

United States Smart TV Industry 2016 Market Research Report

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Abstracts

The United States Smart TV Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Smart TV industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Smart TV market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Smart TV industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 148 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Smart TV
- 1.2 Classification of Smart TV
- 1.3 Applications of Smart TV
- 1.4 Industry Chain Structure of Smart TV
- 1.5 Industry Overview of Smart TV
- 1.6 Industry Policy Analysis of Smart TV
- 1.7 Industry News Analysis of Smart TV

2 MANUFACTURING COST STRUCTURE ANALYSIS OF SMART TV

- 2.1 Bill of Materials (BOM) of Smart TV
- 2.2 BOM Price Analysis of Smart TV
- 2.3 Labor Cost Analysis of Smart TV
- 2.4 Depreciation Cost Analysis of Smart TV
- 2.5 Manufacturing Cost Structure Analysis of Smart TV
- 2.6 Manufacturing Process Analysis of Smart TV
- 2.7 United States Price, Cost and Gross of Smart TV 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of United States Key Smart TV Manufacturers in 2015
- 3.3 R&D Status and Technology Source of United States Smart TV Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of United States Smart TV Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF SMART TV BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 United States Production of Smart TV by Regions 2011-2016
- 4.2 United States Production of Smart TV by Type 2011-2016
- 4.3 United States Sales of Smart TV by Applications 2011-2016

- 4.4 Price Analysis of United States Smart TV Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Smart TV 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF SMART TV BY REGIONS

- 5.1 United States Consumption Volume of Smart TV by Regions 2011-2016
- 5.2 United States Consumption Value of Smart TV by Regions 2011-2016
- 5.3 United States Consumption Price Analysis of Smart TV by Regions 2011-2016

6 ANALYSIS OF SMART TV PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Smart TV 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Smart TV 2014-2015
- 6.3 Sales Overview of Smart TV 2011-2016
- 6.4 Supply, Consumption and Gap of Smart TV 2011-2016
- 6.5 Import, Export and Consumption of Smart TV 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Smart TV 2011-2016

7 ANALYSIS OF SMART TV INDUSTRY KEY MANUFACTURERS

- 7.1 Samsung Electronics
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 Samsung Electronics SWOT Analysis
- 7.2 LG Electronics
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 LG Electronics SWOT Analysis
- 7.3 Sony
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.3.4 Sony SWOT Analysis
- 7.4 Panasonic

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Panasonic SWOT Analysis
- 7.5 Sharp
 - 7.5.1 Company Profile
 - 7.5.2 Product Picture and Specification
 - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.5.4 Sharp SWOT Analysis
- 7.6 Vizio
 - 7.6.1 Company Profile
 - 7.6.2 Product Picture and Specification
 - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.6.4 Vizio SWOT Analysis
- 7.7 Toshiba
 - 7.7.1 Company Profile
 - 7.7.2 Product Picture and Specification
 - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.7.4 Toshiba SWOT Analysis
- 7.8 Hisense
 - 7.8.1 Company Profile
 - 7.8.2 Product Picture and Specification
 - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.8.4 Hisense SWOT Analysis
- 7.9 TCL
 - 7.9.1 Company Profile
 - 7.9.2 Product Picture and Specification
 - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.9.4 TCL SWOT Analysis
- 7.10 Skyworth
 - 7.10.1 Company Profile
 - 7.10.2 Product Picture and Specification
 - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.10.4 Skyworth SWOT Analysis
- 7.11 ChangHong
 - 7.11.1 Company Profile
 - 7.11.2 Product Picture and Specification
 - 7.11.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.11.4 ChangHong SWOT Analysis

7.12 KONKA

7.12.1 Company Profile

7.12.2 Product Picture and Specification

7.12.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.12.4 KONKA SWOT Analysis

7.13 Letv

7.13.1 Company Profile

7.13.2 Product Picture and Specification

7.13.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.13.4 Letv SWOT Analysis

7.14 Xiaomi

7.14.1 Company Profile

7.14.2 Product Picture and Specification

7.14.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.14.4 Xiaomi SWOT Analysis

8 PRICE AND GROSS MARGIN ANALYSIS

8.1 Analysis of Price

8.2 Gross Margin Analysis

8.3 Price Comparison by Regions

8.4 Price Analysis of Different Smart TV Product Types

8.5 Market Share Analysis of Different Smart TV Price Levels

8.6 Gross Margin Analysis of Different Smart TV Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF SMART TV

9.1 Marketing Channels Status of Smart TV

9.2 Traders or Distributors of Smart TV with Contact Information

9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Smart TV

9.4 United States Import, Export and Trade Analysis of Smart TV

10 DEVELOPMENT TREND OF SMART TV INDUSTRY 2016-2021

10.1 Capacity and Production Overview of Smart TV 2016-2021

10.2 Production Market Share by Product Types of Smart TV 2016-2021

10.3 Sales and Sales Revenue Overview of Smart TV 2016-2021

10.4 United States Sales of Smart TV by Applications 2016-2021

10.5 Import, Export and Consumption of Smart TV 2016-2021

10.6 Cost, Price, Revenue and Gross Margin of Smart TV 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF SMART TV WITH CONTACT INFORMATION

11.1 Major Raw Materials Suppliers of Smart TV with Contact Information

11.2 Manufacturing Equipment Suppliers of Smart TV with Contact Information

11.3 Major Players of Smart TV with Contact Information

11.4 Key Consumers of Smart TV with Contact Information

11.5 Supply Chain Relationship Analysis of Smart TV

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF SMART TV

12.1 New Project SWOT Analysis of Smart TV

12.2 New Project Investment Feasibility Analysis of Smart TV

13 CONCLUSION OF THE UNITED STATES SMART TV INDUSTRY 2016 MARKET RESEARCH REPORT

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smart TV

Table Product Specifications of Smart TV

Table Classification of Smart TV

Figure United States Sales Market Share of Smart TV by Product Types in 2015

Table Applications of Smart TV

Figure United States Sales Market Share of Smart TV by Applications in 2015

Figure Industry Chain Structure of Smart TV

Table United States Industry Overview of Smart TV

Table Industry Policy of Smart TV

Table Industry News List of Smart TV

Table Bill of Materials (BOM) of Smart TV

Table Bill of Materials (BOM) Price of Smart TV

Table Labor Cost of Smart TV

Table Depreciation Cost of Smart TV

Table Manufacturing Cost Structure Analysis of Smart TV in 2015

Figure Manufacturing Process Analysis of Smart TV

Table United States Price Analysis of Smart TV 2011-2016 (USD/Unit)

Table United States Cost Analysis of Smart TV 2011-2016 (USD/Unit)

Table United States Gross Analysis of Smart TV 2011-2016

Table Capacity (K Units) and Commercial Production Date of United States Smart TV

Key Manufacturers in 2015

Table Manufacturing Plants Distribution of United States Key Smart TV Manufacturers in 2015

Table R&D Status and Technology Source of United States Smart TV Key Manufacturers in 2015

Table Raw Materials Sources Analysis of United States and United States Smart TV Key Manufacturers in 2015

Table United States Production of Smart TV by Regions 2011-2016 (K Units)

Table United States Production Market Share of Smart TV by Regions 2011-2016

Figure United States Production Market Share of Smart TV by Regions in 2014

Figure United States Production Market Share of Smart TV by Regions in 2015

Table United States Production of Smart TV by Types in 2011-2016 (K Units)

Table United States Production Market Share of Smart TV by Type in 2011-2016

Figure United States Production Market Share of Smart TV by Type in 2014

Figure United States Production Market Share of Smart TV by Type in 2015

Table United States Sales of Smart TV by Applications 2011-2016 (K Units)
Table United States Production Market Share of Smart TV by Applications 2011-2016
Figure United States Production Market Share of Smart TV by Applications in 2014
Figure United States Production Market Share of Smart TV by Applications in 2015
Table Price Comparison of United States Smart TV Key Manufacturers in 2015 (USD/Unit)
Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Smart TV 2011-2016
Table United States Consumption Volume of Smart TV by Regions 2011-2016 (K Units)
Table United States Consumption Volume Market Share of Smart TV by Regions 2011-2016
Figure United States Consumption Volume Market Share of Smart TV by Regions in 2014
Figure United States Consumption Volume Market Share of Smart TV by Regions in 2015
Table United States Consumption Value of Smart TV by Regions 2011-2016 (M USD)
Table United States Consumption Value Market Share of Smart TV by Regions 2011-2016
Figure United States Consumption Value Market Share of Smart TV by Regions in 2014
Figure United States Consumption Value Market Share of Smart TV by Regions in 2015
Table Consumption Price of Smart TV by Regions 2011-2016 (USD/Unit)
Table United States and Major Manufacturers Capacity of Smart TV 2011-2016 (K Units)
Table United States Capacity Market Share of Major Smart TV Manufacturers 2011-2016
Table United States and Major Manufacturers Production of Smart TV 2011-2016 (K Units)
Table United States Production Market Share of Major Smart TV Manufacturers 2011-2016
Table United States and Major Manufacturers Sales of Smart TV 2011-2016 (K Units)
Table United States Sales Market Share of Major Smart TV Manufacturers 2011-2016
Table United States and Major Manufacturers Sales Revenue of Smart TV 2011-2016 (M USD)
Table United States Sales Revenue Market Share of Major Smart TV Manufacturers 2011-2016
Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Smart TV 2011-2016
Figure United States Capacity Utilization Rate of Smart TV 2011-2016
Figure United States Sales Revenue (M USD) and Growth Rate of Smart TV 2011-2016

Figure United States Production Market Share of Major Smart TV Manufacturers in 2014

Figure United States Production Market Share of Major Smart TV Manufacturers in 2015

Figure United States Sales Market Share of Major Smart TV Manufacturers in 2014

Figure United States Sales Market Share of Major Smart TV Manufacturers in 2015

Figure United States Sales (K Units) and Growth Rate of Smart TV 2011-2016

Table United States Supply, Consumption and Gap of Smart TV 2011-2016 (K Units)

Table United States Import, Export and Consumption of Smart TV 2011-2016 (K Units)

Table Price of United States Smart TV Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of United States Smart TV Major Manufacturers 2011-2016

Table United States and Major Manufacturers Revenue of Smart TV 2011-2016 (M USD)

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smart TV 2011-2016

Table Samsung Electronics Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of Samsung Electronics

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Samsung Electronics 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of Samsung Electronics 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of Samsung Electronics 2011-2016

Table Samsung Electronics Smart TV SWOT Analysis

Table LG Electronics Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of LG Electronics

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of LG Electronics 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of LG Electronics 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of LG Electronics 2011-2016

Table LG Electronics Smart TV SWOT Analysis

Table Sony Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of Sony

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Sony 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of Sony 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of Sony 2011-2016

Table Sony Smart TV SWOT Analysis

Table Panasonic Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of Panasonic

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Panasonic 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of Panasonic 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of Panasonic 2011-2016

Table Panasonic Smart TV SWOT Analysis

Table Sharp Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of Sharp

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Sharp 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of Sharp 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of Sharp 2011-2016

Table Sharp Smart TV SWOT Analysis

Table Vizio Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of Vizio

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Vizio 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of Vizio 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of Vizio 2011-2016

Table Vizio Smart TV SWOT Analysis

Table Toshiba Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of Toshiba

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Toshiba 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of Toshiba 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of Toshiba 2011-2016

Table Toshiba Smart TV SWOT Analysis

Table Hisense Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of Hisense

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Hisense 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of Hisense 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of Hisense 2011-2016

Table Hisense Smart TV SWOT Analysis

Table TCL Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of TCL

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of TCL 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of TCL 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of TCL 2011-2016

Table TCL Smart TV SWOT Analysis

Table Skyworth Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of Skyworth

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Skyworth 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of Skyworth 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of Skyworth 2011-2016

Table Skyworth Smart TV SWOT Analysis

Table ChangHong Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of ChangHong

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of ChangHong 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of ChangHong 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of ChangHong 2011-2016

Table ChangHong Smart TV SWOT Analysis

Table KONKA Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of KONKA

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of KONKA 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of KONKA 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of KONKA 2011-2016

Table KONKA Smart TV SWOT Analysis

Table Letv Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of Letv

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Letv 2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of Letv 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of Letv 2011-2016

Table Letv Smart TV SWOT Analysis

Table Xiaomi Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart TV Picture and Specifications of Xiaomi

Table Smart TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Xiaomi

2011-2016

Figure Smart TV Capacity (K Units), Production (K Units) and Growth Rate of Xiaomi 2011-2016

Figure Smart TV Production (K Units) and United States Market Share of Xiaomi 2011-2016

Table Xiaomi Smart TV SWOT Analysis

Table Smart TV Price by Regions 2011-2016

Table Smart TV Price by Product Types 2011-2016

Table Smart TV Price by Companies 2011-2016

Table Smart TV Gross Margin by Companies 2011-2016

Table Price Comparison of Smart TV by Regions 2011-2016 (USD/Unit)

Table Price of Different Smart TV Product Types (USD/Unit)

Table Market Share of Different Smart TV Price Level

Table Gross Margin of Different Smart TV Applications

Table Marketing Channels Status of Smart TV

Table Traders or Distributors of Smart TV with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Smart TV (USD/Unit) in 2015

Table United States Import, Export, and Trade of Smart TV (K Units)

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Smart TV 2016-2021

Figure United States Capacity Utilization Rate of Smart TV 2016-2021

Table United States Smart TV Production by Type 2016-2021 (K Units)

Table United States Smart TV Production Market Share by Type 2016-2021

Figure United States Production Market Share of Smart TV by Type in 2021

Figure United States Sales (K Units) and Growth Rate of Smart TV 2016-2021

Figure United States Sales Revenue (Million USD) and Growth Rate of Smart TV 2016-2021

Figure United States Sales of Smart TV by Applications 2016-2021 (K Units)

Table United States Production Market Share of Smart TV by Applications 2016-2021

Figure United States Production Market Share of Smart TV by Applications in 2021

Table United States Production, Import, Export and Consumption of Smart TV 2016-2021 (K Units)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smart TV 2016-2021

Table Major Raw Materials Suppliers of Smart TV with Contact Information

Table Manufacturing Equipment Suppliers of Smart TV with Contact Information

Table Major Players of Smart TV with Contact Information

Table Key Consumers of Smart TV with Contact Information

Table Supply Chain Relationship Analysis of Smart TV
Table New Project SWOT Analysis of Smart TV
Table New Project Investment Feasibility Analysis of Smart TV
Table Part of Interviewees Record List

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