

United States Snus Market Report 2021

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Abstracts

Notes:

Sales, means the sales volume of Snus

Revenue, means the sales value of Snus

This report studies sales (consumption) of Snus in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Altria Group, Inc.

British American Tobacco PLC (BAT)

Dharampal Satyapal Group

Imperial Tobacco Group

Japan Tobacco, Inc. (JT)

JMJ Group

Manikchand Group

Reynolds American Inc. (RAI)

Swedish Match

Swisher International, Inc.

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Snus in each application, can be divided into

Application 1

Application 2

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