

United States Smart Toys Industry 2016 Market Research Report

https://marketpublishers.com/r/U5CC51CF38AEN.html

Date: July 2016

Pages: 131

Price: US\$ 3,800.00 (Single User License)

ID: U5CC51CF38AEN

Abstracts

The United States Smart Toys Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Smart Toys industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Smart Toys market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Smart Toys industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 149 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Smart Toys
 - 1.1.1 Definition of Smart Toys
 - 1.1.2 Specifications of Smart Toys
- 1.2 Classification of Smart Toys
- 1.3 Applications of Smart Toys
- 1.4 Industry Chain Structure of Smart Toys
- 1.5 Industry Overview of Smart Toys
- 1.6 Industry Policy Analysis of Smart Toys
- 1.7 Industry News Analysis of Smart Toys

2 MANUFACTURING COST STRUCTURE ANALYSIS OF SMART TOYS

- 2.1 Bill of Materials (BOM) of Smart Toys
- 2.2 BOM Price Analysis of Smart Toys
- 2.3 Labor Cost Analysis of Smart Toys
- 2.4 Depreciation Cost Analysis of Smart Toys
- 2.5 Manufacturing Cost Structure Analysis of Smart Toys
- 2.6 Manufacturing Process Analysis of Smart Toys
- 2.7 United States Price, Cost and Gross of Smart Toys 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of United States Key Smart Toys Manufacturers in 2015
- 3.3 R&D Status and Technology Source of United States Smart Toys Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of United States Smart Toys Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF SMART TOYS BY REGIONS, TYPE, AND APPLICATIONS

4.1 United States Production of Smart Toys by Regions 2011-2016



- 4.2 United States Production of Smart Toys by Type 2011-2016
- 4.3 United States Sales of Smart Toys by Applications 2011-2016
- 4.4 Price Analysis of United States Smart Toys Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Smart Toys 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF SMART TOYS BY REGIONS

- 5.1 United States Consumption Volume of Smart Toys by Regions 2011-2016
- 5.2 United States Consumption Value of Smart Toys by Regions 2011-2016
- 5.3 United States Consumption Price Analysis of Smart Toys by Regions 2011-2016

6 ANALYSIS OF SMART TOYS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Smart Toys 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Smart Toys 2014-2015
- 6.3 Sales Overview of Smart Toys 2011-2016
- 6.4 Supply, Consumption and Gap of Smart Toys 2011-2016
- 6.5 Import, Export and Consumption of Smart Toys 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Smart Toys 2011-2016

7 ANALYSIS OF SMART TOYS INDUSTRY KEY MANUFACTURERS

- 7.1 Spin Masters
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specifications
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
 - 7.1.2.3 Type III
 - 7.1.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 7.1.4 Contact Information
- 7.2 Mattel
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specifications
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II



- 7.2.2.3 Type III
- 7.2.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.2.4 Contact Information
- 7.3 Hasbro
- 7.3.1 Company Profile
- 7.3.2 Product Picture and Specifications
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
 - 7.3.2.3 Type III
- 7.3.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.3.4 Contact Information
- 7.4 WowWee
 - 7.4.1 Company Profile
 - 7.4.2 Product Picture and Specifications
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
 - 7.4.2.3 Type III
 - 7.4.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 7.4.4 Contact Information
- 7.5 Lego
 - 7.5.1 Company Profile
 - 7.5.2 Product Picture and Specifications
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
 - 7.5.2.3 Type III
 - 7.5.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 7.5.4 Contact Information
- 7.6 Sony
 - 7.6.1 Company Profile
 - 7.6.2 Product Picture and Specifications
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.2.3 Type III
 - 7.6.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 7.6.4 Contact Information
- 7.7 Nordau Creative
 - 7.7.1 Company Profile
- 7.7.2 Product Picture and Specifications
 - 7.7.2.1 Type I



- 7.7.2.2 Type II
- 7.7.2.3 Type III
- 7.7.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.7.4 Contact Information
- 7.8 Jumbo
 - 7.8.1 Company Profile
 - 7.8.2 Product Picture and Specifications
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.2.3 Type III
 - 7.8.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 7.8.4 Contact Information
- 7.9 NukoToys
 - 7.9.1 Company Profile
 - 7.9.2 Product Picture and Specifications
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.2.3 Type III
 - 7.9.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 7.9.4 Contact Information
- 7.10 Marbotic
 - 7.10.1 Company Profile
 - 7.10.2 Product Picture and Specifications
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.2.3 Type III
 - 7.10.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 7.10.4 Contact Information

8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Smart Toys Product Types
- 8.5 Market Share Analysis of Different Smart Toys Price Levels
- 8.6 Gross Margin Analysis of Different Smart Toys Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF SMART TOYS



- 9.1 Marketing Channels Status of Smart Toys
- 9.2 Traders or Distributors of Smart Toys with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Smart Toys
- 9.4 United States Import, Export and Trade Analysis of Smart Toys

10 DEVELOPMENT TREND OF SMART TOYS INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Smart Toys 2016-2021
- 10.2 Production Market Share by Product Types of Smart Toys 2016-2021
- 10.3 Sales and Sales Revenue Overview of Smart Toys 2016-2021
- 10.4 United States Sales of Smart Toys by Applications 2016-2021
- 10.5 Import, Export and Consumption of Smart Toys 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Smart Toys 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF SMART TOYS WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Smart Toys with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Smart Toys with Contact Information
- 11.3 Major Players of Smart Toys with Contact Information
- 11.4 Key Consumers of Smart Toys with Contact Information
- 11.5 Supply Chain Relationship Analysis of Smart Toys

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF SMART TOYS

- 12.1 New Project SWOT Analysis of Smart Toys
- 12.2 New Project Investment Feasibility Analysis of Smart Toys

13 CONCLUSION OF THE UNITED STATES SMART TOYS INDUSTRY 2016 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smart Toys

Table Product Specifications of Smart Toys

Table Classification of Smart Toys

Figure United States Sales Market Share of Smart Toys by Product Types in 2015

Table Applications of Smart Toys

Figure United States Sales Market Share of Smart Toys by Applications in 2015

Figure Industry Chain Structure of Smart Toys

Table United States Industry Overview of Smart Toys

Table Industry Policy of Smart Toys

Table Industry News List of Smart Toys

Table Bill of Materials (BOM) of Smart Toys

Table Bill of Materials (BOM) Price of Smart Toys

Table Labor Cost of Smart Toys

Table Depreciation Cost of Smart Toys

Table Manufacturing Cost Structure Analysis of Smart Toys in 2015

Figure Manufacturing Process Analysis of Smart Toys

Table United States Price Analysis of Smart Toys 2011-2016 (USD/Unit)

Table United States Cost Analysis of Smart Toys 2011-2016 (USD/Unit)

Table United States Gross Analysis of Smart Toys 2011-2016

Table Capacity (K Units) and Commercial Production Date of United States Smart Toys Key Manufacturers in 2015

Table Manufacturing Plants Distribution of United States Key Smart Toys Manufacturers in 2015

Table R&D Status and Technology Source of United States Smart Toys Key Manufacturers in 2015

Table Raw Materials Sources Analysis of United States and United States Smart Toys Key Manufacturers in 2015

Table United States Production of Smart Toys by Regions 2011-2016 (K Units)

Table United States Production Market Share of Smart Toys by Regions 2011-2016

Figure United States Production Market Share of Smart Toys by Regions in 2014

Figure United States Production Market Share of Smart Toys by Regions in 2015

Table United States Production of Smart Toys by Types in 2011-2016 (K Units)

Table United States Production Market Share of Smart Toys by Type in 2011-2016

Figure United States Production Market Share of Smart Toys by Type in 2014

Figure United States Production Market Share of Smart Toys by Type in 2015



Table United States Sales of Smart Toys by Applications 2011-2016 (K Units)
Table United States Production Market Share of Smart Toys by Applications 2011-2016
Figure United States Production Market Share of Smart Toys by Applications in 2014
Figure United States Production Market Share of Smart Toys by Applications in 2015
Table Price Comparison of United States Smart Toys Key Manufacturers in 2015
(USD/Unit)

Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Smart Toys 2011-2016

Table United States Consumption Volume of Smart Toys by Regions 2011-2016 (K Units)

Table United States Consumption Volume Market Share of Smart Toys by Regions 2011-2016

Figure United States Consumption Volume Market Share of Smart Toys by Regions in 2014

Figure United States Consumption Volume Market Share of Smart Toys by Regions in 2015

Table United States Consumption Value of Smart Toys by Regions 2011-2016 (M USD) Table United States Consumption Value Market Share of Smart Toys by Regions 2011-2016

Figure United States Consumption Value Market Share of Smart Toys by Regions in 2014

Figure United States Consumption Value Market Share of Smart Toys by Regions in 2015

Table Consumption Price of Smart Toys by Regions 2011-2016 (USD/Unit)

Table United States and Major Manufacturers Capacity of Smart Toys 2011-2016 (K Units)

Table United States Capacity Market Share of Major Smart Toys Manufacturers 2011-2016

Table United States and Major Manufacturers Production of Smart Toys 2011-2016 (K Units)

Table United States Production Market Share of Major Smart Toys Manufacturers 2011-2016

Table United States and Major Manufacturers Sales of Smart Toys 2011-2016 (K Units) Table United States Sales Market Share of Major Smart Toys Manufacturers 2011-2016 Table United States and Major Manufacturers Sales Revenue of Smart Toys 2011-2016 (M USD)

Table United States Sales Revenue Market Share of Major Smart Toys Manufacturers 2011-2016

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Smart



Toys 2011-2016

Figure United States Capacity Utilization Rate of Smart Toys 2011-2016 Figure United States Sales Revenue (M USD) and Growth Rate of Smart Toys 2011-2016

Figure United States Production Market Share of Major Smart Toys Manufacturers in 2014

Figure United States Production Market Share of Major Smart Toys Manufacturers in 2015

Figure United States Sales Market Share of Major Smart Toys Manufacturers in 2014 Figure United States Sales Market Share of Major Smart Toys Manufacturers in 2015 Figure United States Sales (K Units) and Growth Rate of Smart Toys 2011-2016 Table United States Supply, Consumption and Gap of Smart Toys 2011-2016 (K Units) Table United States Import, Export and Consumption of Smart Toys 2011-2016 (K Units)

Table Price of United States Smart Toys Major Manufacturers 2011-2016 (USD/Unit) Table Gross Margin of United States Smart Toys Major Manufacturers 2011-2016 Table United States and Major Manufacturers Revenue of Smart Toys 2011-2016 (M USD)

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smart Toys 2011-2016
Table Spin Masters Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Toys Picture and Specifications of Spin Masters

Table Smart Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Spin Masters 2011-2016

Figure Smart Toys Capacity (K Units), Production (K Units) and Growth Rate of Spin Masters 2011-2016

Figure Smart Toys Production (K Units) and United States Market Share of Spin Masters 2011-2016

Table Spin Masters Smart Toys SWOT Analysis

Table Mattel Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Toys Picture and Specifications of Mattel

Table Smart Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Mattel 2011-2016

Figure Smart Toys Capacity (K Units), Production (K Units) and Growth Rate of Mattel 2011-2016



Figure Smart Toys Production (K Units) and United States Market Share of Mattel 2011-2016

Table Mattel Smart Toys SWOT Analysis

Table Hasbro Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Toys Picture and Specifications of Hasbro

Table Smart Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Hasbro 2011-2016

Figure Smart Toys Capacity (K Units), Production (K Units) and Growth Rate of Hasbro 2011-2016

Figure Smart Toys Production (K Units) and United States Market Share of Hasbro 2011-2016

Table Hasbro Smart Toys SWOT Analysis

Table WowWee Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Toys Picture and Specifications of WowWee

Table Smart Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of WowWee 2011-2016

Figure Smart Toys Capacity (K Units), Production (K Units) and Growth Rate of WowWee 2011-2016

Figure Smart Toys Production (K Units) and United States Market Share of WowWee 2011-2016

Table WowWee Smart Toys SWOT Analysis

Table Lego Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Toys Picture and Specifications of Lego

Table Smart Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Lego 2011-2016 Figure Smart Toys Capacity (K Units), Production (K Units) and Growth Rate of Lego 2011-2016

Figure Smart Toys Production (K Units) and United States Market Share of Lego 2011-2016

Table Lego Smart Toys SWOT Analysis

Table Sony Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Toys Picture and Specifications of Sony

Table Smart Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost



(USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Sony 2011-2016 Figure Smart Toys Capacity (K Units), Production (K Units) and Growth Rate of Sony 2011-2016

Figure Smart Toys Production (K Units) and United States Market Share of Sony 2011-2016

Table Sony Smart Toys SWOT Analysis

Table Nordau Creative Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Toys Picture and Specifications of Nordau Creative

Table Smart Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Nordau Creative 2011-2016

Figure Smart Toys Capacity (K Units), Production (K Units) and Growth Rate of Nordau Creative 2011-2016

Figure Smart Toys Production (K Units) and United States Market Share of Nordau Creative 2011-2016

Table Nordau Creative Smart Toys SWOT Analysis

Table Jumbo Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Toys Picture and Specifications of Jumbo

Table Smart Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Jumbo 2011-2016

Figure Smart Toys Capacity (K Units), Production (K Units) and Growth Rate of Jumbo 2011-2016

Figure Smart Toys Production (K Units) and United States Market Share of Jumbo 2011-2016

Table Jumbo Smart Toys SWOT Analysis

Table NukoToys Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Toys Picture and Specifications of NukoToys

Table Smart Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of NukoToys 2011-2016

Figure Smart Toys Capacity (K Units), Production (K Units) and Growth Rate of NukoToys 2011-2016

Figure Smart Toys Production (K Units) and United States Market Share of NukoToys 2011-2016

Table NukoToys Smart Toys SWOT Analysis



Table Marbotic Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Toys Picture and Specifications of Marbotic

Table Smart Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Marbotic 2011-2016

Figure Smart Toys Capacity (K Units), Production (K Units) and Growth Rate of Marbotic 2011-2016

Figure Smart Toys Production (K Units) and United States Market Share of Marbotic 2011-2016

Table Marbotic Smart Toys SWOT Analysis

Table Smart Toys Price by Regions 2011-2016

Table Smart Toys Price by Product Types 2011-2016

Table Smart Toys Price by Companies 2011-2016

Table Smart Toys Gross Margin by Companies 2011-2016

Table Price Comparison of Smart Toys by Regions 2011-2016 (USD/Unit)

Table Price of Different Smart Toys Product Types (USD/Unit)

Table Market Share of Different Smart Toys Price Level

Table Gross Margin of Different Smart Toys Applications

Table Marketing Channels Status of Smart Toys

Table Traders or Distributors of Smart Toys with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Smart Toys (USD/Unit) in 2015

Table United States Import, Export, and Trade of Smart Toys (K Units)

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Smart Toys 2016-2021

Figure United States Capacity Utilization Rate of Smart Toys 2016-2021

Table United States Smart Toys Production by Type 2016-2021 (K Units)

Table United States Smart Toys Production Market Share by Type 2016-2021

Figure United States Production Market Share of Smart Toys by Type in 2021

Figure United States Sales (K Units) and Growth Rate of Smart Toys 2016-2021

Figure United States Sales Revenue (Million USD) and Growth Rate of Smart Toys 2016-2021

Figure United States Sales of Smart Toys by Applications 2016-2021 (K Units)

Table United States Production Market Share of Smart Toys by Applications 2016-2021

Figure United States Production Market Share of Smart Toys by Applications in 2021

Table United States Production, Import, Export and Consumption of Smart Toys 2016-2021 (K Units)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue



(M USD) and Gross Margin of Smart Toys 2016-2021

Table Major Raw Materials Suppliers of Smart Toys with Contact Information

Table Manufacturing Equipment Suppliers of Smart Toys with Contact Information

Table Major Players of Smart Toys with Contact Information

Table Key Consumers of Smart Toys with Contact Information

Table Supply Chain Relationship Analysis of Smart Toys

Table New Project SWOT Analysis of Smart Toys

Table New Project Investment Feasibility Analysis of Smart Toys

Table Part of Interviewees Record List



I would like to order

Product name: United States Smart Toys Industry 2016 Market Research Report

Product link: https://marketpublishers.com/r/U5CC51CF38AEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U5CC51CF38AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970