

# United States Soda Drink Market Report 2017

<https://marketpublishers.com/r/U3CDAB90085EN.html>

Date: December 2017

Pages: 100

Price: US\$ 3,800.00 (Single User License)

ID: U3CDAB90085EN

## Abstracts

In this report, the United States Soda Drink market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Soda Drink in these regions, from 2012 to 2022 (forecast).

United States Soda Drink market competition by top manufacturers/players, with Soda Drink sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Jones Soda

Reed's Inc

Appalachian Brewing

Boylan Bottling

Wild Poppy Company

PepsiCo

The Coca-Cola Company

SIPP eco beverage

Crooked Beverage

The Original Craft Soda Company

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Natural

Organic

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Teenagers

Young Adults

Middle-Aged Adults

If you have any special requirements, please let us know and we will offer you the report

as you want.

## Contents

### United States Soda Drink Market Report 2017

## 1 SODA DRINK OVERVIEW

### 1.1 Product Overview and Scope of Soda Drink

### 1.2 Classification of Soda Drink by Product Category

#### 1.2.1 United States Soda Drink Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Soda Drink Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Natural

##### 1.2.4 Organic

### 1.3 United States Soda Drink Market by Application/End Users

#### 1.3.1 United States Soda Drink Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Teenagers

##### 1.3.3 Young Adults

##### 1.3.4 Middle-Aged Adults

### 1.4 United States Soda Drink Market by Region

#### 1.4.1 United States Soda Drink Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Soda Drink Status and Prospect (2012-2022)

##### 1.4.3 Southwest Soda Drink Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Soda Drink Status and Prospect (2012-2022)

##### 1.4.5 New England Soda Drink Status and Prospect (2012-2022)

##### 1.4.6 The South Soda Drink Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Soda Drink Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Soda Drink (2012-2022)

#### 1.5.1 United States Soda Drink Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Soda Drink Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES SODA DRINK MARKET COMPETITION BY PLAYERS/SUPPLIERS

### 2.1 United States Soda Drink Sales and Market Share of Key Players/Suppliers (2012-2017)

### 2.2 United States Soda Drink Revenue and Share by Players/Suppliers (2012-2017)

- 2.3 United States Soda Drink Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Soda Drink Market Competitive Situation and Trends
  - 2.4.1 United States Soda Drink Market Concentration Rate
  - 2.4.2 United States Soda Drink Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Soda Drink Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES SODA DRINK SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Soda Drink Sales and Market Share by Region (2012-2017)
- 3.2 United States Soda Drink Revenue and Market Share by Region (2012-2017)
- 3.3 United States Soda Drink Price by Region (2012-2017)

### **4 UNITED STATES SODA DRINK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Soda Drink Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Soda Drink Revenue and Market Share by Type (2012-2017)
- 4.3 United States Soda Drink Price by Type (2012-2017)
- 4.4 United States Soda Drink Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES SODA DRINK SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Soda Drink Sales and Market Share by Application (2012-2017)
- 5.2 United States Soda Drink Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES SODA DRINK PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Jones Soda
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Soda Drink Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Jones Soda Soda Drink Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Reed's Inc
  - 6.2.2 Soda Drink Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Reed's Inc Soda Drink Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Appalachian Brewing
  - 6.3.2 Soda Drink Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Appalachian Brewing Soda Drink Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Boylan Bottling
  - 6.4.2 Soda Drink Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Boylan Bottling Soda Drink Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Wild Poppy Company
  - 6.5.2 Soda Drink Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Wild Poppy Company Soda Drink Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 PepsiCo
  - 6.6.2 Soda Drink Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 PepsiCo Soda Drink Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 The Coca-Cola Company
  - 6.7.2 Soda Drink Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 The Coca-Cola Company Soda Drink Sales, Revenue, Price and Gross Margin

(2012-2017)

6.7.4 Main Business/Business Overview

6.8 SIPP eco beverage

6.8.2 Soda Drink Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 SIPP eco beverage Soda Drink Sales, Revenue, Price and Gross Margin

(2012-2017)

6.8.4 Main Business/Business Overview

6.9 Crooked Beverage

6.9.2 Soda Drink Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Crooked Beverage Soda Drink Sales, Revenue, Price and Gross Margin

(2012-2017)

6.9.4 Main Business/Business Overview

6.10 The Original Craft Soda Company

6.10.2 Soda Drink Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 The Original Craft Soda Company Soda Drink Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

## **7 SODA DRINK MANUFACTURING COST ANALYSIS**

7.1 Soda Drink Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Soda Drink

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Soda Drink Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Soda Drink Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES SODA DRINK MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Soda Drink Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Soda Drink Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Soda Drink Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Soda Drink Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design



13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Soda Drink

Figure United States Soda Drink Market Size (K MT) by Type (2012-2022)

Figure United States Soda Drink Sales Volume Market Share by Type (Product Category) in 2016

Figure Natural Product Picture

Figure Organic Product Picture

Figure United States Soda Drink Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Soda Drink by Application in 2016

Figure Teenagers Examples

Table Key Downstream Customer in Teenagers

Figure Young Adults Examples

Table Key Downstream Customer in Young Adults

Figure Middle-Aged Adults Examples

Table Key Downstream Customer in Middle-Aged Adults

Figure United States Soda Drink Market Size (Million USD) by Region (2012-2022)

Figure The West Soda Drink Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Soda Drink Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Soda Drink Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Soda Drink Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Soda Drink Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Soda Drink Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Soda Drink Sales (K MT) and Growth Rate (2012-2022)

Figure United States Soda Drink Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Soda Drink Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Soda Drink Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Soda Drink Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Soda Drink Sales Share by Players/Suppliers

Figure 2017 United States Soda Drink Sales Share by Players/Suppliers

Figure United States Soda Drink Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Soda Drink Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Soda Drink Revenue Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Soda Drink Revenue Share by Players/Suppliers  
Figure 2017 United States Soda Drink Revenue Share by Players/Suppliers  
Table United States Market Soda Drink Average Price (USD/MT) of Key Players/Suppliers (2012-2017)  
Figure United States Market Soda Drink Average Price (USD/MT) of Key Players/Suppliers in 2016  
Figure United States Soda Drink Market Share of Top 3 Players/Suppliers  
Figure United States Soda Drink Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Soda Drink Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Soda Drink Product Category  
Table United States Soda Drink Sales (K MT) by Region (2012-2017)  
Table United States Soda Drink Sales Share by Region (2012-2017)  
Figure United States Soda Drink Sales Share by Region (2012-2017)  
Figure United States Soda Drink Sales Market Share by Region in 2016  
Table United States Soda Drink Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Soda Drink Revenue Share by Region (2012-2017)  
Figure United States Soda Drink Revenue Market Share by Region (2012-2017)  
Figure United States Soda Drink Revenue Market Share by Region in 2016  
Table United States Soda Drink Price (USD/MT) by Region (2012-2017)  
Table United States Soda Drink Sales (K MT) by Type (2012-2017)  
Table United States Soda Drink Sales Share by Type (2012-2017)  
Figure United States Soda Drink Sales Share by Type (2012-2017)  
Figure United States Soda Drink Sales Market Share by Type in 2016  
Table United States Soda Drink Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Soda Drink Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Soda Drink by Type (2012-2017)  
Figure Revenue Market Share of Soda Drink by Type in 2016  
Table United States Soda Drink Price (USD/MT) by Types (2012-2017)  
Figure United States Soda Drink Sales Growth Rate by Type (2012-2017)  
Table United States Soda Drink Sales (K MT) by Application (2012-2017)  
Table United States Soda Drink Sales Market Share by Application (2012-2017)  
Figure United States Soda Drink Sales Market Share by Application (2012-2017)  
Figure United States Soda Drink Sales Market Share by Application in 2016  
Table United States Soda Drink Sales Growth Rate by Application (2012-2017)  
Figure United States Soda Drink Sales Growth Rate by Application (2012-2017)

Table Jones Soda Basic Information List

Table Jones Soda Soda Drink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Jones Soda Soda Drink Sales Growth Rate (2012-2017)

Figure Jones Soda Soda Drink Sales Market Share in United States (2012-2017)

Figure Jones Soda Soda Drink Revenue Market Share in United States (2012-2017)

Table Reed's Inc Basic Information List

Table Reed's Inc Soda Drink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Reed's Inc Soda Drink Sales Growth Rate (2012-2017)

Figure Reed's Inc Soda Drink Sales Market Share in United States (2012-2017)

Figure Reed's Inc Soda Drink Revenue Market Share in United States (2012-2017)

Table Appalachian Brewing Basic Information List

Table Appalachian Brewing Soda Drink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Appalachian Brewing Soda Drink Sales Growth Rate (2012-2017)

Figure Appalachian Brewing Soda Drink Sales Market Share in United States (2012-2017)

Figure Appalachian Brewing Soda Drink Revenue Market Share in United States (2012-2017)

Table Boylan Bottling Basic Information List

Table Boylan Bottling Soda Drink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Boylan Bottling Soda Drink Sales Growth Rate (2012-2017)

Figure Boylan Bottling Soda Drink Sales Market Share in United States (2012-2017)

Figure Boylan Bottling Soda Drink Revenue Market Share in United States (2012-2017)

Table Wild Poppy Company Basic Information List

Table Wild Poppy Company Soda Drink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Wild Poppy Company Soda Drink Sales Growth Rate (2012-2017)

Figure Wild Poppy Company Soda Drink Sales Market Share in United States (2012-2017)

Figure Wild Poppy Company Soda Drink Revenue Market Share in United States (2012-2017)

Table PepsiCo Basic Information List

Table PepsiCo Soda Drink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure PepsiCo Soda Drink Sales Growth Rate (2012-2017)

Figure PepsiCo Soda Drink Sales Market Share in United States (2012-2017)

Figure PepsiCo Soda Drink Revenue Market Share in United States (2012-2017)  
Table The Coca-Cola Company Basic Information List  
Table The Coca-Cola Company Soda Drink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure The Coca-Cola Company Soda Drink Sales Growth Rate (2012-2017)  
Figure The Coca-Cola Company Soda Drink Sales Market Share in United States (2012-2017)  
Figure The Coca-Cola Company Soda Drink Revenue Market Share in United States (2012-2017)  
Table SIPP eco beverage Basic Information List  
Table SIPP eco beverage Soda Drink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure SIPP eco beverage Soda Drink Sales Growth Rate (2012-2017)  
Figure SIPP eco beverage Soda Drink Sales Market Share in United States (2012-2017)  
Figure SIPP eco beverage Soda Drink Revenue Market Share in United States (2012-2017)  
Table Crooked Beverage Basic Information List  
Table Crooked Beverage Soda Drink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Crooked Beverage Soda Drink Sales Growth Rate (2012-2017)  
Figure Crooked Beverage Soda Drink Sales Market Share in United States (2012-2017)  
Figure Crooked Beverage Soda Drink Revenue Market Share in United States (2012-2017)  
Table The Original Craft Soda Company Basic Information List  
Table The Original Craft Soda Company Soda Drink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure The Original Craft Soda Company Soda Drink Sales Growth Rate (2012-2017)  
Figure The Original Craft Soda Company Soda Drink Sales Market Share in United States (2012-2017)  
Figure The Original Craft Soda Company Soda Drink Revenue Market Share in United States (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Soda Drink  
Figure Manufacturing Process Analysis of Soda Drink  
Figure Soda Drink Industrial Chain Analysis  
Table Raw Materials Sources of Soda Drink Major Players/Suppliers in 2016

Table Major Buyers of Soda Drink

Table Distributors/Traders List

Figure United States Soda Drink Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Soda Drink Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Soda Drink Price (USD/MT) Trend Forecast (2017-2022)

Table United States Soda Drink Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Soda Drink Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Soda Drink Sales Volume (K MT) Forecast by Type in 2022

Table United States Soda Drink Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Soda Drink Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Soda Drink Sales Volume (K MT) Forecast by Application in 2022

Table United States Soda Drink Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Soda Drink Sales Volume Share Forecast by Region (2017-2022)

Figure United States Soda Drink Sales Volume Share Forecast by Region (2017-2022)

Figure United States Soda Drink Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Soda Drink Market Report 2017

Product link: <https://marketpublishers.com/r/U3CDAB90085EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3CDAB90085EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970