

United States Smoking Cessation Products Market Report 2017

https://marketpublishers.com/r/U974D8BF038PEN.html

Date: October 2017

Pages: 103

Price: US\$ 3,800.00 (Single User License)

ID: U974D8BF038PEN

Abstracts

In this report, the United States Smoking Cessation Products market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

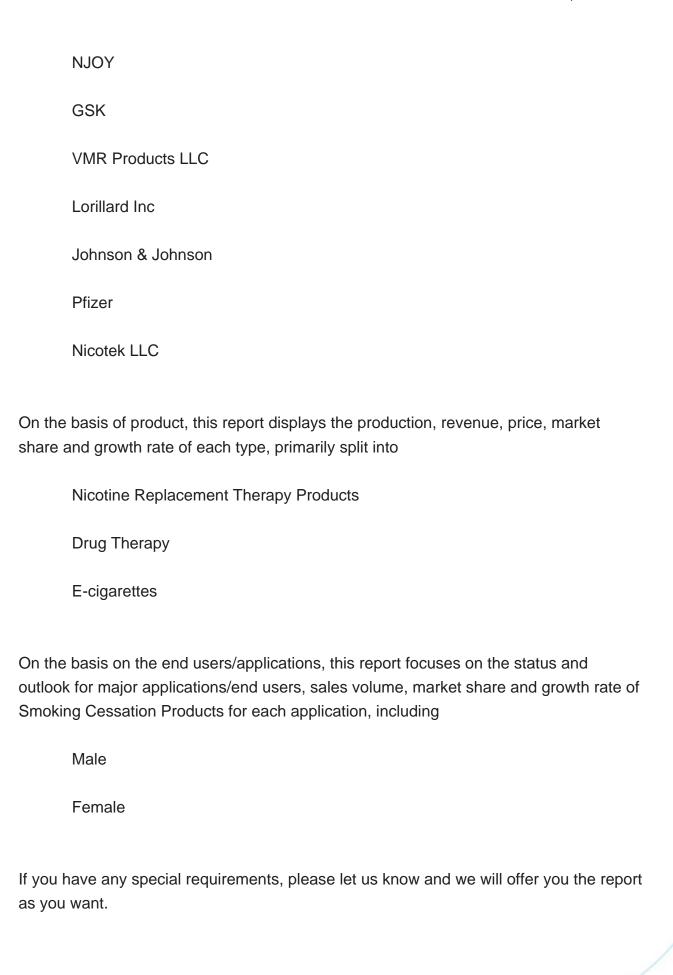
The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Smoking Cessation Products in these regions, from 2012 to 2022 (forecast).

United States Smoking Cessation Products market competition by top manufacturers/players, with Smoking Cessation Products sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including







Contents

United States Smoking Cessation Products Market Report 2017

1 SMOKING CESSATION PRODUCTS OVERVIEW

- 1.1 Product Overview and Scope of Smoking Cessation Products
- 1.2 Classification of Smoking Cessation Products by Product Category
- 1.2.1 United States Smoking Cessation Products Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Smoking Cessation Products Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Nicotine Replacement Therapy Products
 - 1.2.4 Drug Therapy
 - 1.2.5 E-cigarettes
- 1.3 United States Smoking Cessation Products Market by Application/End Users
- 1.3.1 United States Smoking Cessation Products Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Male
 - 1.3.3 Female
- 1.4 United States Smoking Cessation Products Market by Region
- 1.4.1 United States Smoking Cessation Products Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Smoking Cessation Products Status and Prospect (2012-2022)
- 1.4.3 Southwest Smoking Cessation Products Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Smoking Cessation Products Status and Prospect (2012-2022)
 - 1.4.5 New England Smoking Cessation Products Status and Prospect (2012-2022)
 - 1.4.6 The South Smoking Cessation Products Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Smoking Cessation Products Status and Prospect (2012-2022)
- United States Market Size (Value and Volume) of Smoking Cessation Products
 (2012-2022)
 - 1.5.1 United States Smoking Cessation Products Sales and Growth Rate (2012-2022)
- 1.5.2 United States Smoking Cessation Products Revenue and Growth Rate (2012-2022)

2 UNITED STATES SMOKING CESSATION PRODUCTS MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Smoking Cessation Products Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Smoking Cessation Products Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Smoking Cessation Products Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Smoking Cessation Products Market Competitive Situation and Trends
 - 2.4.1 United States Smoking Cessation Products Market Concentration Rate
- 2.4.2 United States Smoking Cessation Products Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Smoking Cessation Products Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES SMOKING CESSATION PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Smoking Cessation Products Sales and Market Share by Region (2012-2017)
- 3.2 United States Smoking Cessation Products Revenue and Market Share by Region (2012-2017)
- 3.3 United States Smoking Cessation Products Price by Region (2012-2017)

4 UNITED STATES SMOKING CESSATION PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Smoking Cessation Products Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Smoking Cessation Products Revenue and Market Share by Type (2012-2017)
- 4.3 United States Smoking Cessation Products Price by Type (2012-2017)
- 4.4 United States Smoking Cessation Products Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SMOKING CESSATION PRODUCTS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Smoking Cessation Products Sales and Market Share by Application



(2012-2017)

- 5.2 United States Smoking Cessation Products Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES SMOKING CESSATION PRODUCTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- **6.1 NJOY**
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Smoking Cessation Products Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 NJOY Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 GSK
 - 6.2.2 Smoking Cessation Products Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 GSK Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 VMR Products LLC
 - 6.3.2 Smoking Cessation Products Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 VMR Products LLC Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Lorillard Inc
 - 6.4.2 Smoking Cessation Products Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Lorillard Inc Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Johnson & Johnson
- 6.5.2 Smoking Cessation Products Product Category, Application and Specification



- 6.5.2.1 Product A
- 6.5.2.2 Product B
- 6.5.3 Johnson & Johnson Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Pfizer
 - 6.6.2 Smoking Cessation Products Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Pfizer Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Nicotek LLC
 - 6.7.2 Smoking Cessation Products Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Nicotek LLC Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview

7 SMOKING CESSATION PRODUCTS MANUFACTURING COST ANALYSIS

- 7.1 Smoking Cessation Products Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Smoking Cessation Products

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Smoking Cessation Products Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Smoking Cessation Products Major Manufacturers in 2016



8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SMOKING CESSATION PRODUCTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Smoking Cessation Products Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Smoking Cessation Products Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Smoking Cessation Products Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Smoking Cessation Products Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach



- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Smoking Cessation Products

Figure United States Smoking Cessation Products Market Size (K Units) by Type (2012-2022)

Figure United States Smoking Cessation Products Sales Volume Market Share by Type (Product Category) in 2016

Figure Nicotine Replacement Therapy Products Product Picture

Figure Drug Therapy Product Picture

Figure E-cigarettes Product Picture

Figure United States Smoking Cessation Products Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Smoking Cessation Products by Application in 2016

Figure Male Examples

Table Key Downstream Customer in Male

Figure Female Examples

Table Key Downstream Customer in Female

Figure United States Smoking Cessation Products Market Size (Million USD) by Region (2012-2022)

Figure The West Smoking Cessation Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Smoking Cessation Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Smoking Cessation Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Smoking Cessation Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Smoking Cessation Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Smoking Cessation Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Smoking Cessation Products Sales (K Units) and Growth Rate (2012-2022)

Figure United States Smoking Cessation Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Smoking Cessation Products Market Major Players Product Sales



Volume (K Units) (2012-2017)

Table United States Smoking Cessation Products Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Smoking Cessation Products Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Smoking Cessation Products Sales Share by Players/Suppliers

Figure 2017 United States Smoking Cessation Products Sales Share by Players/Suppliers

Figure United States Smoking Cessation Products Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Smoking Cessation Products Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Smoking Cessation Products Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Smoking Cessation Products Revenue Share by Players/Suppliers

Figure 2017 United States Smoking Cessation Products Revenue Share by Players/Suppliers

Table United States Market Smoking Cessation Products Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Smoking Cessation Products Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Smoking Cessation Products Market Share of Top 3 Players/Suppliers

Figure United States Smoking Cessation Products Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Smoking Cessation Products Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Smoking Cessation Products Product Category Table United States Smoking Cessation Products Sales (K Units) by Region (2012-2017)

Table United States Smoking Cessation Products Sales Share by Region (2012-2017) Figure United States Smoking Cessation Products Sales Share by Region (2012-2017) Figure United States Smoking Cessation Products Sales Market Share by Region in 2016

Table United States Smoking Cessation Products Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Smoking Cessation Products Revenue Share by Region



(2012-2017)

Figure United States Smoking Cessation Products Revenue Market Share by Region (2012-2017)

Figure United States Smoking Cessation Products Revenue Market Share by Region in 2016

Table United States Smoking Cessation Products Price (USD/Unit) by Region (2012-2017)

Table United States Smoking Cessation Products Sales (K Units) by Type (2012-2017)

Table United States Smoking Cessation Products Sales Share by Type (2012-2017)

Figure United States Smoking Cessation Products Sales Share by Type (2012-2017)

Figure United States Smoking Cessation Products Sales Market Share by Type in 2016 Table United States Smoking Cessation Products Revenue (Million USD) and Market

Share by Type (2012-2017)

Table United States Smoking Cessation Products Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Smoking Cessation Products by Type (2012-2017)

Figure Revenue Market Share of Smoking Cessation Products by Type in 2016

Table United States Smoking Cessation Products Price (USD/Unit) by Types (2012-2017)

Figure United States Smoking Cessation Products Sales Growth Rate by Type (2012-2017)

Table United States Smoking Cessation Products Sales (K Units) by Application (2012-2017)

Table United States Smoking Cessation Products Sales Market Share by Application (2012-2017)

Figure United States Smoking Cessation Products Sales Market Share by Application (2012-2017)

Figure United States Smoking Cessation Products Sales Market Share by Application in 2016

Table United States Smoking Cessation Products Sales Growth Rate by Application (2012-2017)

Figure United States Smoking Cessation Products Sales Growth Rate by Application (2012-2017)

Table NJOY Basic Information List

Table NJOY Smoking Cessation Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure NJOY Smoking Cessation Products Sales Growth Rate (2012-2017)

Figure NJOY Smoking Cessation Products Sales Market Share in United States (2012-2017)

Figure NJOY Smoking Cessation Products Revenue Market Share in United States



(2012-2017)

Table GSK Basic Information List

Table GSK Smoking Cessation Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure GSK Smoking Cessation Products Sales Growth Rate (2012-2017)

Figure GSK Smoking Cessation Products Sales Market Share in United States (2012-2017)

Figure GSK Smoking Cessation Products Revenue Market Share in United States (2012-2017)

Table VMR Products LLC Basic Information List

Table VMR Products LLC Smoking Cessation Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure VMR Products LLC Smoking Cessation Products Sales Growth Rate (2012-2017)

Figure VMR Products LLC Smoking Cessation Products Sales Market Share in United States (2012-2017)

Figure VMR Products LLC Smoking Cessation Products Revenue Market Share in United States (2012-2017)

Table Lorillard Inc Basic Information List

Table Lorillard Inc Smoking Cessation Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Lorillard Inc Smoking Cessation Products Sales Growth Rate (2012-2017)

Figure Lorillard Inc Smoking Cessation Products Sales Market Share in United States (2012-2017)

Figure Lorillard Inc Smoking Cessation Products Revenue Market Share in United States (2012-2017)

Table Johnson & Johnson Basic Information List

Table Johnson & Johnson Smoking Cessation Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Johnson & Johnson Smoking Cessation Products Sales Growth Rate (2012-2017)

Figure Johnson & Johnson Smoking Cessation Products Sales Market Share in United States (2012-2017)

Figure Johnson & Johnson Smoking Cessation Products Revenue Market Share in United States (2012-2017)

Table Pfizer Basic Information List

Table Pfizer Smoking Cessation Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pfizer Smoking Cessation Products Sales Growth Rate (2012-2017)



Figure Pfizer Smoking Cessation Products Sales Market Share in United States (2012-2017)

Figure Pfizer Smoking Cessation Products Revenue Market Share in United States (2012-2017)

Table Nicotek LLC Basic Information List

Table Nicotek LLC Smoking Cessation Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Nicotek LLC Smoking Cessation Products Sales Growth Rate (2012-2017)

Figure Nicotek LLC Smoking Cessation Products Sales Market Share in United States (2012-2017)

Figure Nicotek LLC Smoking Cessation Products Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smoking Cessation Products

Figure Manufacturing Process Analysis of Smoking Cessation Products

Figure Smoking Cessation Products Industrial Chain Analysis

Table Raw Materials Sources of Smoking Cessation Products Major Players/Suppliers in 2016

Table Major Buyers of Smoking Cessation Products

Table Distributors/Traders List

Figure United States Smoking Cessation Products Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Smoking Cessation Products Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Smoking Cessation Products Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Smoking Cessation Products Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Smoking Cessation Products Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Smoking Cessation Products Sales Volume (K Units) Forecast by Type in 2022

Table United States Smoking Cessation Products Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Smoking Cessation Products Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Smoking Cessation Products Sales Volume (K Units) Forecast by



Application in 2022

Table United States Smoking Cessation Products Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Smoking Cessation Products Sales Volume Share Forecast by Region (2017-2022)

Figure United States Smoking Cessation Products Sales Volume Share Forecast by Region (2017-2022)

Figure United States Smoking Cessation Products Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Smoking Cessation Products Market Report 2017

Product link: https://marketpublishers.com/r/U974D8BF038PEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U974D8BF038PEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970