

# United States Soft Toys Market Report 2017

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## Abstracts

### Notes:

Sales, means the sales volume of Soft Toys

Revenue, means the sales value of Soft Toys

This report studies sales (consumption) of Soft Toys in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

LEGO

Mattel

Hasbro

Bandai

TAKARA TOMY

Gigotoys

MGA Entertainment

Melissa & Doug

Simba-Dickie Group

## Giochi Preziosi

PLAYMOBIL

Ravensburger

Vtech

Leapfrog

Spin Master

MindWare

## Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Plush Toys

Cloth Toys

Other

Split by applications, this report focuses on sales, market share and growth rate of Soft

Toys in each application, can be divided into

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