

United States Soap Powder Market Report 2018

https://marketpublishers.com/r/U5451F1A668EN.html

Date: February 2018

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: U5451F1A668EN

Abstracts

In this report, the United States Soap Powder market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Soap Powder in these regions, from 2013 to 2025 (forecast).

United States Soap Powder market competition by top manufacturers/players, with Soap Powder sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

ChaoNeng



MAMAYIXUAN

WAWATIADAN
KISPA
OMO
DIAOPAI
ManTing
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into
Flavor
No Flavor
On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including
Hand Washing
Machine Wash
If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Soap Powder Market Report 2018

1 SOAP POWDER OVERVIEW

- 1.1 Product Overview and Scope of Soap Powder
- 1.2 Classification of Soap Powder by Product Category
- 1.2.1 United States Soap Powder Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Soap Powder Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Flavor
 - 1.2.4 No Flavor
- 1.3 United States Soap Powder Market by Application/End Users
- 1.3.1 United States Soap Powder Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Hand Washing
 - 1.3.3 Machine Wash
- 1.4 United States Soap Powder Market by Region
- 1.4.1 United States Soap Powder Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Soap Powder Status and Prospect (2013-2025)
 - 1.4.3 Southwest Soap Powder Status and Prospect (2013-2025)
- 1.4.4 The Middle Atlantic Soap Powder Status and Prospect (2013-2025)
- 1.4.5 New England Soap Powder Status and Prospect (2013-2025)
- 1.4.6 The South Soap Powder Status and Prospect (2013-2025)
- 1.4.7 The Midwest Soap Powder Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Soap Powder (2013-2025)
 - 1.5.1 United States Soap Powder Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Soap Powder Revenue and Growth Rate (2013-2025)

2 UNITED STATES SOAP POWDER MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Soap Powder Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Soap Powder Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Soap Powder Average Price by Players/Suppliers (2013-2018)



- 2.4 United States Soap Powder Market Competitive Situation and Trends
 - 2.4.1 United States Soap Powder Market Concentration Rate
 - 2.4.2 United States Soap Powder Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Soap Powder Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES SOAP POWDER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Soap Powder Sales and Market Share by Region (2013-2018)
- 3.2 United States Soap Powder Revenue and Market Share by Region (2013-2018)
- 3.3 United States Soap Powder Price by Region (2013-2018)

4 UNITED STATES SOAP POWDER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Soap Powder Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Soap Powder Revenue and Market Share by Type (2013-2018)
- 4.3 United States Soap Powder Price by Type (2013-2018)
- 4.4 United States Soap Powder Sales Growth Rate by Type (2013-2018)

5 UNITED STATES SOAP POWDER SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Soap Powder Sales and Market Share by Application (2013-2018)
- 5.2 United States Soap Powder Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES SOAP POWDER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 ChaoNeng
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Soap Powder Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 ChaoNeng Soap Powder Sales, Revenue, Price and Gross Margin (2013-2018)



- 6.1.4 Main Business/Business Overview
- 6.2 MAMAYIXUAN
 - 6.2.2 Soap Powder Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 MAMAYIXUAN Soap Powder Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 KISPA
 - 6.3.2 Soap Powder Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 KISPA Soap Powder Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 OMO
 - 6.4.2 Soap Powder Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 OMO Soap Powder Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 DIAOPAI
 - 6.5.2 Soap Powder Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 DIAOPAI Soap Powder Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 ManTing
 - 6.6.2 Soap Powder Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 ManTing Soap Powder Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview

7 SOAP POWDER MANUFACTURING COST ANALYSIS

- 7.1 Soap Powder Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials



- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Soap Powder

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Soap Powder Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Soap Powder Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SOAP POWDER MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Soap Powder Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Soap Powder Sales Volume Forecast by Type (2018-2025)



- 11.3 United States Soap Powder Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Soap Powder Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Soap Powder

Figure United States Soap Powder Market Size (K Units) by Type (2013-2025)

Figure United States Soap Powder Sales Volume Market Share by Type (Product

Category) in 2017

Figure Flavor Product Picture

Figure No Flavor Product Picture

Figure United States Soap Powder Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Soap Powder by Application in 2017

Figure Hand Washing Examples

Table Key Downstream Customer in Hand Washing

Figure Machine Wash Examples

Table Key Downstream Customer in Machine Wash

Figure United States Soap Powder Market Size (Million USD) by Region (2013-2025)

Figure The West Soap Powder Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Soap Powder Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Soap Powder Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Soap Powder Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Soap Powder Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Soap Powder Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Soap Powder Sales (K Units) and Growth Rate (2013-2025) Figure United States Soap Powder Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Soap Powder Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Soap Powder Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Soap Powder Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Soap Powder Sales Share by Players/Suppliers

Figure 2017 United States Soap Powder Sales Share by Players/Suppliers

Figure United States Soap Powder Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Soap Powder Revenue (Million USD) by Players/Suppliers



(2013-2018)

Table United States Soap Powder Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Soap Powder Revenue Share by Players/Suppliers

Figure 2017 United States Soap Powder Revenue Share by Players/Suppliers

Table United States Market Soap Powder Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Soap Powder Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Soap Powder Market Share of Top 3 Players/Suppliers

Figure United States Soap Powder Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Soap Powder Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Soap Powder Product Category

Table United States Soap Powder Sales (K Units) by Region (2013-2018)

Table United States Soap Powder Sales Share by Region (2013-2018)

Figure United States Soap Powder Sales Share by Region (2013-2018)

Figure United States Soap Powder Sales Market Share by Region in 2017

Table United States Soap Powder Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Soap Powder Revenue Share by Region (2013-2018)

Figure United States Soap Powder Revenue Market Share by Region (2013-2018)

Figure United States Soap Powder Revenue Market Share by Region in 2017

Table United States Soap Powder Price (USD/Unit) by Region (2013-2018)

Table United States Soap Powder Sales (K Units) by Type (2013-2018)

Table United States Soap Powder Sales Share by Type (2013-2018)

Figure United States Soap Powder Sales Share by Type (2013-2018)

Figure United States Soap Powder Sales Market Share by Type in 2017

Table United States Soap Powder Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Soap Powder Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Soap Powder by Type (2013-2018)

Figure Revenue Market Share of Soap Powder by Type in 2017

Table United States Soap Powder Price (USD/Unit) by Types (2013-2018)

Figure United States Soap Powder Sales Growth Rate by Type (2013-2018)

Table United States Soap Powder Sales (K Units) by Application (2013-2018)

Table United States Soap Powder Sales Market Share by Application (2013-2018)

Figure United States Soap Powder Sales Market Share by Application (2013-2018)

Figure United States Soap Powder Sales Market Share by Application in 2017

Table United States Soap Powder Sales Growth Rate by Application (2013-2018)



Figure United States Soap Powder Sales Growth Rate by Application (2013-2018)

Table ChaoNeng Basic Information List

Table ChaoNeng Soap Powder Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure ChaoNeng Soap Powder Sales Growth Rate (2013-2018)

Figure ChaoNeng Soap Powder Sales Market Share in United States (2013-2018)

Figure ChaoNeng Soap Powder Revenue Market Share in United States (2013-2018)

Table MAMAYIXUAN Basic Information List

Table MAMAYIXUAN Soap Powder Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure MAMAYIXUAN Soap Powder Sales Growth Rate (2013-2018)

Figure MAMAYIXUAN Soap Powder Sales Market Share in United States (2013-2018)

Figure MAMAYIXUAN Soap Powder Revenue Market Share in United States (2013-2018)

Table KISPA Basic Information List

Table KISPA Soap Powder Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure KISPA Soap Powder Sales Growth Rate (2013-2018)

Figure KISPA Soap Powder Sales Market Share in United States (2013-2018)

Figure KISPA Soap Powder Revenue Market Share in United States (2013-2018)

Table OMO Basic Information List

Table OMO Soap Powder Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure OMO Soap Powder Sales Growth Rate (2013-2018)

Figure OMO Soap Powder Sales Market Share in United States (2013-2018)

Figure OMO Soap Powder Revenue Market Share in United States (2013-2018)

Table DIAOPAI Basic Information List

Table DIAOPAI Soap Powder Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure DIAOPAI Soap Powder Sales Growth Rate (2013-2018)

Figure DIAOPAI Soap Powder Sales Market Share in United States (2013-2018)

Figure DIAOPAI Soap Powder Revenue Market Share in United States (2013-2018)

Table ManTing Basic Information List

Table ManTing Soap Powder Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure ManTing Soap Powder Sales Growth Rate (2013-2018)

Figure ManTing Soap Powder Sales Market Share in United States (2013-2018)

Figure ManTing Soap Powder Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Soap Powder

Figure Manufacturing Process Analysis of Soap Powder

Figure Soap Powder Industrial Chain Analysis

Table Raw Materials Sources of Soap Powder Major Players/Suppliers in 2017

Table Major Buyers of Soap Powder

Table Distributors/Traders List

Figure United States Soap Powder Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Soap Powder Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Soap Powder Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Soap Powder Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Soap Powder Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Soap Powder Sales Volume (K Units) Forecast by Type in 2025 Table United States Soap Powder Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Soap Powder Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Soap Powder Sales Volume (K Units) Forecast by Application in 2025

Table United States Soap Powder Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Soap Powder Sales Volume Share Forecast by Region (2018-2025)

Figure United States Soap Powder Sales Volume Share Forecast by Region (2018-2025)

Figure United States Soap Powder Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Soap Powder Market Report 2018

Product link: https://marketpublishers.com/r/U5451F1A668EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U5451F1A668EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970