

United States Smoothie Makers Market Report 2017

<https://marketpublishers.com/r/U6389DBF9C3PEN.html>

Date: October 2017

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U6389DBF9C3PEN

Abstracts

In this report, the United States Smoothie Makers market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Smoothie Makers in these regions, from 2012 to 2022 (forecast).

United States Smoothie Makers market competition by top manufacturers/players, with Smoothie Makers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

SharkNinja

Oster

Magic Bullet

Hamilton Beach

Epica

Duronic

BELLA

Hamilton

Jamba

Vitamix

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Personal Blenders

Professional Blenders

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Smoothie Makers for each application, including

Home Use

Commercial Use

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Smoothie Makers Market Report 2017

1 SMOOTHIE MAKERS OVERVIEW

- 1.1 Product Overview and Scope of Smoothie Makers
- 1.2 Classification of Smoothie Makers by Product Category
 - 1.2.1 United States Smoothie Makers Market Size (Sales Volume) Comparison by Type (2012-2022)
 - 1.2.2 United States Smoothie Makers Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Personal Blenders
 - 1.2.4 Professional Blenders
- 1.3 United States Smoothie Makers Market by Application/End Users
 - 1.3.1 United States Smoothie Makers Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Home Use
 - 1.3.3 Commercial Use
- 1.4 United States Smoothie Makers Market by Region
 - 1.4.1 United States Smoothie Makers Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Smoothie Makers Status and Prospect (2012-2022)
 - 1.4.3 Southwest Smoothie Makers Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Smoothie Makers Status and Prospect (2012-2022)
 - 1.4.5 New England Smoothie Makers Status and Prospect (2012-2022)
 - 1.4.6 The South Smoothie Makers Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Smoothie Makers Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Smoothie Makers (2012-2022)
 - 1.5.1 United States Smoothie Makers Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Smoothie Makers Revenue and Growth Rate (2012-2022)

2 UNITED STATES SMOOTHIE MAKERS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Smoothie Makers Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Smoothie Makers Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Smoothie Makers Average Price by Players/Suppliers (2012-2017)

2.4 United States Smoothie Makers Market Competitive Situation and Trends

2.4.1 United States Smoothie Makers Market Concentration Rate

2.4.2 United States Smoothie Makers Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Smoothie Makers Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES SMOOTHIE MAKERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Smoothie Makers Sales and Market Share by Region (2012-2017)

3.2 United States Smoothie Makers Revenue and Market Share by Region (2012-2017)

3.3 United States Smoothie Makers Price by Region (2012-2017)

4 UNITED STATES SMOOTHIE MAKERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Smoothie Makers Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Smoothie Makers Revenue and Market Share by Type (2012-2017)

4.3 United States Smoothie Makers Price by Type (2012-2017)

4.4 United States Smoothie Makers Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SMOOTHIE MAKERS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Smoothie Makers Sales and Market Share by Application (2012-2017)

5.2 United States Smoothie Makers Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES SMOOTHIE MAKERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 SharkNinja

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Smoothie Makers Product Category, Application and Specification

6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 SharkNinja Smoothie Makers Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Oster
 - 6.2.2 Smoothie Makers Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Oster Smoothie Makers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Magic Bullet
 - 6.3.2 Smoothie Makers Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Magic Bullet Smoothie Makers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Hamilton Beach
 - 6.4.2 Smoothie Makers Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Hamilton Beach Smoothie Makers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Epica
 - 6.5.2 Smoothie Makers Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Epica Smoothie Makers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Durotic
 - 6.6.2 Smoothie Makers Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Durotic Smoothie Makers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 BELLA
 - 6.7.2 Smoothie Makers Product Category, Application and Specification
 - 6.7.2.1 Product A

- 6.7.2.2 Product B
- 6.7.3 BELLA Smoothie Makers Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Hamilton
 - 6.8.2 Smoothie Makers Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Hamilton Smoothie Makers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Jamba
 - 6.9.2 Smoothie Makers Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Jamba Smoothie Makers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Vitamix
 - 6.10.2 Smoothie Makers Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Vitamix Smoothie Makers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview

7 SMOOTHIE MAKERS MANUFACTURING COST ANALYSIS

- 7.1 Smoothie Makers Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Smoothie Makers

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Smoothie Makers Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Smoothie Makers Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SMOOTHIE MAKERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Smoothie Makers Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Smoothie Makers Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Smoothie Makers Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Smoothie Makers Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach

- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Smoothie Makers

Figure United States Smoothie Makers Market Size (K Units) by Type (2012-2022)

Figure United States Smoothie Makers Sales Volume Market Share by Type (Product Category) in 2016

Figure Personal Blenders Product Picture

Figure Professional Blenders Product Picture

Figure United States Smoothie Makers Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Smoothie Makers by Application in 2016

Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure United States Smoothie Makers Market Size (Million USD) by Region (2012-2022)

Figure The West Smoothie Makers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Smoothie Makers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Smoothie Makers Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Smoothie Makers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Smoothie Makers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Smoothie Makers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Smoothie Makers Sales (K Units) and Growth Rate (2012-2022)

Figure United States Smoothie Makers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Smoothie Makers Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Smoothie Makers Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Smoothie Makers Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Smoothie Makers Sales Share by Players/Suppliers

Figure 2017 United States Smoothie Makers Sales Share by Players/Suppliers

Figure United States Smoothie Makers Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Smoothie Makers Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Smoothie Makers Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Smoothie Makers Revenue Share by Players/Suppliers

Figure 2017 United States Smoothie Makers Revenue Share by Players/Suppliers

Table United States Market Smoothie Makers Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Smoothie Makers Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Smoothie Makers Market Share of Top 3 Players/Suppliers

Figure United States Smoothie Makers Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Smoothie Makers Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Smoothie Makers Product Category

Table United States Smoothie Makers Sales (K Units) by Region (2012-2017)

Table United States Smoothie Makers Sales Share by Region (2012-2017)

Figure United States Smoothie Makers Sales Share by Region (2012-2017)

Figure United States Smoothie Makers Sales Market Share by Region in 2016

Table United States Smoothie Makers Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Smoothie Makers Revenue Share by Region (2012-2017)

Figure United States Smoothie Makers Revenue Market Share by Region (2012-2017)

Figure United States Smoothie Makers Revenue Market Share by Region in 2016

Table United States Smoothie Makers Price (USD/Unit) by Region (2012-2017)

Table United States Smoothie Makers Sales (K Units) by Type (2012-2017)

Table United States Smoothie Makers Sales Share by Type (2012-2017)

Figure United States Smoothie Makers Sales Share by Type (2012-2017)

Figure United States Smoothie Makers Sales Market Share by Type in 2016

Table United States Smoothie Makers Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Smoothie Makers Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Smoothie Makers by Type (2012-2017)

Figure Revenue Market Share of Smoothie Makers by Type in 2016

Table United States Smoothie Makers Price (USD/Unit) by Types (2012-2017)

Figure United States Smoothie Makers Sales Growth Rate by Type (2012-2017)
Table United States Smoothie Makers Sales (K Units) by Application (2012-2017)
Table United States Smoothie Makers Sales Market Share by Application (2012-2017)
Figure United States Smoothie Makers Sales Market Share by Application (2012-2017)
Figure United States Smoothie Makers Sales Market Share by Application in 2016
Table United States Smoothie Makers Sales Growth Rate by Application (2012-2017)
Figure United States Smoothie Makers Sales Growth Rate by Application (2012-2017)
Table SharkNinja Basic Information List
Table SharkNinja Smoothie Makers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure SharkNinja Smoothie Makers Sales Growth Rate (2012-2017)
Figure SharkNinja Smoothie Makers Sales Market Share in United States (2012-2017)
Figure SharkNinja Smoothie Makers Revenue Market Share in United States (2012-2017)
Table Oster Basic Information List
Table Oster Smoothie Makers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Oster Smoothie Makers Sales Growth Rate (2012-2017)
Figure Oster Smoothie Makers Sales Market Share in United States (2012-2017)
Figure Oster Smoothie Makers Revenue Market Share in United States (2012-2017)
Table Magic Bullet Basic Information List
Table Magic Bullet Smoothie Makers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Magic Bullet Smoothie Makers Sales Growth Rate (2012-2017)
Figure Magic Bullet Smoothie Makers Sales Market Share in United States (2012-2017)
Figure Magic Bullet Smoothie Makers Revenue Market Share in United States (2012-2017)
Table Hamilton Beach Basic Information List
Table Hamilton Beach Smoothie Makers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Hamilton Beach Smoothie Makers Sales Growth Rate (2012-2017)
Figure Hamilton Beach Smoothie Makers Sales Market Share in United States (2012-2017)
Figure Hamilton Beach Smoothie Makers Revenue Market Share in United States (2012-2017)
Table Epica Basic Information List
Table Epica Smoothie Makers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Epica Smoothie Makers Sales Growth Rate (2012-2017)

Figure Epica Smoothie Makers Sales Market Share in United States (2012-2017)
Figure Epica Smoothie Makers Revenue Market Share in United States (2012-2017)
Table Duronic Basic Information List
Table Duronic Smoothie Makers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Duronic Smoothie Makers Sales Growth Rate (2012-2017)
Figure Duronic Smoothie Makers Sales Market Share in United States (2012-2017)
Figure Duronic Smoothie Makers Revenue Market Share in United States (2012-2017)
Table BELLA Basic Information List
Table BELLA Smoothie Makers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure BELLA Smoothie Makers Sales Growth Rate (2012-2017)
Figure BELLA Smoothie Makers Sales Market Share in United States (2012-2017)
Figure BELLA Smoothie Makers Revenue Market Share in United States (2012-2017)
Table Hamilton Basic Information List
Table Hamilton Smoothie Makers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Hamilton Smoothie Makers Sales Growth Rate (2012-2017)
Figure Hamilton Smoothie Makers Sales Market Share in United States (2012-2017)
Figure Hamilton Smoothie Makers Revenue Market Share in United States (2012-2017)
Table Jamba Basic Information List
Table Jamba Smoothie Makers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Jamba Smoothie Makers Sales Growth Rate (2012-2017)
Figure Jamba Smoothie Makers Sales Market Share in United States (2012-2017)
Figure Jamba Smoothie Makers Revenue Market Share in United States (2012-2017)
Table Vitamix Basic Information List
Table Vitamix Smoothie Makers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Vitamix Smoothie Makers Sales Growth Rate (2012-2017)
Figure Vitamix Smoothie Makers Sales Market Share in United States (2012-2017)
Figure Vitamix Smoothie Makers Revenue Market Share in United States (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Smoothie Makers
Figure Manufacturing Process Analysis of Smoothie Makers
Figure Smoothie Makers Industrial Chain Analysis
Table Raw Materials Sources of Smoothie Makers Major Players/Suppliers in 2016

Table Major Buyers of Smoothie Makers

Table Distributors/Traders List

Figure United States Smoothie Makers Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Smoothie Makers Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Smoothie Makers Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Smoothie Makers Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Smoothie Makers Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Smoothie Makers Sales Volume (K Units) Forecast by Type in 2022

Table United States Smoothie Makers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Smoothie Makers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Smoothie Makers Sales Volume (K Units) Forecast by Application in 2022

Table United States Smoothie Makers Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Smoothie Makers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Smoothie Makers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Smoothie Makers Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Smoothie Makers Market Report 2017

Product link: <https://marketpublishers.com/r/U6389DBF9C3PEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6389DBF9C3PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970