

United States Spirulina Market Report 2017

<https://marketpublishers.com/r/UC3F5AD9DB7EN.html>

Date: December 2017

Pages: 111

Price: US\$ 3,800.00 (Single User License)

ID: UC3F5AD9DB7EN

Abstracts

In this report, the United States Spirulina market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Spirulina in these regions, from 2012 to 2022 (forecast).

United States Spirulina market competition by top manufacturers/players, with Spirulina sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

DIC

Cyanotech

Parry Nutraceuticals

Hydrolina Biotech

King Dharma

CBN

Green-A

Spirin

Chenghai Bao ER

Shenliu

SBD

Lanbao

Tianjian

Wuli Lvqi

Gangfa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Spirulina Powder

Spirulina Tablet

Spirulina Extracts

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Spirulina for each application, including

Health Products

Feed

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Spirulina Market Report 2017

1 SPIRULINA OVERVIEW

1.1 Product Overview and Scope of Spirulina

1.2 Classification of Spirulina by Product Category

1.2.1 United States Spirulina Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Spirulina Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Spirulina Powder

1.2.4 Spirulina Tablet

1.2.5 Spirulina Extracts

1.3 United States Spirulina Market by Application/End Users

1.3.1 United States Spirulina Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Health Products

1.3.3 Feed

1.3.4 Others

1.4 United States Spirulina Market by Region

1.4.1 United States Spirulina Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Spirulina Status and Prospect (2012-2022)

1.4.3 Southwest Spirulina Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Spirulina Status and Prospect (2012-2022)

1.4.5 New England Spirulina Status and Prospect (2012-2022)

1.4.6 The South Spirulina Status and Prospect (2012-2022)

1.4.7 The Midwest Spirulina Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Spirulina (2012-2022)

1.5.1 United States Spirulina Sales and Growth Rate (2012-2022)

1.5.2 United States Spirulina Revenue and Growth Rate (2012-2022)

2 UNITED STATES SPIRULINA MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Spirulina Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Spirulina Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Spirulina Average Price by Players/Suppliers (2012-2017)

2.4 United States Spirulina Market Competitive Situation and Trends

2.4.1 United States Spirulina Market Concentration Rate

2.4.2 United States Spirulina Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Spirulina Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES SPIRULINA SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Spirulina Sales and Market Share by Region (2012-2017)

3.2 United States Spirulina Revenue and Market Share by Region (2012-2017)

3.3 United States Spirulina Price by Region (2012-2017)

4 UNITED STATES SPIRULINA SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Spirulina Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Spirulina Revenue and Market Share by Type (2012-2017)

4.3 United States Spirulina Price by Type (2012-2017)

4.4 United States Spirulina Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SPIRULINA SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Spirulina Sales and Market Share by Application (2012-2017)

5.2 United States Spirulina Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES SPIRULINA PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 DIC

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Spirulina Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 DIC Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Cyanotech

6.2.2 Spirulina Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Cyanotech Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Parry Nutraceuticals

6.3.2 Spirulina Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Parry Nutraceuticals Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Hydrolina Biotech

6.4.2 Spirulina Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Hydrolina Biotech Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 King Dnarmsa

6.5.2 Spirulina Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 King Dnarmsa Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 CBN

6.6.2 Spirulina Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 CBN Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Green-A

6.7.2 Spirulina Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Green-A Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Spirin

- 6.8.2 Spirulina Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Changhai Bao ER
 - 6.9.2 Spirulina Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Changhai Bao ER Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Shenliu
 - 6.10.2 Spirulina Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Shenliu Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 SBD
- 6.12 Lanbao
- 6.13 Tianjian
- 6.14 Wuli Lvqi
- 6.15 Gangfa

7 SPIRULINA MANUFACTURING COST ANALYSIS

- 7.1 Spirulina Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Spirulina

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Spirulina Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Spirulina Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SPIRULINA MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Spirulina Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Spirulina Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Spirulina Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Spirulina Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Spirulina

Figure United States Spirulina Market Size (K Units) by Type (2012-2022)

Figure United States Spirulina Sales Volume Market Share by Type (Product Category) in 2016

Figure Spirulina Powder Product Picture

Figure Spirulina Tablet Product Picture

Figure Spirulina Extracts Product Picture

Figure United States Spirulina Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Spirulina by Application in 2016

Figure Health Products Examples

Table Key Downstream Customer in Health Products

Figure Feed Examples

Table Key Downstream Customer in Feed

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Spirulina Market Size (Million USD) by Region (2012-2022)

Figure The West Spirulina Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Spirulina Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Spirulina Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Spirulina Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Spirulina Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Spirulina Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Spirulina Sales (K Units) and Growth Rate (2012-2022)

Figure United States Spirulina Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Spirulina Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Spirulina Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Spirulina Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Spirulina Sales Share by Players/Suppliers

Figure 2017 United States Spirulina Sales Share by Players/Suppliers

Figure United States Spirulina Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Spirulina Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Spirulina Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Spirulina Revenue Share by Players/Suppliers
Figure 2017 United States Spirulina Revenue Share by Players/Suppliers
Table United States Market Spirulina Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)
Figure United States Market Spirulina Average Price (USD/Unit) of Key Players/Suppliers in 2016
Figure United States Spirulina Market Share of Top 3 Players/Suppliers
Figure United States Spirulina Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Spirulina Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Spirulina Product Category
Table United States Spirulina Sales (K Units) by Region (2012-2017)
Table United States Spirulina Sales Share by Region (2012-2017)
Figure United States Spirulina Sales Share by Region (2012-2017)
Figure United States Spirulina Sales Market Share by Region in 2016
Table United States Spirulina Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Spirulina Revenue Share by Region (2012-2017)
Figure United States Spirulina Revenue Market Share by Region (2012-2017)
Figure United States Spirulina Revenue Market Share by Region in 2016
Table United States Spirulina Price (USD/Unit) by Region (2012-2017)
Table United States Spirulina Sales (K Units) by Type (2012-2017)
Table United States Spirulina Sales Share by Type (2012-2017)
Figure United States Spirulina Sales Share by Type (2012-2017)
Figure United States Spirulina Sales Market Share by Type in 2016
Table United States Spirulina Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Spirulina Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Spirulina by Type (2012-2017)
Figure Revenue Market Share of Spirulina by Type in 2016
Table United States Spirulina Price (USD/Unit) by Types (2012-2017)
Figure United States Spirulina Sales Growth Rate by Type (2012-2017)
Table United States Spirulina Sales (K Units) by Application (2012-2017)
Table United States Spirulina Sales Market Share by Application (2012-2017)
Figure United States Spirulina Sales Market Share by Application (2012-2017)
Figure United States Spirulina Sales Market Share by Application in 2016
Table United States Spirulina Sales Growth Rate by Application (2012-2017)
Figure United States Spirulina Sales Growth Rate by Application (2012-2017)
Table DIC Basic Information List

Table DIC Spirulina Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure DIC Spirulina Sales Growth Rate (2012-2017)

Figure DIC Spirulina Sales Market Share in United States (2012-2017)

Figure DIC Spirulina Revenue Market Share in United States (2012-2017)

Table Cyanotech Basic Information List

Table Cyanotech Spirulina Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Cyanotech Spirulina Sales Growth Rate (2012-2017)

Figure Cyanotech Spirulina Sales Market Share in United States (2012-2017)

Figure Cyanotech Spirulina Revenue Market Share in United States (2012-2017)

Table Parry Nutraceuticals Basic Information List

Table Parry Nutraceuticals Spirulina Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Parry Nutraceuticals Spirulina Sales Growth Rate (2012-2017)

Figure Parry Nutraceuticals Spirulina Sales Market Share in United States (2012-2017)

Figure Parry Nutraceuticals Spirulina Revenue Market Share in United States (2012-2017)

Table Hydrolina Biotech Basic Information List

Table Hydrolina Biotech Spirulina Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hydrolina Biotech Spirulina Sales Growth Rate (2012-2017)

Figure Hydrolina Biotech Spirulina Sales Market Share in United States (2012-2017)

Figure Hydrolina Biotech Spirulina Revenue Market Share in United States (2012-2017)

Table King Dnarmsa Basic Information List

Table King Dnarmsa Spirulina Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure King Dnarmsa Spirulina Sales Growth Rate (2012-2017)

Figure King Dnarmsa Spirulina Sales Market Share in United States (2012-2017)

Figure King Dnarmsa Spirulina Revenue Market Share in United States (2012-2017)

Table CBN Basic Information List

Table CBN Spirulina Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure CBN Spirulina Sales Growth Rate (2012-2017)

Figure CBN Spirulina Sales Market Share in United States (2012-2017)

Figure CBN Spirulina Revenue Market Share in United States (2012-2017)

Table Green-A Basic Information List

Table Green-A Spirulina Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Green-A Spirulina Sales Growth Rate (2012-2017)
Figure Green-A Spirulina Sales Market Share in United States (2012-2017)
Figure Green-A Spirulina Revenue Market Share in United States (2012-2017)
Table Spirin Basic Information List
Table Spirin Spirulina Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Spirin Spirulina Sales Growth Rate (2012-2017)
Figure Spirin Spirulina Sales Market Share in United States (2012-2017)
Figure Spirin Spirulina Revenue Market Share in United States (2012-2017)
Table Chenghai Bao ER Basic Information List
Table Chenghai Bao ER Spirulina Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Chenghai Bao ER Spirulina Sales Growth Rate (2012-2017)
Figure Chenghai Bao ER Spirulina Sales Market Share in United States (2012-2017)
Figure Chenghai Bao ER Spirulina Revenue Market Share in United States (2012-2017)
Table Shenliu Basic Information List
Table Shenliu Spirulina Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Shenliu Spirulina Sales Growth Rate (2012-2017)
Figure Shenliu Spirulina Sales Market Share in United States (2012-2017)
Figure Shenliu Spirulina Revenue Market Share in United States (2012-2017)
Table SBD Basic Information List
Table Lanbao Basic Information List
Table Tianjian Basic Information List
Table Wuli Lvqi Basic Information List
Table Gangfa Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Spirulina
Figure Manufacturing Process Analysis of Spirulina
Figure Spirulina Industrial Chain Analysis
Table Raw Materials Sources of Spirulina Major Players/Suppliers in 2016
Table Major Buyers of Spirulina
Table Distributors/Traders List
Figure United States Spirulina Sales Volume (K Units) and Growth Rate Forecast (2017-2022)
Figure United States Spirulina Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Spirulina Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Spirulina Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Spirulina Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Spirulina Sales Volume (K Units) Forecast by Type in 2022
Table United States Spirulina Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Spirulina Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Spirulina Sales Volume (K Units) Forecast by Application in 2022
Table United States Spirulina Sales Volume (K Units) Forecast by Region (2017-2022)
Table United States Spirulina Sales Volume Share Forecast by Region (2017-2022)
Figure United States Spirulina Sales Volume Share Forecast by Region (2017-2022)
Figure United States Spirulina Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: United States Spirulina Market Report 2017

Product link: <https://marketpublishers.com/r/UC3F5AD9DB7EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC3F5AD9DB7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970