

United States Smart TV Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Smart TV

Revenue, means the sales value of Smart TV

This report studies sales (consumption) of Smart TV in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Samsung Electronics

LG Electronics

Sony

Panasonic

Sharp

Vizio

Toshiba

Hisense

TCL

Skyworth

ChangHong

KONKA

Letv

Xiaomi

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Smart TV in each application, can be divided into

Application 1

Application 2

Application 3

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