

# **United States Smart Color Light Bulb Market Report** 2017

https://marketpublishers.com/r/U644CA983C1EN.html

Date: January 2017

Pages: 96

Price: US\$ 3,800.00 (Single User License)

ID: U644CA983C1EN

#### **Abstracts**

#### Notes:

Sales, means the sales volume of Smart Color Light Bulb

Revenue, means the sales value of Smart Color Light Bulb

This report studies sales (consumption) of Smart Color Light Bulb in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Zipato

LUCEROTECH, LLC

MIPOW

lifx

ilumi

SmartCharge

WigWag

Philips



#### Shenzhen Everyday Lighting Technology Co., Ltd

onenzhen Everyday Eighting Technology Co., Eta
SmartFx
Market Segment by States, covering
California
Texas
New York
Florida
Illinois
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
LED Type
Bluetooth
Other
Split by applications, this report focuses on sales, market share and growth rate of Smart Color Light Bulb in each application, can be divided into
Household
Commercial



#### **Contents**

United States Smart Color Light Bulb Market Report 2017

#### 1 SMART COLOR LIGHT BULB OVERVIEW

- 1.1 Product Overview and Scope of Smart Color Light Bulb
- 1.2 Classification of Smart Color Light Bulb
  - 1.2.1 LED Type
  - 1.2.2 Bluetooth
  - 1.2.3 Other
- 1.3 Application of Smart Color Light Bulb
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Smart Color Light Bulb (2011-2021)
  - 1.4.1 United States Smart Color Light Bulb Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Smart Color Light Bulb Revenue and Growth Rate (2011-2021)

### 2 UNITED STATES SMART COLOR LIGHT BULB COMPETITION BY MANUFACTURERS

- 2.1 United States Smart Color Light Bulb Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Smart Color Light Bulb Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Smart Color Light Bulb Average Price by Manufactures (2015 and 2016)
- 2.4 Smart Color Light Bulb Market Competitive Situation and Trends
  - 2.4.1 Smart Color Light Bulb Market Concentration Rate
  - 2.4.2 Smart Color Light Bulb Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES SMART COLOR LIGHT BULB SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Smart Color Light Bulb Sales and Market Share by States (2011-2016)
- 3.2 United States Smart Color Light Bulb Revenue and Market Share by States



(2011-2016)

3.3 United States Smart Color Light Bulb Price by States (2011-2016)

# 4 UNITED STATES SMART COLOR LIGHT BULB SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Smart Color Light Bulb Sales and Market Share by Type (2011-2016)
- 4.2 United States Smart Color Light Bulb Revenue and Market Share by Type (2011-2016)
- 4.3 United States Smart Color Light Bulb Price by Type (2011-2016)
- 4.4 United States Smart Color Light Bulb Sales Growth Rate by Type (2011-2016)

## 5 UNITED STATES SMART COLOR LIGHT BULB SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Smart Color Light Bulb Sales and Market Share by Application (2011-2016)
- 5.2 United States Smart Color Light Bulb Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

## 6 UNITED STATES SMART COLOR LIGHT BULB MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Zipato
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Smart Color Light Bulb Product Type, Application and Specification
    - 6.1.2.1 LED Type
    - 6.1.2.2 Bluetooth
- 6.1.3 Zipato Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.1.4 Main Business/Business Overview
- 6.2 LUCEROTECH, LLC
  - 6.2.2 Smart Color Light Bulb Product Type, Application and Specification
    - 6.2.2.1 LED Type
    - 6.2.2.2 Bluetooth
- 6.2.3 LUCEROTECH, LLC Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.2.4 Main Business/Business Overview
- 6.3 MIPOW



- 6.3.2 Smart Color Light Bulb Product Type, Application and Specification
  - 6.3.2.1 LED Type
  - 6.3.2.2 Bluetooth
- 6.3.3 MIPOW Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.3.4 Main Business/Business Overview
- 6.4 lifx
  - 6.4.2 Smart Color Light Bulb Product Type, Application and Specification
    - 6.4.2.1 LED Type
    - 6.4.2.2 Bluetooth
  - 6.4.3 lifx Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.4.4 Main Business/Business Overview
- 6.5 ilumi
  - 6.5.2 Smart Color Light Bulb Product Type, Application and Specification
    - 6.5.2.1 LED Type
    - 6.5.2.2 Bluetooth
- 6.5.3 ilumi Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 SmartCharge
  - 6.6.2 Smart Color Light Bulb Product Type, Application and Specification
    - 6.6.2.1 LED Type
    - 6.6.2.2 Bluetooth
- 6.6.3 SmartCharge Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 WigWag
  - 6.7.2 Smart Color Light Bulb Product Type, Application and Specification
    - 6.7.2.1 LED Type
    - 6.7.2.2 Bluetooth
- 6.7.3 WigWag Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 Philips
- 6.8.2 Smart Color Light Bulb Product Type, Application and Specification
  - 6.8.2.1 LED Type
  - 6.8.2.2 Bluetooth
- 6.8.3 Philips Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)



- 6.8.4 Main Business/Business Overview
- 6.9 Shenzhen Everyday Lighting Technology Co., Ltd
  - 6.9.2 Smart Color Light Bulb Product Type, Application and Specification
    - 6.9.2.1 LED Type
    - 6.9.2.2 Bluetooth
- 6.9.3 Shenzhen Everyday Lighting Technology Co., Ltd Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.9.4 Main Business/Business Overview
- 6.10 SmartFx
  - 6.10.2 Smart Color Light Bulb Product Type, Application and Specification
    - 6.10.2.1 LED Type
    - 6.10.2.2 Bluetooth
- 6.10.3 SmartFx Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Main Business/Business Overview

#### 7 SMART COLOR LIGHT BULB MANUFACTURING COST ANALYSIS

- 7.1 Smart Color Light Bulb Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Smart Color Light Bulb

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Smart Color Light Bulb Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Smart Color Light Bulb Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel



- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES SMART COLOR LIGHT BULB MARKET FORECAST (2016-2021)

- 11.1 United States Smart Color Light Bulb Sales, Revenue Forecast (2016-2021)
- 11.2 United States Smart Color Light Bulb Sales Forecast by Type (2016-2021)
- 11.3 United States Smart Color Light Bulb Sales Forecast by Application (2016-2021)
- 11.4 Smart Color Light Bulb Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Smart Color Light Bulb

Table Classification of Smart Color Light Bulb

Figure United States Sales Market Share of Smart Color Light Bulb by Type in 2015

Figure LED Type Picture

Figure Bluetooth Picture

Figure Other Picture

Table Application of Smart Color Light Bulb

Figure United States Sales Market Share of Smart Color Light Bulb by Application in 2015

Figure Household Examples

Figure Commercial Examples

Figure United States Smart Color Light Bulb Sales and Growth Rate (2011-2021)

Figure United States Smart Color Light Bulb Revenue and Growth Rate (2011-2021)

Table United States Smart Color Light Bulb Sales of Key Manufacturers (2015 and 2016)

Table United States Smart Color Light Bulb Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Smart Color Light Bulb Sales Share by Manufacturers

Figure 2016 Smart Color Light Bulb Sales Share by Manufacturers

Table United States Smart Color Light Bulb Revenue by Manufacturers (2015 and 2016)

Table United States Smart Color Light Bulb Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Smart Color Light Bulb Revenue Share by Manufacturers
Table 2016 United States Smart Color Light Bulb Revenue Share by Manufacturers
Table United States Market Smart Color Light Bulb Average Price of Key Manufacturers
(2015 and 2016)

Figure United States Market Smart Color Light Bulb Average Price of Key Manufacturers in 2015

Figure Smart Color Light Bulb Market Share of Top 3 Manufacturers

Figure Smart Color Light Bulb Market Share of Top 5 Manufacturers

Table United States Smart Color Light Bulb Sales by States (2011-2016)

Table United States Smart Color Light Bulb Sales Share by States (2011-2016)

Figure United States Smart Color Light Bulb Sales Market Share by States in 2015

Table United States Smart Color Light Bulb Revenue and Market Share by States



(2011-2016)

Table United States Smart Color Light Bulb Revenue Share by States (2011-2016)

Figure Revenue Market Share of Smart Color Light Bulb by States (2011-2016)

Table United States Smart Color Light Bulb Price by States (2011-2016)

Table United States Smart Color Light Bulb Sales by Type (2011-2016)

Table United States Smart Color Light Bulb Sales Share by Type (2011-2016)

Figure United States Smart Color Light Bulb Sales Market Share by Type in 2015

Table United States Smart Color Light Bulb Revenue and Market Share by Type (2011-2016)

Table United States Smart Color Light Bulb Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Smart Color Light Bulb by Type (2011-2016)

Table United States Smart Color Light Bulb Price by Type (2011-2016)

Figure United States Smart Color Light Bulb Sales Growth Rate by Type (2011-2016)

Table United States Smart Color Light Bulb Sales by Application (2011-2016)

Table United States Smart Color Light Bulb Sales Market Share by Application (2011-2016)

Figure United States Smart Color Light Bulb Sales Market Share by Application in 2015 Table United States Smart Color Light Bulb Sales Growth Rate by Application (2011-2016)

Figure United States Smart Color Light Bulb Sales Growth Rate by Application (2011-2016)

Table Zipato Basic Information List

Table Zipato Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Zipato Smart Color Light Bulb Sales Market Share (2011-2016)

Table LUCEROTECH, LLC Basic Information List

Table LUCEROTECH, LLC Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)

Table LUCEROTECH, LLC Smart Color Light Bulb Sales Market Share (2011-2016)

Table MIPOW Basic Information List

Table MIPOW Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)

Table MIPOW Smart Color Light Bulb Sales Market Share (2011-2016)

Table lifx Basic Information List

Table lifx Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)

Table lifx Smart Color Light Bulb Sales Market Share (2011-2016)

Table ilumi Basic Information List

Table ilumi Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)



Table ilumi Smart Color Light Bulb Sales Market Share (2011-2016)

Table SmartCharge Basic Information List

Table SmartCharge Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)

Table SmartCharge Smart Color Light Bulb Sales Market Share (2011-2016)

Table WigWag Basic Information List

Table WigWag Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)

Table WigWag Smart Color Light Bulb Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips Smart Color Light Bulb Sales Market Share (2011-2016)

Table Shenzhen Everyday Lighting Technology Co., Ltd Basic Information List

Table Shenzhen Everyday Lighting Technology Co., Ltd Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)

Table Shenzhen Everyday Lighting Technology Co., Ltd Smart Color Light Bulb Sales Market Share (2011-2016)

Table SmartFx Basic Information List

Table SmartFx Smart Color Light Bulb Sales, Revenue, Price and Gross Margin (2011-2016)

Table SmartFx Smart Color Light Bulb Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Color Light Bulb

Figure Manufacturing Process Analysis of Smart Color Light Bulb

Figure Smart Color Light Bulb Industrial Chain Analysis

Table Raw Materials Sources of Smart Color Light Bulb Major Manufacturers in 2015

Table Major Buyers of Smart Color Light Bulb

Table Distributors/Traders List

Figure United States Smart Color Light Bulb Production and Growth Rate Forecast (2016-2021)

Figure United States Smart Color Light Bulb Revenue and Growth Rate Forecast (2016-2021)

Table United States Smart Color Light Bulb Production Forecast by Type (2016-2021)

Table United States Smart Color Light Bulb Consumption Forecast by Application (2016-2021)

Table United States Smart Color Light Bulb Sales Forecast by States (2016-2021)



Table United States Smart Color Light Bulb Sales Share Forecast by States (2016-2021)



#### I would like to order

Product name: United States Smart Color Light Bulb Market Report 2017
Product link: <a href="https://marketpublishers.com/r/U644CA983C1EN.html">https://marketpublishers.com/r/U644CA983C1EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U644CA983C1EN.html">https://marketpublishers.com/r/U644CA983C1EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970