

United States Smart Home Speakers Market Report 2017

<https://marketpublishers.com/r/U1F33C88ACDEN.html>

Date: December 2017

Pages: 109

Price: US\$ 3,800.00 (Single User License)

ID: U1F33C88ACDEN

Abstracts

In this report, the United States Smart Home Speakers market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Smart Home Speakers in these regions, from 2012 to 2022 (forecast).

United States Smart Home Speakers market competition by top manufacturers/players, with Smart Home Speakers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Alphabet

Logitech

Philips

Invoxia

Lenovo

Mattel

COWIN Technology

FABRIQ

OMAKER

Edifier

JBL

Interactive Voice

LG Electronics

Pan Ocean Technology

Sony Mobile Communications

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wired

Wireless

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Smart Home Speakers Market Report 2017

1 SMART HOME SPEAKERS OVERVIEW

1.1 Product Overview and Scope of Smart Home Speakers

1.2 Classification of Smart Home Speakers by Product Category

1.2.1 United States Smart Home Speakers Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Smart Home Speakers Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Wired

1.2.4 Wireless

1.3 United States Smart Home Speakers Market by Application/End Users

1.3.1 United States Smart Home Speakers Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Household

1.3.3 Commercial

1.4 United States Smart Home Speakers Market by Region

1.4.1 United States Smart Home Speakers Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Smart Home Speakers Status and Prospect (2012-2022)

1.4.3 Southwest Smart Home Speakers Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Smart Home Speakers Status and Prospect (2012-2022)

1.4.5 New England Smart Home Speakers Status and Prospect (2012-2022)

1.4.6 The South Smart Home Speakers Status and Prospect (2012-2022)

1.4.7 The Midwest Smart Home Speakers Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Smart Home Speakers (2012-2022)

1.5.1 United States Smart Home Speakers Sales and Growth Rate (2012-2022)

1.5.2 United States Smart Home Speakers Revenue and Growth Rate (2012-2022)

2 UNITED STATES SMART HOME SPEAKERS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Smart Home Speakers Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Smart Home Speakers Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States Smart Home Speakers Average Price by Players/Suppliers

(2012-2017)

2.4 United States Smart Home Speakers Market Competitive Situation and Trends

2.4.1 United States Smart Home Speakers Market Concentration Rate

2.4.2 United States Smart Home Speakers Market Share of Top 3 and Top 5
Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Smart Home Speakers Manufacturing Base
Distribution, Sales Area, Product Type

3 UNITED STATES SMART HOME SPEAKERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Smart Home Speakers Sales and Market Share by Region
(2012-2017)

3.2 United States Smart Home Speakers Revenue and Market Share by Region
(2012-2017)

3.3 United States Smart Home Speakers Price by Region (2012-2017)

4 UNITED STATES SMART HOME SPEAKERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Smart Home Speakers Sales and Market Share by Type (Product
Category) (2012-2017)

4.2 United States Smart Home Speakers Revenue and Market Share by Type
(2012-2017)

4.3 United States Smart Home Speakers Price by Type (2012-2017)

4.4 United States Smart Home Speakers Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SMART HOME SPEAKERS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Smart Home Speakers Sales and Market Share by Application
(2012-2017)

5.2 United States Smart Home Speakers Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES SMART HOME SPEAKERS PLAYERS/SUPPLIERS PROFILES

AND SALES DATA

6.1 Alphabet

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Smart Home Speakers Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Alphabet Smart Home Speakers Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Logitech

6.2.2 Smart Home Speakers Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Logitech Smart Home Speakers Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Philips

6.3.2 Smart Home Speakers Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Philips Smart Home Speakers Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Invoxia

6.4.2 Smart Home Speakers Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Invoxia Smart Home Speakers Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Lenovo

6.5.2 Smart Home Speakers Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Lenovo Smart Home Speakers Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Mattel

- 6.6.2 Smart Home Speakers Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Mattel Smart Home Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 COWIN Technology
 - 6.7.2 Smart Home Speakers Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 COWIN Technology Smart Home Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 FABRIQ
 - 6.8.2 Smart Home Speakers Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 FABRIQ Smart Home Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 OMAKER
 - 6.9.2 Smart Home Speakers Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 OMAKER Smart Home Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Edifier
 - 6.10.2 Smart Home Speakers Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Edifier Smart Home Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 JBL
- 6.12 Interactive Voice
- 6.13 LG Electronics
- 6.14 Pan Ocean Technology
- 6.15 Sony Mobile Communications

7 SMART HOME SPEAKERS MANUFACTURING COST ANALYSIS

7.1 Smart Home Speakers Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Smart Home Speakers

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Smart Home Speakers Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Smart Home Speakers Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES SMART HOME SPEAKERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Smart Home Speakers Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Smart Home Speakers Sales Volume Forecast by Type (2017-2022)

11.3 United States Smart Home Speakers Sales Volume Forecast by Application (2017-2022)

11.4 United States Smart Home Speakers Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Smart Home Speakers

Figure United States Smart Home Speakers Market Size (K Units) by Type (2012-2022)

Figure United States Smart Home Speakers Sales Volume Market Share by Type (Product Category) in 2016

Figure Wired Product Picture

Figure Wireless Product Picture

Figure United States Smart Home Speakers Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Smart Home Speakers by Application in 2016

Figure Household Examples

Table Key Downstream Customer in Household

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States Smart Home Speakers Market Size (Million USD) by Region (2012-2022)

Figure The West Smart Home Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Smart Home Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Smart Home Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Smart Home Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Smart Home Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Smart Home Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Smart Home Speakers Sales (K Units) and Growth Rate (2012-2022)

Figure United States Smart Home Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Smart Home Speakers Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Smart Home Speakers Sales (K Units) of Key Players/Suppliers

(2012-2017)

Table United States Smart Home Speakers Sales Share by Players/Suppliers

(2012-2017)

Figure 2016 United States Smart Home Speakers Sales Share by Players/Suppliers

Figure 2017 United States Smart Home Speakers Sales Share by Players/Suppliers

Figure United States Smart Home Speakers Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Smart Home Speakers Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Smart Home Speakers Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Smart Home Speakers Revenue Share by Players/Suppliers

Figure 2017 United States Smart Home Speakers Revenue Share by Players/Suppliers

Table United States Market Smart Home Speakers Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Smart Home Speakers Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Smart Home Speakers Market Share of Top 3 Players/Suppliers

Figure United States Smart Home Speakers Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Smart Home Speakers Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Smart Home Speakers Product Category

Table United States Smart Home Speakers Sales (K Units) by Region (2012-2017)

Table United States Smart Home Speakers Sales Share by Region (2012-2017)

Figure United States Smart Home Speakers Sales Share by Region (2012-2017)

Figure United States Smart Home Speakers Sales Market Share by Region in 2016

Table United States Smart Home Speakers Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Smart Home Speakers Revenue Share by Region (2012-2017)

Figure United States Smart Home Speakers Revenue Market Share by Region (2012-2017)

Figure United States Smart Home Speakers Revenue Market Share by Region in 2016

Table United States Smart Home Speakers Price (USD/Unit) by Region (2012-2017)

Table United States Smart Home Speakers Sales (K Units) by Type (2012-2017)

Table United States Smart Home Speakers Sales Share by Type (2012-2017)

Figure United States Smart Home Speakers Sales Share by Type (2012-2017)

Figure United States Smart Home Speakers Sales Market Share by Type in 2016

Table United States Smart Home Speakers Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Smart Home Speakers Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Smart Home Speakers by Type (2012-2017)
Figure Revenue Market Share of Smart Home Speakers by Type in 2016
Table United States Smart Home Speakers Price (USD/Unit) by Types (2012-2017)
Figure United States Smart Home Speakers Sales Growth Rate by Type (2012-2017)
Table United States Smart Home Speakers Sales (K Units) by Application (2012-2017)
Table United States Smart Home Speakers Sales Market Share by Application (2012-2017)
Figure United States Smart Home Speakers Sales Market Share by Application (2012-2017)
Figure United States Smart Home Speakers Sales Market Share by Application in 2016
Table United States Smart Home Speakers Sales Growth Rate by Application (2012-2017)
Figure United States Smart Home Speakers Sales Growth Rate by Application (2012-2017)
Table Alphabet Basic Information List
Table Alphabet Smart Home Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Alphabet Smart Home Speakers Sales Growth Rate (2012-2017)
Figure Alphabet Smart Home Speakers Sales Market Share in United States (2012-2017)
Figure Alphabet Smart Home Speakers Revenue Market Share in United States (2012-2017)
Table Logitech Basic Information List
Table Logitech Smart Home Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Logitech Smart Home Speakers Sales Growth Rate (2012-2017)
Figure Logitech Smart Home Speakers Sales Market Share in United States (2012-2017)
Figure Logitech Smart Home Speakers Revenue Market Share in United States (2012-2017)
Table Philips Basic Information List
Table Philips Smart Home Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Philips Smart Home Speakers Sales Growth Rate (2012-2017)
Figure Philips Smart Home Speakers Sales Market Share in United States (2012-2017)
Figure Philips Smart Home Speakers Revenue Market Share in United States (2012-2017)
Table Invoxia Basic Information List

Table Invoxia Smart Home Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Invoxia Smart Home Speakers Sales Growth Rate (2012-2017)

Figure Invoxia Smart Home Speakers Sales Market Share in United States (2012-2017)

Figure Invoxia Smart Home Speakers Revenue Market Share in United States (2012-2017)

Table Lenovo Basic Information List

Table Lenovo Smart Home Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Lenovo Smart Home Speakers Sales Growth Rate (2012-2017)

Figure Lenovo Smart Home Speakers Sales Market Share in United States (2012-2017)

Figure Lenovo Smart Home Speakers Revenue Market Share in United States (2012-2017)

Table Mattel Basic Information List

Table Mattel Smart Home Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mattel Smart Home Speakers Sales Growth Rate (2012-2017)

Figure Mattel Smart Home Speakers Sales Market Share in United States (2012-2017)

Figure Mattel Smart Home Speakers Revenue Market Share in United States (2012-2017)

Table COWIN Technology Basic Information List

Table COWIN Technology Smart Home Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure COWIN Technology Smart Home Speakers Sales Growth Rate (2012-2017)

Figure COWIN Technology Smart Home Speakers Sales Market Share in United States (2012-2017)

Figure COWIN Technology Smart Home Speakers Revenue Market Share in United States (2012-2017)

Table FABRIQ Basic Information List

Table FABRIQ Smart Home Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure FABRIQ Smart Home Speakers Sales Growth Rate (2012-2017)

Figure FABRIQ Smart Home Speakers Sales Market Share in United States (2012-2017)

Figure FABRIQ Smart Home Speakers Revenue Market Share in United States (2012-2017)

Table OMAKER Basic Information List

Table OMAKER Smart Home Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure OMAKER Smart Home Speakers Sales Growth Rate (2012-2017)
Figure OMAKER Smart Home Speakers Sales Market Share in United States (2012-2017)
Figure OMAKER Smart Home Speakers Revenue Market Share in United States (2012-2017)
Table Edifier Basic Information List
Table Edifier Smart Home Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Edifier Smart Home Speakers Sales Growth Rate (2012-2017)
Figure Edifier Smart Home Speakers Sales Market Share in United States (2012-2017)
Figure Edifier Smart Home Speakers Revenue Market Share in United States (2012-2017)
Table JBL Basic Information List
Table Interactive Voice Basic Information List
Table LG Electronics Basic Information List
Table Pan Ocean Technology Basic Information List
Table Sony Mobile Communications Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Smart Home Speakers
Figure Manufacturing Process Analysis of Smart Home Speakers
Figure Smart Home Speakers Industrial Chain Analysis
Table Raw Materials Sources of Smart Home Speakers Major Players/Suppliers in 2016
Table Major Buyers of Smart Home Speakers
Table Distributors/Traders List
Figure United States Smart Home Speakers Sales Volume (K Units) and Growth Rate Forecast (2017-2022)
Figure United States Smart Home Speakers Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure United States Smart Home Speakers Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Smart Home Speakers Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Smart Home Speakers Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Smart Home Speakers Sales Volume (K Units) Forecast by Type in 2022
Table United States Smart Home Speakers Sales Volume (K Units) Forecast by

Application (2017-2022)

Figure United States Smart Home Speakers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Smart Home Speakers Sales Volume (K Units) Forecast by Application in 2022

Table United States Smart Home Speakers Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Smart Home Speakers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Smart Home Speakers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Smart Home Speakers Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Smart Home Speakers Market Report 2017

Product link: <https://marketpublishers.com/r/U1F33C88ACDEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1F33C88ACDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970