

United States Soothing Toys Market Report 2016

https://marketpublishers.com/r/UD885A2B3D4EN.html

Date: November 2016

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: UD885A2B3D4EN

Abstracts
Notes:
Sales, means the sales volume of Soothing Toys
Revenue, means the sales value of Soothing Toys
This report studies sales (consumption) of Soothing Toys in United States market, focuses on the top players, with sales, price, revenue and market share for each player covering
Goodbaby
NICI
Smoby
MAJORETTE
LEGO
RUSS

BRIO

Sassy

Playskool



 	· ·
h A r L	ノロへへ
ı ı ⊂ ı r	Price
 	1100

ח	ic	n	0	١,
\boldsymbol{L}	ıo		C	y

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Able to Make a Sound

Can't Make a Sound

Type III

Split by applications, this report focuses on sales, market share and growth rate of Soothing Toys in each application, can be divided into

Family

Center For the Month

Nursery

Kindergarten

Others



Contents

United States Soothing Toys Market Report 2016

1 SOOTHING TOYS OVERVIEW

- 1.1 Product Overview and Scope of Soothing Toys
- 1.2 Classification of Soothing Toys
 - 1.2.1 Able to Make a Sound
 - 1.2.2 Can't Make a Sound
 - 1.2.3 Type III
- 1.3 Application of Soothing Toys
 - **1.3.1 Family**
- 1.3.2 Center For the Month
- 1.3.3 Nursery
- 1.3.4 Kindergarten
- 1.3.5 Others
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Soothing Toys (2011-2021)
 - 1.4.1 United States Soothing Toys Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Soothing Toys Revenue and Growth Rate (2011-2021)

2 UNITED STATES SOOTHING TOYS COMPETITION BY MANUFACTURERS

- 2.1 United States Soothing Toys Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Soothing Toys Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Soothing Toys Average Price by Manufactures (2015 and 2016)
- 2.4 Soothing Toys Market Competitive Situation and Trends
 - 2.4.1 Soothing Toys Market Concentration Rate
 - 2.4.2 Soothing Toys Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SOOTHING TOYS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Soothing Toys Sales and Market Share by Type (2011-2016)
- 3.2 United States Soothing Toys Revenue and Market Share by Type (2011-2016)
- 3.3 United States Soothing Toys Price by Type (2011-2016)



3.4 United States Soothing Toys Sales Growth Rate by Type (2011-2016)

4 UNITED STATES SOOTHING TOYS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Soothing Toys Sales and Market Share by Application (2011-2016)
- 4.2 United States Soothing Toys Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES SOOTHING TOYS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Goodbaby
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Soothing Toys Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 Goodbaby Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- **5.2 NICI**
 - 5.2.2 Soothing Toys Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 NICI Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Smoby
 - 5.3.2 Soothing Toys Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Smoby Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- **5.4 MAJORETTE**
 - 5.4.2 Soothing Toys Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 MAJORETTE Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- **5.5 LEGO**
 - 5.5.2 Soothing Toys Product Type, Application and Specification



```
5.5.2.1 Type I
```

5.5.2.2 Type II

5.5.3 LEGO Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 RUSS

5.6.2 Soothing Toys Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 RUSS Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 BRIO

5.7.2 Soothing Toys Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 BRIO Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Playskool

5.8.2 Soothing Toys Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Playskool Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Sassy

5.9.2 Soothing Toys Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Sassy Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 FisherPrice

5.10.2 Soothing Toys Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 FisherPrice Soothing Toys Sales, Revenue, Price and Gross Margin

(2011-2016)

5.10.4 Main Business/Business Overview

5.11 Disney

6 SOOTHING TOYS MANUFACTURING COST ANALYSIS



- 6.1 Soothing Toys Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Soothing Toys

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Soothing Toys Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Soothing Toys Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES SOOTHING TOYS MARKET FORECAST (2016-2021)



- 10.1 United States Soothing Toys Sales, Revenue Forecast (2016-2021)
- 10.2 United States Soothing Toys Sales Forecast by Type (2016-2021)
- 10.3 United States Soothing Toys Sales Forecast by Application (2016-2021)
- 10.4 Soothing Toys Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Soothing Toys

Table Classification of Soothing Toys

Figure United States Sales Market Share of Soothing Toys by Type in 2015

Figure Able to Make a Sound Picture

Figure Can't Make a Sound Picture

Table Application of Soothing Toys

Figure United States Sales Market Share of Soothing Toys by Application in 2015

Figure Family Examples

Figure Center For the Month Examples

Figure Nursery Examples

Figure Kindergarten Examples

Figure Others Examples

Figure United States Soothing Toys Sales and Growth Rate (2011-2021)

Figure United States Soothing Toys Revenue and Growth Rate (2011-2021)

Table United States Soothing Toys Sales of Key Manufacturers (2015 and 2016)

Table United States Soothing Toys Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Soothing Toys Sales Share by Manufacturers

Figure 2016 Soothing Toys Sales Share by Manufacturers

Table United States Soothing Toys Revenue by Manufacturers (2015 and 2016)

Table United States Soothing Toys Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Soothing Toys Revenue Share by Manufacturers

Table 2016 United States Soothing Toys Revenue Share by Manufacturers

Table United States Market Soothing Toys Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Soothing Toys Average Price of Key Manufacturers in 2015

Figure Soothing Toys Market Share of Top 3 Manufacturers

Figure Soothing Toys Market Share of Top 5 Manufacturers

Table United States Soothing Toys Sales by Type (2011-2016)

Table United States Soothing Toys Sales Share by Type (2011-2016)

Figure United States Soothing Toys Sales Market Share by Type in 2015

Table United States Soothing Toys Revenue and Market Share by Type (2011-2016)

Table United States Soothing Toys Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Soothing Toys by Type (2011-2016)

Table United States Soothing Toys Price by Type (2011-2016)



Figure United States Soothing Toys Sales Growth Rate by Type (2011-2016)

Table United States Soothing Toys Sales by Application (2011-2016)

Table United States Soothing Toys Sales Market Share by Application (2011-2016)

Figure United States Soothing Toys Sales Market Share by Application in 2015

Table United States Soothing Toys Sales Growth Rate by Application (2011-2016)

Figure United States Soothing Toys Sales Growth Rate by Application (2011-2016)

Table Goodbaby Basic Information List

Table Goodbaby Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Goodbaby Soothing Toys Sales Market Share (2011-2016)

Table NICI Basic Information List

Table NICI Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

Table NICI Soothing Toys Sales Market Share (2011-2016)

Table Smoby Basic Information List

Table Smoby Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

Table Smoby Soothing Toys Sales Market Share (2011-2016)

Table MAJORETTE Basic Information List

Table MAJORETTE Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

Table MAJORETTE Soothing Toys Sales Market Share (2011-2016)

Table LEGO Basic Information List

Table LEGO Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

Table LEGO Soothing Toys Sales Market Share (2011-2016)

Table RUSS Basic Information List

Table RUSS Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

Table RUSS Soothing Toys Sales Market Share (2011-2016)

Table BRIO Basic Information List

Table BRIO Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

Table BRIO Soothing Toys Sales Market Share (2011-2016)

Table Playskool Basic Information List

Table Playskool Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

Table Playskool Soothing Toys Sales Market Share (2011-2016)

Table Sassy Basic Information List

Table Sassy Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sassy Soothing Toys Sales Market Share (2011-2016)

Table FisherPrice Basic Information List

Table FisherPrice Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)

Table FisherPrice Soothing Toys Sales Market Share (2011-2016)

Table Disney Basic Information List

Table Disney Soothing Toys Sales, Revenue, Price and Gross Margin (2011-2016)



Table Disney Soothing Toys Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Soothing Toys

Figure Manufacturing Process Analysis of Soothing Toys

Figure Soothing Toys Industrial Chain Analysis

Table Raw Materials Sources of Soothing Toys Major Manufacturers in 2015

Table Major Buyers of Soothing Toys

Table Distributors/Traders List

Figure United States Soothing Toys Production and Growth Rate Forecast (2016-2021)

Figure United States Soothing Toys Revenue and Growth Rate Forecast (2016-2021)

Table United States Soothing Toys Production Forecast by Type (2016-2021)

Table United States Soothing Toys Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Soothing Toys Market Report 2016

Product link: https://marketpublishers.com/r/UD885A2B3D4EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UD885A2B3D4EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970