

United States Sports Fishing Equipment Market Report 2016

<https://marketpublishers.com/r/U202C3362F6EN.html>

Date: September 2016

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: U202C3362F6EN

Abstracts

Notes:

Sales, means the sales volume of Sports Fishing Equipment

Revenue, means the sales value of Sports Fishing Equipment

This report studies sales (consumption) of Sports Fishing Equipment in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Eagle Claw

Newell Brands

Okuma

Shimano

Tica

Key

13 Fishing

AFTCO

Bass Pro Shops

Cabela's

Fenwick

Globeride

Gamakatsu

Gibbs Delta

O. Mustad & Son

Rapala

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Sports Fishing Equipment in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Sports Fishing Equipment Market Report 2016

1 SPORTS FISHING EQUIPMENT OVERVIEW

1.1 Product Overview and Scope of Sports Fishing Equipment

1.2 Classification of Sports Fishing Equipment

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Sports Fishing Equipment

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Sports Fishing Equipment (2011-2021)

1.4.1 United States Sports Fishing Equipment Sales and Growth Rate (2011-2021)

1.4.2 United States Sports Fishing Equipment Revenue and Growth Rate (2011-2021)

2 UNITED STATES SPORTS FISHING EQUIPMENT COMPETITION BY MANUFACTURERS

2.1 United States Sports Fishing Equipment Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Sports Fishing Equipment Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Sports Fishing Equipment Average Price by Manufactures (2015 and 2016)

2.4 Sports Fishing Equipment Market Competitive Situation and Trends

2.4.1 Sports Fishing Equipment Market Concentration Rate

2.4.2 Sports Fishing Equipment Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SPORTS FISHING EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Sports Fishing Equipment Sales and Market Share by Type (2011-2016)

3.2 United States Sports Fishing Equipment Revenue and Market Share by Type (2011-2016)

3.3 United States Sports Fishing Equipment Price by Type (2011-2016)

3.4 United States Sports Fishing Equipment Sales Growth Rate by Type (2011-2016)

4 UNITED STATES SPORTS FISHING EQUIPMENT SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Sports Fishing Equipment Sales and Market Share by Application (2011-2016)

4.2 United States Sports Fishing Equipment Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES SPORTS FISHING EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS

5.1 Eagle Claw

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Sports Fishing Equipment Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Eagle Claw Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Newell Brands

5.2.2 Sports Fishing Equipment Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Newell Brands Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Okuma

5.3.2 Sports Fishing Equipment Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Okuma Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Shimano

5.4.2 Sports Fishing Equipment Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Shimano Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Tica

5.5.2 Sports Fishing Equipment Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Tica Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Key

5.6.2 Sports Fishing Equipment Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Key Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 13 Fishing

5.7.2 Sports Fishing Equipment Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 13 Fishing Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 AFTCO

5.8.2 Sports Fishing Equipment Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 AFTCO Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Bass Pro Shops

5.9.2 Sports Fishing Equipment Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Bass Pro Shops Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Cabela's

5.10.2 Sports Fishing Equipment Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Cabela's Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Fenwick

5.12 Globberide

5.13 Gamakatsu

5.14 Gibbs Delta

5.15 O. Mustad & Son

5.16 Rapala

6 SPORTS FISHING EQUIPMENT MANUFACTURING COST ANALYSIS

6.1 Sports Fishing Equipment Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Sports Fishing Equipment

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Sports Fishing Equipment Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Sports Fishing Equipment Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES SPORTS FISHING EQUIPMENT MARKET FORECAST (2016-2021)

- 10.1 United States Sports Fishing Equipment Sales, Revenue Forecast (2016-2021)
- 10.2 United States Sports Fishing Equipment Sales Forecast by Type (2016-2021)
- 10.3 United States Sports Fishing Equipment Sales Forecast by Application (2016-2021)
- 10.4 Sports Fishing Equipment Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sports Fishing Equipment

Table Classification of Sports Fishing Equipment

Figure United States Sales Market Share of Sports Fishing Equipment by Type in 2015

Table Application of Sports Fishing Equipment

Figure United States Sales Market Share of Sports Fishing Equipment by Application in 2015

Figure United States Sports Fishing Equipment Sales and Growth Rate (2011-2021)

Figure United States Sports Fishing Equipment Revenue and Growth Rate (2011-2021)

Table United States Sports Fishing Equipment Sales of Key Manufacturers (2015 and 2016)

Table United States Sports Fishing Equipment Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Sports Fishing Equipment Sales Share by Manufacturers

Figure 2016 Sports Fishing Equipment Sales Share by Manufacturers

Table United States Sports Fishing Equipment Revenue by Manufacturers (2015 and 2016)

Table United States Sports Fishing Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Sports Fishing Equipment Revenue Share by Manufacturers

Table 2016 United States Sports Fishing Equipment Revenue Share by Manufacturers

Table United States Market Sports Fishing Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Sports Fishing Equipment Average Price of Key Manufacturers in 2015

Figure Sports Fishing Equipment Market Share of Top 3 Manufacturers

Figure Sports Fishing Equipment Market Share of Top 5 Manufacturers

Table United States Sports Fishing Equipment Sales by Type (2011-2016)

Table United States Sports Fishing Equipment Sales Share by Type (2011-2016)

Figure United States Sports Fishing Equipment Sales Market Share by Type in 2015

Table United States Sports Fishing Equipment Revenue and Market Share by Type (2011-2016)

Table United States Sports Fishing Equipment Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Sports Fishing Equipment by Type (2011-2016)

Table United States Sports Fishing Equipment Price by Type (2011-2016)

Figure United States Sports Fishing Equipment Sales Growth Rate by Type

(2011-2016)

Table United States Sports Fishing Equipment Sales by Application (2011-2016)

Table United States Sports Fishing Equipment Sales Market Share by Application (2011-2016)

Figure United States Sports Fishing Equipment Sales Market Share by Application in 2015

Table United States Sports Fishing Equipment Sales Growth Rate by Application (2011-2016)

Figure United States Sports Fishing Equipment Sales Growth Rate by Application (2011-2016)

Table Eagle Claw Basic Information List

Table Eagle Claw Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Eagle Claw Sports Fishing Equipment Sales Market Share (2011-2016)

Table Newell Brands Basic Information List

Table Newell Brands Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Newell Brands Sports Fishing Equipment Sales Market Share (2011-2016)

Table Okuma Basic Information List

Table Okuma Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Okuma Sports Fishing Equipment Sales Market Share (2011-2016)

Table Shimano Basic Information List

Table Shimano Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Shimano Sports Fishing Equipment Sales Market Share (2011-2016)

Table Tica Basic Information List

Table Tica Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tica Sports Fishing Equipment Sales Market Share (2011-2016)

Table Key Basic Information List

Table Key Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Key Sports Fishing Equipment Sales Market Share (2011-2016)

Table 13 Fishing Basic Information List

Table 13 Fishing Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table 13 Fishing Sports Fishing Equipment Sales Market Share (2011-2016)

Table AFTCO Basic Information List

Table AFTCO Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table AFTCO Sports Fishing Equipment Sales Market Share (2011-2016)

Table Bass Pro Shops Basic Information List

Table Bass Pro Shops Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bass Pro Shops Sports Fishing Equipment Sales Market Share (2011-2016)

Table Cabela's Basic Information List

Table Cabela's Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cabela's Sports Fishing Equipment Sales Market Share (2011-2016)

Table Fenwick Basic Information List

Table Fenwick Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fenwick Sports Fishing Equipment Sales Market Share (2011-2016)

Table Globberide Basic Information List

Table Globberide Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Globberide Sports Fishing Equipment Sales Market Share (2011-2016)

Table Gamakatsu Basic Information List

Table Gamakatsu Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gamakatsu Sports Fishing Equipment Sales Market Share (2011-2016)

Table Gibbs Delta Basic Information List

Table Gibbs Delta Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gibbs Delta Sports Fishing Equipment Sales Market Share (2011-2016)

Table O. Mustad & Son Basic Information List

Table O. Mustad & Son Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table O. Mustad & Son Sports Fishing Equipment Sales Market Share (2011-2016)

Table Rapala Basic Information List

Table Rapala Sports Fishing Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Rapala Sports Fishing Equipment Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sports Fishing Equipment

Figure Manufacturing Process Analysis of Sports Fishing Equipment

Figure Sports Fishing Equipment Industrial Chain Analysis

Table Raw Materials Sources of Sports Fishing Equipment Major Manufacturers in 2015

Table Major Buyers of Sports Fishing Equipment

Table Distributors/Traders List

Figure United States Sports Fishing Equipment Production and Growth Rate Forecast (2016-2021)

Figure United States Sports Fishing Equipment Revenue and Growth Rate Forecast (2016-2021)

Table United States Sports Fishing Equipment Production Forecast by Type (2016-2021)

Table United States Sports Fishing Equipment Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Sports Fishing Equipment Market Report 2016

Product link: <https://marketpublishers.com/r/U202C3362F6EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U202C3362F6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970