

# United States Soft Case Market Report 2016

<https://marketpublishers.com/r/UF8BA298277EN.html>

Date: October 2016

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: UF8BA298277EN

## Abstracts

### Notes:

Sales, means the sales volume of Soft Case

Revenue, means the sales value of Soft Case

This report studies sales (consumption) of Soft Case in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Behrens

JINDALAI

Excellent

Dearland

GLM

YAVA

Jack

LongTing

Baiai

YULIA

ZHiDA

L&V

HMFang

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Soft Case in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Soft Case Market Report 2016

#### **1 SOFT CASE OVERVIEW**

##### 1.1 Product Overview and Scope of Soft Case

##### 1.2 Classification of Soft Case

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Soft Case

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Soft Case (2011-2021)

###### 1.4.1 USA Soft Case Sales and Growth Rate (2011-2021)

###### 1.4.2 USA Soft Case Revenue and Growth Rate (2011-2021)

#### **2 USA SOFT CASE COMPETITION BY MANUFACTURERS**

##### 2.1 USA Soft Case Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 USA Soft Case Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 USA Soft Case Average Price by Manufactures (2015 and 2016)

##### 2.4 Soft Case Market Competitive Situation and Trends

###### 2.4.1 Soft Case Market Concentration Rate

###### 2.4.2 Soft Case Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 USA SOFT CASE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 USA Soft Case Sales and Market Share by Type (2011-2016)

##### 3.2 USA Soft Case Revenue and Market Share by Type (2011-2016)

##### 3.3 USA Soft Case Price by Type (2011-2016)

##### 3.4 USA Soft Case Sales Growth Rate by Type (2011-2016)

#### **4 USA SOFT CASE SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 USA Soft Case Sales and Market Share by Application (2011-2016)
- 4.2 USA Soft Case Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 USA SOFT CASE MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 Behrens

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Soft Case Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Behrens Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### 5.2 JINDALAI

- 5.2.2 Soft Case Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 JINDALAI Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### 5.3 Excellent

- 5.3.2 Soft Case Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Excellent Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### 5.4 Dearland

- 5.4.2 Soft Case Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Dearland Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### 5.5 GLM

- 5.5.2 Soft Case Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 GLM Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

### 5.6 YAVA

- 5.6.2 Soft Case Product Type, Application and Specification

- 5.6.2.1 Type I
- 5.6.2.2 Type II
- 5.6.3 YAVA Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Jack
  - 5.7.2 Soft Case Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Jack Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 LongTing
  - 5.8.2 Soft Case Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 LongTing Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Baiai
  - 5.9.2 Soft Case Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Baiai Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 YULIA
  - 5.10.2 Soft Case Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 YULIA Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 ZHiDA
- 5.12 L&V
- 5.13 HMFang

## **6 SOFT CASE MANUFACTURING COST ANALYSIS**

- 6.1 Soft Case Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials

## 6.2 Proportion of Manufacturing Cost Structure

### 6.2.1 Raw Materials

### 6.2.2 Labor Cost

### 6.2.3 Manufacturing Expenses

## 6.3 Manufacturing Process Analysis of Soft Case

# **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

## 7.1 Soft Case Industrial Chain Analysis

## 7.2 Upstream Raw Materials Sourcing

## 7.3 Raw Materials Sources of Soft Case Major Manufacturers in 2015

## 7.4 Downstream Buyers

# **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

## 8.1 Marketing Channel

### 8.1.1 Direct Marketing

### 8.1.2 Indirect Marketing

### 8.1.3 Marketing Channel Development Trend

## 8.2 Market Positioning

### 8.2.1 Pricing Strategy

### 8.2.2 Brand Strategy

### 8.2.3 Target Client

## 8.3 Distributors/Traders List

# **9 MARKET EFFECT FACTORS ANALYSIS**

## 9.1 Technology Progress/Risk

### 9.1.1 Substitutes Threat

### 9.1.2 Technology Progress in Related Industry

## 9.2 Consumer Needs/Customer Preference Change

## 9.3 Economic/Political Environmental Change

# **10 USA SOFT CASE MARKET FORECAST (2016-2021)**

## 10.1 USA Soft Case Sales, Revenue Forecast (2016-2021)

## 10.2 USA Soft Case Sales Forecast by Type (2016-2021)

## 10.3 USA Soft Case Sales Forecast by Application (2016-2021)

## 10.4 Soft Case Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Soft Case  
Table Classification of Soft Case  
Figure USA Sales Market Share of Soft Case by Type in 2015  
Table Application of Soft Case  
Figure USA Sales Market Share of Soft Case by Application in 2015  
Figure USA Soft Case Sales and Growth Rate (2011-2021)  
Figure USA Soft Case Revenue and Growth Rate (2011-2021)  
Table USA Soft Case Sales of Key Manufacturers (2015 and 2016)  
Table USA Soft Case Sales Share by Manufacturers (2015 and 2016)  
Figure 2015 Soft Case Sales Share by Manufacturers  
Figure 2016 Soft Case Sales Share by Manufacturers  
Table USA Soft Case Revenue by Manufacturers (2015 and 2016)  
Table USA Soft Case Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 USA Soft Case Revenue Share by Manufacturers  
Table 2016 USA Soft Case Revenue Share by Manufacturers  
Table USA Market Soft Case Average Price of Key Manufacturers (2015 and 2016)  
Figure USA Market Soft Case Average Price of Key Manufacturers in 2015  
Figure Soft Case Market Share of Top 3 Manufacturers  
Figure Soft Case Market Share of Top 5 Manufacturers  
Table USA Soft Case Sales by Type (2011-2016)  
Table USA Soft Case Sales Share by Type (2011-2016)  
Figure USA Soft Case Sales Market Share by Type in 2015  
Table USA Soft Case Revenue and Market Share by Type (2011-2016)  
Table USA Soft Case Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Soft Case by Type (2011-2016)  
Table USA Soft Case Price by Type (2011-2016)  
Figure USA Soft Case Sales Growth Rate by Type (2011-2016)  
Table USA Soft Case Sales by Application (2011-2016)  
Table USA Soft Case Sales Market Share by Application (2011-2016)  
Figure USA Soft Case Sales Market Share by Application in 2015  
Table USA Soft Case Sales Growth Rate by Application (2011-2016)  
Figure USA Soft Case Sales Growth Rate by Application (2011-2016)  
Table Behrens Basic Information List  
Table Behrens Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Behrens Soft Case Sales Market Share (2011-2016)



Table JINDALAI Basic Information List

Table JINDALAI Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)

Table JINDALAI Soft Case Sales Market Share (2011-2016)

Table Excellent Basic Information List

Table Excellent Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)

Table Excellent Soft Case Sales Market Share (2011-2016)

Table Dearland Basic Information List

Table Dearland Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dearland Soft Case Sales Market Share (2011-2016)

Table GLM Basic Information List

Table GLM Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)

Table GLM Soft Case Sales Market Share (2011-2016)

Table YAVA Basic Information List

Table YAVA Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)

Table YAVA Soft Case Sales Market Share (2011-2016)

Table Jack Basic Information List

Table Jack Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jack Soft Case Sales Market Share (2011-2016)

Table LongTing Basic Information List

Table LongTing Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)

Table LongTing Soft Case Sales Market Share (2011-2016)

Table Baiai Basic Information List

Table Baiai Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)

Table Baiai Soft Case Sales Market Share (2011-2016)

Table YULIA Basic Information List

Table YULIA Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)

Table YULIA Soft Case Sales Market Share (2011-2016)

Table ZHiDA Basic Information List

Table ZHiDA Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)

Table ZHiDA Soft Case Sales Market Share (2011-2016)

Table L&V Basic Information List

Table L&V Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)

Table L&V Soft Case Sales Market Share (2011-2016)

Table HMFang Basic Information List

Table HMFang Soft Case Sales, Revenue, Price and Gross Margin (2011-2016)

Table HMFang Soft Case Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Soft Case

Figure Manufacturing Process Analysis of Soft Case

Figure Soft Case Industrial Chain Analysis

Table Raw Materials Sources of Soft Case Major Manufacturers in 2015

Table Major Buyers of Soft Case

Table Distributors/Traders List

Figure USA Soft Case Production and Growth Rate Forecast (2016-2021)

Figure USA Soft Case Revenue and Growth Rate Forecast (2016-2021)

Table USA Soft Case Production Forecast by Type (2016-2021)

Table USA Soft Case Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Soft Case Market Report 2016

Product link: <https://marketpublishers.com/r/UF8BA298277EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF8BA298277EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970