

United States Soft Cookies Market Report 2018

<https://marketpublishers.com/r/UC9A472BF60EN.html>

Date: April 2018

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: UC9A472BF60EN

Abstracts

In this report, the United States Soft Cookies market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Soft Cookies in these regions, from 2013 to 2025 (forecast).

United States Soft Cookies market competition by top manufacturers/players, with Soft Cookies sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Danone

Nestle

Keebler

Otis Spunkmeyer

Nabisco

Little Debbie

Pepperidge Farm

Hungry For Foods Factory

Henry Lambertz

Japan Trust

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Hungry For Foods Factory Co., Ltd.

Henry Lambertz GmbH & Co. KG

Japan Trust Co., Ltd.

Mizuki International Corporation

Cheadle Warehouse Service

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Retail

Online

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Soft Cookies Market Report 2018

1 SOFT COOKIES OVERVIEW

1.1 Product Overview and Scope of Soft Cookies

1.2 Classification of Soft Cookies by Product Category

1.2.1 United States Soft Cookies Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Soft Cookies Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Hurng Fur Foods Factory Co., Ltd.

1.2.4 Henry Lambertz GmbH & Co. KG

1.2.5 Japan Trust Co., Ltd.

1.2.6 Mizuki International Corporation

1.2.7 Cheadle Warehouse Service

1.3 United States Soft Cookies Market by Application/End Users

1.3.1 United States Soft Cookies Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Retail

1.3.3 Online

1.4 United States Soft Cookies Market by Region

1.4.1 United States Soft Cookies Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Soft Cookies Status and Prospect (2013-2025)

1.4.3 Southwest Soft Cookies Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Soft Cookies Status and Prospect (2013-2025)

1.4.5 New England Soft Cookies Status and Prospect (2013-2025)

1.4.6 The South Soft Cookies Status and Prospect (2013-2025)

1.4.7 The Midwest Soft Cookies Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Soft Cookies (2013-2025)

1.5.1 United States Soft Cookies Sales and Growth Rate (2013-2025)

1.5.2 United States Soft Cookies Revenue and Growth Rate (2013-2025)

2 UNITED STATES SOFT COOKIES MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Soft Cookies Sales and Market Share of Key Players/Suppliers

(2013-2018)

2.2 United States Soft Cookies Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Soft Cookies Average Price by Players/Suppliers (2013-2018)

2.4 United States Soft Cookies Market Competitive Situation and Trends

2.4.1 United States Soft Cookies Market Concentration Rate

2.4.2 United States Soft Cookies Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Soft Cookies Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES SOFT COOKIES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Soft Cookies Sales and Market Share by Region (2013-2018)

3.2 United States Soft Cookies Revenue and Market Share by Region (2013-2018)

3.3 United States Soft Cookies Price by Region (2013-2018)

4 UNITED STATES SOFT COOKIES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Soft Cookies Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Soft Cookies Revenue and Market Share by Type (2013-2018)

4.3 United States Soft Cookies Price by Type (2013-2018)

4.4 United States Soft Cookies Sales Growth Rate by Type (2013-2018)

5 UNITED STATES SOFT COOKIES SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Soft Cookies Sales and Market Share by Application (2013-2018)

5.2 United States Soft Cookies Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES SOFT COOKIES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Danone

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Soft Cookies Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Danone Soft Cookies Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Nestle
 - 6.2.2 Soft Cookies Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Nestle Soft Cookies Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Keebler
 - 6.3.2 Soft Cookies Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Keebler Soft Cookies Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Otis Spunkmeyer
 - 6.4.2 Soft Cookies Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Otis Spunkmeyer Soft Cookies Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Nabisco
 - 6.5.2 Soft Cookies Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Nabisco Soft Cookies Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Little Debbie
 - 6.6.2 Soft Cookies Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Little Debbie Soft Cookies Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Pepperidge Farm
 - 6.7.2 Soft Cookies Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B

- 6.7.3 Pepperidge Farm Soft Cookies Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Hurng Fur Foods Factory
 - 6.8.2 Soft Cookies Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Hurng Fur Foods Factory Soft Cookies Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Henry Lambertz
 - 6.9.2 Soft Cookies Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Henry Lambertz Soft Cookies Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Japan Trust
 - 6.10.2 Soft Cookies Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Japan Trust Soft Cookies Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview

7 SOFT COOKIES MANUFACTURING COST ANALYSIS

- 7.1 Soft Cookies Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Soft Cookies

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Soft Cookies Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Soft Cookies Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SOFT COOKIES MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Soft Cookies Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Soft Cookies Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Soft Cookies Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Soft Cookies Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Soft Cookies

Figure United States Soft Cookies Market Size (K MT) by Type (2013-2025)

Figure United States Soft Cookies Sales Volume Market Share by Type (Product Category) in 2017

Figure Hurng Fur Foods Factory Co., Ltd. Product Picture

Figure Henry Lambertz GmbH & Co. KG Product Picture

Figure Japan Trust Co., Ltd. Product Picture

Figure Mizuki International Corporation Product Picture

Figure Cheadle Warehouse Service Product Picture

Figure United States Soft Cookies Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Soft Cookies by Application in 2017

Figure Retail Examples

Table Key Downstream Customer in Retail

Figure Online Examples

Table Key Downstream Customer in Online

Figure United States Soft Cookies Market Size (Million USD) by Region (2013-2025)

Figure The West Soft Cookies Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Soft Cookies Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Soft Cookies Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Soft Cookies Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Soft Cookies Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Soft Cookies Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Soft Cookies Sales (K MT) and Growth Rate (2013-2025)

Figure United States Soft Cookies Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Soft Cookies Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Soft Cookies Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Soft Cookies Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Soft Cookies Sales Share by Players/Suppliers

Figure 2017 United States Soft Cookies Sales Share by Players/Suppliers

Figure United States Soft Cookies Market Major Players Product Revenue (Million USD)

(2013-2018)

Table United States Soft Cookies Revenue (Million USD) by Players/Suppliers

(2013-2018)

Table United States Soft Cookies Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Soft Cookies Revenue Share by Players/Suppliers

Figure 2017 United States Soft Cookies Revenue Share by Players/Suppliers

Table United States Market Soft Cookies Average Price (USD/MT) of Key

Players/Suppliers (2013-2018)

Figure United States Market Soft Cookies Average Price (USD/MT) of Key

Players/Suppliers in 2017

Figure United States Soft Cookies Market Share of Top 3 Players/Suppliers

Figure United States Soft Cookies Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Soft Cookies Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Soft Cookies Product Category

Table United States Soft Cookies Sales (K MT) by Region (2013-2018)

Table United States Soft Cookies Sales Share by Region (2013-2018)

Figure United States Soft Cookies Sales Share by Region (2013-2018)

Figure United States Soft Cookies Sales Market Share by Region in 2017

Table United States Soft Cookies Revenue (Million USD) and Market Share by Region

(2013-2018)

Table United States Soft Cookies Revenue Share by Region (2013-2018)

Figure United States Soft Cookies Revenue Market Share by Region (2013-2018)

Figure United States Soft Cookies Revenue Market Share by Region in 2017

Table United States Soft Cookies Price (USD/MT) by Region (2013-2018)

Table United States Soft Cookies Sales (K MT) by Type (2013-2018)

Table United States Soft Cookies Sales Share by Type (2013-2018)

Figure United States Soft Cookies Sales Share by Type (2013-2018)

Figure United States Soft Cookies Sales Market Share by Type in 2017

Table United States Soft Cookies Revenue (Million USD) and Market Share by Type

(2013-2018)

Table United States Soft Cookies Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Soft Cookies by Type (2013-2018)

Figure Revenue Market Share of Soft Cookies by Type in 2017

Table United States Soft Cookies Price (USD/MT) by Types (2013-2018)

Figure United States Soft Cookies Sales Growth Rate by Type (2013-2018)

Table United States Soft Cookies Sales (K MT) by Application (2013-2018)

Table United States Soft Cookies Sales Market Share by Application (2013-2018)

Figure United States Soft Cookies Sales Market Share by Application (2013-2018)

Figure United States Soft Cookies Sales Market Share by Application in 2017
Table United States Soft Cookies Sales Growth Rate by Application (2013-2018)
Figure United States Soft Cookies Sales Growth Rate by Application (2013-2018)
Table Danone Basic Information List
Table Danone Soft Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Danone Soft Cookies Sales Growth Rate (2013-2018)
Figure Danone Soft Cookies Sales Market Share in United States (2013-2018)
Figure Danone Soft Cookies Revenue Market Share in United States (2013-2018)
Table Nestle Basic Information List
Table Nestle Soft Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Nestle Soft Cookies Sales Growth Rate (2013-2018)
Figure Nestle Soft Cookies Sales Market Share in United States (2013-2018)
Figure Nestle Soft Cookies Revenue Market Share in United States (2013-2018)
Table Keebler Basic Information List
Table Keebler Soft Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Keebler Soft Cookies Sales Growth Rate (2013-2018)
Figure Keebler Soft Cookies Sales Market Share in United States (2013-2018)
Figure Keebler Soft Cookies Revenue Market Share in United States (2013-2018)
Table Otis Spunkmeyer Basic Information List
Table Otis Spunkmeyer Soft Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Otis Spunkmeyer Soft Cookies Sales Growth Rate (2013-2018)
Figure Otis Spunkmeyer Soft Cookies Sales Market Share in United States (2013-2018)
Figure Otis Spunkmeyer Soft Cookies Revenue Market Share in United States (2013-2018)
Table Nabisco Basic Information List
Table Nabisco Soft Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Nabisco Soft Cookies Sales Growth Rate (2013-2018)
Figure Nabisco Soft Cookies Sales Market Share in United States (2013-2018)
Figure Nabisco Soft Cookies Revenue Market Share in United States (2013-2018)
Table Little Debbie Basic Information List
Table Little Debbie Soft Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Little Debbie Soft Cookies Sales Growth Rate (2013-2018)
Figure Little Debbie Soft Cookies Sales Market Share in United States (2013-2018)

Figure Little Debbie Soft Cookies Revenue Market Share in United States (2013-2018)
Table Pepperidge Farm Basic Information List
Table Pepperidge Farm Soft Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Pepperidge Farm Soft Cookies Sales Growth Rate (2013-2018)
Figure Pepperidge Farm Soft Cookies Sales Market Share in United States (2013-2018)
Figure Pepperidge Farm Soft Cookies Revenue Market Share in United States (2013-2018)
Table Hurng Fur Foods Factory Basic Information List
Table Hurng Fur Foods Factory Soft Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Hurng Fur Foods Factory Soft Cookies Sales Growth Rate (2013-2018)
Figure Hurng Fur Foods Factory Soft Cookies Sales Market Share in United States (2013-2018)
Figure Hurng Fur Foods Factory Soft Cookies Revenue Market Share in United States (2013-2018)
Table Henry Lambertz Basic Information List
Table Henry Lambertz Soft Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Henry Lambertz Soft Cookies Sales Growth Rate (2013-2018)
Figure Henry Lambertz Soft Cookies Sales Market Share in United States (2013-2018)
Figure Henry Lambertz Soft Cookies Revenue Market Share in United States (2013-2018)
Table Japan Trust Basic Information List
Table Japan Trust Soft Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Japan Trust Soft Cookies Sales Growth Rate (2013-2018)
Figure Japan Trust Soft Cookies Sales Market Share in United States (2013-2018)
Figure Japan Trust Soft Cookies Revenue Market Share in United States (2013-2018)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Soft Cookies
Figure Manufacturing Process Analysis of Soft Cookies
Figure Soft Cookies Industrial Chain Analysis
Table Raw Materials Sources of Soft Cookies Major Players/Suppliers in 2017
Table Major Buyers of Soft Cookies
Table Distributors/Traders List
Figure United States Soft Cookies Sales Volume (K MT) and Growth Rate Forecast

(2018-2025)

Figure United States Soft Cookies Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Soft Cookies Price (USD/MT) Trend Forecast (2018-2025)

Table United States Soft Cookies Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Soft Cookies Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Soft Cookies Sales Volume (K MT) Forecast by Type in 2025

Table United States Soft Cookies Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Soft Cookies Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Soft Cookies Sales Volume (K MT) Forecast by Application in 2025

Table United States Soft Cookies Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Soft Cookies Sales Volume Share Forecast by Region (2018-2025)

Figure United States Soft Cookies Sales Volume Share Forecast by Region (2018-2025)

Figure United States Soft Cookies Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Soft Cookies Market Report 2018

Product link: <https://marketpublishers.com/r/UC9A472BF60EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC9A472BF60EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970