

United States Special Coating Market Report 2016

https://marketpublishers.com/r/UF0BEFF0974EN.html Date: October 2016 Pages: 120 Price: US\$ 3,800.00 (Single User License) ID: UF0BEFF0974EN

Abstracts

Notes:

Sales, means the sales volume of Special Coating

Revenue, means the sales value of Special Coating

This report studies sales (consumption) of Special Coating in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

PPG

Akzonobel

Nipsea Group

Nipponpaint-Holdings

Jotun

Asian Paints Group

Masco

Carpoly

Samhwa Paint



Helios

Betek

Xiangjiang Coating

Pacific Paint

Lord Corp

ЗM

BADESE Group

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Water-Based Coatings

Solvent-Borne Coatings

Oil-Based Coatings

Split by applications, this report focuses on sales, market share and growth rate of Special Coating in each application, can be divided into

Construction

Oil&Gas

Textile



Contents

United States Special Coating Market Report 2016

1 SPECIAL COATING OVERVIEW

- 1.1 Product Overview and Scope of Special Coating
- 1.2 Classification of Special Coating
- 1.2.1 Water-Based Coatings
- 1.2.2 Solvent-Borne Coatings
- 1.2.3 Oil-Based Coatings
- 1.3 Application of Special Coating
- 1.3.1 Construction
- 1.3.2 Oil&Gas
- 1.3.3 Textile

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Special Coating (2011-2021)

1.4.1 United States Special Coating Sales and Growth Rate (2011-2021)

1.4.2 United States Special Coating Revenue and Growth Rate (2011-2021)

2 UNITED STATES SPECIAL COATING COMPETITION BY MANUFACTURERS

2.1 United States Special Coating Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Special Coating Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Special Coating Average Price by Manufactures (2015 and 2016)

- 2.4 Special Coating Market Competitive Situation and Trends
 - 2.4.1 Special Coating Market Concentration Rate
 - 2.4.2 Special Coating Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SPECIAL COATING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Special Coating Sales and Market Share by Type (2011-2016)
- 3.2 United States Special Coating Revenue and Market Share by Type (2011-2016)
- 3.3 United States Special Coating Price by Type (2011-2016)
- 3.4 United States Special Coating Sales Growth Rate by Type (2011-2016)



4 UNITED STATES SPECIAL COATING SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Special Coating Sales and Market Share by Application (2011-2016)

- 4.2 United States Special Coating Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES SPECIAL COATING MANUFACTURERS PROFILES/ANALYSIS

- 5.1 PPG
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Special Coating Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 PPG Special Coating Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Akzonobel
 - 5.2.2 Special Coating Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Akzonobel Special Coating Sales, Revenue, Price and Gross Margin

(2011-2016)

- 5.2.4 Main Business/Business Overview
- 5.3 Nipsea Group
 - 5.3.2 Special Coating Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Nipsea Group Special Coating Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.3.4 Main Business/Business Overview
- 5.4 Nipponpaint-Holdings
 - 5.4.2 Special Coating Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II

5.4.3 Nipponpaint-Holdings Special Coating Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.4.4 Main Business/Business Overview
- 5.5 Jotun



5.5.2 Special Coating Product Type, Application and Specification

- 5.5.2.1 Type I
- 5.5.2.2 Type II

5.5.3 Jotun Special Coating Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

- 5.6 Asian Paints Group
 - 5.6.2 Special Coating Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II

5.6.3 Asian Paints Group Special Coating Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.6.4 Main Business/Business Overview
- 5.7 Masco

5.7.2 Special Coating Product Type, Application and Specification

- 5.7.2.1 Type I
- 5.7.2.2 Type II
- 5.7.3 Masco Special Coating Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.7.4 Main Business/Business Overview
- 5.8 Carpoly
 - 5.8.2 Special Coating Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Carpoly Special Coating Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.8.4 Main Business/Business Overview
- 5.9 Samhwa Paint
 - 5.9.2 Special Coating Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
- 5.9.3 Samhwa Paint Special Coating Sales, Revenue, Price and Gross Margin
- (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Helios
 - 5.10.2 Special Coating Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Helios Special Coating Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Betek
- 5.12 Xiangjiang Coating



- 5.13 Pacific Paint 5.14 Lord Corp
- 5.15 3M
- 5.16 BADESE Group

6 SPECIAL COATING MANUFACTURING COST ANALYSIS

- 6.1 Special Coating Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Special Coating

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Special Coating Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Special Coating Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS



- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES SPECIAL COATING MARKET FORECAST (2016-2021)

- 10.1 United States Special Coating Sales, Revenue Forecast (2016-2021)
- 10.2 United States Special Coating Sales Forecast by Type (2016-2021)
- 10.3 United States Special Coating Sales Forecast by Application (2016-2021)
- 10.4 Special Coating Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Special Coating Table Classification of Special Coating Figure United States Sales Market Share of Special Coating by Type in 2015 Figure Water-Based Coatings Picture Figure Solvent-Borne Coatings Picture Figure Oil-Based Coatings Picture Table Application of Special Coating Figure United States Sales Market Share of Special Coating by Application in 2015 **Figure Construction Examples** Figure Oil&Gas Examples Figure Textile Examples Figure United States Special Coating Sales and Growth Rate (2011-2021) Figure United States Special Coating Revenue and Growth Rate (2011-2021) Table United States Special Coating Sales of Key Manufacturers (2015 and 2016) Table United States Special Coating Sales Share by Manufacturers (2015 and 2016) Figure 2015 Special Coating Sales Share by Manufacturers Figure 2016 Special Coating Sales Share by Manufacturers Table United States Special Coating Revenue by Manufacturers (2015 and 2016) Table United States Special Coating Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Special Coating Revenue Share by Manufacturers Table 2016 United States Special Coating Revenue Share by Manufacturers Table United States Market Special Coating Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Special Coating Average Price of Key Manufacturers in 2015 Figure Special Coating Market Share of Top 3 Manufacturers Figure Special Coating Market Share of Top 5 Manufacturers Table United States Special Coating Sales by Type (2011-2016) Table United States Special Coating Sales Share by Type (2011-2016) Figure United States Special Coating Sales Market Share by Type in 2015 Table United States Special Coating Revenue and Market Share by Type (2011-2016) Table United States Special Coating Revenue Share by Type (2011-2016) Figure Revenue Market Share of Special Coating by Type (2011-2016) Table United States Special Coating Price by Type (2011-2016) Figure United States Special Coating Sales Growth Rate by Type (2011-2016)



Table United States Special Coating Sales by Application (2011-2016) Table United States Special Coating Sales Market Share by Application (2011-2016) Figure United States Special Coating Sales Market Share by Application in 2015 Table United States Special Coating Sales Growth Rate by Application (2011-2016) Figure United States Special Coating Sales Growth Rate by Application (2011-2016) Table PPG Basic Information List Table PPG Special Coating Sales, Revenue, Price and Gross Margin (2011-2016) Figure PPG Special Coating Sales Market Share (2011-2016) Table Akzonobel Basic Information List Table Akzonobel Special Coating Sales, Revenue, Price and Gross Margin (2011-2016) Table Akzonobel Special Coating Sales Market Share (2011-2016) **Table Nipsea Group Basic Information List** Table Nipsea Group Special Coating Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Nipsea Group Special Coating Sales Market Share (2011-2016) Table Nipponpaint-Holdings Basic Information List Table Nipponpaint-Holdings Special Coating Sales, Revenue, Price and Gross Margin (2011-2016)Table Nipponpaint-Holdings Special Coating Sales Market Share (2011-2016) Table Jotun Basic Information List Table Jotun Special Coating Sales, Revenue, Price and Gross Margin (2011-2016) Table Jotun Special Coating Sales Market Share (2011-2016) Table Asian Paints Group Basic Information List Table Asian Paints Group Special Coating Sales, Revenue, Price and Gross Margin (2011-2016)Table Asian Paints Group Special Coating Sales Market Share (2011-2016) **Table Masco Basic Information List** Table Masco Special Coating Sales, Revenue, Price and Gross Margin (2011-2016) Table Masco Special Coating Sales Market Share (2011-2016) **Table Carpoly Basic Information List** Table Carpoly Special Coating Sales, Revenue, Price and Gross Margin (2011-2016) Table Carpoly Special Coating Sales Market Share (2011-2016) Table Samhwa Paint Basic Information List Table Samhwa Paint Special Coating Sales, Revenue, Price and Gross Margin (2011-2016)Table Samhwa Paint Special Coating Sales Market Share (2011-2016) **Table Helios Basic Information List** Table Helios Special Coating Sales, Revenue, Price and Gross Margin (2011-2016)

Table Helios Special Coating Sales Market Share (2011-2016)



Table Betek Basic Information List Table Betek Special Coating Sales, Revenue, Price and Gross Margin (2011-2016) Table Betek Special Coating Sales Market Share (2011-2016) Table Xiangjiang Coating Basic Information List Table Xiangjiang Coating Special Coating Sales, Revenue, Price and Gross Margin (2011-2016)Table Xiangjiang Coating Special Coating Sales Market Share (2011-2016) **Table Pacific Paint Basic Information List** Table Pacific Paint Special Coating Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Pacific Paint Special Coating Sales Market Share (2011-2016) Table Lord Corp Basic Information List Table Lord Corp Special Coating Sales, Revenue, Price and Gross Margin (2011-2016) Table Lord Corp Special Coating Sales Market Share (2011-2016) Table 3M Basic Information List Table 3M Special Coating Sales, Revenue, Price and Gross Margin (2011-2016) Table 3M Special Coating Sales Market Share (2011-2016) Table BADESE Group Basic Information List Table BADESE Group Special Coating Sales, Revenue, Price and Gross Margin (2011 - 2016)Table BADESE Group Special Coating Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Special Coating Figure Manufacturing Process Analysis of Special Coating Figure Special Coating Industrial Chain Analysis Table Raw Materials Sources of Special Coating Major Manufacturers in 2015 Table Major Buyers of Special Coating Table Distributors/Traders List Figure United States Special Coating Production and Growth Rate Forecast (2016 - 2021)Figure United States Special Coating Revenue and Growth Rate Forecast (2016-2021) Table United States Special Coating Production Forecast by Type (2016-2021) Table United States Special Coating Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Special Coating Market Report 2016 Product link: https://marketpublishers.com/r/UF0BEFF0974EN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UF0BEFF0974EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970