

# **United States Snowshoes Market Report 2017**

https://marketpublishers.com/r/U4A14A0DD4AEN.html Date: January 2017 Pages: 102 Price: US\$ 3,800.00 (Single User License) ID: U4A14A0DD4AEN **Abstracts** Notes: Sales, means the sales volume of Snowshoes Revenue, means the sales value of Snowshoes This report studies sales (consumption) of Snowshoes in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering **MSR** Atlas Snowshoes Crescent Moon Snowshoes Fimbulvetr **Tubbs Snowshoes** Garneau Chinook Technical Outdoor

L.L.Bean



Market Segment by States, covering
California
Texas
New York
Florida
Illinois
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Groomed and flat terrain
Moderately sloping terrain
Deep snow or steep terrain
Split by applications, this report focuses on sales, market share and growth rate of Snowshoes in each application, can be divided into
Application 1
Application 2
Application 3



## **Contents**

United States Snowshoes Market Report 2017

#### 1 SNOWSHOES OVERVIEW

- 1.1 Product Overview and Scope of Snowshoes
- 1.2 Classification of Snowshoes
  - 1.2.1 Groomed and flat terrain
  - 1.2.2 Moderately sloping terrain
  - 1.2.3 Deep snow or steep terrain
- 1.3 Application of Snowshoes
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Snowshoes (2011-2021)
  - 1.4.1 United States Snowshoes Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Snowshoes Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES SNOWSHOES COMPETITION BY MANUFACTURERS

- 2.1 United States Snowshoes Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Snowshoes Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Snowshoes Average Price by Manufactures (2015 and 2016)
- 2.4 Snowshoes Market Competitive Situation and Trends
  - 2.4.1 Snowshoes Market Concentration Rate
  - 2.4.2 Snowshoes Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES SNOWSHOES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Snowshoes Sales and Market Share by States (2011-2016)
- 3.2 United States Snowshoes Revenue and Market Share by States (2011-2016)
- 3.3 United States Snowshoes Price by States (2011-2016)

# 4 UNITED STATES SNOWSHOES SALES (VOLUME) AND REVENUE (VALUE) BY



#### TYPE (2011-2016)

- 4.1 United States Snowshoes Sales and Market Share by Type (2011-2016)
- 4.2 United States Snowshoes Revenue and Market Share by Type (2011-2016)
- 4.3 United States Snowshoes Price by Type (2011-2016)
- 4.4 United States Snowshoes Sales Growth Rate by Type (2011-2016)

## 5 UNITED STATES SNOWSHOES SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Snowshoes Sales and Market Share by Application (2011-2016)
- 5.2 United States Snowshoes Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

#### 6 UNITED STATES SNOWSHOES MANUFACTURERS PROFILES/ANALYSIS

- 6.1 MSR
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Snowshoes Product Type, Application and Specification
    - 6.1.2.1 Groomed and flat terrain
    - 6.1.2.2 Moderately sloping terrain
  - 6.1.3 MSR Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.1.4 Main Business/Business Overview
- 6.2 Atlas Snowshoes
  - 6.2.2 Snowshoes Product Type, Application and Specification
    - 6.2.2.1 Groomed and flat terrain
    - 6.2.2.2 Moderately sloping terrain
- 6.2.3 Atlas Snowshoes Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.2.4 Main Business/Business Overview
- 6.3 Crescent Moon Snowshoes
  - 6.3.2 Snowshoes Product Type, Application and Specification
    - 6.3.2.1 Groomed and flat terrain
    - 6.3.2.2 Moderately sloping terrain
- 6.3.3 Crescent Moon Snowshoes Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.3.4 Main Business/Business Overview
- 6.4 Fimbulvetr
  - 6.4.2 Snowshoes Product Type, Application and Specification
  - 6.4.2.1 Groomed and flat terrain



- 6.4.2.2 Moderately sloping terrain
- 6.4.3 Fimbulvetr Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Tubbs Snowshoes
  - 6.5.2 Snowshoes Product Type, Application and Specification
    - 6.5.2.1 Groomed and flat terrain
    - 6.5.2.2 Moderately sloping terrain
- 6.5.3 Tubbs Snowshoes Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.5.4 Main Business/Business Overview
- 6.6 Garneau
  - 6.6.2 Snowshoes Product Type, Application and Specification
    - 6.6.2.1 Groomed and flat terrain
    - 6.6.2.2 Moderately sloping terrain
  - 6.6.3 Garneau Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 Chinook Technical Outdoor
  - 6.7.2 Snowshoes Product Type, Application and Specification
    - 6.7.2.1 Groomed and flat terrain
    - 6.7.2.2 Moderately sloping terrain
- 6.7.3 Chinook Technical Outdoor Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 L.L.Bean
  - 6.8.2 Snowshoes Product Type, Application and Specification
    - 6.8.2.1 Groomed and flat terrain
    - 6.8.2.2 Moderately sloping terrain
  - 6.8.3 L.L.Bean Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.8.4 Main Business/Business Overview

#### 7 SNOWSHOES MANUFACTURING COST ANALYSIS

- 7.1 Snowshoes Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials



- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Snowshoes

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Snowshoes Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Snowshoes Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 UNITED STATES SNOWSHOES MARKET FORECAST (2016-2021)

- 11.1 United States Snowshoes Sales, Revenue Forecast (2016-2021)
- 11.2 United States Snowshoes Sales Forecast by Type (2016-2021)
- 11.3 United States Snowshoes Sales Forecast by Application (2016-2021)
- 11.4 Snowshoes Price Forecast (2016-2021)

# 12 RESEARCH FINDINGS AND CONCLUSION



#### **13 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Snowshoes

Table Classification of Snowshoes

Figure United States Sales Market Share of Snowshoes by Type in 2015

Figure Groomed and flat terrain Picture

Figure Moderately sloping terrain Picture

Figure Deep snow or steep terrain Picture

Table Application of Snowshoes

Figure United States Sales Market Share of Snowshoes by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure United States Snowshoes Sales and Growth Rate (2011-2021)

Figure United States Snowshoes Revenue and Growth Rate (2011-2021)

Table United States Snowshoes Sales of Key Manufacturers (2015 and 2016)

Table United States Snowshoes Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Snowshoes Sales Share by Manufacturers

Figure 2016 Snowshoes Sales Share by Manufacturers

Table United States Snowshoes Revenue by Manufacturers (2015 and 2016)

Table United States Snowshoes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Snowshoes Revenue Share by Manufacturers

Table 2016 United States Snowshoes Revenue Share by Manufacturers

Table United States Market Snowshoes Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Snowshoes Average Price of Key Manufacturers in 2015

Figure Snowshoes Market Share of Top 3 Manufacturers

Figure Snowshoes Market Share of Top 5 Manufacturers

Table United States Snowshoes Sales by States (2011-2016)

Table United States Snowshoes Sales Share by States (2011-2016)

Figure United States Snowshoes Sales Market Share by States in 2015

Table United States Snowshoes Revenue and Market Share by States (2011-2016)

Table United States Snowshoes Revenue Share by States (2011-2016)

Figure Revenue Market Share of Snowshoes by States (2011-2016)

Table United States Snowshoes Price by States (2011-2016)

Table United States Snowshoes Sales by Type (2011-2016)

Table United States Snowshoes Sales Share by Type (2011-2016)



Figure United States Snowshoes Sales Market Share by Type in 2015

Table United States Snowshoes Revenue and Market Share by Type (2011-2016)

Table United States Snowshoes Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Snowshoes by Type (2011-2016)

Table United States Snowshoes Price by Type (2011-2016)

Figure United States Snowshoes Sales Growth Rate by Type (2011-2016)

Table United States Snowshoes Sales by Application (2011-2016)

Table United States Snowshoes Sales Market Share by Application (2011-2016)

Figure United States Snowshoes Sales Market Share by Application in 2015

Table United States Snowshoes Sales Growth Rate by Application (2011-2016)

Figure United States Snowshoes Sales Growth Rate by Application (2011-2016)

Table MSR Basic Information List

Table MSR Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)

Figure MSR Snowshoes Sales Market Share (2011-2016)

Table Atlas Snowshoes Basic Information List

Table Atlas Snowshoes Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table Atlas Snowshoes Snowshoes Sales Market Share (2011-2016)

Table Crescent Moon Snowshoes Basic Information List

Table Crescent Moon Snowshoes Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table Crescent Moon Snowshoes Snowshoes Sales Market Share (2011-2016)

Table Fimbulvetr Basic Information List

Table Fimbulvetr Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fimbulvetr Snowshoes Sales Market Share (2011-2016)

Table Tubbs Snowshoes Basic Information List

Table Tubbs Snowshoes Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tubbs Snowshoes Snowshoes Sales Market Share (2011-2016)

Table Garneau Basic Information List

Table Garneau Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table Garneau Snowshoes Sales Market Share (2011-2016)

Table Chinook Technical Outdoor Basic Information List

Table Chinook Technical Outdoor Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chinook Technical Outdoor Snowshoes Sales Market Share (2011-2016)

Table L.L.Bean Basic Information List

Table L.L.Bean Snowshoes Sales, Revenue, Price and Gross Margin (2011-2016)

Table L.L.Bean Snowshoes Sales Market Share (2011-2016)



Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Snowshoes

Figure Manufacturing Process Analysis of Snowshoes

Figure Snowshoes Industrial Chain Analysis

Table Raw Materials Sources of Snowshoes Major Manufacturers in 2015

Table Major Buyers of Snowshoes

Table Distributors/Traders List

Figure United States Snowshoes Production and Growth Rate Forecast (2016-2021)

Figure United States Snowshoes Revenue and Growth Rate Forecast (2016-2021)

Table United States Snowshoes Production Forecast by Type (2016-2021)

Table United States Snowshoes Consumption Forecast by Application (2016-2021)

Table United States Snowshoes Sales Forecast by States (2016-2021)

Table United States Snowshoes Sales Share Forecast by States (2016-2021)



#### I would like to order

Product name: United States Snowshoes Market Report 2017

Product link: <a href="https://marketpublishers.com/r/U4A14A0DD4AEN.html">https://marketpublishers.com/r/U4A14A0DD4AEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U4A14A0DD4AEN.html">https://marketpublishers.com/r/U4A14A0DD4AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970