

# **United States Smart Clothing Market Report 2016**

https://marketpublishers.com/r/UA3C1531009EN.html

Date: October 2016

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: UA3C1531009EN

# **Abstracts**

# Notes:

Sales, means the sales volume of Smart Clothing

Revenue, means the sales value of Smart Clothing

This report studies sales (consumption) of Smart Clothing in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Heddoko

Ralph Lauren

Hexoskin

Cityzen Sciences

Gymi

Xsensio

Athos

AiQ Smart Clothing

Split by product types, with sales, revenue, price, market share and growth rate of each



	type, can be divided into	
	Men	
	Women	
	Juniors	
Split by applications, this report focuses on sales, market share and growth rate of Smart Clothing in each application, can be divided into		
	Fitness and Wellness	
	Industrial	
	Military	
	Others	



# **Contents**

United States Smart Clothing Market Report 2016

#### 1 SMART CLOTHING OVERVIEW

- 1.1 Product Overview and Scope of Smart Clothing
- 1.2 Classification of Smart Clothing
  - 1.2.1 Men
  - 1.2.2 Women
- 1.2.3 Juniors
- 1.3 Application of Smart Clothing
  - 1.3.1 Fitness and Wellness
  - 1.3.2 Industrial
  - 1.3.3 Military
  - 1.3.4 Others
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Smart Clothing (2011-2021)
  - 1.4.1 United States Smart Clothing Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Smart Clothing Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES SMART CLOTHING COMPETITION BY MANUFACTURERS

- 2.1 United States Smart Clothing Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Smart Clothing Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Smart Clothing Average Price by Manufactures (2015 and 2016)
- 2.4 Smart Clothing Market Competitive Situation and Trends
  - 2.4.1 Smart Clothing Market Concentration Rate
  - 2.4.2 Smart Clothing Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES SMART CLOTHING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Smart Clothing Sales and Market Share by Type (2011-2016)
- 3.2 United States Smart Clothing Revenue and Market Share by Type (2011-2016)
- 3.3 United States Smart Clothing Price by Type (2011-2016)



3.4 United States Smart Clothing Sales Growth Rate by Type (2011-2016)

# 4 UNITED STATES SMART CLOTHING SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Smart Clothing Sales and Market Share by Application (2011-2016)
- 4.2 United States Smart Clothing Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 UNITED STATES SMART CLOTHING MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 Heddoko
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Smart Clothing Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
  - 5.1.3 Heddoko Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Ralph Lauren
  - 5.2.2 Smart Clothing Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 Ralph Lauren Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Hexoskin
  - 5.3.2 Smart Clothing Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
  - 5.3.3 Hexoskin Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Cityzen Sciences
  - 5.4.2 Smart Clothing Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
- 5.4.3 Cityzen Sciences Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Gymi



- 5.5.2 Smart Clothing Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Gymi Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Xsensio
  - 5.6.2 Smart Clothing Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Xsensio Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Athos
  - 5.7.2 Smart Clothing Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Athos Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 AiQ Smart Clothing
  - 5.8.2 Smart Clothing Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
- 5.8.3 AiQ Smart Clothing Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview

#### 6 SMART CLOTHING MANUFACTURING COST ANALYSIS

- 6.1 Smart Clothing Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Smart Clothing

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 7.1 Smart Clothing Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Smart Clothing Major Manufacturers in 2015
- 7.4 Downstream Buyers

# 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

### 10 UNITED STATES SMART CLOTHING MARKET FORECAST (2016-2021)

- 10.1 United States Smart Clothing Sales, Revenue Forecast (2016-2021)
- 10.2 United States Smart Clothing Sales Forecast by Type (2016-2021)
- 10.3 United States Smart Clothing Sales Forecast by Application (2016-2021)
- 10.4 Smart Clothing Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### **12 APPENDIX**

Author List

Disclosure Section



Research Methodology Data Source Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Smart Clothing

Table Classification of Smart Clothing

Figure United States Sales Market Share of Smart Clothing by Type in 2015

Figure Men Picture

Figure Women Picture

Figure Juniors Picture

Table Application of Smart Clothing

Figure United States Sales Market Share of Smart Clothing by Application in 2015

Figure Fitness and Wellness Examples

Figure Industrial Examples

Figure Military Examples

Figure Others Examples

Figure United States Smart Clothing Sales and Growth Rate (2011-2021)

Figure United States Smart Clothing Revenue and Growth Rate (2011-2021)

Table United States Smart Clothing Sales of Key Manufacturers (2015 and 2016)

Table United States Smart Clothing Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Smart Clothing Sales Share by Manufacturers

Figure 2016 Smart Clothing Sales Share by Manufacturers

Table United States Smart Clothing Revenue by Manufacturers (2015 and 2016)

Table United States Smart Clothing Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Smart Clothing Revenue Share by Manufacturers

Table 2016 United States Smart Clothing Revenue Share by Manufacturers

Table United States Market Smart Clothing Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Smart Clothing Average Price of Key Manufacturers in 2015

Figure Smart Clothing Market Share of Top 3 Manufacturers

Figure Smart Clothing Market Share of Top 5 Manufacturers

Table United States Smart Clothing Sales by Type (2011-2016)

Table United States Smart Clothing Sales Share by Type (2011-2016)

Figure United States Smart Clothing Sales Market Share by Type in 2015

Table United States Smart Clothing Revenue and Market Share by Type (2011-2016)

Table United States Smart Clothing Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Smart Clothing by Type (2011-2016)

Table United States Smart Clothing Price by Type (2011-2016)



Figure United States Smart Clothing Sales Growth Rate by Type (2011-2016)

Table United States Smart Clothing Sales by Application (2011-2016)

Table United States Smart Clothing Sales Market Share by Application (2011-2016)

Figure United States Smart Clothing Sales Market Share by Application in 2015

Table United States Smart Clothing Sales Growth Rate by Application (2011-2016)

Figure United States Smart Clothing Sales Growth Rate by Application (2011-2016)

Table Heddoko Basic Information List

Table Heddoko Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Heddoko Smart Clothing Sales Market Share (2011-2016)

Table Ralph Lauren Basic Information List

Table Ralph Lauren Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ralph Lauren Smart Clothing Sales Market Share (2011-2016)

Table Hexoskin Basic Information List

Table Hexoskin Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hexoskin Smart Clothing Sales Market Share (2011-2016)

Table Cityzen Sciences Basic Information List

Table Cityzen Sciences Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cityzen Sciences Smart Clothing Sales Market Share (2011-2016)

Table Gymi Basic Information List

Table Gymi Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gymi Smart Clothing Sales Market Share (2011-2016)

Table Xsensio Basic Information List

Table Xsensio Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Xsensio Smart Clothing Sales Market Share (2011-2016)

Table Athos Basic Information List

Table Athos Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Athos Smart Clothing Sales Market Share (2011-2016)

Table AiQ Smart Clothing Basic Information List

Table AiQ Smart Clothing Smart Clothing Sales, Revenue, Price and Gross Margin (2011-2016)

Table AiQ Smart Clothing Smart Clothing Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Clothing

Figure Manufacturing Process Analysis of Smart Clothing

Figure Smart Clothing Industrial Chain Analysis



Table Raw Materials Sources of Smart Clothing Major Manufacturers in 2015 Table Major Buyers of Smart Clothing

Table Distributors/Traders List

Figure United States Smart Clothing Production and Growth Rate Forecast (2016-2021)

Figure United States Smart Clothing Revenue and Growth Rate Forecast (2016-2021)

Table United States Smart Clothing Production Forecast by Type (2016-2021)

Table United States Smart Clothing Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Smart Clothing Market Report 2016

Product link: https://marketpublishers.com/r/UA3C1531009EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UA3C1531009EN.html">https://marketpublishers.com/r/UA3C1531009EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970