

United States Smartphone TV Market Report 2017

https://marketpublishers.com/r/UC614EA8A10PEN.html Date: October 2017 Pages: 99 Price: US\$ 3,800.00 (Single User License) ID: UC614EA8A10PEN

Abstracts

In this report, the United States Smartphone TV market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Smartphone TV in these regions, from 2012 to 2022 (forecast).

United States Smartphone TV market competition by top manufacturers/players, with Smartphone TV sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

MobiTV, Inc.



AT&T, Inc.

Bell Canada

Orange S.A.

Sky PLC

Comcast Corporation

Charter Communications

Bharti Airtel Limited

Consolidated Communications, Inc.

Verizon Communications, Inc.

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Fixed

Mobile

Nomadic

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Smartphone TV for each application, including

Household

Commercial

If you have any special requirements, please let us know and we will offer you the report



as you want.



Contents

United States Smartphone TV Market Report 2017

1 SMARTPHONE TV OVERVIEW

1.1 Product Overview and Scope of Smartphone TV

1.2 Classification of Smartphone TV by Product Category

1.2.1 United States Smartphone TV Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Smartphone TV Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Fixed

1.2.4 Mobile

1.2.5 Nomadic

1.3 United States Smartphone TV Market by Application/End Users

1.3.1 United States Smartphone TV Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Household

1.3.3 Commercial

1.4 United States Smartphone TV Market by Region

1.4.1 United States Smartphone TV Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Smartphone TV Status and Prospect (2012-2022)

1.4.3 Southwest Smartphone TV Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Smartphone TV Status and Prospect (2012-2022)

1.4.5 New England Smartphone TV Status and Prospect (2012-2022)

1.4.6 The South Smartphone TV Status and Prospect (2012-2022)

1.4.7 The Midwest Smartphone TV Status and Prospect (2012-2022)

- 1.5 United States Market Size (Value and Volume) of Smartphone TV (2012-2022)
- 1.5.1 United States Smartphone TV Sales and Growth Rate (2012-2022)
- 1.5.2 United States Smartphone TV Revenue and Growth Rate (2012-2022)

2 UNITED STATES SMARTPHONE TV MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Smartphone TV Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Smartphone TV Revenue and Share by Players/Suppliers



(2012-2017)

2.3 United States Smartphone TV Average Price by Players/Suppliers (2012-2017)

2.4 United States Smartphone TV Market Competitive Situation and Trends

2.4.1 United States Smartphone TV Market Concentration Rate

2.4.2 United States Smartphone TV Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market2.5 United States Players/Suppliers Smartphone TV Manufacturing Base Distribution,Sales Area, Product Type

3 UNITED STATES SMARTPHONE TV SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Smartphone TV Sales and Market Share by Region (2012-2017)

3.2 United States Smartphone TV Revenue and Market Share by Region (2012-2017)

3.3 United States Smartphone TV Price by Region (2012-2017)

4 UNITED STATES SMARTPHONE TV SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Smartphone TV Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Smartphone TV Revenue and Market Share by Type (2012-2017)

4.3 United States Smartphone TV Price by Type (2012-2017)

4.4 United States Smartphone TV Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SMARTPHONE TV SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Smartphone TV Sales and Market Share by Application (2012-2017)

5.2 United States Smartphone TV Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES SMARTPHONE TV PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 MobiTV, Inc.

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Smartphone TV Product Category, Application and Specification



- 6.1.2.1 Product A
- 6.1.2.2 Product B

6.1.3 MobiTV, Inc. Smartphone TV Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 AT&T, Inc.

- 6.2.2 Smartphone TV Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 AT&T, Inc. Smartphone TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Bell Canada
- 6.3.2 Smartphone TV Product Category, Application and Specification
- 6.3.2.1 Product A
- 6.3.2.2 Product B
- 6.3.3 Bell Canada Smartphone TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Orange S.A.
 - 6.4.2 Smartphone TV Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Orange S.A. Smartphone TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Sky PLC
 - 6.5.2 Smartphone TV Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Sky PLC Smartphone TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Comcast Corporation
 - 6.6.2 Smartphone TV Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Comcast Corporation Smartphone TV Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview



6.7 Charter Communications

6.7.2 Smartphone TV Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Charter Communications Smartphone TV Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Bharti Airtel Limited

6.8.2 Smartphone TV Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Bharti Airtel Limited Smartphone TV Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Consolidated Communications, Inc.

6.9.2 Smartphone TV Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Consolidated Communications, Inc. Smartphone TV Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Verizon Communications, Inc.

6.10.2 Smartphone TV Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Verizon Communications, Inc. Smartphone TV Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

7 SMARTPHONE TV MANUFACTURING COST ANALYSIS

- 7.1 Smartphone TV Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost



7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Smartphone TV

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Smartphone TV Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Smartphone TV Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SMARTPHONE TV MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Smartphone TV Sales Volume, Revenue Forecast (2017-2022)11.2 United States Smartphone TV Sales Volume Forecast by Type (2017-2022)

- 11.3 United States Smartphone TV Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Smartphone TV Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION



13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Smartphone TV Figure United States Smartphone TV Market Size (K Units) by Type (2012-2022) Figure United States Smartphone TV Sales Volume Market Share by Type (Product Category) in 2016 Figure Fixed Product Picture **Figure Mobile Product Picture** Figure Nomadic Product Picture Figure United States Smartphone TV Market Size (K Units) by Application (2012-2022) Figure United States Sales Market Share of Smartphone TV by Application in 2016 **Figure Household Examples** Table Key Downstream Customer in Household Figure Commercial Examples Table Key Downstream Customer in Commercial Figure United States Smartphone TV Market Size (Million USD) by Region (2012-2022) Figure The West Smartphone TV Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Smartphone TV Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Middle Atlantic Smartphone TV Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Smartphone TV Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Smartphone TV Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Smartphone TV Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Smartphone TV Sales (K Units) and Growth Rate (2012-2022) Figure United States Smartphone TV Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Smartphone TV Market Major Players Product Sales Volume (K Units) (2012-2017) Table United States Smartphone TV Sales (K Units) of Key Players/Suppliers (2012 - 2017)Table United States Smartphone TV Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Smartphone TV Sales Share by Players/Suppliers Figure 2017 United States Smartphone TV Sales Share by Players/Suppliers



Figure United States Smartphone TV Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Smartphone TV Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Smartphone TV Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Smartphone TV Revenue Share by Players/Suppliers Figure 2017 United States Smartphone TV Revenue Share by Players/Suppliers Table United States Market Smartphone TV Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Smartphone TV Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Smartphone TV Market Share of Top 3 Players/Suppliers Figure United States Smartphone TV Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Smartphone TV Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Smartphone TV Product Category Table United States Smartphone TV Sales (K Units) by Region (2012-2017) Table United States Smartphone TV Sales Share by Region (2012-2017)

Figure United States Smartphone TV Sales Share by Region (2012-2017)

Figure United States Smartphone TV Sales Market Share by Region in 2016 Table United States Smartphone TV Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Smartphone TV Revenue Share by Region (2012-2017) Figure United States Smartphone TV Revenue Market Share by Region (2012-2017) Figure United States Smartphone TV Revenue Market Share by Region in 2016 Table United States Smartphone TV Price (USD/Unit) by Region (2012-2017) Table United States Smartphone TV Sales (K Units) by Type (2012-2017) Table United States Smartphone TV Sales Share by Type (2012-2017) Figure United States Smartphone TV Sales Share by Type (2012-2017) Figure United States Smartphone TV Sales Market Share by Type in 2016 Table United States Smartphone TV Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Smartphone TV Revenue Share by Type (2012-2017) Figure Revenue Market Share of Smartphone TV by Type (2012-2017) Figure Revenue Market Share of Smartphone TV by Type in 2016 Table United States Smartphone TV Price (USD/Unit) by Types (2012-2017) Figure United States Smartphone TV Sales Growth Rate by Type (2012-2017) Table United States Smartphone TV Sales (K Units) by Application (2012-2017) Table United States Smartphone TV Sales Market Share by Application (2012-2017)



Figure United States Smartphone TV Sales Market Share by Application (2012-2017) Figure United States Smartphone TV Sales Market Share by Application in 2016 Table United States Smartphone TV Sales Growth Rate by Application (2012-2017) Figure United States Smartphone TV Sales Growth Rate by Application (2012-2017) Table MobiTV, Inc. Basic Information List Table MobiTV, Inc. Smartphone TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure MobiTV, Inc. Smartphone TV Sales Growth Rate (2012-2017) Figure MobiTV, Inc. Smartphone TV Sales Market Share in United States (2012-2017) Figure MobiTV, Inc. Smartphone TV Revenue Market Share in United States (2012 - 2017)Table AT&T, Inc. Basic Information List Table AT&T, Inc. Smartphone TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure AT&T, Inc. Smartphone TV Sales Growth Rate (2012-2017) Figure AT&T, Inc. Smartphone TV Sales Market Share in United States (2012-2017) Figure AT&T, Inc. Smartphone TV Revenue Market Share in United States (2012-2017) Table Bell Canada Basic Information List Table Bell Canada Smartphone TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Bell Canada Smartphone TV Sales Growth Rate (2012-2017) Figure Bell Canada Smartphone TV Sales Market Share in United States (2012-2017) Figure Bell Canada Smartphone TV Revenue Market Share in United States (2012 - 2017)Table Orange S.A. Basic Information List Table Orange S.A. Smartphone TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Orange S.A. Smartphone TV Sales Growth Rate (2012-2017) Figure Orange S.A. Smartphone TV Sales Market Share in United States (2012-2017) Figure Orange S.A. Smartphone TV Revenue Market Share in United States (2012 - 2017)Table Sky PLC Basic Information List Table Sky PLC Smartphone TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Sky PLC Smartphone TV Sales Growth Rate (2012-2017) Figure Sky PLC Smartphone TV Sales Market Share in United States (2012-2017) Figure Sky PLC Smartphone TV Revenue Market Share in United States (2012-2017) Table Comcast Corporation Basic Information List Table Comcast Corporation Smartphone TV Sales (K Units), Revenue (Million USD),



Price (USD/Unit) and Gross Margin (2012-2017)

Figure Comcast Corporation Smartphone TV Sales Growth Rate (2012-2017)

Figure Comcast Corporation Smartphone TV Sales Market Share in United States (2012-2017)

Figure Comcast Corporation Smartphone TV Revenue Market Share in United States (2012-2017)

Table Charter Communications Basic Information List

Table Charter Communications Smartphone TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Charter Communications Smartphone TV Sales Growth Rate (2012-2017)

Figure Charter Communications Smartphone TV Sales Market Share in United States (2012-2017)

Figure Charter Communications Smartphone TV Revenue Market Share in United States (2012-2017)

Table Bharti Airtel Limited Basic Information List

Table Bharti Airtel Limited Smartphone TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bharti Airtel Limited Smartphone TV Sales Growth Rate (2012-2017)

Figure Bharti Airtel Limited Smartphone TV Sales Market Share in United States (2012-2017)

Figure Bharti Airtel Limited Smartphone TV Revenue Market Share in United States (2012-2017)

Table Consolidated Communications, Inc. Basic Information List

Table Consolidated Communications, Inc. Smartphone TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Consolidated Communications, Inc. Smartphone TV Sales Growth Rate (2012-2017)

Figure Consolidated Communications, Inc. Smartphone TV Sales Market Share in United States (2012-2017)

Figure Consolidated Communications, Inc. Smartphone TV Revenue Market Share in United States (2012-2017)

Table Verizon Communications, Inc. Basic Information List

Table Verizon Communications, Inc. Smartphone TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Verizon Communications, Inc. Smartphone TV Sales Growth Rate (2012-2017) Figure Verizon Communications, Inc. Smartphone TV Sales Market Share in United States (2012-2017)

Figure Verizon Communications, Inc. Smartphone TV Revenue Market Share in United States (2012-2017)



Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Smartphone TV Figure Manufacturing Process Analysis of Smartphone TV Figure Smartphone TV Industrial Chain Analysis Table Raw Materials Sources of Smartphone TV Major Players/Suppliers in 2016 Table Major Buyers of Smartphone TV Table Distributors/Traders List Figure United States Smartphone TV Sales Volume (K Units) and Growth Rate Forecast (2017-2022) Figure United States Smartphone TV Revenue (Million USD) and Growth Rate Forecast (2017 - 2022)Figure United States Smartphone TV Price (USD/Unit) Trend Forecast (2017-2022) Table United States Smartphone TV Sales Volume (K Units) Forecast by Type (2017 - 2022)Figure United States Smartphone TV Sales Volume (K Units) Forecast by Type (2017 - 2022)Figure United States Smartphone TV Sales Volume (K Units) Forecast by Type in 2022 Table United States Smartphone TV Sales Volume (K Units) Forecast by Application (2017 - 2022)Figure United States Smartphone TV Sales Volume (K Units) Forecast by Application (2017 - 2022)Figure United States Smartphone TV Sales Volume (K Units) Forecast by Application in 2022 Table United States Smartphone TV Sales Volume (K Units) Forecast by Region (2017 - 2022)Table United States Smartphone TV Sales Volume Share Forecast by Region (2017 - 2022)Figure United States Smartphone TV Sales Volume Share Forecast by Region (2017 - 2022)Figure United States Smartphone TV Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



I would like to order

Product name: United States Smartphone TV Market Report 2017 Product link: https://marketpublishers.com/r/UC614EA8A10PEN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@merketpublishers.com

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UC614EA8A10PEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970