

# United States Smoking Cessation Products Market Report 2016

<https://marketpublishers.com/r/UC9F582A551EN.html>

Date: October 2016

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: UC9F582A551EN

## Abstracts

### Notes:

Sales, means the sales volume of Smoking Cessation Products

Revenue, means the sales value of Smoking Cessation Products

This report studies sales (consumption) of Smoking Cessation Products in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Kimree Technology

GSK

Johnson & Johnson

Dr. Reddy's Laboratories

Novartis AG

The Harvard Drug Group

Perrigo Company

Fontem Ventures

Pfizer

Smoke Away

V2 Electronic Cigarettes

VaporFi

Mig Vapor

Halo Cigs

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Smoking Cessation Products in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Smoking Cessation Products Market Report 2016

## **1 SMOKING CESSATION PRODUCTS OVERVIEW**

### 1.1 Product Overview and Scope of Smoking Cessation Products

### 1.2 Classification of Smoking Cessation Products

#### 1.2.1 Type I

#### 1.2.2 Type II

#### 1.2.3 Type III

### 1.3 Application of Smoking Cessation Products

#### 1.3.1 Application

#### 1.3.2 Application

#### 1.3.3 Application

### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Smoking Cessation Products (2011-2021)

#### 1.4.1 United States Smoking Cessation Products Sales and Growth Rate (2011-2021)

#### 1.4.2 United States Smoking Cessation Products Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES SMOKING CESSATION PRODUCTS COMPETITION BY MANUFACTURERS**

### 2.1 United States Smoking Cessation Products Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Smoking Cessation Products Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Smoking Cessation Products Average Price by Manufactures (2015 and 2016)

### 2.4 Smoking Cessation Products Market Competitive Situation and Trends

#### 2.4.1 Smoking Cessation Products Market Concentration Rate

#### 2.4.2 Smoking Cessation Products Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES SMOKING CESSATION PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

### 3.1 United States Smoking Cessation Products Sales and Market Share by Type

(2011-2016)

3.2 United States Smoking Cessation Products Revenue and Market Share by Type  
(2011-2016)

3.3 United States Smoking Cessation Products Price by Type (2011-2016)

3.4 United States Smoking Cessation Products Sales Growth Rate by Type  
(2011-2016)

#### **4 UNITED STATES SMOKING CESSATION PRODUCTS SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Smoking Cessation Products Sales and Market Share by Application  
(2011-2016)

4.2 United States Smoking Cessation Products Sales Growth Rate by Application  
(2011-2016)

4.3 Market Drivers and Opportunities

#### **5 UNITED STATES SMOKING CESSATION PRODUCTS MANUFACTURERS PROFILES/ANALYSIS**

5.1 Kimree Technology

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Smoking Cessation Products Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Kimree Technology Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 GSK

5.2.2 Smoking Cessation Products Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 GSK Smoking Cessation Products Sales, Revenue, Price and Gross Margin  
(2011-2016)

5.2.4 Main Business/Business Overview

5.3 Johnson & Johnson

5.3.2 Smoking Cessation Products Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Johnson & Johnson Smoking Cessation Products Sales, Revenue, Price and

## Gross Margin (2011-2016)

### 5.3.4 Main Business/Business Overview

## 5.4 Dr. Reddy's Laboratories

### 5.4.2 Smoking Cessation Products Product Type, Application and Specification

#### 5.4.2.1 Type I

#### 5.4.2.2 Type II

### 5.4.3 Dr. Reddy's Laboratories Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.4.4 Main Business/Business Overview

## 5.5 Novartis AG

### 5.5.2 Smoking Cessation Products Product Type, Application and Specification

#### 5.5.2.1 Type I

#### 5.5.2.2 Type II

### 5.5.3 Novartis AG Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.5.4 Main Business/Business Overview

## 5.6 The Harvard Drug Group

### 5.6.2 Smoking Cessation Products Product Type, Application and Specification

#### 5.6.2.1 Type I

#### 5.6.2.2 Type II

### 5.6.3 The Harvard Drug Group Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.6.4 Main Business/Business Overview

## 5.7 Perrigo Company

### 5.7.2 Smoking Cessation Products Product Type, Application and Specification

#### 5.7.2.1 Type I

#### 5.7.2.2 Type II

### 5.7.3 Perrigo Company Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.7.4 Main Business/Business Overview

## 5.8 Fontem Ventures

### 5.8.2 Smoking Cessation Products Product Type, Application and Specification

#### 5.8.2.1 Type I

#### 5.8.2.2 Type II

### 5.8.3 Fontem Ventures Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.8.4 Main Business/Business Overview

## 5.9 Pfizer

### 5.9.2 Smoking Cessation Products Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Pfizer Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Smoke Away

5.10.2 Smoking Cessation Products Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Smoke Away Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 V2 Electronic Cigarettes

5.12 VaporFi

5.13 Mig Vapor

5.14 Halo Cigs

## **6 SMOKING CESSATION PRODUCTS MANUFACTURING COST ANALYSIS**

6.1 Smoking Cessation Products Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Smoking Cessation Products

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Smoking Cessation Products Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Smoking Cessation Products Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES SMOKING CESSATION PRODUCTS MARKET FORECAST (2016-2021)**

- 10.1 United States Smoking Cessation Products Sales, Revenue Forecast (2016-2021)
- 10.2 United States Smoking Cessation Products Sales Forecast by Type (2016-2021)
- 10.3 United States Smoking Cessation Products Sales Forecast by Application (2016-2021)
- 10.4 Smoking Cessation Products Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Smoking Cessation Products

Table Classification of Smoking Cessation Products

Figure United States Sales Market Share of Smoking Cessation Products by Type in 2015

Table Application of Smoking Cessation Products

Figure United States Sales Market Share of Smoking Cessation Products by Application in 2015

Figure United States Smoking Cessation Products Sales and Growth Rate (2011-2021)

Figure United States Smoking Cessation Products Revenue and Growth Rate (2011-2021)

Table United States Smoking Cessation Products Sales of Key Manufacturers (2015 and 2016)

Table United States Smoking Cessation Products Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Smoking Cessation Products Sales Share by Manufacturers

Figure 2016 Smoking Cessation Products Sales Share by Manufacturers

Table United States Smoking Cessation Products Revenue by Manufacturers (2015 and 2016)

Table United States Smoking Cessation Products Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Smoking Cessation Products Revenue Share by Manufacturers

Table 2016 United States Smoking Cessation Products Revenue Share by Manufacturers

Table United States Market Smoking Cessation Products Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Smoking Cessation Products Average Price of Key Manufacturers in 2015

Figure Smoking Cessation Products Market Share of Top 3 Manufacturers

Figure Smoking Cessation Products Market Share of Top 5 Manufacturers

Table United States Smoking Cessation Products Sales by Type (2011-2016)

Table United States Smoking Cessation Products Sales Share by Type (2011-2016)

Figure United States Smoking Cessation Products Sales Market Share by Type in 2015

Table United States Smoking Cessation Products Revenue and Market Share by Type (2011-2016)



Table United States Smoking Cessation Products Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Smoking Cessation Products by Type (2011-2016)

Table United States Smoking Cessation Products Price by Type (2011-2016)

Figure United States Smoking Cessation Products Sales Growth Rate by Type  
(2011-2016)

Table United States Smoking Cessation Products Sales by Application (2011-2016)

Table United States Smoking Cessation Products Sales Market Share by Application  
(2011-2016)

Figure United States Smoking Cessation Products Sales Market Share by Application in  
2015

Table United States Smoking Cessation Products Sales Growth Rate by Application  
(2011-2016)

Figure United States Smoking Cessation Products Sales Growth Rate by Application  
(2011-2016)

Table Kimree Technology Basic Information List

Table Kimree Technology Smoking Cessation Products Sales, Revenue, Price and  
Gross Margin (2011-2016)

Figure Kimree Technology Smoking Cessation Products Sales Market Share  
(2011-2016)

Table GSK Basic Information List

Table GSK Smoking Cessation Products Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table GSK Smoking Cessation Products Sales Market Share (2011-2016)

Table Johnson & Johnson Basic Information List

Table Johnson & Johnson Smoking Cessation Products Sales, Revenue, Price and  
Gross Margin (2011-2016)

Table Johnson & Johnson Smoking Cessation Products Sales Market Share  
(2011-2016)

Table Dr. Reddy's Laboratories Basic Information List

Table Dr. Reddy's Laboratories Smoking Cessation Products Sales, Revenue, Price  
and Gross Margin (2011-2016)

Table Dr. Reddy's Laboratories Smoking Cessation Products Sales Market Share  
(2011-2016)

Table Novartis AG Basic Information List

Table Novartis AG Smoking Cessation Products Sales, Revenue, Price and Gross  
Margin (2011-2016)

Table Novartis AG Smoking Cessation Products Sales Market Share (2011-2016)

Table The Harvard Drug Group Basic Information List

Table The Harvard Drug Group Smoking Cessation Products Sales, Revenue, Price

and Gross Margin (2011-2016)

Table The Harvard Drug Group Smoking Cessation Products Sales Market Share (2011-2016)

Table Perrigo Company Basic Information List

Table Perrigo Company Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Perrigo Company Smoking Cessation Products Sales Market Share (2011-2016)

Table Fontem Ventures Basic Information List

Table Fontem Ventures Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fontem Ventures Smoking Cessation Products Sales Market Share (2011-2016)

Table Pfizer Basic Information List

Table Pfizer Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Pfizer Smoking Cessation Products Sales Market Share (2011-2016)

Table Smoke Away Basic Information List

Table Smoke Away Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Smoke Away Smoking Cessation Products Sales Market Share (2011-2016)

Table V2 Electronic Cigarettes Basic Information List

Table V2 Electronic Cigarettes Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table V2 Electronic Cigarettes Smoking Cessation Products Sales Market Share (2011-2016)

Table VaporFi Basic Information List

Table VaporFi Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table VaporFi Smoking Cessation Products Sales Market Share (2011-2016)

Table Mig Vapor Basic Information List

Table Mig Vapor Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mig Vapor Smoking Cessation Products Sales Market Share (2011-2016)

Table Halo Cigs Basic Information List

Table Halo Cigs Smoking Cessation Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Halo Cigs Smoking Cessation Products Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smoking Cessation Products

Figure Manufacturing Process Analysis of Smoking Cessation Products

Figure Smoking Cessation Products Industrial Chain Analysis

Table Raw Materials Sources of Smoking Cessation Products Major Manufacturers in 2015

Table Major Buyers of Smoking Cessation Products

Table Distributors/Traders List

Figure United States Smoking Cessation Products Production and Growth Rate Forecast (2016-2021)

Figure United States Smoking Cessation Products Revenue and Growth Rate Forecast (2016-2021)

Table United States Smoking Cessation Products Production Forecast by Type (2016-2021)

Table United States Smoking Cessation Products Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Smoking Cessation Products Market Report 2016

Product link: <https://marketpublishers.com/r/UC9F582A551EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC9F582A551EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970