

United States Sports and Fitness Clothing Market Report 2016

https://marketpublishers.com/r/U955AADEEF0EN.html

Date: December 2016 Pages: 122 Price: US\$ 3,800.00 (Single User License) ID: U955AADEEF0EN

Abstracts

Notes:

Sales, means the sales volume of Sports and Fitness Clothing

Revenue, means the sales value of Sports and Fitness Clothing

This report studies sales (consumption) of Sports and Fitness Clothing in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Adidas
Reebok
Amer
Ashworth
ASICS
Benetton
Billabong
Blacks Leisure



Columbia Sportswear

Descente

Eddie Bauer

Escada

Everlast

Foot Locker

Gap

Old Navy

Hanesbrands

Hugo Boss

Jacques Moret

JJB

Jockey

Levi Strauss & Co.

Nike

Umbro

Perry Ellis

PVH

Ralph Lauren

Quiksilver



Russell Corporation

Brooks Sports

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Sports and Fitness Clothing in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Sports and Fitness Clothing Market Report 2016

1 SPORTS AND FITNESS CLOTHING OVERVIEW

- 1.1 Product Overview and Scope of Sports and Fitness Clothing
- 1.2 Classification of Sports and Fitness Clothing
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Sports and Fitness Clothing
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Sports and Fitness Clothing (2011-2021)

1.4.1 United States Sports and Fitness Clothing Sales and Growth Rate (2011-2021)

1.4.2 United States Sports and Fitness Clothing Revenue and Growth Rate (2011-2021)

2 UNITED STATES SPORTS AND FITNESS CLOTHING COMPETITION BY MANUFACTURERS

2.1 United States Sports and Fitness Clothing Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Sports and Fitness Clothing Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Sports and Fitness Clothing Average Price by Manufactures (2015 and 2016)

2.4 Sports and Fitness Clothing Market Competitive Situation and Trends

- 2.4.1 Sports and Fitness Clothing Market Concentration Rate
- 2.4.2 Sports and Fitness Clothing Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SPORTS AND FITNESS CLOTHING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Sports and Fitness Clothing Sales and Market Share by Type



(2011-2016)

3.2 United States Sports and Fitness Clothing Revenue and Market Share by Type (2011-2016)

3.3 United States Sports and Fitness Clothing Price by Type (2011-2016)

3.4 United States Sports and Fitness Clothing Sales Growth Rate by Type (2011-2016)

4 UNITED STATES SPORTS AND FITNESS CLOTHING SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Sports and Fitness Clothing Sales and Market Share by Application (2011-2016)

4.2 United States Sports and Fitness Clothing Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES SPORTS AND FITNESS CLOTHING MANUFACTURERS PROFILES/ANALYSIS

5.1 Adidas

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Sports and Fitness Clothing Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Adidas Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Reebok

5.2.2 Sports and Fitness Clothing Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Reebok Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Amer

5.3.2 Sports and Fitness Clothing Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Amer Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)



- 5.3.4 Main Business/Business Overview
- 5.4 Ashworth
 - 5.4.2 Sports and Fitness Clothing Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II

5.4.3 Ashworth Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.4.4 Main Business/Business Overview
- 5.5 ASICS

5.5.2 Sports and Fitness Clothing Product Type, Application and Specification

- 5.5.2.1 Type I
- 5.5.2.2 Type II

5.5.3 ASICS Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.5.4 Main Business/Business Overview
- 5.6 Benetton

5.6.2 Sports and Fitness Clothing Product Type, Application and Specification

- 5.6.2.1 Type I
- 5.6.2.2 Type II

5.6.3 Benetton Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.6.4 Main Business/Business Overview
- 5.7 Billabong

5.7.2 Sports and Fitness Clothing Product Type, Application and Specification

- 5.7.2.1 Type I
- 5.7.2.2 Type II

5.7.3 Billabong Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.7.4 Main Business/Business Overview
- 5.8 Blacks Leisure

5.8.2 Sports and Fitness Clothing Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Blacks Leisure Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Columbia Sportswear

5.9.2 Sports and Fitness Clothing Product Type, Application and Specification

5.9.2.1 Type I



5.9.2.2 Type II

5.9.3 Columbia Sportswear Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Descente

5.10.2 Sports and Fitness Clothing Product Type, Application and Specification

- 5.10.2.1 Type I
- 5.10.2.2 Type II

5.10.3 Descente Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.10.4 Main Business/Business Overview
- 5.11 Eddie Bauer
- 5.12 Escada
- 5.13 Everlast
- 5.14 Foot Locker
- 5.15 Gap
- 5.16 Old Navy
- 5.17 Hanesbrands
- 5.18 Hugo Boss
- 5.19 Jacques Moret
- 5.20 JJB
- 5.21 Jockey
- 5.22 Levi Strauss & Co.
- 5.23 Nike
- 5.24 Umbro
- 5.25 Perry Ellis
- 5.26 PVH
- 5.27 Ralph Lauren
- 5.28 Quiksilver
- 5.29 Russell Corporation
- 5.30 Brooks Sports

6 SPORTS AND FITNESS CLOTHING MANUFACTURING COST ANALYSIS

6.1 Sports and Fitness Clothing Key Raw Materials Analysis

- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials



6.2 Proportion of Manufacturing Cost Structure

- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Sports and Fitness Clothing

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Sports and Fitness Clothing Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Sports and Fitness Clothing Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES SPORTS AND FITNESS CLOTHING MARKET FORECAST (2016-2021)

10.1 United States Sports and Fitness Clothing Sales, Revenue Forecast (2016-2021)10.2 United States Sports and Fitness Clothing Sales Forecast by Type (2016-2021)10.3 United States Sports and Fitness Clothing Sales Forecast by Application



(2016-2021) 10.4 Sports and Fitness Clothing Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sports and Fitness Clothing Table Classification of Sports and Fitness Clothing Figure United States Sales Market Share of Sports and Fitness Clothing by Type in 2015 Table Application of Sports and Fitness Clothing Figure United States Sales Market Share of Sports and Fitness Clothing by Application in 2015 Figure United States Sports and Fitness Clothing Sales and Growth Rate (2011-2021) Figure United States Sports and Fitness Clothing Revenue and Growth Rate (2011 - 2021)Table United States Sports and Fitness Clothing Sales of Key Manufacturers (2015 and 2016) Table United States Sports and Fitness Clothing Sales Share by Manufacturers (2015 and 2016) Figure 2015 Sports and Fitness Clothing Sales Share by Manufacturers Figure 2016 Sports and Fitness Clothing Sales Share by Manufacturers Table United States Sports and Fitness Clothing Revenue by Manufacturers (2015 and 2016) Table United States Sports and Fitness Clothing Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Sports and Fitness Clothing Revenue Share by Manufacturers Table 2016 United States Sports and Fitness Clothing Revenue Share by Manufacturers Table United States Market Sports and Fitness Clothing Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Sports and Fitness Clothing Average Price of Key Manufacturers in 2015 Figure Sports and Fitness Clothing Market Share of Top 3 Manufacturers Figure Sports and Fitness Clothing Market Share of Top 5 Manufacturers Table United States Sports and Fitness Clothing Sales by Type (2011-2016) Table United States Sports and Fitness Clothing Sales Share by Type (2011-2016) Figure United States Sports and Fitness Clothing Sales Market Share by Type in 2015 Table United States Sports and Fitness Clothing Revenue and Market Share by Type (2011 - 2016)



Table United States Sports and Fitness Clothing Revenue Share by Type (2011-2016) Figure Revenue Market Share of Sports and Fitness Clothing by Type (2011-2016) Table United States Sports and Fitness Clothing Price by Type (2011-2016) Figure United States Sports and Fitness Clothing Sales Growth Rate by Type (2011-2016)

Table United States Sports and Fitness Clothing Sales by Application (2011-2016) Table United States Sports and Fitness Clothing Sales Market Share by Application (2011-2016)

Figure United States Sports and Fitness Clothing Sales Market Share by Application in 2015

Table United States Sports and Fitness Clothing Sales Growth Rate by Application (2011-2016)

Figure United States Sports and Fitness Clothing Sales Growth Rate by Application (2011-2016)

Table Adidas Basic Information List

Table Adidas Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Adidas Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Reebok Basic Information List

Table Reebok Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Reebok Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Amer Basic Information List

Table Amer Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Amer Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Ashworth Basic Information List

Table Ashworth Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ashworth Sports and Fitness Clothing Sales Market Share (2011-2016)

Table ASICS Basic Information List

Table ASICS Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table ASICS Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Benetton Basic Information List

Table Benetton Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Benetton Sports and Fitness Clothing Sales Market Share (2011-2016)Table Billabong Basic Information List



Table Billabong Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

 Table Billabong Sports and Fitness Clothing Sales Market Share (2011-2016)

 Table Billabong Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Blacks Leisure Basic Information List

Table Blacks Leisure Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Blacks Leisure Sports and Fitness Clothing Sales Market Share (2011-2016)Table Columbia Sportswear Basic Information List

Table Columbia Sportswear Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Columbia Sportswear Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Descente Basic Information List

Table Descente Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Descente Sports and Fitness Clothing Sales Market Share (2011-2016)

 Table Eddie Bauer Basic Information List

Table Eddie Bauer Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Eddie Bauer Sports and Fitness Clothing Sales Market Share (2011-2016) Table Escada Basic Information List

Table Escada Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Escada Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Everlast Basic Information List

Table Everlast Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Everlast Sports and Fitness Clothing Sales Market Share (2011-2016)Table Foot Locker Basic Information List

Table Foot Locker Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Foot Locker Sports and Fitness Clothing Sales Market Share (2011-2016)Table Gap Basic Information List

Table Gap Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gap Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Old Navy Basic Information List

Table Old Navy Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)



Table Old Navy Sports and Fitness Clothing Sales Market Share (2011-2016) Table Hanesbrands Basic Information List

Table Hanesbrands Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hanesbrands Sports and Fitness Clothing Sales Market Share (2011-2016)Table Hugo Boss Basic Information List

Table Hugo Boss Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hugo Boss Sports and Fitness Clothing Sales Market Share (2011-2016)Table Jacques Moret Basic Information List

Table Jacques Moret Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jacques Moret Sports and Fitness Clothing Sales Market Share (2011-2016) Table JJB Basic Information List

Table JJB Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table JJB Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Jockey Basic Information List

Table Jockey Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jockey Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Levi Strauss & Co. Basic Information List

Table Levi Strauss & Co. Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Levi Strauss & Co. Sports and Fitness Clothing Sales Market Share (2011-2016) Table Nike Basic Information List

Table Nike Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nike Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Umbro Basic Information List

Table Umbro Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Umbro Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Perry Ellis Basic Information List

Table Perry Ellis Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Perry Ellis Sports and Fitness Clothing Sales Market Share (2011-2016)Table PVH Basic Information List

Table PVH Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin



(2011-2016)

 Table PVH Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Ralph Lauren Basic Information List

Table Ralph Lauren Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ralph Lauren Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Quiksilver Basic Information List

Table Quiksilver Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Quiksilver Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Russell Corporation Basic Information List

Table Russell Corporation Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Russell Corporation Sports and Fitness Clothing Sales Market Share (2011-2016)Table Brooks Sports Basic Information List

Table Brooks Sports Sports and Fitness Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Brooks Sports Sports and Fitness Clothing Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sports and Fitness Clothing

Figure Manufacturing Process Analysis of Sports and Fitness Clothing

Figure Sports and Fitness Clothing Industrial Chain Analysis

Table Raw Materials Sources of Sports and Fitness Clothing Major Manufacturers in 2015

Table Major Buyers of Sports and Fitness Clothing

Table Distributors/Traders List

Figure United States Sports and Fitness Clothing Production and Growth Rate Forecast (2016-2021)

Figure United States Sports and Fitness Clothing Revenue and Growth Rate Forecast (2016-2021)

Table United States Sports and Fitness Clothing Production Forecast by Type (2016-2021)

Table United States Sports and Fitness Clothing Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Sports and Fitness Clothing Market Report 2016 Product link: <u>https://marketpublishers.com/r/U955AADEEF0EN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U955AADEEF0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970