

United States Social Gaming Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Social Gaming

Revenue, means the sales value of Social Gaming

This report studies sales (consumption) of Social Gaming in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

SGN

Zynga

Scientific Games

Plumbee

Playtika

PlayStudios

IGT

Gamesys

Big Fish Games

Bally Technologies

Aristocrat

Akamon

AbZorba Games

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Social Gaming in each application, can be divided into

Application 1

Application 2

Application 3

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