

United States Sparking Plug Market Report 2016

https://marketpublishers.com/r/UA583DAA9BAEN.html Date: October 2016 Pages: 119 Price: US\$ 3,800.00 (Single User License) ID: UA583DAA9BAEN

Abstracts

Notes:

Sales, means the sales volume of Sparking Plug

Revenue, means the sales value of Sparking Plug

This report studies sales (consumption) of Sparking Plug in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

NGK Spark Plugs

Bosch

HELLA

Brisk

Torch Sparkplug

Zhongguan

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Nickel Alloy Electrode



Silver Alloy Electrode

Platinum Alloy Electrode

Others

Split by applications, this report focuses on sales, market share and growth rate of Sparking Plug in each application, can be divided into

Automobile

Power Equipment

Others



Contents

United States Sparking Plug Market Report 2016

1 SPARKING PLUG OVERVIEW

- 1.1 Product Overview and Scope of Sparking Plug
- 1.2 Classification of Sparking Plug
- 1.2.1 Nickel Alloy Electrode
- 1.2.2 Silver Alloy Electrode
- 1.2.3 Platinum Alloy Electrode
- 1.2.4 Others
- 1.3 Application of Sparking Plug
 - 1.3.1 Automobile
 - 1.3.2 Power Equipment
 - 1.3.3 Others

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Sparking Plug (2011-2021)

- 1.4.1 United States Sparking Plug Sales and Growth Rate (2011-2021)
- 1.4.2 United States Sparking Plug Revenue and Growth Rate (2011-2021)

2 UNITED STATES SPARKING PLUG COMPETITION BY MANUFACTURERS

2.1 United States Sparking Plug Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Sparking Plug Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Sparking Plug Average Price by Manufactures (2015 and 2016)
- 2.4 Sparking Plug Market Competitive Situation and Trends
 - 2.4.1 Sparking Plug Market Concentration Rate
 - 2.4.2 Sparking Plug Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SPARKING PLUG SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Sparking Plug Sales and Market Share by Type (2011-2016)
- 3.2 United States Sparking Plug Revenue and Market Share by Type (2011-2016)
- 3.3 United States Sparking Plug Price by Type (2011-2016)
- 3.4 United States Sparking Plug Sales Growth Rate by Type (2011-2016)



4 UNITED STATES SPARKING PLUG SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Sparking Plug Sales and Market Share by Application (2011-2016)

- 4.2 United States Sparking Plug Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES SPARKING PLUG MANUFACTURERS PROFILES/ANALYSIS

- 5.1 NGK Spark Plugs
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Sparking Plug Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II

5.1.3 NGK Spark Plugs Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.1.4 Main Business/Business Overview
- 5.2 Bosch
 - 5.2.2 Sparking Plug Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Bosch Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 HELLA
 - 5.3.2 Sparking Plug Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 HELLA Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Brisk
 - 5.4.2 Sparking Plug Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Brisk Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Torch Sparkplug
 - 5.5.2 Sparking Plug Product Type, Application and Specification
 - 5.5.2.1 Type I



5.5.2.2 Type II

5.5.3 Torch Sparkplug Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.5.4 Main Business/Business Overview
- 5.6 Zhongguan

5.6.2 Sparking Plug Product Type, Application and Specification

- 5.6.2.1 Type I
- 5.6.2.2 Type II

5.6.3 Zhongguan Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

6 SPARKING PLUG MANUFACTURING COST ANALYSIS

- 6.1 Sparking Plug Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Sparking Plug

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Sparking Plug Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Sparking Plug Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy



8.2.2 Brand Strategy8.2.3 Target Client8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES SPARKING PLUG MARKET FORECAST (2016-2021)

- 10.1 United States Sparking Plug Sales, Revenue Forecast (2016-2021)
- 10.2 United States Sparking Plug Sales Forecast by Type (2016-2021)
- 10.3 United States Sparking Plug Sales Forecast by Application (2016-2021)
- 10.4 Sparking Plug Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sparking Plug Table Classification of Sparking Plug Figure United States Sales Market Share of Sparking Plug by Type in 2015 Figure Nickel Alloy Electrode Picture Figure Silver Alloy Electrode Picture Figure Platinum Alloy Electrode Picture **Figure Others Picture** Table Application of Sparking Plug Figure United States Sales Market Share of Sparking Plug by Application in 2015 Figure Automobile Examples Figure Power Equipment Examples Figure Others Examples Figure United States Sparking Plug Sales and Growth Rate (2011-2021) Figure United States Sparking Plug Revenue and Growth Rate (2011-2021) Table United States Sparking Plug Sales of Key Manufacturers (2015 and 2016) Table United States Sparking Plug Sales Share by Manufacturers (2015 and 2016) Figure 2015 Sparking Plug Sales Share by Manufacturers Figure 2016 Sparking Plug Sales Share by Manufacturers Table United States Sparking Plug Revenue by Manufacturers (2015 and 2016) Table United States Sparking Plug Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Sparking Plug Revenue Share by Manufacturers Table 2016 United States Sparking Plug Revenue Share by Manufacturers Table United States Market Sparking Plug Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Sparking Plug Average Price of Key Manufacturers in 2015 Figure Sparking Plug Market Share of Top 3 Manufacturers Figure Sparking Plug Market Share of Top 5 Manufacturers Table United States Sparking Plug Sales by Type (2011-2016) Table United States Sparking Plug Sales Share by Type (2011-2016) Figure United States Sparking Plug Sales Market Share by Type in 2015 Table United States Sparking Plug Revenue and Market Share by Type (2011-2016) Table United States Sparking Plug Revenue Share by Type (2011-2016) Figure Revenue Market Share of Sparking Plug by Type (2011-2016) Table United States Sparking Plug Price by Type (2011-2016) Figure United States Sparking Plug Sales Growth Rate by Type (2011-2016)



Table United States Sparking Plug Sales by Application (2011-2016) Table United States Sparking Plug Sales Market Share by Application (2011-2016) Figure United States Sparking Plug Sales Market Share by Application in 2015 Table United States Sparking Plug Sales Growth Rate by Application (2011-2016) Figure United States Sparking Plug Sales Growth Rate by Application (2011-2016) Table NGK Spark Plugs Basic Information List Table NGK Spark Plugs Sparking Plug Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure NGK Spark Plugs Sparking Plug Sales Market Share (2011-2016) Table Bosch Basic Information List Table Bosch Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016) Table Bosch Sparking Plug Sales Market Share (2011-2016) Table HELLA Basic Information List Table HELLA Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016) Table HELLA Sparking Plug Sales Market Share (2011-2016) Table Brisk Basic Information List Table Brisk Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016) Table Brisk Sparking Plug Sales Market Share (2011-2016) Table Torch Sparkplug Basic Information List Table Torch Sparkplug Sparking Plug Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Torch Sparkplug Sparking Plug Sales Market Share (2011-2016) Table Zhongguan Basic Information List Table Zhongguan Sparking Plug Sales, Revenue, Price and Gross Margin (2011-2016) Table Zhongguan Sparking Plug Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Sparking Plug Figure Manufacturing Process Analysis of Sparking Plug Figure Sparking Plug Industrial Chain Analysis Table Raw Materials Sources of Sparking Plug Major Manufacturers in 2015 Table Major Buyers of Sparking Plug Table Distributors/Traders List Figure United States Sparking Plug Production and Growth Rate Forecast (2016-2021) Figure United States Sparking Plug Revenue and Growth Rate Forecast (2016-2021) Table United States Sparking Plug Production Forecast by Type (2016-2021) Table United States Sparking Plug Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Sparking Plug Market Report 2016 Product link: https://marketpublishers.com/r/UA583DAA9BAEN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UA583DAA9BAEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970