

United States Snowboards Market Report 2017

<https://marketpublishers.com/r/U146A4AC1D3EN.html>

Date: April 2017

Pages: 100

Price: US\$ 3,800.00 (Single User License)

ID: U146A4AC1D3EN

Abstracts

In this report, the United States Snowboards market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Snowboards in these regions, from 2012 to 2022 (forecast).

United States Snowboards market competition by top manufacturers/players, with Snowboards sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

K2

Line Skis

Rossignol

Fischer Sports

Volkl

Salomon

Dynastar

4FRNT Skis

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Single Plate Snowboards

Double Plate Snowboards

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Snowboards for each application, including

Entertainment

Competition

Other

Contents

United States Snowboards Market Report 2017

1 SNOWBOARDS OVERVIEW

1.1 Product Overview and Scope of Snowboards

1.2 Classification of Snowboards by Product Category

1.2.1 United States Snowboards Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Snowboards Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Single Plate Snowboards

1.2.4 Double Plate Snowboards

1.3 United States Snowboards Market by Application/End Users

1.3.1 United States Snowboards Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Entertainment

1.3.3 Competition

1.3.4 Other

1.4 United States Snowboards Market by Region

1.4.1 United States Snowboards Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Snowboards Status and Prospect (2012-2022)

1.4.3 Southwest Snowboards Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Snowboards Status and Prospect (2012-2022)

1.4.5 New England Snowboards Status and Prospect (2012-2022)

1.4.6 The South Snowboards Status and Prospect (2012-2022)

1.4.7 The Midwest Snowboards Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Snowboards (2012-2022)

1.5.1 United States Snowboards Sales and Growth Rate (2012-2022)

1.5.2 United States Snowboards Revenue and Growth Rate (2012-2022)

2 UNITED STATES SNOWBOARDS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Snowboards Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Snowboards Revenue and Share by Players/Suppliers (2012-2017)

- 2.3 United States Snowboards Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Snowboards Market Competitive Situation and Trends
 - 2.4.1 United States Snowboards Market Concentration Rate
 - 2.4.2 United States Snowboards Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Snowboards Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES SNOWBOARDS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Snowboards Sales and Market Share by Region (2012-2017)
- 3.2 United States Snowboards Revenue and Market Share by Region (2012-2017)
- 3.3 United States Snowboards Price by Region (2012-2017)

4 UNITED STATES SNOWBOARDS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Snowboards Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Snowboards Revenue and Market Share by Type (2012-2017)
- 4.3 United States Snowboards Price by Type (2012-2017)
- 4.4 United States Snowboards Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SNOWBOARDS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Snowboards Sales and Market Share by Application (2012-2017)
- 5.2 United States Snowboards Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES SNOWBOARDS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 K2
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Snowboards Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B

- 6.1.3 K2 Snowboards Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Line Skis
 - 6.2.2 Snowboards Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Line Skis Snowboards Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Rossignol
 - 6.3.2 Snowboards Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Rossignol Snowboards Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Fischer Sports
 - 6.4.2 Snowboards Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Fischer Sports Snowboards Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Volkl
 - 6.5.2 Snowboards Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Volkl Snowboards Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Salomon
 - 6.6.2 Snowboards Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Salomon Snowboards Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Dynastar
 - 6.7.2 Snowboards Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Dynastar Snowboards Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview

6.8 4FRNT Skis

6.8.2 Snowboards Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 4FRNT Skis Snowboards Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

7 SNOWBOARDS MANUFACTURING COST ANALYSIS

7.1 Snowboards Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Snowboards

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Snowboards Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Snowboards Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES SNOWBOARDS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Snowboards Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Snowboards Sales Volume Forecast by Type (2017-2022)

11.3 United States Snowboards Sales Volume Forecast by Application (2017-2022)

11.4 United States Snowboards Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Snowboards

Figure United States Snowboards Market Size (K Units) by Type (2012-2022)

Figure United States Snowboards Sales Volume Market Share by Type (Product Category) in 2016

Figure Single Plate Snowboards Product Picture

Figure Double Plate Snowboards Product Picture

Figure United States Snowboards Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Snowboards by Application in 2016

Figure Entertainment Examples

Figure Competition Examples

Figure Other Examples

Figure United States Snowboards Market Size (Million USD) by Region (2012-2022)

Figure The West Snowboards Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Snowboards Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Snowboards Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Snowboards Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Snowboards Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Snowboards Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Snowboards Sales (K Units) and Growth Rate (2012-2022)

Figure United States Snowboards Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Snowboards Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Snowboards Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Snowboards Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Snowboards Sales Share by Players/Suppliers

Figure 2017 United States Snowboards Sales Share by Players/Suppliers

Figure United States Snowboards Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Snowboards Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Snowboards Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Snowboards Revenue Share by Players/Suppliers

Figure 2017 United States Snowboards Revenue Share by Players/Suppliers

Table United States Market Snowboards Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)
Figure United States Market Snowboards Average Price (USD/Unit) of Key Players/Suppliers in 2016
Figure United States Snowboards Market Share of Top 3 Players/Suppliers
Figure United States Snowboards Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Snowboards Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Snowboards Product Category
Table United States Snowboards Sales (K Units) by Region (2012-2017)
Table United States Snowboards Sales Share by Region (2012-2017)
Figure United States Snowboards Sales Share by Region (2012-2017)
Figure United States Snowboards Sales Market Share by Region in 2016
Table United States Snowboards Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Snowboards Revenue Share by Region (2012-2017)
Figure United States Snowboards Revenue Market Share by Region (2012-2017)
Figure United States Snowboards Revenue Market Share by Region in 2016
Table United States Snowboards Price (USD/Unit) by Region (2012-2017)
Table United States Snowboards Sales (K Units) by Type (2012-2017)
Table United States Snowboards Sales Share by Type (2012-2017)
Figure United States Snowboards Sales Share by Type (2012-2017)
Figure United States Snowboards Sales Market Share by Type in 2016
Table United States Snowboards Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Snowboards Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Snowboards by Type (2012-2017)
Figure Revenue Market Share of Snowboards by Type in 2016
Table United States Snowboards Price (USD/Unit) by Types (2012-2017)
Figure United States Snowboards Sales Growth Rate by Type (2012-2017)
Table United States Snowboards Sales (K Units) by Application (2012-2017)
Table United States Snowboards Sales Market Share by Application (2012-2017)
Figure United States Snowboards Sales Market Share by Application (2012-2017)
Figure United States Snowboards Sales Market Share by Application in 2016
Table United States Snowboards Sales Growth Rate by Application (2012-2017)
Figure United States Snowboards Sales Growth Rate by Application (2012-2017)
Table K2 Basic Information List
Table K2 Snowboards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure K2 Snowboards Sales Growth Rate (2012-2017)

Figure K2 Snowboards Sales Market Share in United States (2012-2017)

Figure K2 Snowboards Revenue Market Share in United States (2012-2017)

Table Line Skis Basic Information List

Table Line Skis Snowboards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Line Skis Snowboards Sales Growth Rate (2012-2017)

Figure Line Skis Snowboards Sales Market Share in United States (2012-2017)

Figure Line Skis Snowboards Revenue Market Share in United States (2012-2017)

Table Rossignol Basic Information List

Table Rossignol Snowboards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Rossignol Snowboards Sales Growth Rate (2012-2017)

Figure Rossignol Snowboards Sales Market Share in United States (2012-2017)

Figure Rossignol Snowboards Revenue Market Share in United States (2012-2017)

Table Fischer Sports Basic Information List

Table Fischer Sports Snowboards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Fischer Sports Snowboards Sales Growth Rate (2012-2017)

Figure Fischer Sports Snowboards Sales Market Share in United States (2012-2017)

Figure Fischer Sports Snowboards Revenue Market Share in United States (2012-2017)

Table Volkl Basic Information List

Table Volkl Snowboards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Volkl Snowboards Sales Growth Rate (2012-2017)

Figure Volkl Snowboards Sales Market Share in United States (2012-2017)

Figure Volkl Snowboards Revenue Market Share in United States (2012-2017)

Table Salomon Basic Information List

Table Salomon Snowboards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Salomon Snowboards Sales Growth Rate (2012-2017)

Figure Salomon Snowboards Sales Market Share in United States (2012-2017)

Figure Salomon Snowboards Revenue Market Share in United States (2012-2017)

Table Dynastar Basic Information List

Table Dynastar Snowboards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Dynastar Snowboards Sales Growth Rate (2012-2017)

Figure Dynastar Snowboards Sales Market Share in United States (2012-2017)

Figure Dynastar Snowboards Revenue Market Share in United States (2012-2017)
Table 4FRNT Skis Basic Information List
Table 4FRNT Skis Snowboards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure 4FRNT Skis Snowboards Sales Growth Rate (2012-2017)
Figure 4FRNT Skis Snowboards Sales Market Share in United States (2012-2017)
Figure 4FRNT Skis Snowboards Revenue Market Share in United States (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Snowboards
Figure Manufacturing Process Analysis of Snowboards
Figure Snowboards Industrial Chain Analysis
Table Raw Materials Sources of Snowboards Major Players/Suppliers in 2016
Table Major Buyers of Snowboards
Table Distributors/Traders List
Figure United States Snowboards Sales Volume (K Units) and Growth Rate Forecast (2017-2022)
Figure United States Snowboards Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure United States Snowboards Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Snowboards Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Snowboards Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Snowboards Sales Volume (K Units) Forecast by Type in 2022
Table United States Snowboards Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Snowboards Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Snowboards Sales Volume (K Units) Forecast by Application in 2022
Table United States Snowboards Sales Volume (K Units) Forecast by Region (2017-2022)
Table United States Snowboards Sales Volume Share Forecast by Region (2017-2022)
Figure United States Snowboards Sales Volume Share Forecast by Region (2017-2022)
Figure United States Snowboards Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Snowboards Market Report 2017

Product link: <https://marketpublishers.com/r/U146A4AC1D3EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U146A4AC1D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970