

United States Specialty Snacks Market Report 2017

https://marketpublishers.com/r/U06AF8F1DB0WEN.html Date: November 2017 Pages: 98 Price: US\$ 3,800.00 (Single User License) ID: U06AF8F1DB0WEN

Abstracts

In this report, the United States Specialty Snacks market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Specialty Snacks in these regions, from 2012 to 2022 (forecast).

United States Specialty Snacks market competition by top manufacturers/players, with Specialty Snacks sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Kraft Heinz Foods Company (U.S.)



ConAgra Foods (U.S.)

Diamond Foods (U.S.)

Calbee (Japan)

General Mills Inc (U.S.)

Kellogg Company (U.S.)

Blue Diamond Growers (U.S.)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Chips & Crisp Nuts & Seed Snack Snack Bars Bakery Snacks Popped Snacks

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Specialty Snacks for each application, including

Foodservice Customers

Retail & Grocery Store Chains

By-Products Processors



Others

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Specialty Snacks Market Report 2017

1 SPECIALTY SNACKS OVERVIEW

1.1 Product Overview and Scope of Specialty Snacks

1.2 Classification of Specialty Snacks by Product Category

1.2.1 United States Specialty Snacks Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Specialty Snacks Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Chips & Crisp

1.2.4 Nuts & Seed Snack

1.2.5 Snack Bars

1.2.6 Bakery Snacks

1.2.7 Popped Snacks

1.2.8 Others

1.3 United States Specialty Snacks Market by Application/End Users

1.3.1 United States Specialty Snacks Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Foodservice Customers

1.3.3 Retail & Grocery Store Chains

1.3.4 By-Products Processors

1.3.5 Others

1.4 United States Specialty Snacks Market by Region

1.4.1 United States Specialty Snacks Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Specialty Snacks Status and Prospect (2012-2022)

1.4.3 Southwest Specialty Snacks Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Specialty Snacks Status and Prospect (2012-2022)

- 1.4.5 New England Specialty Snacks Status and Prospect (2012-2022)
- 1.4.6 The South Specialty Snacks Status and Prospect (2012-2022)

1.4.7 The Midwest Specialty Snacks Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Specialty Snacks (2012-2022)

1.5.1 United States Specialty Snacks Sales and Growth Rate (2012-2022)

1.5.2 United States Specialty Snacks Revenue and Growth Rate (2012-2022)

2 UNITED STATES SPECIALTY SNACKS MARKET COMPETITION BY



PLAYERS/SUPPLIERS

2.1 United States Specialty Snacks Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Specialty Snacks Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Specialty Snacks Average Price by Players/Suppliers (2012-2017)

2.4 United States Specialty Snacks Market Competitive Situation and Trends

2.4.1 United States Specialty Snacks Market Concentration Rate

2.4.2 United States Specialty Snacks Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Specialty Snacks Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES SPECIALTY SNACKS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Specialty Snacks Sales and Market Share by Region (2012-2017)

3.2 United States Specialty Snacks Revenue and Market Share by Region (2012-2017)3.3 United States Specialty Snacks Price by Region (2012-2017)

4 UNITED STATES SPECIALTY SNACKS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Specialty Snacks Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Specialty Snacks Revenue and Market Share by Type (2012-2017)

4.3 United States Specialty Snacks Price by Type (2012-2017)

4.4 United States Specialty Snacks Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SPECIALTY SNACKS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Specialty Snacks Sales and Market Share by Application (2012-2017)5.2 United States Specialty Snacks Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES SPECIALTY SNACKS PLAYERS/SUPPLIERS PROFILES AND



SALES DATA

6.1 Kraft Heinz Foods Company (U.S.)

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Specialty Snacks Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Kraft Heinz Foods Company (U.S.) Specialty Snacks Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 ConAgra Foods (U.S.)

6.2.2 Specialty Snacks Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 ConAgra Foods (U.S.) Specialty Snacks Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Diamond Foods (U.S.)

6.3.2 Specialty Snacks Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Diamond Foods (U.S.) Specialty Snacks Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Calbee (Japan)

6.4.2 Specialty Snacks Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Calbee (Japan) Specialty Snacks Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 General Mills Inc (U.S.)

6.5.2 Specialty Snacks Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 General Mills Inc (U.S.) Specialty Snacks Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Kellogg Company (U.S.)



6.6.2 Specialty Snacks Product Category, Application and Specification

- 6.6.2.1 Product A
- 6.6.2.2 Product B

6.6.3 Kellogg Company (U.S.) Specialty Snacks Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Blue Diamond Growers (U.S.)

6.7.2 Specialty Snacks Product Category, Application and Specification

- 6.7.2.1 Product A
- 6.7.2.2 Product B

6.7.3 Blue Diamond Growers (U.S.) Specialty Snacks Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

7 SPECIALTY SNACKS MANUFACTURING COST ANALYSIS

- 7.1 Specialty Snacks Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Specialty Snacks

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Specialty Snacks Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Specialty Snacks Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing



- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SPECIALTY SNACKS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Specialty Snacks Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Specialty Snacks Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Specialty Snacks Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Specialty Snacks Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.





List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Specialty Snacks Figure United States Specialty Snacks Market Size (K Units) by Type (2012-2022) Figure United States Specialty Snacks Sales Volume Market Share by Type (Product Category) in 2016 Figure Chips & Crisp Product Picture Figure Nuts & Seed Snack Product Picture Figure Snack Bars Product Picture Figure Bakery Snacks Product Picture Figure Popped Snacks Product Picture **Figure Others Product Picture** Figure United States Specialty Snacks Market Size (K Units) by Application (2012-2022) Figure United States Sales Market Share of Specialty Snacks by Application in 2016 Figure Foodservice Customers Examples Table Key Downstream Customer in Foodservice Customers Figure Retail & Grocery Store Chains Examples Table Key Downstream Customer in Retail & Grocery Store Chains Figure By-Products Processors Examples Table Key Downstream Customer in By-Products Processors Figure Others Examples Table Key Downstream Customer in Others Figure United States Specialty Snacks Market Size (Million USD) by Region (2012 - 2022)Figure The West Specialty Snacks Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Southwest Specialty Snacks Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Middle Atlantic Specialty Snacks Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Specialty Snacks Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Specialty Snacks Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Specialty Snacks Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Specialty Snacks Sales (K Units) and Growth Rate (2012-2022)



Figure United States Specialty Snacks Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Specialty Snacks Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Specialty Snacks Sales (K Units) of Key Players/Suppliers (2012-2017)

 Table United States Specialty Snacks Sales Share by Players/Suppliers (2012-2017)

 Figure 2016 United States Specialty Snacks Sales Share by Players/Suppliers

 Figure 2017 United States Specialty Snacks Sales Share by Players/Suppliers

Figure 2017 United States Specialty Snacks Sales Share by Players/Suppliers Figure United States Specialty Snacks Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Specialty Snacks Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Specialty Snacks Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Specialty Snacks Revenue Share by Players/Suppliers Figure 2017 United States Specialty Snacks Revenue Share by Players/Suppliers Table United States Market Specialty Snacks Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Specialty Snacks Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Specialty Snacks Market Share of Top 3 Players/Suppliers Figure United States Specialty Snacks Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Specialty Snacks Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Specialty Snacks Product Category Table United States Specialty Snacks Sales (K Units) by Region (2012-2017) Table United States Specialty Snacks Sales Share by Region (2012-2017) Figure United States Specialty Snacks Sales Share by Region (2012-2017) Figure United States Specialty Snacks Sales Market Share by Region in 2016 Table United States Specialty Snacks Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Specialty Snacks Revenue Share by Region (2012-2017) Figure United States Specialty Snacks Revenue Market Share by Region (2012-2017) Figure United States Specialty Snacks Revenue Market Share by Region in 2016 Table United States Specialty Snacks Price (USD/Unit) by Region (2012-2017) Table United States Specialty Snacks Sales (K Units) by Type (2012-2017) Table United States Specialty Snacks Sales Share by Type (2012-2017) Figure United States Specialty Snacks Sales Share by Type (2012-2017)



Figure United States Specialty Snacks Sales Market Share by Type in 2016 Table United States Specialty Snacks Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Specialty Snacks Revenue Share by Type (2012-2017) Figure Revenue Market Share of Specialty Snacks by Type (2012-2017) Figure Revenue Market Share of Specialty Snacks by Type in 2016 Table United States Specialty Snacks Price (USD/Unit) by Types (2012-2017) Figure United States Specialty Snacks Sales Growth Rate by Type (2012-2017) Table United States Specialty Snacks Sales (K Units) by Application (2012-2017) Table United States Specialty Snacks Sales Market Share by Application (2012-2017) Figure United States Specialty Snacks Sales Market Share by Application (2012-2017) Figure United States Specialty Snacks Sales Market Share by Application (2012-2017) Figure United States Specialty Snacks Sales Market Share by Application (2012-2017) Figure United States Specialty Snacks Sales Growth Rate by Application (2012-2017) Figure United States Specialty Snacks Sales Growth Rate by Application (2012-2017) Figure United States Specialty Snacks Sales Growth Rate by Application (2012-2017) Figure United States Specialty Snacks Sales Growth Rate by Application (2012-2017) Figure United States Specialty Snacks Sales Growth Rate by Application (2012-2017) Figure United States Specialty Snacks Sales Growth Rate by Application (2012-2017)

Table Kraft Heinz Foods Company (U.S.) Specialty Snacks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kraft Heinz Foods Company (U.S.) Specialty Snacks Sales Growth Rate (2012-2017)

Figure Kraft Heinz Foods Company (U.S.) Specialty Snacks Sales Market Share in United States (2012-2017)

Figure Kraft Heinz Foods Company (U.S.) Specialty Snacks Revenue Market Share in United States (2012-2017)

Table ConAgra Foods (U.S.) Basic Information List

Table ConAgra Foods (U.S.) Specialty Snacks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ConAgra Foods (U.S.) Specialty Snacks Sales Growth Rate (2012-2017)

Figure ConAgra Foods (U.S.) Specialty Snacks Sales Market Share in United States (2012-2017)

Figure ConAgra Foods (U.S.) Specialty Snacks Revenue Market Share in United States (2012-2017)

Table Diamond Foods (U.S.) Basic Information List

Table Diamond Foods (U.S.) Specialty Snacks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Diamond Foods (U.S.) Specialty Snacks Sales Growth Rate (2012-2017)

Figure Diamond Foods (U.S.) Specialty Snacks Sales Market Share in United States (2012-2017)

Figure Diamond Foods (U.S.) Specialty Snacks Revenue Market Share in United States (2012-2017)



Table Calbee (Japan) Basic Information List

Table Calbee (Japan) Specialty Snacks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Calbee (Japan) Specialty Snacks Sales Growth Rate (2012-2017)

Figure Calbee (Japan) Specialty Snacks Sales Market Share in United States (2012-2017)

Figure Calbee (Japan) Specialty Snacks Revenue Market Share in United States (2012-2017)

Table General Mills Inc (U.S.) Basic Information List

Table General Mills Inc (U.S.) Specialty Snacks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure General Mills Inc (U.S.) Specialty Snacks Sales Growth Rate (2012-2017)

Figure General Mills Inc (U.S.) Specialty Snacks Sales Market Share in United States (2012-2017)

Figure General Mills Inc (U.S.) Specialty Snacks Revenue Market Share in United States (2012-2017)

Table Kellogg Company (U.S.) Basic Information List

Table Kellogg Company (U.S.) Specialty Snacks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kellogg Company (U.S.) Specialty Snacks Sales Growth Rate (2012-2017)

Figure Kellogg Company (U.S.) Specialty Snacks Sales Market Share in United States (2012-2017)

Figure Kellogg Company (U.S.) Specialty Snacks Revenue Market Share in United States (2012-2017)

Table Blue Diamond Growers (U.S.) Basic Information List

Table Blue Diamond Growers (U.S.) Specialty Snacks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Blue Diamond Growers (U.S.) Specialty Snacks Sales Growth Rate (2012-2017) Figure Blue Diamond Growers (U.S.) Specialty Snacks Sales Market Share in United States (2012-2017)

Figure Blue Diamond Growers (U.S.) Specialty Snacks Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Specialty Snacks

Figure Manufacturing Process Analysis of Specialty Snacks

Figure Specialty Snacks Industrial Chain Analysis

Table Raw Materials Sources of Specialty Snacks Major Players/Suppliers in 2016



Table Major Buyers of Specialty Snacks Table Distributors/Traders List Figure United States Specialty Snacks Sales Volume (K Units) and Growth Rate Forecast (2017-2022) Figure United States Specialty Snacks Revenue (Million USD) and Growth Rate Forecast (2017-2022) Figure United States Specialty Snacks Price (USD/Unit) Trend Forecast (2017-2022) Table United States Specialty Snacks Sales Volume (K Units) Forecast by Type (2017 - 2022)Figure United States Specialty Snacks Sales Volume (K Units) Forecast by Type (2017 - 2022)Figure United States Specialty Snacks Sales Volume (K Units) Forecast by Type in 2022 Table United States Specialty Snacks Sales Volume (K Units) Forecast by Application (2017 - 2022)Figure United States Specialty Snacks Sales Volume (K Units) Forecast by Application (2017 - 2022)Figure United States Specialty Snacks Sales Volume (K Units) Forecast by Application in 2022 Table United States Specialty Snacks Sales Volume (K Units) Forecast by Region (2017 - 2022)Table United States Specialty Snacks Sales Volume Share Forecast by Region (2017 - 2022)Figure United States Specialty Snacks Sales Volume Share Forecast by Region (2017 - 2022)Figure United States Specialty Snacks Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



I would like to order

Product name: United States Specialty Snacks Market Report 2017 Product link: https://marketpublishers.com/r/U06AF8F1DB0WEN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U06AF8F1DB0WEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970