Sales Growth Rate by Application (2012-2017)

Table Adidas Basic Information List

Table Adidas Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Adidas Sports and Fitness Wear Sales Market Share (2012-2017)

Table Nike Basic Information List

Table Nike Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)

Table Nike Sports and Fitness Wear Sales Market Share (2012-2017)

Table Puma Basic Information List

Table Puma Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)

Table Puma Sports and Fitness Wear Sales Market Share (2012-2017)

Table Under Armour Basic Information List

Table Under Armour Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)

Table Under Armour Sports and Fitness Wear Sales Market Share (2012-2017)

Table VF Basic Information List

Table VF Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)

Table VF Sports and Fitness Wear Sales Market Share (2012-2017)

Table Amer Sports Basic Information List

Table Amer Sports Sports and Fitness Wear Sales, Revenue, Price and Gross Margin



(2012-2017)

Table Amer Sports Sports and Fitness Wear Sales Market Share (2012-2017)

Table ASICS Basic Information List

Table ASICS Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)

Table ASICS Sports and Fitness Wear Sales Market Share (2012-2017)

Table Billabong 67International Basic Information List

Table Billabong 67International Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)

Table Billabong 67International Sports and Fitness Wear Sales Market Share (2012-2017)

Table Columbia Sportswear Basic Information List

Table Columbia Sportswear Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)

Table Columbia Sportswear Sports and Fitness Wear Sales Market Share (2012-2017)

Table Eddie Bauer Basic Information List

Table Eddie Bauer Sports and Fitness Wear Sales, Revenue, Price and Gross Margin (2012-2017)

Table Eddie Bauer Sports and Fitness Wear Sales Market Share (2012-2017)

Table ESCADA Basic Information List

Table Everlast 69 Basic Information List

Table Gap 70 Basic Information List

Table Geox Basic Information List

Table Hanesbrands Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sports and Fitness Wear

Figure Manufacturing Process Analysis of Sports and Fitness Wear

Figure Sports and Fitness Wear Industrial Chain Analysis

Table Raw Materials Sources of Sports and Fitness Wear Major Manufacturers in 2015

Table Major Buyers of Sports and Fitness Wear

Table Distributors/Traders List

Figure United States Sports and Fitness Wear Production and Growth Rate Forecast (2017-2022)

Figure United States Sports and Fitness Wear Revenue and Growth Rate Forecast (2017-2022)

Table United States Sports and Fitness Wear Production Forecast by Type (2017-2022)

Table United States Sports and Fitness Wear Consumption Forecast by Application



(2017-2022)

Table United States Sports and Fitness Wear Sales Forecast by States (2017-2022) Table United States Sports and Fitness Wear Sales Share Forecast by States (2017-2022)



I would like to order

Product name: United States Sports and Fitness Wear Market Report 2017

Product link: https://marketpublishers.com/r/U6DE709FDACEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U6DE709FDACEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970