

United States Smartwatch Market Report 2017

<https://marketpublishers.com/r/U70D051B0B0EN.html>

Date: August 2017

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: U70D051B0B0EN

Abstracts

In this report, the United States Smartwatch market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Smartwatch in these regions, from 2012 to 2022 (forecast).

United States Smartwatch market competition by top manufacturers/players, with Smartwatch sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Apple (US)

Samsung (KR)

Sony (JP)

Motorola/Lenovo (US)

LG (KR)

Pebble (US)

Fitbit (US)

Garmin (US)

Withings (FR)

Polar (FI)

Asus (CN)

Huawei (CN)

ZTE (CN)

inWatch (US)

Casio (JP)

TAG Heuer (CH)

TomTom (NL)

Qualcomm (US)

Weloop (CN)

Pulsense (US)

Geak (CN)

SmartQ (CN)

Hopu (CN)

Truly (CN)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

By Main System

Apple Watch Kit

Android Wear

Tizen

Embedded OS

Others

By Screen Type

Mirasol Screen

Flexible E-paper

LCD Screen

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Smartwatch for each application, including

Personal Assistance

Medical / Health

Fitness

Personal Safety

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Smartwatch Market Report 2017

1 SMARTWATCH OVERVIEW

1.1 Product Overview and Scope of Smartwatch

1.2 Classification of Smartwatch by Product Category

1.2.1 United States Smartwatch Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Smartwatch Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Apple Watch Kit

1.2.4 Android Wear

1.2.5 Tizen

1.2.6 Embedded OS

1.2.7 Others

1.3 United States Smartwatch Market by Application/End Users

1.3.1 United States Smartwatch Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Personal Assistance

1.3.3 Medical / Health

1.3.4 Fitness

1.3.5 Personal Safety

1.4 United States Smartwatch Market by Region

1.4.1 United States Smartwatch Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Smartwatch Status and Prospect (2012-2022)

1.4.3 Southwest Smartwatch Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Smartwatch Status and Prospect (2012-2022)

1.4.5 New England Smartwatch Status and Prospect (2012-2022)

1.4.6 The South Smartwatch Status and Prospect (2012-2022)

1.4.7 The Midwest Smartwatch Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Smartwatch (2012-2022)

1.5.1 United States Smartwatch Sales and Growth Rate (2012-2022)

1.5.2 United States Smartwatch Revenue and Growth Rate (2012-2022)

2 UNITED STATES SMARTWATCH MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Smartwatch Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Smartwatch Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Smartwatch Average Price by Players/Suppliers (2012-2017)

2.4 United States Smartwatch Market Competitive Situation and Trends

2.4.1 United States Smartwatch Market Concentration Rate

2.4.2 United States Smartwatch Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Smartwatch Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES SMARTWATCH SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Smartwatch Sales and Market Share by Region (2012-2017)

3.2 United States Smartwatch Revenue and Market Share by Region (2012-2017)

3.3 United States Smartwatch Price by Region (2012-2017)

4 UNITED STATES SMARTWATCH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Smartwatch Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Smartwatch Revenue and Market Share by Type (2012-2017)

4.3 United States Smartwatch Price by Type (2012-2017)

4.4 United States Smartwatch Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SMARTWATCH SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Smartwatch Sales and Market Share by Application (2012-2017)

5.2 United States Smartwatch Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES SMARTWATCH PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Apple (US)

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Smartwatch Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Apple (US) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Samsung (KR)
 - 6.2.2 Smartwatch Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Samsung (KR) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Sony (JP)
 - 6.3.2 Smartwatch Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Sony (JP) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Motorola/Lenovo (US)
 - 6.4.2 Smartwatch Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Motorola/Lenovo (US) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 LG (KR)
 - 6.5.2 Smartwatch Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 LG (KR) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Pebble (US)
 - 6.6.2 Smartwatch Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Pebble (US) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Fitbit (US)

- 6.7.2 Smartwatch Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Fitbit (US) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Garmin (US)
 - 6.8.2 Smartwatch Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Garmin (US) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Withings (FR)
 - 6.9.2 Smartwatch Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Withings (FR) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Polar (FI)
 - 6.10.2 Smartwatch Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Polar (FI) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Asus (CN)
- 6.12 Huawei (CN)
- 6.13 ZTE (CN)
- 6.14 inWatch (US)
- 6.15 Casio (JP)
- 6.16 TAG Heuer (CH)
- 6.17 TomTom (NL)
- 6.18 Qualcomm (US)
- 6.19 Weloop (CN)
- 6.20 Pulsense (US)
- 6.21 Geak (CN)
- 6.22 SmartQ (CN)
- 6.23 Hopu (CN)
- 6.24 Truly (CN)

7 SMARTWATCH MANUFACTURING COST ANALYSIS

- 7.1 Smartwatch Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Smartwatch

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Smartwatch Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Smartwatch Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SMARTWATCH MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Smartwatch Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Smartwatch Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Smartwatch Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Smartwatch Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Smartwatch

Figure United States Smartwatch Market Size (K Units) by Type (2012-2022)

Figure United States Smartwatch Sales Volume Market Share by Type (Product Category) in 2016

Figure Apple Watch Kit Product Picture

Figure Android Wear Product Picture

Figure Tizen Product Picture

Figure Embedded OS Product Picture

Figure Others Product Picture

Figure United States Smartwatch Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Smartwatch by Application in 2016

Figure Personal Assistance Examples

Table Key Downstream Customer in Personal Assistance

Figure Medical / Health Examples

Table Key Downstream Customer in Medical / Health

Figure Fitness Examples

Table Key Downstream Customer in Fitness

Figure Personal Safety Examples

Table Key Downstream Customer in Personal Safety

Figure United States Smartwatch Market Size (Million USD) by Region (2012-2022)

Figure The West Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Smartwatch Sales (K Units) and Growth Rate (2012-2022)

Figure United States Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Smartwatch Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Smartwatch Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Smartwatch Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Smartwatch Sales Share by Players/Suppliers

Figure 2017 United States Smartwatch Sales Share by Players/Suppliers
Figure United States Smartwatch Market Major Players Product Revenue (Million USD) (2012-2017)
Table United States Smartwatch Revenue (Million USD) by Players/Suppliers (2012-2017)
Table United States Smartwatch Revenue Share by Players/Suppliers (2012-2017)
Figure 2016 United States Smartwatch Revenue Share by Players/Suppliers
Figure 2017 United States Smartwatch Revenue Share by Players/Suppliers
Table United States Market Smartwatch Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)
Figure United States Market Smartwatch Average Price (USD/Unit) of Key Players/Suppliers in 2016
Figure United States Smartwatch Market Share of Top 3 Players/Suppliers
Figure United States Smartwatch Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Smartwatch Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Smartwatch Product Category
Table United States Smartwatch Sales (K Units) by Region (2012-2017)
Table United States Smartwatch Sales Share by Region (2012-2017)
Figure United States Smartwatch Sales Share by Region (2012-2017)
Figure United States Smartwatch Sales Market Share by Region in 2016
Table United States Smartwatch Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Smartwatch Revenue Share by Region (2012-2017)
Figure United States Smartwatch Revenue Market Share by Region (2012-2017)
Figure United States Smartwatch Revenue Market Share by Region in 2016
Table United States Smartwatch Price (USD/Unit) by Region (2012-2017)
Table United States Smartwatch Sales (K Units) by Type (2012-2017)
Table United States Smartwatch Sales Share by Type (2012-2017)
Figure United States Smartwatch Sales Share by Type (2012-2017)
Figure United States Smartwatch Sales Market Share by Type in 2016
Table United States Smartwatch Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Smartwatch Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Smartwatch by Type (2012-2017)
Figure Revenue Market Share of Smartwatch by Type in 2016
Table United States Smartwatch Price (USD/Unit) by Types (2012-2017)
Figure United States Smartwatch Sales Growth Rate by Type (2012-2017)
Table United States Smartwatch Sales (K Units) by Application (2012-2017)

Table United States Smartwatch Sales Market Share by Application (2012-2017)
Figure United States Smartwatch Sales Market Share by Application (2012-2017)
Figure United States Smartwatch Sales Market Share by Application in 2016
Table United States Smartwatch Sales Growth Rate by Application (2012-2017)
Figure United States Smartwatch Sales Growth Rate by Application (2012-2017)
Table Apple (US) Basic Information List
Table Apple (US) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Apple (US) Smartwatch Sales Growth Rate (2012-2017)
Figure Apple (US) Smartwatch Sales Market Share in United States (2012-2017)
Figure Apple (US) Smartwatch Revenue Market Share in United States (2012-2017)
Table Samsung (KR) Basic Information List
Table Samsung (KR) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Samsung (KR) Smartwatch Sales Growth Rate (2012-2017)
Figure Samsung (KR) Smartwatch Sales Market Share in United States (2012-2017)
Figure Samsung (KR) Smartwatch Revenue Market Share in United States (2012-2017)
Table Sony (JP) Basic Information List
Table Sony (JP) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Sony (JP) Smartwatch Sales Growth Rate (2012-2017)
Figure Sony (JP) Smartwatch Sales Market Share in United States (2012-2017)
Figure Sony (JP) Smartwatch Revenue Market Share in United States (2012-2017)
Table Motorola/Lenovo (US) Basic Information List
Table Motorola/Lenovo (US) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Motorola/Lenovo (US) Smartwatch Sales Growth Rate (2012-2017)
Figure Motorola/Lenovo (US) Smartwatch Sales Market Share in United States (2012-2017)
Figure Motorola/Lenovo (US) Smartwatch Revenue Market Share in United States (2012-2017)
Table LG (KR) Basic Information List
Table LG (KR) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure LG (KR) Smartwatch Sales Growth Rate (2012-2017)
Figure LG (KR) Smartwatch Sales Market Share in United States (2012-2017)
Figure LG (KR) Smartwatch Revenue Market Share in United States (2012-2017)
Table Pebble (US) Basic Information List
Table Pebble (US) Smartwatch Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2012-2017)
Figure Pebble (US) Smartwatch Sales Growth Rate (2012-2017)
Figure Pebble (US) Smartwatch Sales Market Share in United States (2012-2017)
Figure Pebble (US) Smartwatch Revenue Market Share in United States (2012-2017)
Table Fitbit (US) Basic Information List
Table Fitbit (US) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Fitbit (US) Smartwatch Sales Growth Rate (2012-2017)
Figure Fitbit (US) Smartwatch Sales Market Share in United States (2012-2017)
Figure Fitbit (US) Smartwatch Revenue Market Share in United States (2012-2017)
Table Garmin (US) Basic Information List
Table Garmin (US) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Garmin (US) Smartwatch Sales Growth Rate (2012-2017)
Figure Garmin (US) Smartwatch Sales Market Share in United States (2012-2017)
Figure Garmin (US) Smartwatch Revenue Market Share in United States (2012-2017)
Table Withings (FR) Basic Information List
Table Withings (FR) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Withings (FR) Smartwatch Sales Growth Rate (2012-2017)
Figure Withings (FR) Smartwatch Sales Market Share in United States (2012-2017)
Figure Withings (FR) Smartwatch Revenue Market Share in United States (2012-2017)
Table Polar (FI) Basic Information List
Table Polar (FI) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Polar (FI) Smartwatch Sales Growth Rate (2012-2017)
Figure Polar (FI) Smartwatch Sales Market Share in United States (2012-2017)
Figure Polar (FI) Smartwatch Revenue Market Share in United States (2012-2017)
Table Asus (CN) Basic Information List
Table Huawei (CN) Basic Information List
Table ZTE (CN) Basic Information List
Table inWatch (US) Basic Information List
Table Casio (JP) Basic Information List
Table TAG Heuer (CH) Basic Information List
Table TomTom (NL) Basic Information List
Table Qualcomm (US) Basic Information List
Table Weloop (CN) Basic Information List
Table Pulsense (US) Basic Information List
Table Geak (CN) Basic Information List

Table SmartQ (CN) Basic Information List
Table Hopu (CN) Basic Information List
Table Truly (CN) Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Smartwatch
Figure Manufacturing Process Analysis of Smartwatch
Figure Smartwatch Industrial Chain Analysis
Table Raw Materials Sources of Smartwatch Major Players/Suppliers in 2016
Table Major Buyers of Smartwatch
Table Distributors/Traders List
Figure United States Smartwatch Sales Volume (K Units) and Growth Rate Forecast (2017-2022)
Figure United States Smartwatch Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure United States Smartwatch Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Smartwatch Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Smartwatch Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Smartwatch Sales Volume (K Units) Forecast by Type in 2022
Table United States Smartwatch Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Smartwatch Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Smartwatch Sales Volume (K Units) Forecast by Application in 2022
Table United States Smartwatch Sales Volume (K Units) Forecast by Region (2017-2022)
Table United States Smartwatch Sales Volume Share Forecast by Region (2017-2022)
Figure United States Smartwatch Sales Volume Share Forecast by Region (2017-2022)
Figure United States Smartwatch Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: United States Smartwatch Market Report 2017

Product link: <https://marketpublishers.com/r/U70D051B0B0EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U70D051B0B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970