

United States Smart Device Market Report 2017

<https://marketpublishers.com/r/U4122E31288EN.html>

Date: January 2017

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: U4122E31288EN

Abstracts

Notes:

Sales, means the sales volume of Smart Device

Revenue, means the sales value of Smart Device

This report studies sales (consumption) of Smart Device in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Samsung

Apple

Pebble

Sony

Panasonic?

Vuzix

Lenovo

...

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

IOS

Android

Others

Split by applications, this report focuses on sales, market share and growth rate of Smart Device in each application, can be divided into

Online

Stores

Contents

United States Smart Device Market Report 2017

1 SMART DEVICE OVERVIEW

1.1 Product Overview and Scope of Smart Device

1.2 Classification of Smart Device

1.2.1 IOS

1.2.2 Android

1.2.3 Others

1.3 Application of Smart Device

1.3.1 Online

1.3.2 Stores

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Smart Device (2011-2021)

1.4.1 United States Smart Device Sales and Growth Rate (2011-2021)

1.4.2 United States Smart Device Revenue and Growth Rate (2011-2021)

2 UNITED STATES SMART DEVICE COMPETITION BY MANUFACTURERS

2.1 United States Smart Device Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Smart Device Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Smart Device Average Price by Manufactures (2015 and 2016)

2.4 Smart Device Market Competitive Situation and Trends

2.4.1 Smart Device Market Concentration Rate

2.4.2 Smart Device Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SMART DEVICE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

3.1 United States Smart Device Sales and Market Share by States (2011-2016)

3.2 United States Smart Device Revenue and Market Share by States (2011-2016)

3.3 United States Smart Device Price by States (2011-2016)

4 UNITED STATES SMART DEVICE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Smart Device Sales and Market Share by Type (2011-2016)
- 4.2 United States Smart Device Revenue and Market Share by Type (2011-2016)
- 4.3 United States Smart Device Price by Type (2011-2016)
- 4.4 United States Smart Device Sales Growth Rate by Type (2011-2016)

5 UNITED STATES SMART DEVICE SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Smart Device Sales and Market Share by Application (2011-2016)
- 5.2 United States Smart Device Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES SMART DEVICE MANUFACTURERS PROFILES/ANALYSIS

6.1 Samsung

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Smart Device Product Type, Application and Specification
 - 6.1.2.1 IOS
 - 6.1.2.2 Android
- 6.1.3 Samsung Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 Apple

- 6.2.2 Smart Device Product Type, Application and Specification
 - 6.2.2.1 IOS
 - 6.2.2.2 Android
- 6.2.3 Apple Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

6.3 Pebble

- 6.3.2 Smart Device Product Type, Application and Specification
 - 6.3.2.1 IOS
 - 6.3.2.2 Android
- 6.3.3 Pebble Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

6.4 Sony

- 6.4.2 Smart Device Product Type, Application and Specification
 - 6.4.2.1 IOS
 - 6.4.2.2 Android
- 6.4.3 Sony Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.4.4 Main Business/Business Overview
- 6.5 Panasonic?
 - 6.5.2 Smart Device Product Type, Application and Specification
 - 6.5.2.1 IOS
 - 6.5.2.2 Android
 - 6.5.3 Panasonic? Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Vuzix
 - 6.6.2 Smart Device Product Type, Application and Specification
 - 6.6.2.1 IOS
 - 6.6.2.2 Android
 - 6.6.3 Vuzix Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Lenovo
 - 6.7.2 Smart Device Product Type, Application and Specification
 - 6.7.2.1 IOS
 - 6.7.2.2 Android
 - 6.7.3 Lenovo Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview

7 SMART DEVICE MANUFACTURING COST ANALYSIS

- 7.1 Smart Device Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Smart Device

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Smart Device Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Smart Device Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SMART DEVICE MARKET FORECAST (2016-2021)

- 11.1 United States Smart Device Sales, Revenue Forecast (2016-2021)
- 11.2 United States Smart Device Sales Forecast by Type (2016-2021)
- 11.3 United States Smart Device Sales Forecast by Application (2016-2021)
- 11.4 Smart Device Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smart Device

Table Classification of Smart Device

Figure United States Sales Market Share of Smart Device by Type in 2015

Figure IOS Picture

Figure Android Picture

Figure Others Picture

Table Application of Smart Device

Figure United States Sales Market Share of Smart Device by Application in 2015

Figure Online Examples

Figure Stores Examples

Figure United States Smart Device Sales and Growth Rate (2011-2021)

Figure United States Smart Device Revenue and Growth Rate (2011-2021)

Table United States Smart Device Sales of Key Manufacturers (2015 and 2016)

Table United States Smart Device Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Smart Device Sales Share by Manufacturers

Figure 2016 Smart Device Sales Share by Manufacturers

Table United States Smart Device Revenue by Manufacturers (2015 and 2016)

Table United States Smart Device Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Smart Device Revenue Share by Manufacturers

Table 2016 United States Smart Device Revenue Share by Manufacturers

Table United States Market Smart Device Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Smart Device Average Price of Key Manufacturers in 2015

Figure Smart Device Market Share of Top 3 Manufacturers

Figure Smart Device Market Share of Top 5 Manufacturers

Table United States Smart Device Sales by States (2011-2016)

Table United States Smart Device Sales Share by States (2011-2016)

Figure United States Smart Device Sales Market Share by States in 2015

Table United States Smart Device Revenue and Market Share by States (2011-2016)

Table United States Smart Device Revenue Share by States (2011-2016)

Figure Revenue Market Share of Smart Device by States (2011-2016)

Table United States Smart Device Price by States (2011-2016)

Table United States Smart Device Sales by Type (2011-2016)

Table United States Smart Device Sales Share by Type (2011-2016)

Figure United States Smart Device Sales Market Share by Type in 2015

Table United States Smart Device Revenue and Market Share by Type (2011-2016)
Table United States Smart Device Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Smart Device by Type (2011-2016)
Table United States Smart Device Price by Type (2011-2016)
Figure United States Smart Device Sales Growth Rate by Type (2011-2016)
Table United States Smart Device Sales by Application (2011-2016)
Table United States Smart Device Sales Market Share by Application (2011-2016)
Figure United States Smart Device Sales Market Share by Application in 2015
Table United States Smart Device Sales Growth Rate by Application (2011-2016)
Figure United States Smart Device Sales Growth Rate by Application (2011-2016)
Table Samsung Basic Information List
Table Samsung Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Samsung Smart Device Sales Market Share (2011-2016)
Table Apple Basic Information List
Table Apple Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Apple Smart Device Sales Market Share (2011-2016)
Table Pebble Basic Information List
Table Pebble Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Pebble Smart Device Sales Market Share (2011-2016)
Table Sony Basic Information List
Table Sony Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sony Smart Device Sales Market Share (2011-2016)
Table Panasonic? Basic Information List
Table Panasonic? Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Panasonic? Smart Device Sales Market Share (2011-2016)
Table Vuzix Basic Information List
Table Vuzix Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Vuzix Smart Device Sales Market Share (2011-2016)
Table Lenovo Basic Information List
Table Lenovo Smart Device Sales, Revenue, Price and Gross Margin (2011-2016)
Table Lenovo Smart Device Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Smart Device
Figure Manufacturing Process Analysis of Smart Device
Figure Smart Device Industrial Chain Analysis
Table Raw Materials Sources of Smart Device Major Manufacturers in 2015
Table Major Buyers of Smart Device

Table Distributors/Traders List

Figure United States Smart Device Production and Growth Rate Forecast (2016-2021)

Figure United States Smart Device Revenue and Growth Rate Forecast (2016-2021)

Table United States Smart Device Production Forecast by Type (2016-2021)

Table United States Smart Device Consumption Forecast by Application (2016-2021)

Table United States Smart Device Sales Forecast by States (2016-2021)

Table United States Smart Device Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Smart Device Market Report 2017

Product link: <https://marketpublishers.com/r/U4122E31288EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4122E31288EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970