

# United States Smart Foods Market Report 2018

<https://marketpublishers.com/r/UB6B4A0FDC9QEN.html>

Date: March 2018

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: UB6B4A0FDC9QEN

## Abstracts

In this report, the United States Smart Foods market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Smart Foods in these regions, from 2013 to 2025 (forecast).

United States Smart Foods market competition by top manufacturers/players, with Smart Foods sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Cargill Inc.

Arla Foods

Kerry Group

Nestle

Archer Daniels Midland Company

Aveka

Balchem Corporation

GSK

Firmenich

BASF

Kellogg

The Coca Cola Company

Ingredion Inc.

International Flavors & Fragrances Inc.

PepsiCo

Royal FrieslandCampina N.V.

Sensient Technologies Corporation

Symrise

Tate & Lyle

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Functional Food

Encapsulated Food

Genetically Modified Food

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Supermarket

Convenience Store

Online Stores

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Smart Foods Market Report 2018

#### **1 SMART FOODS OVERVIEW**

##### 1.1 Product Overview and Scope of Smart Foods

##### 1.2 Classification of Smart Foods by Product Category

###### 1.2.1 United States Smart Foods Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Smart Foods Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Functional Food

###### 1.2.4 Encapsulated Food

###### 1.2.5 Genetically Modified Food

###### 1.2.6 Others

##### 1.3 United States Smart Foods Market by Application/End Users

###### 1.3.1 United States Smart Foods Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Supermarket

###### 1.3.3 Convenience Store

###### 1.3.4 Online Stores

###### 1.3.5 Others

##### 1.4 United States Smart Foods Market by Region

###### 1.4.1 United States Smart Foods Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Smart Foods Status and Prospect (2013-2025)

###### 1.4.3 Southwest Smart Foods Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Smart Foods Status and Prospect (2013-2025)

###### 1.4.5 New England Smart Foods Status and Prospect (2013-2025)

###### 1.4.6 The South Smart Foods Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Smart Foods Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Smart Foods (2013-2025)

###### 1.5.1 United States Smart Foods Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Smart Foods Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES SMART FOODS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

2.1 United States Smart Foods Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Smart Foods Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Smart Foods Average Price by Players/Suppliers (2013-2018)

2.4 United States Smart Foods Market Competitive Situation and Trends

2.4.1 United States Smart Foods Market Concentration Rate

2.4.2 United States Smart Foods Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Smart Foods Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES SMART FOODS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Smart Foods Sales and Market Share by Region (2013-2018)

3.2 United States Smart Foods Revenue and Market Share by Region (2013-2018)

3.3 United States Smart Foods Price by Region (2013-2018)

### **4 UNITED STATES SMART FOODS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Smart Foods Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Smart Foods Revenue and Market Share by Type (2013-2018)

4.3 United States Smart Foods Price by Type (2013-2018)

4.4 United States Smart Foods Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES SMART FOODS SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Smart Foods Sales and Market Share by Application (2013-2018)

5.2 United States Smart Foods Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES SMART FOODS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Cargill Inc.

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Smart Foods Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Cargill Inc. Smart Foods Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Arla Foods
  - 6.2.2 Smart Foods Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Arla Foods Smart Foods Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Kerry Group
  - 6.3.2 Smart Foods Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Kerry Group Smart Foods Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Nestle
  - 6.4.2 Smart Foods Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Nestle Smart Foods Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Archer Daniels Midland Company
  - 6.5.2 Smart Foods Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Archer Daniels Midland Company Smart Foods Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Aveka
  - 6.6.2 Smart Foods Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Aveka Smart Foods Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Balchem Corporation
  - 6.7.2 Smart Foods Product Category, Application and Specification
    - 6.7.2.1 Product A

- 6.7.2.2 Product B
- 6.7.3 Balchem Corporation Smart Foods Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 GSK
  - 6.8.2 Smart Foods Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 GSK Smart Foods Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Firmenich
  - 6.9.2 Smart Foods Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Firmenich Smart Foods Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 BASF
  - 6.10.2 Smart Foods Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 BASF Smart Foods Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Kellogg
- 6.12 The Coca Cola Company
- 6.13 Ingredion Inc.
- 6.14 International Flavors & Fragrances Inc.
- 6.15 PepsiCo
- 6.16 Royal FrieslandCampina N.V.
- 6.17 Sensient Technologies Corporation
- 6.18 Symrise
- 6.19 Tate & Lyle

## **7 SMART FOODS MANUFACTURING COST ANALYSIS**

- 7.1 Smart Foods Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

### 7.2.3 Manufacturing Expenses

## 7.3 Manufacturing Process Analysis of Smart Foods

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Smart Foods Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Smart Foods Major Manufacturers in 2017

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES SMART FOODS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

### 11.1 United States Smart Foods Sales Volume, Revenue Forecast (2018-2025)

### 11.2 United States Smart Foods Sales Volume Forecast by Type (2018-2025)

### 11.3 United States Smart Foods Sales Volume Forecast by Application (2018-2025)



## 11.4 United States Smart Foods Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Smart Foods

Figure United States Smart Foods Market Size (K MT) by Type (2013-2025)

Figure United States Smart Foods Sales Volume Market Share by Type (Product Category) in 2017

Figure Functional Food Product Picture

Figure Encapsulated Food Product Picture

Figure Genetically Modified Food Product Picture

Figure Others Product Picture

Figure United States Smart Foods Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Smart Foods by Application in 2017

Figure Supermarket Examples

Table Key Downstream Customer in Supermarket

Figure Convenience Store Examples

Table Key Downstream Customer in Convenience Store

Figure Online Stores Examples

Table Key Downstream Customer in Online Stores

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Smart Foods Market Size (Million USD) by Region (2013-2025)

Figure The West Smart Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Smart Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Smart Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Smart Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Smart Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Smart Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Smart Foods Sales (K MT) and Growth Rate (2013-2025)

Figure United States Smart Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Smart Foods Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Smart Foods Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Smart Foods Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Smart Foods Sales Share by Players/Suppliers  
Figure 2017 United States Smart Foods Sales Share by Players/Suppliers  
Figure United States Smart Foods Market Major Players Product Revenue (Million USD) (2013-2018)  
Table United States Smart Foods Revenue (Million USD) by Players/Suppliers (2013-2018)  
Table United States Smart Foods Revenue Share by Players/Suppliers (2013-2018)  
Figure 2017 United States Smart Foods Revenue Share by Players/Suppliers  
Figure 2017 United States Smart Foods Revenue Share by Players/Suppliers  
Table United States Market Smart Foods Average Price (USD/MT) of Key Players/Suppliers (2013-2018)  
Figure United States Market Smart Foods Average Price (USD/MT) of Key Players/Suppliers in 2017  
Figure United States Smart Foods Market Share of Top 3 Players/Suppliers  
Figure United States Smart Foods Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Smart Foods Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Smart Foods Product Category  
Table United States Smart Foods Sales (K MT) by Region (2013-2018)  
Table United States Smart Foods Sales Share by Region (2013-2018)  
Figure United States Smart Foods Sales Share by Region (2013-2018)  
Figure United States Smart Foods Sales Market Share by Region in 2017  
Table United States Smart Foods Revenue (Million USD) and Market Share by Region (2013-2018)  
Table United States Smart Foods Revenue Share by Region (2013-2018)  
Figure United States Smart Foods Revenue Market Share by Region (2013-2018)  
Figure United States Smart Foods Revenue Market Share by Region in 2017  
Table United States Smart Foods Price (USD/MT) by Region (2013-2018)  
Table United States Smart Foods Sales (K MT) by Type (2013-2018)  
Table United States Smart Foods Sales Share by Type (2013-2018)  
Figure United States Smart Foods Sales Share by Type (2013-2018)  
Figure United States Smart Foods Sales Market Share by Type in 2017  
Table United States Smart Foods Revenue (Million USD) and Market Share by Type (2013-2018)  
Table United States Smart Foods Revenue Share by Type (2013-2018)  
Figure Revenue Market Share of Smart Foods by Type (2013-2018)  
Figure Revenue Market Share of Smart Foods by Type in 2017  
Table United States Smart Foods Price (USD/MT) by Types (2013-2018)  
Figure United States Smart Foods Sales Growth Rate by Type (2013-2018)

Table United States Smart Foods Sales (K MT) by Application (2013-2018)  
Table United States Smart Foods Sales Market Share by Application (2013-2018)  
Figure United States Smart Foods Sales Market Share by Application (2013-2018)  
Figure United States Smart Foods Sales Market Share by Application in 2017  
Table United States Smart Foods Sales Growth Rate by Application (2013-2018)  
Figure United States Smart Foods Sales Growth Rate by Application (2013-2018)  
Table Cargill Inc. Basic Information List  
Table Cargill Inc. Smart Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Cargill Inc. Smart Foods Sales Growth Rate (2013-2018)  
Figure Cargill Inc. Smart Foods Sales Market Share in United States (2013-2018)  
Figure Cargill Inc. Smart Foods Revenue Market Share in United States (2013-2018)  
Table Arla Foods Basic Information List  
Table Arla Foods Smart Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Arla Foods Smart Foods Sales Growth Rate (2013-2018)  
Figure Arla Foods Smart Foods Sales Market Share in United States (2013-2018)  
Figure Arla Foods Smart Foods Revenue Market Share in United States (2013-2018)  
Table Kerry Group Basic Information List  
Table Kerry Group Smart Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Kerry Group Smart Foods Sales Growth Rate (2013-2018)  
Figure Kerry Group Smart Foods Sales Market Share in United States (2013-2018)  
Figure Kerry Group Smart Foods Revenue Market Share in United States (2013-2018)  
Table Nestle Basic Information List  
Table Nestle Smart Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Nestle Smart Foods Sales Growth Rate (2013-2018)  
Figure Nestle Smart Foods Sales Market Share in United States (2013-2018)  
Figure Nestle Smart Foods Revenue Market Share in United States (2013-2018)  
Table Archer Daniels Midland Company Basic Information List  
Table Archer Daniels Midland Company Smart Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Archer Daniels Midland Company Smart Foods Sales Growth Rate (2013-2018)  
Figure Archer Daniels Midland Company Smart Foods Sales Market Share in United States (2013-2018)  
Figure Archer Daniels Midland Company Smart Foods Revenue Market Share in United States (2013-2018)  
Table Aveka Basic Information List

Table Aveka Smart Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Aveka Smart Foods Sales Growth Rate (2013-2018)

Figure Aveka Smart Foods Sales Market Share in United States (2013-2018)

Figure Aveka Smart Foods Revenue Market Share in United States (2013-2018)

Table Balchem Corporation Basic Information List

Table Balchem Corporation Smart Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Balchem Corporation Smart Foods Sales Growth Rate (2013-2018)

Figure Balchem Corporation Smart Foods Sales Market Share in United States (2013-2018)

Figure Balchem Corporation Smart Foods Revenue Market Share in United States (2013-2018)

Table GSK Basic Information List

Table GSK Smart Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure GSK Smart Foods Sales Growth Rate (2013-2018)

Figure GSK Smart Foods Sales Market Share in United States (2013-2018)

Figure GSK Smart Foods Revenue Market Share in United States (2013-2018)

Table Firmenich Basic Information List

Table Firmenich Smart Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Firmenich Smart Foods Sales Growth Rate (2013-2018)

Figure Firmenich Smart Foods Sales Market Share in United States (2013-2018)

Figure Firmenich Smart Foods Revenue Market Share in United States (2013-2018)

Table BASF Basic Information List

Table BASF Smart Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure BASF Smart Foods Sales Growth Rate (2013-2018)

Figure BASF Smart Foods Sales Market Share in United States (2013-2018)

Figure BASF Smart Foods Revenue Market Share in United States (2013-2018)

Table Kellogg Basic Information List

Table The Coca Cola Company Basic Information List

Table Ingredion Inc. Basic Information List

Table International Flavors & Fragrances Inc. Basic Information List

Table PepsiCo Basic Information List

Table Royal FrieslandCampina N.V. Basic Information List

Table Sensient Technologies Corporation Basic Information List

Table Symrise Basic Information List

Table Tate & Lyle Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Foods

Figure Manufacturing Process Analysis of Smart Foods

Figure Smart Foods Industrial Chain Analysis

Table Raw Materials Sources of Smart Foods Major Players/Suppliers in 2017

Table Major Buyers of Smart Foods

Table Distributors/Traders List

Figure United States Smart Foods Sales Volume (K MT) and Growth Rate Forecast (2018-2025)

Figure United States Smart Foods Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Smart Foods Price (USD/MT) Trend Forecast (2018-2025)

Table United States Smart Foods Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Smart Foods Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Smart Foods Sales Volume (K MT) Forecast by Type in 2025

Table United States Smart Foods Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Smart Foods Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Smart Foods Sales Volume (K MT) Forecast by Application in 2025

Table United States Smart Foods Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Smart Foods Sales Volume Share Forecast by Region (2018-2025)

Figure United States Smart Foods Sales Volume Share Forecast by Region (2018-2025)

Figure United States Smart Foods Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Smart Foods Market Report 2018

Product link: <https://marketpublishers.com/r/UB6B4A0FDC9QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB6B4A0FDC9QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970