

United States Snow Tyre Market Report 2017

<https://marketpublishers.com/r/U6B42F45496EN.html>

Date: October 2017

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: U6B42F45496EN

Abstracts

In this report, the United States Snow Tyre market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Snow Tyre in these regions, from 2012 to 2022 (forecast).

United States Snow Tyre market competition by top manufacturers/players, with Snow Tyre sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Michelin

Goodyear

Bridgestone

Continental

Pirelli

Hankook

Sumitomo

Yokohama

Maxxis

Zhongce

GITI Tire

Toyo Tire

Cooper Tire

Kumho Tire

Apollo Tires Ltd

Triangle Group

Nexen Tire

Hengfeng Rubber

Nokian Tyres

Nitto Tire

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Non-studded Tyres

Metal-studded Tyres

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Snow Tyre for each application, including

Passenger Vehicles

Commercial Vehicles

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Snow Tyre Market Report 2017

1 SNOW TYRE OVERVIEW

- 1.1 Product Overview and Scope of Snow Tyre
- 1.2 Classification of Snow Tyre by Product Category
 - 1.2.1 United States Snow Tyre Market Size (Sales Volume) Comparison by Type (2012-2022)
 - 1.2.2 United States Snow Tyre Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Non-studded Tyres
 - 1.2.4 Metal-studded Tyres
- 1.3 United States Snow Tyre Market by Application/End Users
 - 1.3.1 United States Snow Tyre Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Passenger Vehicles
 - 1.3.3 Commercial Vehicles
- 1.4 United States Snow Tyre Market by Region
 - 1.4.1 United States Snow Tyre Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Snow Tyre Status and Prospect (2012-2022)
 - 1.4.3 Southwest Snow Tyre Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Snow Tyre Status and Prospect (2012-2022)
 - 1.4.5 New England Snow Tyre Status and Prospect (2012-2022)
 - 1.4.6 The South Snow Tyre Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Snow Tyre Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Snow Tyre (2012-2022)
 - 1.5.1 United States Snow Tyre Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Snow Tyre Revenue and Growth Rate (2012-2022)

2 UNITED STATES SNOW TYRE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Snow Tyre Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Snow Tyre Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Snow Tyre Average Price by Players/Suppliers (2012-2017)

2.4 United States Snow Tyre Market Competitive Situation and Trends

2.4.1 United States Snow Tyre Market Concentration Rate

2.4.2 United States Snow Tyre Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Snow Tyre Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES SNOW TYRE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Snow Tyre Sales and Market Share by Region (2012-2017)

3.2 United States Snow Tyre Revenue and Market Share by Region (2012-2017)

3.3 United States Snow Tyre Price by Region (2012-2017)

4 UNITED STATES SNOW TYRE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Snow Tyre Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Snow Tyre Revenue and Market Share by Type (2012-2017)

4.3 United States Snow Tyre Price by Type (2012-2017)

4.4 United States Snow Tyre Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SNOW TYRE SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Snow Tyre Sales and Market Share by Application (2012-2017)

5.2 United States Snow Tyre Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES SNOW TYRE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Michelin

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Snow Tyre Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Michelin Snow Tyre Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Goodyear

6.2.2 Snow Tyre Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Goodyear Snow Tyre Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Bridgestone

6.3.2 Snow Tyre Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Bridgestone Snow Tyre Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Continental

6.4.2 Snow Tyre Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Continental Snow Tyre Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Pirelli

6.5.2 Snow Tyre Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Pirelli Snow Tyre Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Hankook

6.6.2 Snow Tyre Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Hankook Snow Tyre Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Sumitomo

6.7.2 Snow Tyre Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Sumitomo Snow Tyre Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Yokohama

6.8.2 Snow Tyre Product Category, Application and Specification

6.8.2.1 Product A

- 6.8.2.2 Product B
- 6.8.3 Yokohama Snow Tyre Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Maxxis
 - 6.9.2 Snow Tyre Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Maxxis Snow Tyre Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Zhongce
 - 6.10.2 Snow Tyre Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Zhongce Snow Tyre Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 GITI Tire
- 6.12 Toyo Tire
- 6.13 Cooper Tire
- 6.14 Kumho Tire
- 6.15 Apollo Tires Ltd
- 6.16 Triangle Group
- 6.17 Nexen Tire
- 6.18 Hengfeng Rubber
- 6.19 Nokian Tyres
- 6.20 Nitto Tire

7 SNOW TYRE MANUFACTURING COST ANALYSIS

- 7.1 Snow Tyre Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Snow Tyre

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Snow Tyre Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Snow Tyre Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SNOW TYRE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Snow Tyre Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Snow Tyre Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Snow Tyre Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Snow Tyre Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Snow Tyre

Figure United States Snow Tyre Market Size (K Units) by Type (2012-2022)

Figure United States Snow Tyre Sales Volume Market Share by Type (Product Category) in 2016

Figure Non-studded Tyres Product Picture

Figure Metal-studded Tyres Product Picture

Figure United States Snow Tyre Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Snow Tyre by Application in 2016

Figure Passenger Vehicles Examples

Table Key Downstream Customer in Passenger Vehicles

Figure Commercial Vehicles Examples

Table Key Downstream Customer in Commercial Vehicles

Figure United States Snow Tyre Market Size (Million USD) by Region (2012-2022)

Figure The West Snow Tyre Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Snow Tyre Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Snow Tyre Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Snow Tyre Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Snow Tyre Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Snow Tyre Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Snow Tyre Sales (K Units) and Growth Rate (2012-2022)

Figure United States Snow Tyre Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Snow Tyre Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Snow Tyre Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Snow Tyre Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Snow Tyre Sales Share by Players/Suppliers

Figure 2017 United States Snow Tyre Sales Share by Players/Suppliers

Figure United States Snow Tyre Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Snow Tyre Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Snow Tyre Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Snow Tyre Revenue Share by Players/Suppliers

Figure 2017 United States Snow Tyre Revenue Share by Players/Suppliers
Table United States Market Snow Tyre Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)
Figure United States Market Snow Tyre Average Price (USD/Unit) of Key Players/Suppliers in 2016
Figure United States Snow Tyre Market Share of Top 3 Players/Suppliers
Figure United States Snow Tyre Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Snow Tyre Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Snow Tyre Product Category
Table United States Snow Tyre Sales (K Units) by Region (2012-2017)
Table United States Snow Tyre Sales Share by Region (2012-2017)
Figure United States Snow Tyre Sales Share by Region (2012-2017)
Figure United States Snow Tyre Sales Market Share by Region in 2016
Table United States Snow Tyre Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Snow Tyre Revenue Share by Region (2012-2017)
Figure United States Snow Tyre Revenue Market Share by Region (2012-2017)
Figure United States Snow Tyre Revenue Market Share by Region in 2016
Table United States Snow Tyre Price (USD/Unit) by Region (2012-2017)
Table United States Snow Tyre Sales (K Units) by Type (2012-2017)
Table United States Snow Tyre Sales Share by Type (2012-2017)
Figure United States Snow Tyre Sales Share by Type (2012-2017)
Figure United States Snow Tyre Sales Market Share by Type in 2016
Table United States Snow Tyre Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Snow Tyre Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Snow Tyre by Type (2012-2017)
Figure Revenue Market Share of Snow Tyre by Type in 2016
Table United States Snow Tyre Price (USD/Unit) by Types (2012-2017)
Figure United States Snow Tyre Sales Growth Rate by Type (2012-2017)
Table United States Snow Tyre Sales (K Units) by Application (2012-2017)
Table United States Snow Tyre Sales Market Share by Application (2012-2017)
Figure United States Snow Tyre Sales Market Share by Application (2012-2017)
Figure United States Snow Tyre Sales Market Share by Application in 2016
Table United States Snow Tyre Sales Growth Rate by Application (2012-2017)
Figure United States Snow Tyre Sales Growth Rate by Application (2012-2017)
Table Michelin Basic Information List
Table Michelin Snow Tyre Sales (K Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (2012-2017)

Figure Michelin Snow Tyre Sales Growth Rate (2012-2017)

Figure Michelin Snow Tyre Sales Market Share in United States (2012-2017)

Figure Michelin Snow Tyre Revenue Market Share in United States (2012-2017)

Table Goodyear Basic Information List

Table Goodyear Snow Tyre Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Goodyear Snow Tyre Sales Growth Rate (2012-2017)

Figure Goodyear Snow Tyre Sales Market Share in United States (2012-2017)

Figure Goodyear Snow Tyre Revenue Market Share in United States (2012-2017)

Table Bridgestone Basic Information List

Table Bridgestone Snow Tyre Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bridgestone Snow Tyre Sales Growth Rate (2012-2017)

Figure Bridgestone Snow Tyre Sales Market Share in United States (2012-2017)

Figure Bridgestone Snow Tyre Revenue Market Share in United States (2012-2017)

Table Continental Basic Information List

Table Continental Snow Tyre Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Continental Snow Tyre Sales Growth Rate (2012-2017)

Figure Continental Snow Tyre Sales Market Share in United States (2012-2017)

Figure Continental Snow Tyre Revenue Market Share in United States (2012-2017)

Table Pirelli Basic Information List

Table Pirelli Snow Tyre Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pirelli Snow Tyre Sales Growth Rate (2012-2017)

Figure Pirelli Snow Tyre Sales Market Share in United States (2012-2017)

Figure Pirelli Snow Tyre Revenue Market Share in United States (2012-2017)

Table Hankook Basic Information List

Table Hankook Snow Tyre Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hankook Snow Tyre Sales Growth Rate (2012-2017)

Figure Hankook Snow Tyre Sales Market Share in United States (2012-2017)

Figure Hankook Snow Tyre Revenue Market Share in United States (2012-2017)

Table Sumitomo Basic Information List

Table Sumitomo Snow Tyre Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sumitomo Snow Tyre Sales Growth Rate (2012-2017)

Figure Sumitomo Snow Tyre Sales Market Share in United States (2012-2017)

Figure Sumitomo Snow Tyre Revenue Market Share in United States (2012-2017)
Table Yokohama Basic Information List
Table Yokohama Snow Tyre Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Yokohama Snow Tyre Sales Growth Rate (2012-2017)
Figure Yokohama Snow Tyre Sales Market Share in United States (2012-2017)
Figure Yokohama Snow Tyre Revenue Market Share in United States (2012-2017)
Table Maxxis Basic Information List
Table Maxxis Snow Tyre Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Maxxis Snow Tyre Sales Growth Rate (2012-2017)
Figure Maxxis Snow Tyre Sales Market Share in United States (2012-2017)
Figure Maxxis Snow Tyre Revenue Market Share in United States (2012-2017)
Table Zhongce Basic Information List
Table Zhongce Snow Tyre Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Zhongce Snow Tyre Sales Growth Rate (2012-2017)
Figure Zhongce Snow Tyre Sales Market Share in United States (2012-2017)
Figure Zhongce Snow Tyre Revenue Market Share in United States (2012-2017)
Table GITI Tire Basic Information List
Table Toyo Tire Basic Information List
Table Cooper Tire Basic Information List
Table Kumho Tire Basic Information List
Table Apollo Tires Ltd Basic Information List
Table Triangle Group Basic Information List
Table Nexen Tire Basic Information List
Table Hengfeng Rubber Basic Information List
Table Nokian Tyres Basic Information List
Table Nitto Tire Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Snow Tyre
Figure Manufacturing Process Analysis of Snow Tyre
Figure Snow Tyre Industrial Chain Analysis
Table Raw Materials Sources of Snow Tyre Major Players/Suppliers in 2016
Table Major Buyers of Snow Tyre
Table Distributors/Traders List
Figure United States Snow Tyre Sales Volume (K Units) and Growth Rate Forecast

(2017-2022)

Figure United States Snow Tyre Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Snow Tyre Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Snow Tyre Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Snow Tyre Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Snow Tyre Sales Volume (K Units) Forecast by Type in 2022

Table United States Snow Tyre Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Snow Tyre Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Snow Tyre Sales Volume (K Units) Forecast by Application in 2022

Table United States Snow Tyre Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Snow Tyre Sales Volume Share Forecast by Region (2017-2022)

Figure United States Snow Tyre Sales Volume Share Forecast by Region (2017-2022)

Figure United States Snow Tyre Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Snow Tyre Market Report 2017

Product link: <https://marketpublishers.com/r/U6B42F45496EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6B42F45496EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970