

# United States Specialty Cleaning and Sanitation Products Market Report 2016

<https://marketpublishers.com/r/UB6EAD42B13EN.html>

Date: December 2016

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: UB6EAD42B13EN

## Abstracts

### Notes:

Sales, means the sales volume of Specialty Cleaning and Sanitation Products

Revenue, means the sales value of Specialty Cleaning and Sanitation Products

This report studies sales (consumption) of Specialty Cleaning and Sanitation Products in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

P&G

Unilever

Orchem Corp

Momar

ZEP

BHS Chemicals

Agrisan Chemical

Reckitt & Benckiser

S. C. Johnson & Son

Clorox Co.

Procter & Gamble Co.

Henkel KGAA

Kao Corporation

Church&Dwight

Robert McBride

Babyganics

Bluemoon

Fuzheshi

FOFILIT

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Specialty Cleaning and Sanitation Products in each application, can be divided into

Application 1

Application 2

## Application 3

## Contents

### United States Specialty Cleaning and Sanitation Products Market Report 2016

## **1 SPECIALTY CLEANING AND SANITATION PRODUCTS OVERVIEW**

### 1.1 Product Overview and Scope of Specialty Cleaning and Sanitation Products

### 1.2 Classification of Specialty Cleaning and Sanitation Products

#### 1.2.1 Type I

#### 1.2.2 Type II

#### 1.2.3 Type III

### 1.3 Application of Specialty Cleaning and Sanitation Products

#### 1.3.1 Application

#### 1.3.2 Application

#### 1.3.3 Application

### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Specialty Cleaning and Sanitation Products (2011-2021)

#### 1.4.1 United States Specialty Cleaning and Sanitation Products Sales and Growth Rate (2011-2021)

#### 1.4.2 United States Specialty Cleaning and Sanitation Products Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES SPECIALTY CLEANING AND SANITATION PRODUCTS COMPETITION BY MANUFACTURERS**

### 2.1 United States Specialty Cleaning and Sanitation Products Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Specialty Cleaning and Sanitation Products Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Specialty Cleaning and Sanitation Products Average Price by Manufactures (2015 and 2016)

### 2.4 Specialty Cleaning and Sanitation Products Market Competitive Situation and Trends

#### 2.4.1 Specialty Cleaning and Sanitation Products Market Concentration Rate

#### 2.4.2 Specialty Cleaning and Sanitation Products Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES SPECIALTY CLEANING AND SANITATION PRODUCTS SALES**

## **(VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

3.1 United States Specialty Cleaning and Sanitation Products Sales and Market Share by Type (2011-2016)

3.2 United States Specialty Cleaning and Sanitation Products Revenue and Market Share by Type (2011-2016)

3.3 United States Specialty Cleaning and Sanitation Products Price by Type (2011-2016)

3.4 United States Specialty Cleaning and Sanitation Products Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES SPECIALTY CLEANING AND SANITATION PRODUCTS SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Specialty Cleaning and Sanitation Products Sales and Market Share by Application (2011-2016)

4.2 United States Specialty Cleaning and Sanitation Products Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES SPECIALTY CLEANING AND SANITATION PRODUCTS MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 P&G**

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Specialty Cleaning and Sanitation Products Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 P&G Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

### **5.2 Unilever**

5.2.2 Specialty Cleaning and Sanitation Products Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Unilever Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview
- 5.3 Orchem Corp
  - 5.3.2 Specialty Cleaning and Sanitation Products Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
  - 5.3.3 Orchem Corp Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Momar
  - 5.4.2 Specialty Cleaning and Sanitation Products Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
  - 5.4.3 Momar Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 ZEP
  - 5.5.2 Specialty Cleaning and Sanitation Products Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 ZEP Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 BHS Chemicals
  - 5.6.2 Specialty Cleaning and Sanitation Products Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 BHS Chemicals Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Agrisan Chemical
  - 5.7.2 Specialty Cleaning and Sanitation Products Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Agrisan Chemical Specialty Cleaning and Sanitation Products Sales, Revenue,

## Price and Gross Margin (2011-2016)

### 5.7.4 Main Business/Business Overview

## 5.8 Reckitt & Benckiser

### 5.8.2 Specialty Cleaning and Sanitation Products Product Type, Application and Specification

#### 5.8.2.1 Type I

#### 5.8.2.2 Type II

### 5.8.3 Reckitt & Benckiser Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.8.4 Main Business/Business Overview

## 5.9 S. C. Johnson & Son

### 5.9.2 Specialty Cleaning and Sanitation Products Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

### 5.9.3 S. C. Johnson & Son Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.9.4 Main Business/Business Overview

## 5.10 Clorox Co.

### 5.10.2 Specialty Cleaning and Sanitation Products Product Type, Application and Specification

#### 5.10.2.1 Type I

#### 5.10.2.2 Type II

### 5.10.3 Clorox Co. Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.10.4 Main Business/Business Overview

## 5.11 Procter & Gamble Co.

## 5.12 Henkel KGAA

## 5.13 Kao Corporation

## 5.14 Church&Dwight

## 5.15 Robert McBride

## 5.16 Babyganics

## 5.17 Bluemoon

## 5.18 Fuzheshi

## 5.19 FOFILIT

## **6 SPECIALTY CLEANING AND SANITATION PRODUCTS MANUFACTURING COST ANALYSIS**

- 6.1 Specialty Cleaning and Sanitation Products Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Specialty Cleaning and Sanitation Products

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Specialty Cleaning and Sanitation Products Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Specialty Cleaning and Sanitation Products Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change



## **10 UNITED STATES SPECIALTY CLEANING AND SANITATION PRODUCTS MARKET FORECAST (2016-2021)**

10.1 United States Specialty Cleaning and Sanitation Products Sales, Revenue Forecast (2016-2021)

10.2 United States Specialty Cleaning and Sanitation Products Sales Forecast by Type (2016-2021)

10.3 United States Specialty Cleaning and Sanitation Products Sales Forecast by Application (2016-2021)

10.4 Specialty Cleaning and Sanitation Products Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Specialty Cleaning and Sanitation Products

Table Classification of Specialty Cleaning and Sanitation Products

Figure United States Sales Market Share of Specialty Cleaning and Sanitation Products by Type in 2015

Table Application of Specialty Cleaning and Sanitation Products

Figure United States Sales Market Share of Specialty Cleaning and Sanitation Products by Application in 2015

Figure United States Specialty Cleaning and Sanitation Products Sales and Growth Rate (2011-2021)

Figure United States Specialty Cleaning and Sanitation Products Revenue and Growth Rate (2011-2021)

Table United States Specialty Cleaning and Sanitation Products Sales of Key Manufacturers (2015 and 2016)

Table United States Specialty Cleaning and Sanitation Products Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Specialty Cleaning and Sanitation Products Sales Share by Manufacturers

Figure 2016 Specialty Cleaning and Sanitation Products Sales Share by Manufacturers

Table United States Specialty Cleaning and Sanitation Products Revenue by Manufacturers (2015 and 2016)

Table United States Specialty Cleaning and Sanitation Products Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Specialty Cleaning and Sanitation Products Revenue Share by Manufacturers

Table 2016 United States Specialty Cleaning and Sanitation Products Revenue Share by Manufacturers

Table United States Market Specialty Cleaning and Sanitation Products Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Specialty Cleaning and Sanitation Products Average Price of Key Manufacturers in 2015

Figure Specialty Cleaning and Sanitation Products Market Share of Top 3 Manufacturers

Figure Specialty Cleaning and Sanitation Products Market Share of Top 5 Manufacturers

Table United States Specialty Cleaning and Sanitation Products Sales by Type (2011-2016)

Table United States Specialty Cleaning and Sanitation Products Sales Share by Type (2011-2016)

Figure United States Specialty Cleaning and Sanitation Products Sales Market Share by Type in 2015

Table United States Specialty Cleaning and Sanitation Products Revenue and Market Share by Type (2011-2016)

Table United States Specialty Cleaning and Sanitation Products Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Specialty Cleaning and Sanitation Products by Type (2011-2016)

Table United States Specialty Cleaning and Sanitation Products Price by Type (2011-2016)

Figure United States Specialty Cleaning and Sanitation Products Sales Growth Rate by Type (2011-2016)

Table United States Specialty Cleaning and Sanitation Products Sales by Application (2011-2016)

Table United States Specialty Cleaning and Sanitation Products Sales Market Share by Application (2011-2016)

Figure United States Specialty Cleaning and Sanitation Products Sales Market Share by Application in 2015

Table United States Specialty Cleaning and Sanitation Products Sales Growth Rate by Application (2011-2016)

Figure United States Specialty Cleaning and Sanitation Products Sales Growth Rate by Application (2011-2016)

Table P&G Basic Information List

Table P&G Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Figure P&G Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Unilever Basic Information List

Table Unilever Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Unilever Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Orchem Corp Basic Information List

Table Orchem Corp Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Orchem Corp Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Momar Basic Information List

Table Momar Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Momar Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table ZEP Basic Information List

Table ZEP Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table ZEP Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table BHS Chemicals Basic Information List

Table BHS Chemicals Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table BHS Chemicals Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Agrisan Chemical Basic Information List

Table Agrisan Chemical Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Agrisan Chemical Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Reckitt & Benckiser Basic Information List

Table Reckitt & Benckiser Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Reckitt & Benckiser Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table S. C. Johnson & Son Basic Information List

Table S. C. Johnson & Son Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table S. C. Johnson & Son Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Clorox Co. Basic Information List

Table Clorox Co. Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Clorox Co. Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Procter & Gamble Co. Basic Information List

Table Procter & Gamble Co. Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Procter & Gamble Co. Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Henkel KGAA Basic Information List

Table Henkel KGAA Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Henkel KGAA Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Kao Corporation Basic Information List

Table Kao Corporation Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kao Corporation Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Church&Dwight Basic Information List

Table Church&Dwight Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Church&Dwight Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Robert McBride Basic Information List

Table Robert McBride Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Robert McBride Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Babyganics Basic Information List

Table Babyganics Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Babyganics Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Bluemoon Basic Information List

Table Bluemoon Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bluemoon Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table Fuzheshi Basic Information List

Table Fuzheshi Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fuzheshi Specialty Cleaning and Sanitation Products Sales Market Share (2011-2016)

Table FOFILIT Basic Information List

Table FOFILIT Specialty Cleaning and Sanitation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table FOFILIT Specialty Cleaning and Sanitation Products Sales Market Share

(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Specialty Cleaning and Sanitation Products

Figure Manufacturing Process Analysis of Specialty Cleaning and Sanitation Products

Figure Specialty Cleaning and Sanitation Products Industrial Chain Analysis

Table Raw Materials Sources of Specialty Cleaning and Sanitation Products Major Manufacturers in 2015

Table Major Buyers of Specialty Cleaning and Sanitation Products

Table Distributors/Traders List

Figure United States Specialty Cleaning and Sanitation Products Production and Growth Rate Forecast (2016-2021)

Figure United States Specialty Cleaning and Sanitation Products Revenue and Growth Rate Forecast (2016-2021)

Table United States Specialty Cleaning and Sanitation Products Production Forecast by Type (2016-2021)

Table United States Specialty Cleaning and Sanitation Products Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Specialty Cleaning and Sanitation Products Market Report 2016

Product link: <https://marketpublishers.com/r/UB6EAD42B13EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB6EAD42B13EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970