

# United States Sports Betting Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of Sports Betting

Revenue, means the sales value of Sports Betting

This report studies sales (consumption) of Sports Betting in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

888 Holdings

Betfair

Bwin.Party Digital Entertainment

Unibet

William Hill

Amaya

BET365

bet-at-home

BetAmerica

Betfred

Betsson

DraftKings

FanDuel

Gala Coral

Ladbrokes

Sportech

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Sports Betting in each application, can be divided into

Application 1

Application 2

Application 3

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