

United States Smoothies Market Report 2017

<https://marketpublishers.com/r/U882E245A89EN.html>

Date: February 2017

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: U882E245A89EN

Abstracts

Notes:

Sales, means the sales volume of Smoothies

Revenue, means the sales value of Smoothies

This report studies sales (consumption) of Smoothies in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Bolthouse Farms

Innocent Drinks

Maui Wowi Hawaiian Coffees & Smoothies

Robeks

Smoothie King

Suja Juice

Tropical Smoothie Cafe

Daily Harvest

Naked Juice

Odwalla

Sainsbury

Smoothies & Things Cafe

The Smoothie Company

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Fruit-based

Dairy-based

Split by applications, this report focuses on sales, market share and growth rate of Smoothies in each application, can be divided into

Commercial

Household

Contents

United States Smoothies Market Report 2017

1 SMOOTHIES OVERVIEW

1.1 Product Overview and Scope of Smoothies

1.2 Classification of Smoothies

1.2.1 Fruit-based

1.2.2 Dairy-based

1.3 Application of Smoothies

1.3.1 Commercial

1.3.2 Household

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Smoothies (2012-2022)

1.4.1 United States Smoothies Sales and Growth Rate (2012-2022)

1.4.2 United States Smoothies Revenue and Growth Rate (2012-2022)

2 UNITED STATES SMOOTHIES COMPETITION BY MANUFACTURERS

2.1 United States Smoothies Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Smoothies Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Smoothies Average Price by Manufactures (2015 and 2016)

2.4 Smoothies Market Competitive Situation and Trends

2.4.1 Smoothies Market Concentration Rate

2.4.2 Smoothies Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SMOOTHIES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Smoothies Sales and Market Share by States (2012-2017)

3.2 United States Smoothies Revenue and Market Share by States (2012-2017)

3.3 United States Smoothies Price by States (2012-2017)

4 UNITED STATES SMOOTHIES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Smoothies Sales and Market Share by Type (2012-2017)
- 4.2 United States Smoothies Revenue and Market Share by Type (2012-2017)
- 4.3 United States Smoothies Price by Type (2012-2017)
- 4.4 United States Smoothies Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SMOOTHIES SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Smoothies Sales and Market Share by Application (2012-2017)
- 5.2 United States Smoothies Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES SMOOTHIES MANUFACTURERS PROFILES/ANALYSIS

6.1 Bolthouse Farms

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Smoothies Product Type, Application and Specification

- 6.1.2.1 Product A

- 6.1.2.2 Product B

- 6.1.3 Bolthouse Farms Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview

6.2 Innocent Drinks

- 6.2.2 Smoothies Product Type, Application and Specification

- 6.2.2.1 Product A

- 6.2.2.2 Product B

- 6.2.3 Innocent Drinks Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.2.4 Main Business/Business Overview

6.3 Maui Wowi Hawaiian Coffees & Smoothies

- 6.3.2 Smoothies Product Type, Application and Specification

- 6.3.2.1 Product A

- 6.3.2.2 Product B

- 6.3.3 Maui Wowi Hawaiian Coffees & Smoothies Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.3.4 Main Business/Business Overview

6.4 Robeks

- 6.4.2 Smoothies Product Type, Application and Specification

- 6.4.2.1 Product A

- 6.4.2.2 Product B

- 6.4.3 Robeks Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Smoothie King
 - 6.5.2 Smoothies Product Type, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Smoothie King Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Suja Juice
 - 6.6.2 Smoothies Product Type, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Suja Juice Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Tropical Smoothie Cafe
 - 6.7.2 Smoothies Product Type, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Tropical Smoothie Cafe Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Daily Harvest
 - 6.8.2 Smoothies Product Type, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Daily Harvest Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Naked Juice
 - 6.9.2 Smoothies Product Type, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Naked Juice Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Odwalla
 - 6.10.2 Smoothies Product Type, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Odwalla Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview

- 6.11 Sainsbury
- 6.12 Smoothies & Things Cafe
- 6.13 The Smoothie Company

7 SMOOTHIES MANUFACTURING COST ANALYSIS

- 7.1 Smoothies Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Smoothies

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Smoothies Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Smoothies Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk

- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SMOOTHIES MARKET FORECAST (2017-2022)

- 11.1 United States Smoothies Sales, Revenue Forecast (2017-2022)
- 11.2 United States Smoothies Sales Forecast by Type (2017-2022)
- 11.3 United States Smoothies Sales Forecast by Application (2017-2022)
- 11.4 Smoothies Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smoothies

Table Classification of Smoothies

Figure United States Sales Market Share of Smoothies by Type in 2015

Figure Fruit-based Picture

Figure Dairy-based Picture

Table Application of Smoothies

Figure United States Sales Market Share of Smoothies by Application in 2015

Figure Commercial Examples

Figure Household Examples

Figure United States Smoothies Sales and Growth Rate (2012-2022)

Figure United States Smoothies Revenue and Growth Rate (2012-2022)

Table United States Smoothies Sales of Key Manufacturers (2015 and 2016)

Table United States Smoothies Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Smoothies Sales Share by Manufacturers

Figure 2016 Smoothies Sales Share by Manufacturers

Table United States Smoothies Revenue by Manufacturers (2015 and 2016)

Table United States Smoothies Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Smoothies Revenue Share by Manufacturers

Table 2016 United States Smoothies Revenue Share by Manufacturers

Table United States Market Smoothies Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Smoothies Average Price of Key Manufacturers in 2015

Figure Smoothies Market Share of Top 3 Manufacturers

Figure Smoothies Market Share of Top 5 Manufacturers

Table United States Smoothies Sales by States (2012-2017)

Table United States Smoothies Sales Share by States (2012-2017)

Figure United States Smoothies Sales Market Share by States in 2015

Table United States Smoothies Revenue and Market Share by States (2012-2017)

Table United States Smoothies Revenue Share by States (2012-2017)

Figure Revenue Market Share of Smoothies by States (2012-2017)

Table United States Smoothies Price by States (2012-2017)

Table United States Smoothies Sales by Type (2012-2017)

Table United States Smoothies Sales Share by Type (2012-2017)

Figure United States Smoothies Sales Market Share by Type in 2015

Table United States Smoothies Revenue and Market Share by Type (2012-2017)

Table United States Smoothies Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Smoothies by Type (2012-2017)
Table United States Smoothies Price by Type (2012-2017)
Figure United States Smoothies Sales Growth Rate by Type (2012-2017)
Table United States Smoothies Sales by Application (2012-2017)
Table United States Smoothies Sales Market Share by Application (2012-2017)
Figure United States Smoothies Sales Market Share by Application in 2015
Table United States Smoothies Sales Growth Rate by Application (2012-2017)
Figure United States Smoothies Sales Growth Rate by Application (2012-2017)
Table Bolthouse Farms Basic Information List
Table Bolthouse Farms Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Bolthouse Farms Smoothies Sales Market Share (2012-2017)
Table Innocent Drinks Basic Information List
Table Innocent Drinks Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
Table Innocent Drinks Smoothies Sales Market Share (2012-2017)
Table Maui Wowi Hawaiian Coffees & Smoothies Basic Information List
Table Maui Wowi Hawaiian Coffees & Smoothies Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
Table Maui Wowi Hawaiian Coffees & Smoothies Smoothies Sales Market Share (2012-2017)
Table Robeks Basic Information List
Table Robeks Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
Table Robeks Smoothies Sales Market Share (2012-2017)
Table Smoothie King Basic Information List
Table Smoothie King Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
Table Smoothie King Smoothies Sales Market Share (2012-2017)
Table Suja Juice Basic Information List
Table Suja Juice Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
Table Suja Juice Smoothies Sales Market Share (2012-2017)
Table Tropical Smoothie Cafe Basic Information List
Table Tropical Smoothie Cafe Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
Table Tropical Smoothie Cafe Smoothies Sales Market Share (2012-2017)
Table Daily Harvest Basic Information List
Table Daily Harvest Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
Table Daily Harvest Smoothies Sales Market Share (2012-2017)
Table Naked Juice Basic Information List
Table Naked Juice Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)

- Table Naked Juice Smoothies Sales Market Share (2012-2017)
- Table Odwalla Basic Information List
- Table Odwalla Smoothies Sales, Revenue, Price and Gross Margin (2012-2017)
- Table Odwalla Smoothies Sales Market Share (2012-2017)
- Table Sainsbury Basic Information List
- Table Smoothies & Things Cafe Basic Information List
- Table The Smoothie Company Basic Information List
- Table Production Base and Market Concentration Rate of Raw Material
- Figure Price Trend of Key Raw Materials
- Table Key Suppliers of Raw Materials
- Figure Manufacturing Cost Structure of Smoothies
- Figure Manufacturing Process Analysis of Smoothies
- Figure Smoothies Industrial Chain Analysis
- Table Raw Materials Sources of Smoothies Major Manufacturers in 2015
- Table Major Buyers of Smoothies
- Table Distributors/Traders List
- Figure United States Smoothies Production and Growth Rate Forecast (2017-2022)
- Figure United States Smoothies Revenue and Growth Rate Forecast (2017-2022)
- Table United States Smoothies Production Forecast by Type (2017-2022)
- Table United States Smoothies Consumption Forecast by Application (2017-2022)
- Table United States Smoothies Sales Forecast by States (2017-2022)
- Table United States Smoothies Sales Share Forecast by States (2017-2022)

I would like to order

Product name: United States Smoothies Market Report 2017

Product link: <https://marketpublishers.com/r/U882E245A89EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U882E245A89EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970