

United States Split Air Conditioner Market Report 2018

<https://marketpublishers.com/r/U2E16B9F208EN.html>

Date: February 2018

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U2E16B9F208EN

Abstracts

In this report, the United States Split Air Conditioner market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Split Air Conditioner in these regions, from 2013 to 2025 (forecast).

United States Split Air Conditioner market competition by top manufacturers/players, with Split Air Conditioner sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Daikin

Gree Electric Appliances

Midea

Mitsubishi Electric

Panasonic

Toshiba Carrier

Trane

Whirlpool

Sharp

York

Chigo

Haier

TCL

Hisense

Aux

TCL

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Constant Frequency

Variable Frequency

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Residential

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Split Air Conditioner Market Report 2018

1 SPLIT AIR CONDITIONER OVERVIEW

- 1.1 Product Overview and Scope of Split Air Conditioner
- 1.2 Classification of Split Air Conditioner by Product Category
 - 1.2.1 United States Split Air Conditioner Market Size (Sales Volume) Comparison by Type (2013-2025)
 - 1.2.2 United States Split Air Conditioner Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Constant Frequency
 - 1.2.4 Variable Frequency
- 1.3 United States Split Air Conditioner Market by Application/End Users
 - 1.3.1 United States Split Air Conditioner Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Residential
 - 1.3.3 Commercial
- 1.4 United States Split Air Conditioner Market by Region
 - 1.4.1 United States Split Air Conditioner Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Split Air Conditioner Status and Prospect (2013-2025)
 - 1.4.3 Southwest Split Air Conditioner Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Split Air Conditioner Status and Prospect (2013-2025)
 - 1.4.5 New England Split Air Conditioner Status and Prospect (2013-2025)
 - 1.4.6 The South Split Air Conditioner Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Split Air Conditioner Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Split Air Conditioner (2013-2025)
 - 1.5.1 United States Split Air Conditioner Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Split Air Conditioner Revenue and Growth Rate (2013-2025)

2 UNITED STATES SPLIT AIR CONDITIONER MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Split Air Conditioner Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Split Air Conditioner Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Split Air Conditioner Average Price by Players/Suppliers (2013-2018)

2.4 United States Split Air Conditioner Market Competitive Situation and Trends

2.4.1 United States Split Air Conditioner Market Concentration Rate

2.4.2 United States Split Air Conditioner Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Split Air Conditioner Manufacturing Base

Distribution, Sales Area, Product Type

3 UNITED STATES SPLIT AIR CONDITIONER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Split Air Conditioner Sales and Market Share by Region (2013-2018)

3.2 United States Split Air Conditioner Revenue and Market Share by Region (2013-2018)

3.3 United States Split Air Conditioner Price by Region (2013-2018)

4 UNITED STATES SPLIT AIR CONDITIONER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Split Air Conditioner Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Split Air Conditioner Revenue and Market Share by Type (2013-2018)

4.3 United States Split Air Conditioner Price by Type (2013-2018)

4.4 United States Split Air Conditioner Sales Growth Rate by Type (2013-2018)

5 UNITED STATES SPLIT AIR CONDITIONER SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Split Air Conditioner Sales and Market Share by Application (2013-2018)

5.2 United States Split Air Conditioner Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES SPLIT AIR CONDITIONER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Daikin

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Split Air Conditioner Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Daikin Split Air Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Gree Electric Appliances
 - 6.2.2 Split Air Conditioner Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Gree Electric Appliances Split Air Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Midea
 - 6.3.2 Split Air Conditioner Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Midea Split Air Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Mitsubishi Electric
 - 6.4.2 Split Air Conditioner Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Mitsubishi Electric Split Air Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Panasonic
 - 6.5.2 Split Air Conditioner Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Panasonic Split Air Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Toshiba Carrier
 - 6.6.2 Split Air Conditioner Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Toshiba Carrier Split Air Conditioner Sales, Revenue, Price and Gross Margin

(2013-2018)

6.6.4 Main Business/Business Overview

6.7 Trane

6.7.2 Split Air Conditioner Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Trane Split Air Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Whirlpool

6.8.2 Split Air Conditioner Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Whirlpool Split Air Conditioner Sales, Revenue, Price and Gross Margin

(2013-2018)

6.8.4 Main Business/Business Overview

6.9 Sharp

6.9.2 Split Air Conditioner Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Sharp Split Air Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

6.10 York

6.10.2 Split Air Conditioner Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 York Split Air Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)

6.10.4 Main Business/Business Overview

6.11 Chigo

6.12 Haier

6.13 TCL

6.14 Hisense

6.15 Aux

6.16 TCL

7 SPLIT AIR CONDITIONER MANUFACTURING COST ANALYSIS

7.1 Split Air Conditioner Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Split Air Conditioner

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Split Air Conditioner Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Split Air Conditioner Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SPLIT AIR CONDITIONER MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Split Air Conditioner Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Split Air Conditioner Sales Volume Forecast by Type (2018-2025)

11.3 United States Split Air Conditioner Sales Volume Forecast by Application
(2018-2025)

11.4 United States Split Air Conditioner Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Split Air Conditioner

Figure United States Split Air Conditioner Market Size (K Units) by Type (2013-2025)

Figure United States Split Air Conditioner Sales Volume Market Share by Type (Product Category) in 2017

Figure Constant Frequency Product Picture

Figure Variable Frequency Product Picture

Figure United States Split Air Conditioner Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Split Air Conditioner by Application in 2017

Figure Residential Examples

Table Key Downstream Customer in Residential

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States Split Air Conditioner Market Size (Million USD) by Region (2013-2025)

Figure The West Split Air Conditioner Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Split Air Conditioner Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Split Air Conditioner Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Split Air Conditioner Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Split Air Conditioner Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Split Air Conditioner Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Split Air Conditioner Sales (K Units) and Growth Rate (2013-2025)

Figure United States Split Air Conditioner Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Split Air Conditioner Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Split Air Conditioner Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Split Air Conditioner Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Split Air Conditioner Sales Share by Players/Suppliers

Figure 2017 United States Split Air Conditioner Sales Share by Players/Suppliers

Figure United States Split Air Conditioner Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Split Air Conditioner Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Split Air Conditioner Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Split Air Conditioner Revenue Share by Players/Suppliers

Figure 2017 United States Split Air Conditioner Revenue Share by Players/Suppliers

Table United States Market Split Air Conditioner Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Split Air Conditioner Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Split Air Conditioner Market Share of Top 3 Players/Suppliers

Figure United States Split Air Conditioner Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Split Air Conditioner Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Split Air Conditioner Product Category

Table United States Split Air Conditioner Sales (K Units) by Region (2013-2018)

Table United States Split Air Conditioner Sales Share by Region (2013-2018)

Figure United States Split Air Conditioner Sales Share by Region (2013-2018)

Figure United States Split Air Conditioner Sales Market Share by Region in 2017

Table United States Split Air Conditioner Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Split Air Conditioner Revenue Share by Region (2013-2018)

Figure United States Split Air Conditioner Revenue Market Share by Region (2013-2018)

Figure United States Split Air Conditioner Revenue Market Share by Region in 2017

Table United States Split Air Conditioner Price (USD/Unit) by Region (2013-2018)

Table United States Split Air Conditioner Sales (K Units) by Type (2013-2018)

Table United States Split Air Conditioner Sales Share by Type (2013-2018)

Figure United States Split Air Conditioner Sales Share by Type (2013-2018)

Figure United States Split Air Conditioner Sales Market Share by Type in 2017

Table United States Split Air Conditioner Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Split Air Conditioner Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Split Air Conditioner by Type (2013-2018)

Figure Revenue Market Share of Split Air Conditioner by Type in 2017

Table United States Split Air Conditioner Price (USD/Unit) by Types (2013-2018)
Figure United States Split Air Conditioner Sales Growth Rate by Type (2013-2018)
Table United States Split Air Conditioner Sales (K Units) by Application (2013-2018)
Table United States Split Air Conditioner Sales Market Share by Application (2013-2018)
Figure United States Split Air Conditioner Sales Market Share by Application (2013-2018)
Figure United States Split Air Conditioner Sales Market Share by Application in 2017
Table United States Split Air Conditioner Sales Growth Rate by Application (2013-2018)
Figure United States Split Air Conditioner Sales Growth Rate by Application (2013-2018)
Table Daikin Basic Information List
Table Daikin Split Air Conditioner Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Daikin Split Air Conditioner Sales Growth Rate (2013-2018)
Figure Daikin Split Air Conditioner Sales Market Share in United States (2013-2018)
Figure Daikin Split Air Conditioner Revenue Market Share in United States (2013-2018)
Table Gree Electric Appliances Basic Information List
Table Gree Electric Appliances Split Air Conditioner Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Gree Electric Appliances Split Air Conditioner Sales Growth Rate (2013-2018)
Figure Gree Electric Appliances Split Air Conditioner Sales Market Share in United States (2013-2018)
Figure Gree Electric Appliances Split Air Conditioner Revenue Market Share in United States (2013-2018)
Table Midea Basic Information List
Table Midea Split Air Conditioner Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Midea Split Air Conditioner Sales Growth Rate (2013-2018)
Figure Midea Split Air Conditioner Sales Market Share in United States (2013-2018)
Figure Midea Split Air Conditioner Revenue Market Share in United States (2013-2018)
Table Mitsubishi Electric Basic Information List
Table Mitsubishi Electric Split Air Conditioner Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Mitsubishi Electric Split Air Conditioner Sales Growth Rate (2013-2018)
Figure Mitsubishi Electric Split Air Conditioner Sales Market Share in United States (2013-2018)
Figure Mitsubishi Electric Split Air Conditioner Revenue Market Share in United States (2013-2018)

Table Panasonic Basic Information List

Table Panasonic Split Air Conditioner Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Panasonic Split Air Conditioner Sales Growth Rate (2013-2018)

Figure Panasonic Split Air Conditioner Sales Market Share in United States (2013-2018)

Figure Panasonic Split Air Conditioner Revenue Market Share in United States (2013-2018)

Table Toshiba Carrier Basic Information List

Table Toshiba Carrier Split Air Conditioner Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Toshiba Carrier Split Air Conditioner Sales Growth Rate (2013-2018)

Figure Toshiba Carrier Split Air Conditioner Sales Market Share in United States (2013-2018)

Figure Toshiba Carrier Split Air Conditioner Revenue Market Share in United States (2013-2018)

Table Trane Basic Information List

Table Trane Split Air Conditioner Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Trane Split Air Conditioner Sales Growth Rate (2013-2018)

Figure Trane Split Air Conditioner Sales Market Share in United States (2013-2018)

Figure Trane Split Air Conditioner Revenue Market Share in United States (2013-2018)

Table Whirlpool Basic Information List

Table Whirlpool Split Air Conditioner Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Whirlpool Split Air Conditioner Sales Growth Rate (2013-2018)

Figure Whirlpool Split Air Conditioner Sales Market Share in United States (2013-2018)

Figure Whirlpool Split Air Conditioner Revenue Market Share in United States (2013-2018)

Table Sharp Basic Information List

Table Sharp Split Air Conditioner Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sharp Split Air Conditioner Sales Growth Rate (2013-2018)

Figure Sharp Split Air Conditioner Sales Market Share in United States (2013-2018)

Figure Sharp Split Air Conditioner Revenue Market Share in United States (2013-2018)

Table York Basic Information List

Table York Split Air Conditioner Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure York Split Air Conditioner Sales Growth Rate (2013-2018)

Figure York Split Air Conditioner Sales Market Share in United States (2013-2018)
Figure York Split Air Conditioner Revenue Market Share in United States (2013-2018)
Table Chigo Basic Information List
Table Haier Basic Information List
Table TCL Basic Information List
Table Hisense Basic Information List
Table Aux Basic Information List
Table TCL Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Split Air Conditioner
Figure Manufacturing Process Analysis of Split Air Conditioner
Figure Split Air Conditioner Industrial Chain Analysis
Table Raw Materials Sources of Split Air Conditioner Major Players/Suppliers in 2017
Table Major Buyers of Split Air Conditioner
Table Distributors/Traders List
Figure United States Split Air Conditioner Sales Volume (K Units) and Growth Rate Forecast (2018-2025)
Figure United States Split Air Conditioner Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure United States Split Air Conditioner Price (USD/Unit) Trend Forecast (2018-2025)
Table United States Split Air Conditioner Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Split Air Conditioner Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Split Air Conditioner Sales Volume (K Units) Forecast by Type in 2025
Table United States Split Air Conditioner Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Split Air Conditioner Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Split Air Conditioner Sales Volume (K Units) Forecast by Application in 2025
Table United States Split Air Conditioner Sales Volume (K Units) Forecast by Region (2018-2025)
Table United States Split Air Conditioner Sales Volume Share Forecast by Region (2018-2025)
Figure United States Split Air Conditioner Sales Volume Share Forecast by Region

(2018-2025)

Figure United States Split Air Conditioner Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Split Air Conditioner Market Report 2018

Product link: <https://marketpublishers.com/r/U2E16B9F208EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2E16B9F208EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970