

# United States Soil Water Potential Sensor Market Report 2017

https://marketpublishers.com/r/U9377F658E9EN.html

Date: October 2017

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: U9377F658E9EN

## **Abstracts**

In this report, the United States Soil Water Potential Sensor market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

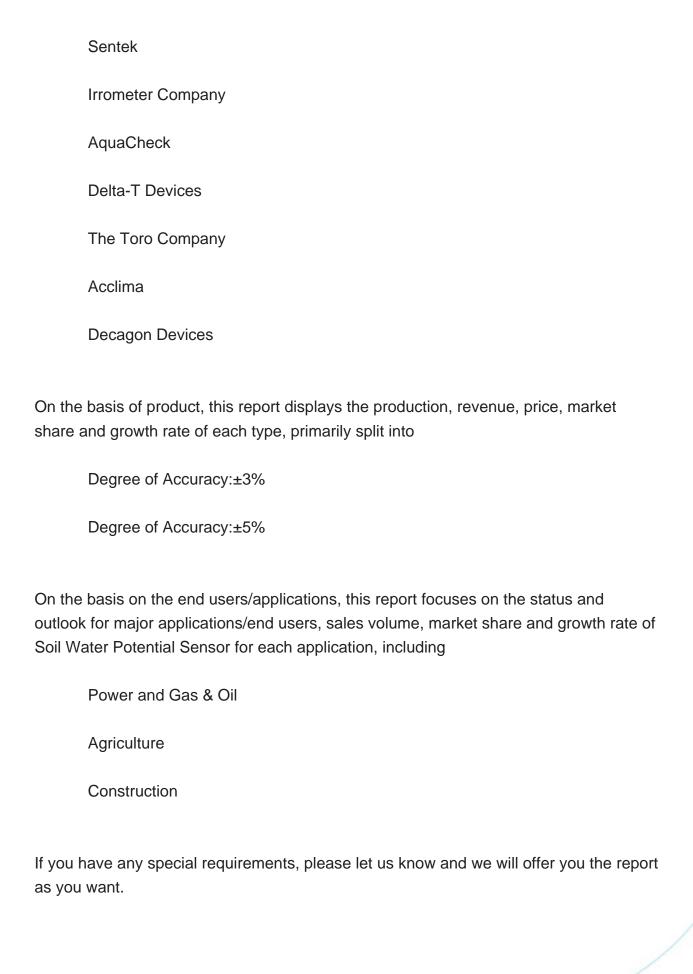
The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Soil Water Potential Sensor in these regions, from 2012 to 2022 (forecast).

United States Soil Water Potential Sensor market competition by top manufacturers/players, with Soil Water Potential Sensor sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including







### **Contents**

United States Soil Water Potential Sensor Market Report 2017

#### 1 SOIL WATER POTENTIAL SENSOR OVERVIEW

- 1.1 Product Overview and Scope of Soil Water Potential Sensor
- 1.2 Classification of Soil Water Potential Sensor by Product Category
- 1.2.1 United States Soil Water Potential Sensor Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Soil Water Potential Sensor Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
- 1.2.3 Degree of Accuracy:±3%
- 1.2.4 Degree of Accuracy:±5%
- 1.3 United States Soil Water Potential Sensor Market by Application/End Users
- 1.3.1 United States Soil Water Potential Sensor Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Power and Gas & Oil
  - 1.3.3 Agriculture
  - 1.3.4 Construction
- 1.4 United States Soil Water Potential Sensor Market by Region
- 1.4.1 United States Soil Water Potential Sensor Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Soil Water Potential Sensor Status and Prospect (2012-2022)
  - 1.4.3 Southwest Soil Water Potential Sensor Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Soil Water Potential Sensor Status and Prospect (2012-2022)
  - 1.4.5 New England Soil Water Potential Sensor Status and Prospect (2012-2022)
  - 1.4.6 The South Soil Water Potential Sensor Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Soil Water Potential Sensor Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Soil Water Potential Sensor (2012-2022)
  - 1.5.1 United States Soil Water Potential Sensor Sales and Growth Rate (2012-2022)
- 1.5.2 United States Soil Water Potential Sensor Revenue and Growth Rate (2012-2022)

# 2 UNITED STATES SOIL WATER POTENTIAL SENSOR MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Soil Water Potential Sensor Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Soil Water Potential Sensor Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Soil Water Potential Sensor Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Soil Water Potential Sensor Market Competitive Situation and Trends
  - 2.4.1 United States Soil Water Potential Sensor Market Concentration Rate
- 2.4.2 United States Soil Water Potential Sensor Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Soil Water Potential Sensor Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES SOIL WATER POTENTIAL SENSOR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Soil Water Potential Sensor Sales and Market Share by Region (2012-2017)
- 3.2 United States Soil Water Potential Sensor Revenue and Market Share by Region (2012-2017)
- 3.3 United States Soil Water Potential Sensor Price by Region (2012-2017)

# 4 UNITED STATES SOIL WATER POTENTIAL SENSOR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Soil Water Potential Sensor Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Soil Water Potential Sensor Revenue and Market Share by Type (2012-2017)
- 4.3 United States Soil Water Potential Sensor Price by Type (2012-2017)
- 4.4 United States Soil Water Potential Sensor Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES SOIL WATER POTENTIAL SENSOR SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Soil Water Potential Sensor Sales and Market Share by Application (2012-2017)
- 5.2 United States Soil Water Potential Sensor Sales Growth Rate by Application



(2012-2017)

5.3 Market Drivers and Opportunities

# 6 UNITED STATES SOIL WATER POTENTIAL SENSOR PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Sentek
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Soil Water Potential Sensor Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 Sentek Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 Irrometer Company
- 6.2.2 Soil Water Potential Sensor Product Category, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 Irrometer Company Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 AquaCheck
  - 6.3.2 Soil Water Potential Sensor Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 AquaCheck Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Delta-T Devices
  - 6.4.2 Soil Water Potential Sensor Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Delta-T Devices Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 The Toro Company
  - 6.5.2 Soil Water Potential Sensor Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B



- 6.5.3 The Toro Company Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Acclima
  - 6.6.2 Soil Water Potential Sensor Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 Acclima Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Decagon Devices
  - 6.7.2 Soil Water Potential Sensor Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Decagon Devices Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview

#### **7 SOIL WATER POTENTIAL SENSOR MANUFACTURING COST ANALYSIS**

- 7.1 Soil Water Potential Sensor Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Soil Water Potential Sensor

### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Soil Water Potential Sensor Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Soil Water Potential Sensor Major Manufacturers in 2016
- 8.4 Downstream Buyers

### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES SOIL WATER POTENTIAL SENSOR MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Soil Water Potential Sensor Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Soil Water Potential Sensor Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Soil Water Potential Sensor Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Soil Water Potential Sensor Sales Volume Forecast by Region (2017-2022)

### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation



13.2 Data Source13.2.1 Secondary Sources13.2.2 Primary Sources13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Soil Water Potential Sensor

Figure United States Soil Water Potential Sensor Market Size (K Units) by Type (2012-2022)

Figure United States Soil Water Potential Sensor Sales Volume Market Share by Type (Product Category) in 2016

Figure Degree of Accuracy:±3% Product Picture

Figure Degree of Accuracy:±5% Product Picture

Figure United States Soil Water Potential Sensor Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Soil Water Potential Sensor by Application in 2016

Figure Power and Gas & Oil Examples

Table Key Downstream Customer in Power and Gas & Oil

Figure Agriculture Examples

Table Key Downstream Customer in Agriculture

Figure Construction Examples

Table Key Downstream Customer in Construction

Figure United States Soil Water Potential Sensor Market Size (Million USD) by Region (2012-2022)

Figure The West Soil Water Potential Sensor Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Soil Water Potential Sensor Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Soil Water Potential Sensor Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Soil Water Potential Sensor Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Soil Water Potential Sensor Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Soil Water Potential Sensor Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Soil Water Potential Sensor Sales (K Units) and Growth Rate (2012-2022)

Figure United States Soil Water Potential Sensor Revenue (Million USD) and Growth Rate (2012-2022)



Figure United States Soil Water Potential Sensor Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Soil Water Potential Sensor Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Soil Water Potential Sensor Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Soil Water Potential Sensor Sales Share by Players/Suppliers

Figure 2017 United States Soil Water Potential Sensor Sales Share by Players/Suppliers

Figure United States Soil Water Potential Sensor Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Soil Water Potential Sensor Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Soil Water Potential Sensor Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Soil Water Potential Sensor Revenue Share by Players/Suppliers

Figure 2017 United States Soil Water Potential Sensor Revenue Share by Players/Suppliers

Table United States Market Soil Water Potential Sensor Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Soil Water Potential Sensor Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Soil Water Potential Sensor Market Share of Top 3 Players/Suppliers

Figure United States Soil Water Potential Sensor Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Soil Water Potential Sensor Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Soil Water Potential Sensor Product Category
Table United States Soil Water Potential Sensor Sales (K Units) by Region (2012-2017)
Table United States Soil Water Potential Sensor Sales Share by Region (2012-2017)
Figure United States Soil Water Potential Sensor Sales Share by Region (2012-2017)
Figure United States Soil Water Potential Sensor Sales Market Share by Region in
2016

Table United States Soil Water Potential Sensor Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Soil Water Potential Sensor Revenue Share by Region



(2012-2017)

Figure United States Soil Water Potential Sensor Revenue Market Share by Region (2012-2017)

Figure United States Soil Water Potential Sensor Revenue Market Share by Region in 2016

Table United States Soil Water Potential Sensor Price (USD/Unit) by Region (2012-2017)

Table United States Soil Water Potential Sensor Sales (K Units) by Type (2012-2017) Table United States Soil Water Potential Sensor Sales Share by Type (2012-2017) Figure United States Soil Water Potential Sensor Sales Share by Type (2012-2017) Figure United States Soil Water Potential Sensor Sales Market Share by Type in 2016 Table United States Soil Water Potential Sensor Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Soil Water Potential Sensor Revenue Share by Type (2012-2017) Figure Revenue Market Share of Soil Water Potential Sensor by Type (2012-2017) Figure Revenue Market Share of Soil Water Potential Sensor by Type in 2016 Table United States Soil Water Potential Sensor Price (USD/Unit) by Types (2012-2017)

Figure United States Soil Water Potential Sensor Sales Growth Rate by Type (2012-2017)

Table United States Soil Water Potential Sensor Sales (K Units) by Application (2012-2017)

Table United States Soil Water Potential Sensor Sales Market Share by Application (2012-2017)

Figure United States Soil Water Potential Sensor Sales Market Share by Application (2012-2017)

Figure United States Soil Water Potential Sensor Sales Market Share by Application in 2016

Table United States Soil Water Potential Sensor Sales Growth Rate by Application (2012-2017)

Figure United States Soil Water Potential Sensor Sales Growth Rate by Application (2012-2017)

Table Sentek Basic Information List

Table Sentek Soil Water Potential Sensor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sentek Soil Water Potential Sensor Sales Growth Rate (2012-2017)

Figure Sentek Soil Water Potential Sensor Sales Market Share in United States (2012-2017)

Figure Sentek Soil Water Potential Sensor Revenue Market Share in United States



(2012-2017)

Table Irrometer Company Basic Information List

Table Irrometer Company Soil Water Potential Sensor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Irrometer Company Soil Water Potential Sensor Sales Growth Rate (2012-2017) Figure Irrometer Company Soil Water Potential Sensor Sales Market Share in United States (2012-2017)

Figure Irrometer Company Soil Water Potential Sensor Revenue Market Share in United States (2012-2017)

Table AquaCheck Basic Information List

Table AquaCheck Soil Water Potential Sensor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure AquaCheck Soil Water Potential Sensor Sales Growth Rate (2012-2017)

Figure AquaCheck Soil Water Potential Sensor Sales Market Share in United States (2012-2017)

Figure AquaCheck Soil Water Potential Sensor Revenue Market Share in United States (2012-2017)

Table Delta-T Devices Basic Information List

Table Delta-T Devices Soil Water Potential Sensor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Delta-T Devices Soil Water Potential Sensor Sales Growth Rate (2012-2017)

Figure Delta-T Devices Soil Water Potential Sensor Sales Market Share in United States (2012-2017)

Figure Delta-T Devices Soil Water Potential Sensor Revenue Market Share in United States (2012-2017)

Table The Toro Company Basic Information List

Table The Toro Company Soil Water Potential Sensor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure The Toro Company Soil Water Potential Sensor Sales Growth Rate (2012-2017)

Figure The Toro Company Soil Water Potential Sensor Sales Market Share in United States (2012-2017)

Figure The Toro Company Soil Water Potential Sensor Revenue Market Share in United States (2012-2017)

Table Acclima Basic Information List

Table Acclima Soil Water Potential Sensor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Acclima Soil Water Potential Sensor Sales Growth Rate (2012-2017)

Figure Acclima Soil Water Potential Sensor Sales Market Share in United States (2012-2017)



Figure Acclima Soil Water Potential Sensor Revenue Market Share in United States (2012-2017)

Table Decagon Devices Basic Information List

Table Decagon Devices Soil Water Potential Sensor Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Decagon Devices Soil Water Potential Sensor Sales Growth Rate (2012-2017)

Figure Decagon Devices Soil Water Potential Sensor Sales Market Share in United States (2012-2017)

Figure Decagon Devices Soil Water Potential Sensor Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Soil Water Potential Sensor

Figure Manufacturing Process Analysis of Soil Water Potential Sensor

Figure Soil Water Potential Sensor Industrial Chain Analysis

Table Raw Materials Sources of Soil Water Potential Sensor Major Players/Suppliers in 2016

Table Major Buyers of Soil Water Potential Sensor

Table Distributors/Traders List

Figure United States Soil Water Potential Sensor Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Soil Water Potential Sensor Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Soil Water Potential Sensor Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Soil Water Potential Sensor Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Soil Water Potential Sensor Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Soil Water Potential Sensor Sales Volume (K Units) Forecast by Type in 2022

Table United States Soil Water Potential Sensor Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Soil Water Potential Sensor Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Soil Water Potential Sensor Sales Volume (K Units) Forecast by Application in 2022

Table United States Soil Water Potential Sensor Sales Volume (K Units) Forecast by



Region (2017-2022)

Table United States Soil Water Potential Sensor Sales Volume Share Forecast by Region (2017-2022)

Figure United States Soil Water Potential Sensor Sales Volume Share Forecast by Region (2017-2022)

Figure United States Soil Water Potential Sensor Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



### I would like to order

Product name: United States Soil Water Potential Sensor Market Report 2017

Product link: https://marketpublishers.com/r/U9377F658E9EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U9377F658E9EN.html">https://marketpublishers.com/r/U9377F658E9EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970