

# United States Special Telematics Market Report 2016

<https://marketpublishers.com/r/U3502C29266EN.html>

Date: October 2016

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: U3502C29266EN

## Abstracts

### Notes:

Sales, means the sales volume of Special Telematics

Revenue, means the sales value of Special Telematics

This report studies sales (consumption) of Special Telematics in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Harman

TomTom

AT&T

Vodafone Group PLC

Telefonica

MiX Telematics

Trimble Navigation Limited

Novatel Wireless

Sabaru

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Special Telematics in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Special Telematics Market Report 2016

#### **1 SPECIAL TELEMATICS OVERVIEW**

- 1.1 Product Overview and Scope of Special Telematics
- 1.2 Classification of Special Telematics
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Special Telematics
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Special Telematics (2011-2021)
  - 1.4.1 United States Special Telematics Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Special Telematics Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES SPECIAL TELEMATICS COMPETITION BY MANUFACTURERS**

- 2.1 United States Special Telematics Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Special Telematics Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Special Telematics Average Price by Manufactures (2015 and 2016)
- 2.4 Special Telematics Market Competitive Situation and Trends
  - 2.4.1 Special Telematics Market Concentration Rate
  - 2.4.2 Special Telematics Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES SPECIAL TELEMATICS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Special Telematics Sales and Market Share by Type (2011-2016)
- 3.2 United States Special Telematics Revenue and Market Share by Type (2011-2016)
- 3.3 United States Special Telematics Price by Type (2011-2016)
- 3.4 United States Special Telematics Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES SPECIAL TELEMATICS SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Special Telematics Sales and Market Share by Application (2011-2016)

4.2 United States Special Telematics Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES SPECIAL TELEMATICS MANUFACTURERS PROFILES/ANALYSIS**

5.1 Harman

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Special Telematics Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Harman Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 TomTom

5.2.2 Special Telematics Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 TomTom Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 AT&T

5.3.2 Special Telematics Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 AT&T Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Vodafone Group PLC

5.4.2 Special Telematics Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Vodafone Group PLC Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.4.4 Main Business/Business Overview

### 5.5 Telefonica

#### 5.5.2 Special Telematics Product Type, Application and Specification

##### 5.5.2.1 Type I

##### 5.5.2.2 Type II

#### 5.5.3 Telefonica Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.5.4 Main Business/Business Overview

### 5.6 MiX Telematics

#### 5.6.2 Special Telematics Product Type, Application and Specification

##### 5.6.2.1 Type I

##### 5.6.2.2 Type II

#### 5.6.3 MiX Telematics Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.6.4 Main Business/Business Overview

### 5.7 Trimble Navigation Limited

#### 5.7.2 Special Telematics Product Type, Application and Specification

##### 5.7.2.1 Type I

##### 5.7.2.2 Type II

#### 5.7.3 Trimble Navigation Limited Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.7.4 Main Business/Business Overview

### 5.8 Novatel Wireless

#### 5.8.2 Special Telematics Product Type, Application and Specification

##### 5.8.2.1 Type I

##### 5.8.2.2 Type II

#### 5.8.3 Novatel Wireless Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.8.4 Main Business/Business Overview

### 5.9 Sabaru

#### 5.9.2 Special Telematics Product Type, Application and Specification

##### 5.9.2.1 Type I

##### 5.9.2.2 Type II

#### 5.9.3 Sabaru Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.9.4 Main Business/Business Overview

## **6 SPECIAL TELEMATICS MANUFACTURING COST ANALYSIS**

- 6.1 Special Telematics Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Special Telematics

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Special Telematics Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Special Telematics Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES SPECIAL TELEMATICS MARKET FORECAST (2016-2021)**

- 10.1 United States Special Telematics Sales, Revenue Forecast (2016-2021)
- 10.2 United States Special Telematics Sales Forecast by Type (2016-2021)
- 10.3 United States Special Telematics Sales Forecast by Application (2016-2021)
- 10.4 Special Telematics Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Special Telematics

Table Classification of Special Telematics

Figure United States Sales Market Share of Special Telematics by Type in 2015

Table Application of Special Telematics

Figure United States Sales Market Share of Special Telematics by Application in 2015

Figure United States Special Telematics Sales and Growth Rate (2011-2021)

Figure United States Special Telematics Revenue and Growth Rate (2011-2021)

Table United States Special Telematics Sales of Key Manufacturers (2015 and 2016)

Table United States Special Telematics Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Special Telematics Sales Share by Manufacturers

Figure 2016 Special Telematics Sales Share by Manufacturers

Table United States Special Telematics Revenue by Manufacturers (2015 and 2016)

Table United States Special Telematics Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Special Telematics Revenue Share by Manufacturers

Table 2016 United States Special Telematics Revenue Share by Manufacturers

Table United States Market Special Telematics Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Special Telematics Average Price of Key Manufacturers in 2015

Figure Special Telematics Market Share of Top 3 Manufacturers

Figure Special Telematics Market Share of Top 5 Manufacturers

Table United States Special Telematics Sales by Type (2011-2016)

Table United States Special Telematics Sales Share by Type (2011-2016)

Figure United States Special Telematics Sales Market Share by Type in 2015

Table United States Special Telematics Revenue and Market Share by Type (2011-2016)

Table United States Special Telematics Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Special Telematics by Type (2011-2016)

Table United States Special Telematics Price by Type (2011-2016)

Figure United States Special Telematics Sales Growth Rate by Type (2011-2016)

Table United States Special Telematics Sales by Application (2011-2016)

Table United States Special Telematics Sales Market Share by Application (2011-2016)

Figure United States Special Telematics Sales Market Share by Application in 2015

Table United States Special Telematics Sales Growth Rate by Application (2011-2016)



Figure United States Special Telematics Sales Growth Rate by Application (2011-2016)

Table Harman Basic Information List

Table Harman Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Harman Special Telematics Sales Market Share (2011-2016)

Table TomTom Basic Information List

Table TomTom Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table TomTom Special Telematics Sales Market Share (2011-2016)

Table AT&T Basic Information List

Table AT&T Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table AT&T Special Telematics Sales Market Share (2011-2016)

Table Vodafone Group PLC Basic Information List

Table Vodafone Group PLC Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Vodafone Group PLC Special Telematics Sales Market Share (2011-2016)

Table Telefonica Basic Information List

Table Telefonica Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Telefonica Special Telematics Sales Market Share (2011-2016)

Table MiX Telematics Basic Information List

Table MiX Telematics Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table MiX Telematics Special Telematics Sales Market Share (2011-2016)

Table Trimble Navigation Limited Basic Information List

Table Trimble Navigation Limited Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Trimble Navigation Limited Special Telematics Sales Market Share (2011-2016)

Table Novatel Wireless Basic Information List

Table Novatel Wireless Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Novatel Wireless Special Telematics Sales Market Share (2011-2016)

Table Sabaru Basic Information List

Table Sabaru Special Telematics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sabaru Special Telematics Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Special Telematics

Figure Manufacturing Process Analysis of Special Telematics

Figure Special Telematics Industrial Chain Analysis

Table Raw Materials Sources of Special Telematics Major Manufacturers in 2015

Table Major Buyers of Special Telematics

Table Distributors/Traders List

Figure United States Special Telematics Production and Growth Rate Forecast  
(2016-2021)

Figure United States Special Telematics Revenue and Growth Rate Forecast  
(2016-2021)

Table United States Special Telematics Production Forecast by Type (2016-2021)

Table United States Special Telematics Consumption Forecast by Application  
(2016-2021)

## I would like to order

Product name: United States Special Telematics Market Report 2016

Product link: <https://marketpublishers.com/r/U3502C29266EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3502C29266EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970