

United States Smart Bracelet Industry 2015 Market Research Report

https://marketpublishers.com/r/UAA5653A330EN.html

Date: August 2015

Pages: 159

Price: US\$ 3,800.00 (Single User License)

ID: UAA5653A330EN

Abstracts

The United States Smart Bracelet Industry 2015 Market Research Report is a professional and in-depth study on the current state of the Smart Bracelet industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Smart Bracelet market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Smart Bracelet industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 165 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER ONE INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Smart Bracelet
- 1.2 Classification of Smart Bracelet
- 1.3 Applications of Smart Bracelet
- 1.4 Industry Chain Structure of Smart Bracelet
- 1.5 Industry Overview of Smart Bracelet
- 1.6 Industry Policy Analysis of Smart Bracelet
- 1.7 Industry News Analysis of Smart Bracelet

CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF SMART BRACELET

- 2.1 Bill of Materials (BOM) of Smart Bracelet
- 2.2 BOM Price Analysis of Smart Bracelet
- 2.3 Labor Cost Analysis of Smart Bracelet
- 2.4 Depreciation Cost Analysis of Smart Bracelet
- 2.5 Manufacturing Cost Structure Analysis of Smart Bracelet
- 2.6 Manufacturing Process Analysis of Smart Bracelet

CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of United States Key Smart Bracelet Manufacturers in 2014
- 3.3 R&D Status and Technology Source of United States Smart Bracelet Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of United States Smart Bracelet Key Manufacturers in 2014

CHAPTER FOUR PRODUCTION ANALYSIS OF SMART BRACELET BY REGIONS, TECHNOLOGY, AND APPLICATIONS

- 4.1 United States Production of Smart Bracelet by Regions (Key Provinces) 2010-2015
- 4.2 United States Production of Smart Bracelet by Product Types 2010-2015
- 4.3 United States Sales of Smart Bracelet by Applications 2010-2015



- 4.4 Price Analysis of United States Smart Bracelet Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Smart Bracelet 2010-2015

CHAPTER FIVE SALES AND REVENUE ANALYSIS OF SMART BRACELET BY REGIONS

- 5.1 United States Sales of Smart Bracelet by Regions 2010-2015
- 5.2 United States Revenue of Smart Bracelet by Regions 2010-2015
- 5.3 United States Price Analysis of Smart Bracelet Sales by Regions 2010-2015
- 5.4 United States Price, Cost and Gross of Smart Bracelet 2010-2015

CHAPTER SIX ANALYSIS OF SMART BRACELET PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015

- 6.1 Capacity Production Sales Revenue of Smart Bracelet 2010-2015
- 6.2 Production Sales Market Share Analysis of Smart Bracelet 2014-2015
- 6.3 Import, Export and Consumption of Smart Bracelet 2010-2015
- 6.4 Supply, Consumption and Shortage of Smart Bracelet 2010-2015
- 6.5 Import, Export and Consumption of Smart Bracelet 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Smart Bracelet 2010-2015

CHAPTER SEVEN ANALYSIS OF SMART BRACELET INDUSTRY KEY MANUFACTURERS

- 7.1 Jawbone
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 Jawbone SWOT Analysis
- 7.2 Fitbit Inc.
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 Fitbit Inc. SWOT Analysis
- 7.3 NIKE, Inc
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
- 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue



7.3.4 NIKE, Inc SWOT Analysis

7.4 BASIS

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 BASIS SWOT Analysis

7.5 Misfit Wearables

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 Misfit Wearables SWOT Analysis

7.6 Apple

- 7.6.1 Company Profile
- 7.6.2 Product Picture and Specification
- 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.6.4 Apple SWOT Analysis

7.7 Withings SA

- 7.7.1 Company Profile
- 7.7.2 Product Picture and Specification
- 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 Withings SA SWOT Analysis

7.8 Polar

- 7.8.1 Company Profile
- 7.8.2 Product Picture and Specification
- 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.8.4 Polar SWOT Analysis

7.9 Codoon

- 7.9.1 Company Profile
- 7.9.2 Product Picture and Specification
- 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.9.4 Codoon SWOT Analysis

CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Smart Bracelet Product Types
- 8.5 Market Share Analysis of Different Smart Bracelet Price Levels



8.6 Gross Margin Analysis of Different Smart Bracelet Applications

CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF SMART BRACELET

- 9.1 Marketing Channels Status of Smart Bracelet
- 9.2 Traders or Distributors of Smart Bracelet with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Smart Bracelet
- 9.4 United States Import, Export and Trade Analysis of Smart Bracelet

CHAPTER TEN DEVELOPMENT TREND OF SMART BRACELET INDUSTRY 2015-2020

- 10.1 Capacity and Production Overview of Smart Bracelet 2015-2020
- 10.2 Production Market Share by Product Types of Smart Bracelet 2015-2020
- 10.3 Sales and Sales Revenue Overview of Smart Bracelet 2015-2020
- 10.4 United States Sales of Smart Bracelet by Applications 2015-2020
- 10.5 Import, Export and Consumption of Smart Bracelet 2015-2020
- 10.6 Cost, Price, Revenue and Gross Margin of Smart Bracelet 2015-2020

CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF SMART BRACELET WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Smart Bracelet with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Smart Bracelet with Contact Information
- 11.3 Major Players of Smart Bracelet with Contact Information
- 11.4 Key Consumers of Smart Bracelet with Contact Information
- 11.5 Supply Chain Relationship Analysis of Smart Bracelet

CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF SMART BRACELET

- 12.1 New Project SWOT Analysis of Smart Bracelet
- 12.2 New Project Investment Feasibility Analysis of Smart Bracelet

CHAPTER THIRTEEN CONCLUSION OF THE UNITED STATES SMART BRACELET INDUSTRY 2015 MARKET RESEARCH REPORT

LIST OF TABLES AND FIGURES



Figure Picture of Smart Bracelet

Table Product Specifications of Smart Bracelet

Table Classification of Smart Bracelet

Figure United States Sales Market Share of Smart Bracelet by Product Types in 2014

Table Applications of Smart Bracelet

Figure United States Sales Market Share of Smart Bracelet by Applications in 2014

Figure Industry Chain Structure of Smart Bracelet

Table United States Industry Overview of Smart Bracelet

Table Industry Policy of Smart Bracelet

Table Industry News List of Smart Bracelet

Table Bill of Materials (BOM) of Smart Bracelet

Table Bill of Materials (BOM) Price of Smart Bracelet

Table Labor Cost of Smart Bracelet

Table Depreciation Cost of Smart Bracelet

Table Manufacturing Cost Structure Analysis of Smart Bracelet in 2014

Figure Manufacturing Process Analysis of Smart Bracelet

Table Capacity (K Units) and Commercial Production Date of United States Smart Bracelet Key Manufacturers in 2014

Table Manufacturing Plants Distribution of United States Key Smart Bracelet Manufacturers in 2014

Table R&D Status and Technology Source of United States Smart Bracelet Key Manufacturers in 2014

Table Raw Materials Sources Analysis of United States and United States Smart Bracelet Key Manufacturers in 2014

Table United States Production of Smart Bracelet by Regions 2010-2015 (K Units)

Table United States Production Market Share of Smart Bracelet by Regions 2010-2015

(%)

Figure United States Production Market Share of Smart Bracelet by Regions in 2014 Figure United States Production Market Share of Smart Bracelet by Regions in 2015 Table United States Production of Smart Bracelet by Product Types in 2010-2015 (K Units)

Table United States Production Market Share of Smart Bracelet by Product Types in 2010-2015 (%)

Figure United States Production Market Share of Smart Bracelet by Technology in 2014 Figure United States Production Market Share of Smart Bracelet by Technology in 2015 Figure United States Sales of Smart Bracelet by Applications 2010-2015 (K Units) Table United States Production Market Share of Smart Bracelet by Applications 2010-2015 (%)



Figure United States Production Market Share of Smart Bracelet by Applications in 2014

Figure United States Production Market Share of Smart Bracelet by Applications in 2015

Table Price Comparison of United States Smart Bracelet Key Manufacturers in 2015 (USD/Unit)

Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Smart Bracelet 2010-2015

Table United States Sales of Smart Bracelet by Regions 2010-2015 (K Units)

Table United States Sales Market Share of Smart Bracelet by Regions 2010-2015 (%)

Figure United States Sales of Smart Bracelet by Regions in 2014 (K Units)

Figure United States Sales of Smart Bracelet by Regions in 2015 (K Units)

Table United States Revenue of Smart Bracelet by Regions 2010-2015 (M USD)

Table United States Revenue of Smart Bracelet by Regions 2010-2015 (%)

Figure United States Revenue of Smart Bracelet by Regions in 2014 (%)

Figure United States Revenue of Smart Bracelet by Regions in 2015 (%)

Table Sales Price of Smart Bracelet by Regions 2010-2015 (USD/Unit)

Table United States Price Analysis of Smart Bracelet 2010-2015 (USD/Unit)

Table United States Cost Analysis of Smart Bracelet 2010-2015 (USD/Unit)

Table United States Gross Analysis of Smart Bracelet 2010-2015

Table United States and Major Manufacturers Capacity of Smart Bracelet 2010-2015 (K Units)

Table United States Capacity Market Share of Major Smart Bracelet Manufacturers 2010-2015 (%)

Table United States and Major Manufacturers Production of Smart Bracelet 2010-2015 (K Units)

Table United States Production Market Share of Major Smart Bracelet Manufacturers 2010-2015 (%)

Table United States and Major Manufacturers Sales of Smart Bracelet 2010-2015 (K Units)

Table United States Sales Market Share of Major Smart Bracelet Manufacturers 2010-2015 (%)

Table United States and Major Manufacturers Sales Revenue of Smart Bracelet 2010-2015 (M USD)

Table United States Sales Revenue Market Share of Major Smart Bracelet Manufacturers 2010-2015 (%)

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Smart Bracelet 2010-2015

Figure United States Capacity Utilization Rate of Smart Bracelet 2010-2015



Figure United States Sales Revenue (M USD) and Growth Rate of Smart Bracelet 2010-2015

Figure United States Production Market Share of Major Smart Bracelet Manufacturers in 2014

Figure United States Production Market Share of Major Smart Bracelet Manufacturers in 2015

Figure United States Sales Market Share of Major Smart Bracelet Manufacturers in 2014

Figure United States Sales Market Share of Major Smart Bracelet Manufacturers in 2015

Table United States Import, Export and Consumption of Smart Bracelet 2010-2015 (K Units)

Table United States and Major Manufacturers Local Sales Export Import of Smart Bracelet 2010-2015 (K Units)

Table United States Supply, Consumption and Shortage of Smart Bracelet 2010-2015 (K Units)

Table United States Import, Export and Consumption of Smart Bracelet 2010-2015 (K Units)

Table Price of United States Smart Bracelet Major Manufacturers 2010-2015 (USD/Unit) Table Gross Margin of United States Smart Bracelet Major Manufacturers 2010-2015 Table United States and Major Manufacturers Revenue of Smart Bracelet 2010-2015 (M USD)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smart Bracelet 2010-2015

Table Jawbone Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Bracelet Picture and Specifications of Jawbone

Table Smart Bracelet Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Jawbone 2010-2015

Figure Smart Bracelet Capacity (K Units), Production (K Units) and Growth Rate of Jawbone 2010-2015

Figure Smart Bracelet Production (K Units) and United States Market Share of Jawbone 2010-2015

Table Jawbone Smart Bracelet SWOT Analysis

Table Fitbit Inc. Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Bracelet Picture and Specifications of Fitbit Inc.

Table Smart Bracelet Capacity (K Units), Production (K Units), Price (USD/Unit), Cost



(USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Fitbit Inc. 2010-2015

Figure Smart Bracelet Capacity (K Units), Production (K Units) and Growth Rate of Fitbit Inc. 2010-2015

Figure Smart Bracelet Production (K Units) and United States Market Share of Fitbit Inc. 2010-2015

Table Fitbit Inc. Smart Bracelet SWOT Analysis

Table NIKE, Inc Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Bracelet Picture and Specifications of NIKE, Inc.

Table Smart Bracelet Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of NIKE, Inc 2010-2015

Figure Smart Bracelet Capacity (K Units), Production (K Units) and Growth Rate of NIKE, Inc 2010-2015

Figure Smart Bracelet Production (K Units) and United States Market Share of NIKE, Inc 2010-2015

Table NIKE, Inc Smart Bracelet SWOT Analysis

Table BASIS Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Bracelet Picture and Specifications of BASIS

Table Smart Bracelet Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of BASIS 2010-2015

Figure Smart Bracelet Capacity (K Units), Production (K Units) and Growth Rate of BASIS 2010-2015

Figure Smart Bracelet Production (K Units) and United States Market Share of BASIS 2010-2015

Table BASIS Smart Bracelet SWOT Analysis

Table Misfit Wearables Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Bracelet Picture and Specifications of Misfit Wearables

Table Smart Bracelet Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Misfit Wearables 2010-2015

Figure Smart Bracelet Capacity (K Units), Production (K Units) and Growth Rate of Misfit Wearables 2010-2015

Figure Smart Bracelet Production (K Units) and United States Market Share of Misfit Wearables 2010-2015



Table Misfit Wearables Smart Bracelet SWOT Analysis

Table Apple Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Bracelet Picture and Specifications of Apple

Table Smart Bracelet Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Apple 2010-2015

Figure Smart Bracelet Capacity (K Units), Production (K Units) and Growth Rate of Apple 2010-2015

Figure Smart Bracelet Production (K Units) and United States Market Share of Apple 2010-2015

Table Apple Smart Bracelet SWOT Analysis

Table Withings SA Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Bracelet Picture and Specifications of Withings SA

Table Smart Bracelet Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Withings SA 2010-2015

Figure Smart Bracelet Capacity (K Units), Production (K Units) and Growth Rate of Withings SA 2010-2015

Figure Smart Bracelet Production (K Units) and United States Market Share of Withings SA 2010-2015

Table Withings SA Smart Bracelet SWOT Analysis

Table Polar Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Bracelet Picture and Specifications of Polar

Table Smart Bracelet Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Polar 2010-2015 Figure Smart Bracelet Capacity (K Units), Production (K Units) and Growth Rate of Polar 2010-2015

Figure Smart Bracelet Production (K Units) and United States Market Share of Polar 2010-2015

Table Polar Smart Bracelet SWOT Analysis

Table Codoon Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Smart Bracelet Picture and Specifications of Codoon

Table Smart Bracelet Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Codoon 2010-2015



Figure Smart Bracelet Capacity (K Units), Production (K Units) and Growth Rate of Codoon 2010-2015

Figure Smart Bracelet Production (K Units) and United States Market Share of Codoon 2010-2015

Table Codoon Smart Bracelet SWOT Analysis

Table Smart Bracelet Price by Regions 2010-2015

Table Smart Bracelet Price by Product Types 2010-2015

Table Smart Bracelet Price by Company 2010-2015

Table Smart Bracelet Gross Margin by Company 2010-2015

Table Price Comparison of Smart Bracelet by Regions 2010-2015 (USD/Unit)

Table Price of Different Smart Bracelet Product Types (USD/Unit)

Table Market Share of Different Smart Bracelet Price Level

Table Gross Margin of Different Smart Bracelet Applications

Table Marketing Channels Status of Smart Bracelet

Table Traders or Distributors of Smart Bracelet with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Smart Bracelet (USD/Unit)

Table United States Import, Export, and Trade of Smart Bracelet (K Units)

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Smart Bracelet 2015-2020

Figure United States Capacity Utilization Rate of Smart Bracelet 2015-2020

Table United States Smart Bracelet Production by Product Types 2010-2015 (K Units)

Table United States Smart Bracelet Production Market Share by Product Types 2010-2015 (%)

Figure United States Production Market Share of Smart Bracelet by Technology in 2020

Figure United States Sales (K Units) and Growth Rate of Smart Bracelet 2015-2020

Figure United States Sales Revenue (Million USD) and Growth Rate of Smart Bracelet 2015-2020

Figure United States Sales of Smart Bracelet by Applications 2015-2020 (K Units)

Table United States Production Market Share of Smart Bracelet by Applications 2015-2020 (%)

Figure United States Production Market Share of Smart Bracelet by Applications in 2020

Table United States Production, Import, Export and Consumption of Smart Bracelet 2015-2020 (K Units)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smart Bracelet 2015-2020

Table Major Raw Materials Suppliers of Smart Bracelet with Contact Information
Table Manufacturing Equipment Suppliers of Smart Bracelet with Contact Information
Table Major Players of Smart Bracelet with Contact Information



Table Key Consumers of Smart Bracelet with Contact Information
Table Supply Chain Relationship Analysis of Smart Bracelet
Table New Project SWOT Analysis of Smart Bracelet
Table New Project Investment Feasibility Analysis of Smart Bracelet
Table Part of Interviewees Record List



I would like to order

Product name: United States Smart Bracelet Industry 2015 Market Research Report

Product link: https://marketpublishers.com/r/UAA5653A330EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UAA5653A330EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970