

# United States Snowboard Equipment Market Report 2017

<https://marketpublishers.com/r/UFDE1176683EN.html>

Date: December 2017

Pages: 96

Price: US\$ 3,800.00 (Single User License)

ID: UFDE1176683EN

## Abstracts

In this report, the United States Snowboard Equipment market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Snowboard Equipment in these regions, from 2012 to 2022 (forecast).

United States Snowboard Equipment market competition by top manufacturers/players, with Snowboard Equipment sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Emsco Group, Inc

Amer Sports Corporation

Gison Boards, LLC

Skis Rossignal SAS

Zion Snow Boards

Newell Brands Inc

Academy Snowboard Co., Ltd.

Head NV

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Split Board

Snowboard Binding

Snowboard Boots

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Children

Men

Women

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Snowboard Equipment Market Report 2017

## 1 SNOWBOARD EQUIPMENT OVERVIEW

### 1.1 Product Overview and Scope of Snowboard Equipment

### 1.2 Classification of Snowboard Equipment by Product Category

#### 1.2.1 United States Snowboard Equipment Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Snowboard Equipment Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Split Board

##### 1.2.4 Snowboard Binding

##### 1.2.5 Snowboard Boots

##### 1.2.6 Others

### 1.3 United States Snowboard Equipment Market by Application/End Users

#### 1.3.1 United States Snowboard Equipment Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Children

##### 1.3.3 Men

##### 1.3.4 Women

### 1.4 United States Snowboard Equipment Market by Region

#### 1.4.1 United States Snowboard Equipment Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Snowboard Equipment Status and Prospect (2012-2022)

##### 1.4.3 Southwest Snowboard Equipment Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Snowboard Equipment Status and Prospect (2012-2022)

##### 1.4.5 New England Snowboard Equipment Status and Prospect (2012-2022)

##### 1.4.6 The South Snowboard Equipment Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Snowboard Equipment Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Snowboard Equipment (2012-2022)

#### 1.5.1 United States Snowboard Equipment Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Snowboard Equipment Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES SNOWBOARD EQUIPMENT MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Snowboard Equipment Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Snowboard Equipment Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Snowboard Equipment Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Snowboard Equipment Market Competitive Situation and Trends
  - 2.4.1 United States Snowboard Equipment Market Concentration Rate
  - 2.4.2 United States Snowboard Equipment Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Snowboard Equipment Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES SNOWBOARD EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Snowboard Equipment Sales and Market Share by Region (2012-2017)
- 3.2 United States Snowboard Equipment Revenue and Market Share by Region (2012-2017)
- 3.3 United States Snowboard Equipment Price by Region (2012-2017)

### **4 UNITED STATES SNOWBOARD EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Snowboard Equipment Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Snowboard Equipment Revenue and Market Share by Type (2012-2017)
- 4.3 United States Snowboard Equipment Price by Type (2012-2017)
- 4.4 United States Snowboard Equipment Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES SNOWBOARD EQUIPMENT SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Snowboard Equipment Sales and Market Share by Application (2012-2017)
- 5.2 United States Snowboard Equipment Sales Growth Rate by Application (2012-2017)

### 5.3 Market Drivers and Opportunities

## **6 UNITED STATES SNOWBOARD EQUIPMENT PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 Emsco Group, Inc

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Snowboard Equipment Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Emsco Group, Inc Snowboard Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

### 6.2 Amer Sports Corporation

6.2.2 Snowboard Equipment Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Amer Sports Corporation Snowboard Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

### 6.3 Gison Boards, LLC

6.3.2 Snowboard Equipment Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Gison Boards, LLC Snowboard Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

### 6.4 Skis Rossignal SAS

6.4.2 Snowboard Equipment Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Skis Rossignal SAS Snowboard Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

### 6.5 Zion Snow Boards

6.5.2 Snowboard Equipment Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Zion Snow Boards Snowboard Equipment Sales, Revenue, Price and Gross

Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Newell Brands Inc

6.6.2 Snowboard Equipment Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Newell Brands Inc Snowboard Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Academy Snowboard Co., Ltd.

6.7.2 Snowboard Equipment Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Academy Snowboard Co., Ltd. Snowboard Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Head NV

6.8.2 Snowboard Equipment Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Head NV Snowboard Equipment Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

## **7 SNOWBOARD EQUIPMENT MANUFACTURING COST ANALYSIS**

7.1 Snowboard Equipment Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Snowboard Equipment

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Snowboard Equipment Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Snowboard Equipment Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES SNOWBOARD EQUIPMENT MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Snowboard Equipment Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Snowboard Equipment Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Snowboard Equipment Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Snowboard Equipment Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**



## 13.1 Methodology/Research Approach

### 13.1.1 Research Programs/Design

### 13.1.2 Market Size Estimation

### 13.1.3 Market Breakdown and Data Triangulation

## 13.2 Data Source

### 13.2.1 Secondary Sources

### 13.2.2 Primary Sources

## 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Snowboard Equipment

Figure United States Snowboard Equipment Market Size (K Units) by Type (2012-2022)

Figure United States Snowboard Equipment Sales Volume Market Share by Type (Product Category) in 2016

Figure Split Board Product Picture

Figure Snowboard Binding Product Picture

Figure Snowboard Boots Product Picture

Figure Others Product Picture

Figure United States Snowboard Equipment Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Snowboard Equipment by Application in 2016

Figure Children Examples

Table Key Downstream Customer in Children

Figure Men Examples

Table Key Downstream Customer in Men

Figure Women Examples

Table Key Downstream Customer in Women

Figure United States Snowboard Equipment Market Size (Million USD) by Region (2012-2022)

Figure The West Snowboard Equipment Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Snowboard Equipment Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Snowboard Equipment Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Snowboard Equipment Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Snowboard Equipment Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Snowboard Equipment Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Snowboard Equipment Sales (K Units) and Growth Rate (2012-2022)

Figure United States Snowboard Equipment Revenue (Million USD) and Growth Rate

(2012-2022)

Figure United States Snowboard Equipment Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Snowboard Equipment Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Snowboard Equipment Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Snowboard Equipment Sales Share by Players/Suppliers

Figure 2017 United States Snowboard Equipment Sales Share by Players/Suppliers

Figure United States Snowboard Equipment Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Snowboard Equipment Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Snowboard Equipment Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Snowboard Equipment Revenue Share by Players/Suppliers

Figure 2017 United States Snowboard Equipment Revenue Share by Players/Suppliers

Table United States Market Snowboard Equipment Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Snowboard Equipment Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Snowboard Equipment Market Share of Top 3 Players/Suppliers

Figure United States Snowboard Equipment Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Snowboard Equipment Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Snowboard Equipment Product Category

Table United States Snowboard Equipment Sales (K Units) by Region (2012-2017)

Table United States Snowboard Equipment Sales Share by Region (2012-2017)

Figure United States Snowboard Equipment Sales Share by Region (2012-2017)

Figure United States Snowboard Equipment Sales Market Share by Region in 2016

Table United States Snowboard Equipment Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Snowboard Equipment Revenue Share by Region (2012-2017)

Figure United States Snowboard Equipment Revenue Market Share by Region (2012-2017)

Figure United States Snowboard Equipment Revenue Market Share by Region in 2016

Table United States Snowboard Equipment Price (USD/Unit) by Region (2012-2017)

Table United States Snowboard Equipment Sales (K Units) by Type (2012-2017)

Table United States Snowboard Equipment Sales Share by Type (2012-2017)

Figure United States Snowboard Equipment Sales Share by Type (2012-2017)  
Figure United States Snowboard Equipment Sales Market Share by Type in 2016  
Table United States Snowboard Equipment Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Snowboard Equipment Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Snowboard Equipment by Type (2012-2017)  
Figure Revenue Market Share of Snowboard Equipment by Type in 2016  
Table United States Snowboard Equipment Price (USD/Unit) by Types (2012-2017)  
Figure United States Snowboard Equipment Sales Growth Rate by Type (2012-2017)  
Table United States Snowboard Equipment Sales (K Units) by Application (2012-2017)  
Table United States Snowboard Equipment Sales Market Share by Application (2012-2017)  
Figure United States Snowboard Equipment Sales Market Share by Application (2012-2017)  
Figure United States Snowboard Equipment Sales Market Share by Application in 2016  
Table United States Snowboard Equipment Sales Growth Rate by Application (2012-2017)  
Figure United States Snowboard Equipment Sales Growth Rate by Application (2012-2017)  
Table Emsco Group, Inc Basic Information List  
Table Emsco Group, Inc Snowboard Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Emsco Group, Inc Snowboard Equipment Sales Growth Rate (2012-2017)  
Figure Emsco Group, Inc Snowboard Equipment Sales Market Share in United States (2012-2017)  
Figure Emsco Group, Inc Snowboard Equipment Revenue Market Share in United States (2012-2017)  
Table Amer Sports Corporation Basic Information List  
Table Amer Sports Corporation Snowboard Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Amer Sports Corporation Snowboard Equipment Sales Growth Rate (2012-2017)  
Figure Amer Sports Corporation Snowboard Equipment Sales Market Share in United States (2012-2017)  
Figure Amer Sports Corporation Snowboard Equipment Revenue Market Share in United States (2012-2017)  
Table Gison Boards, LLC Basic Information List  
Table Gison Boards, LLC Snowboard Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Gison Boards, LLC Snowboard Equipment Sales Growth Rate (2012-2017)

Figure Gison Boards, LLC Snowboard Equipment Sales Market Share in United States (2012-2017)

Figure Gison Boards, LLC Snowboard Equipment Revenue Market Share in United States (2012-2017)

Table Skis Rossignal SAS Basic Information List

Table Skis Rossignal SAS Snowboard Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Skis Rossignal SAS Snowboard Equipment Sales Growth Rate (2012-2017)

Figure Skis Rossignal SAS Snowboard Equipment Sales Market Share in United States (2012-2017)

Figure Skis Rossignal SAS Snowboard Equipment Revenue Market Share in United States (2012-2017)

Table Zion Snow Boards Basic Information List

Table Zion Snow Boards Snowboard Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Zion Snow Boards Snowboard Equipment Sales Growth Rate (2012-2017)

Figure Zion Snow Boards Snowboard Equipment Sales Market Share in United States (2012-2017)

Figure Zion Snow Boards Snowboard Equipment Revenue Market Share in United States (2012-2017)

Table Newell Brands Inc Basic Information List

Table Newell Brands Inc Snowboard Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Newell Brands Inc Snowboard Equipment Sales Growth Rate (2012-2017)

Figure Newell Brands Inc Snowboard Equipment Sales Market Share in United States (2012-2017)

Figure Newell Brands Inc Snowboard Equipment Revenue Market Share in United States (2012-2017)

Table Academy Snowboard Co., Ltd. Basic Information List

Table Academy Snowboard Co., Ltd. Snowboard Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Academy Snowboard Co., Ltd. Snowboard Equipment Sales Growth Rate (2012-2017)

Figure Academy Snowboard Co., Ltd. Snowboard Equipment Sales Market Share in United States (2012-2017)

Figure Academy Snowboard Co., Ltd. Snowboard Equipment Revenue Market Share in United States (2012-2017)

Table Head NV Basic Information List

Table Head NV Snowboard Equipment Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2012-2017)  
Figure Head NV Snowboard Equipment Sales Growth Rate (2012-2017)  
Figure Head NV Snowboard Equipment Sales Market Share in United States (2012-2017)  
Figure Head NV Snowboard Equipment Revenue Market Share in United States (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Snowboard Equipment  
Figure Manufacturing Process Analysis of Snowboard Equipment  
Figure Snowboard Equipment Industrial Chain Analysis  
Table Raw Materials Sources of Snowboard Equipment Major Players/Suppliers in 2016  
Table Major Buyers of Snowboard Equipment  
Table Distributors/Traders List  
Figure United States Snowboard Equipment Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure United States Snowboard Equipment Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Snowboard Equipment Price (USD/Unit) Trend Forecast (2017-2022)  
Table United States Snowboard Equipment Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Snowboard Equipment Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Snowboard Equipment Sales Volume (K Units) Forecast by Type in 2022  
Table United States Snowboard Equipment Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Snowboard Equipment Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Snowboard Equipment Sales Volume (K Units) Forecast by Application in 2022  
Table United States Snowboard Equipment Sales Volume (K Units) Forecast by Region (2017-2022)  
Table United States Snowboard Equipment Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Snowboard Equipment Sales Volume Share Forecast by Region (2017-2022)

Figure United States Snowboard Equipment Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



## I would like to order

Product name: United States Snowboard Equipment Market Report 2017

Product link: <https://marketpublishers.com/r/UFDE1176683EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFDE1176683EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970